

SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY

POLICIES

ARTICLE 8 - GENERAL OPERATIONS
PART 8.4 - MEDIA
SECTION 8.40 - MEDIA RELATIONS

PURPOSE: To assure effective media relations by the San Diego County Regional Airport Authority (“**Authority**”).

POLICY STATEMENT:

(1) The Authority believes that effective communications with the media is an important factor in addressing the safety and security needs and public relations issues relating to the San Diego International Airport and the Authority. The Authority’s Board of Directors recognizes the importance of establishing and adopting a media relations policy that sets forth the duties and responsibilities of Authority staff when communicating with the media.

(2) The Authority’s President/Chief Executive Officer or his or her designee, from time to time, may prepare, adopt, amend or modify guidelines relating to communications with the media by Authority staff.

[Amended by Resolution No. 2019-0004 dated January 3, 2019.]
[Adopted by Resolution No. 2002-02 dated September 20, 2002.]