

**Board Members**

Gil Cabrera (Chair)  
James Sly (Vice-Chair)  
Whitney Benzian  
Monica Montgomery Steppe  
Rafael Perez  
Esther C. Sanchez  
Steve Vaus  
Marni von Wilpert

## Special Airport Arts Advisory Committee Meeting Agenda

**Tuesday, December 16, 2025**  
**9:00 AM – 11:00 AM**

San Diego County Regional Airport Authority  
Administration Building  
First Floor – Zenith  
2417 McCain Road  
San Diego, CA 92101

**Ex-Officio Board Members**

Ann Fox  
Col. R. Erik Herrmann  
Michele Perrault

**President/CEO**

Kimberly J. Becker

This Agenda contains a brief general description of each item to be considered. If comments are made to the Committee without prior notice, or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law.

Copies of written documentation relating to each item of business on the Agenda are on file in the Airport Authority's office and are available for public inspection.

PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE LIAISON OF THE COMMITTEE.

*The Authority has identified a local company to provide oral interpreter and translation services for public meetings. If you require oral interpreter or translation services, please telephone the Board Services /Authority Clerk Department with your request at (619) 400-2400 at least three (3) working days prior to the meeting.*

**CALL TO ORDER:****PLEDGE OF ALLEGIANCE:****ROLL CALL:**

Committee Members: Robert Gleason (Chair), Elsa Cameron, Cat Chiu Phillips, Bob Bolton, Jon Graves, Clare Haggarty, Matt Rich, Adena Varner

# Special Airport Arts Advisory Committee

## Meeting Agenda

Page 2 of 3

Tuesday, December 16, 2025

### NON-AGENDA PUBLIC COMMENT:

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on matters for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Board. Please submit a completed speaker slip to the Committee Liaison.

**Note:** Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Committee.

### NEW BUSINESS:

**1. APPROVAL OF MINUTES:**

RECOMMENDATION: Approve the minutes of the September 4, 2025, Regular Meeting.

**2. ACTION – REVIEW AND APPROVE ARTIST SELECTIONS FOR THE CONNECTOR PUBLIC ART PROJECT:**

Recommendation: Approve the artist selections for the Connector Public Art Project to President/CEO for her review and confirmation

**3. ACTION – REVIEW AND APPROVE THE 2026 PERFORMING ARTS RESIDENCY SELECTION PANEL AND DESIGNATE AN AAC LIAISON:**

Recommendation: Approve the 2026 performing arts residency selection panel and designate an AAC liaison.

### OLD BUSINESS

**4. STAFF UPDATES:**

- Arts Master Plan & Goals for 2026
- Public Art
- Temporary Exhibitions
- Performing Arts
- Community Engagement
- Social Media and Press

### COMMITTEE MEMBER COMMENTS:

### ADJOURNMENT:

# Special Airport Arts Advisory Committee

## Meeting Agenda

Page 3 of 3

Tuesday, December 16, 2025

**NOTE:** Members of the public wishing to address the Committee on Agenda Items must submit a speaker slip to the Liaison of the Committee. When called to speak, please state your name and city of residence for the record. Each speaker is limited to three (3) minutes per Agenda Item.

This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please telephone the Authority Clerk's Office at (619) 400-2550 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the Agenda is also available to you on our website at [www.san.org](http://www.san.org).

**For those planning to attend the Board meeting, parking is available in the Airport Administration Building Parking Lot (entrance on the east side of McCain Road). Bring your ticket to the first-floor receptionist for validation. Visitors can park in the lot from 8:00 a.m. to 5:00 p.m.**

You may also reach the SDCRAA Building by using public transit via the San Diego MTS System, Route 923. For route and fare information, please call the San Diego MTS at (619) 233-3004 or 511.

**DRAFT**  
**SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY**  
**SPECIAL ARTS ADVISORY COMMITTEE (AAC)**  
**MINUTES**  
**THURSDAY, SEPTEMBER 4, 2025**  
**ZENITH CONFERENCE ROOM**

**CALL TO ORDER:** Chair Gleason called the Arts Committee Meeting to order at 2:04 p.m. on Thursday, September 4, 2025, at the San Diego County Regional Airport Authority, Administration Building, 2417 McCain Road, San Diego, CA 92101.

**ROLL CALL:**

PRESENT:                      Committee Members:              Cat Chiu Phillips, Bob Bolton (ex-officio),  
    Robert Gleason (Chair), Jon Graves (ex-  
    officio), Clare Haggerty, Lidia S. Martinez,  
    Adena Varner

Absent:                      Committee Members:              Elsa Cameron, Matt Rich

ALSO PRESENT:              Angela Shafer-Payne, VP & Chief Development Officer; Lee Kaminetz,  
    General Counsel; Arely Valenzuela, Assistant Authority Clerk II

**NON-AGENDA PUBLIC COMMENT:** None

**NEW BUSINESS:**

**1.        APPROVAL OF MINUTES:**

RECOMMENDATION: Approve the minutes of the March 13, 2025, Regular Meeting.

**ACTION: Moved by Committee Member Martinez and seconded by Committee Member Haggerty to approve staff's recommendation. Motion carried unanimously noting Committee Member Cameron and Rich as ABSENT.**

*Ex-Officio Member Jon Graves arrived at the meeting at 2:08 p.m.*

*Ex-Officio Member Bob Bolton arrived at the meeting at 2:09 p.m.*

**2.        REVIEW AND APPROVE THE DEACCESSION OF MOSAIC, IN FLIGHT, BY MIKE MANDEL:**

RECOMMENDATION: Review and approve the deaccession of the artwork.

**ACTION: Moved by Martinez and seconded by Committee Member Varner to approve staff's recommendation. Motion carried unanimously noting Committee Member Cameron and Committee Member Rich as ABSENT.**



**OLD BUSINESS:**

**3. STAFF UPDATES:**

Tiffany Beres, Manager of the Arts and Daniel Dennert, Airport Arts Program Manager, introduced new staff members of the Arts department and provided a presentation on Public Art, Temporary Exhibitions, Performing Arts, Social Media and Press of the New T1.

Chair Gleason requested review and discussion of the Authority Policy on Public Art and how money is allocated to CIP projects at one of the next two Arts Advisory Meetings (December or March).

**TOUR OF NT1:**

**4. TOUR OF THE NEW TERMINAL'S PUBLIC ART AND GALLERY SPACE, THE STUDIO**

Staff provided a guided tour to the Arts Advisory Committee Member and guests of the New T1 Public Art and Gallery Space.

**COMMITTEE MEMBER COMMENTS:**

**ADJOURNMENT:** The meeting was adjourned at 4:35 p.m.

APPROVED BY A MOTION OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY BOARD THIS 11<sup>th</sup> DAY OF DECEMBER 2025.

**ATTEST:**

---

ARELY VALENZUELA  
ASSISTANT AUTHORITY CLERK II

**APPROVED AS TO FORM:**

---

LEE KAMINETZ  
GENERAL COUNSEL

# **SAN Arts Advisory Committee Meeting**

**December 16, 2025**



# Agenda



## ITEM 1 – ACTION:

Approval of  
September 4, 2025 Minutes



## ITEM 2 – ACTION:

Recommend approval of artist selections for the Connector Public Art Project to President/CEO for her review and confirmation

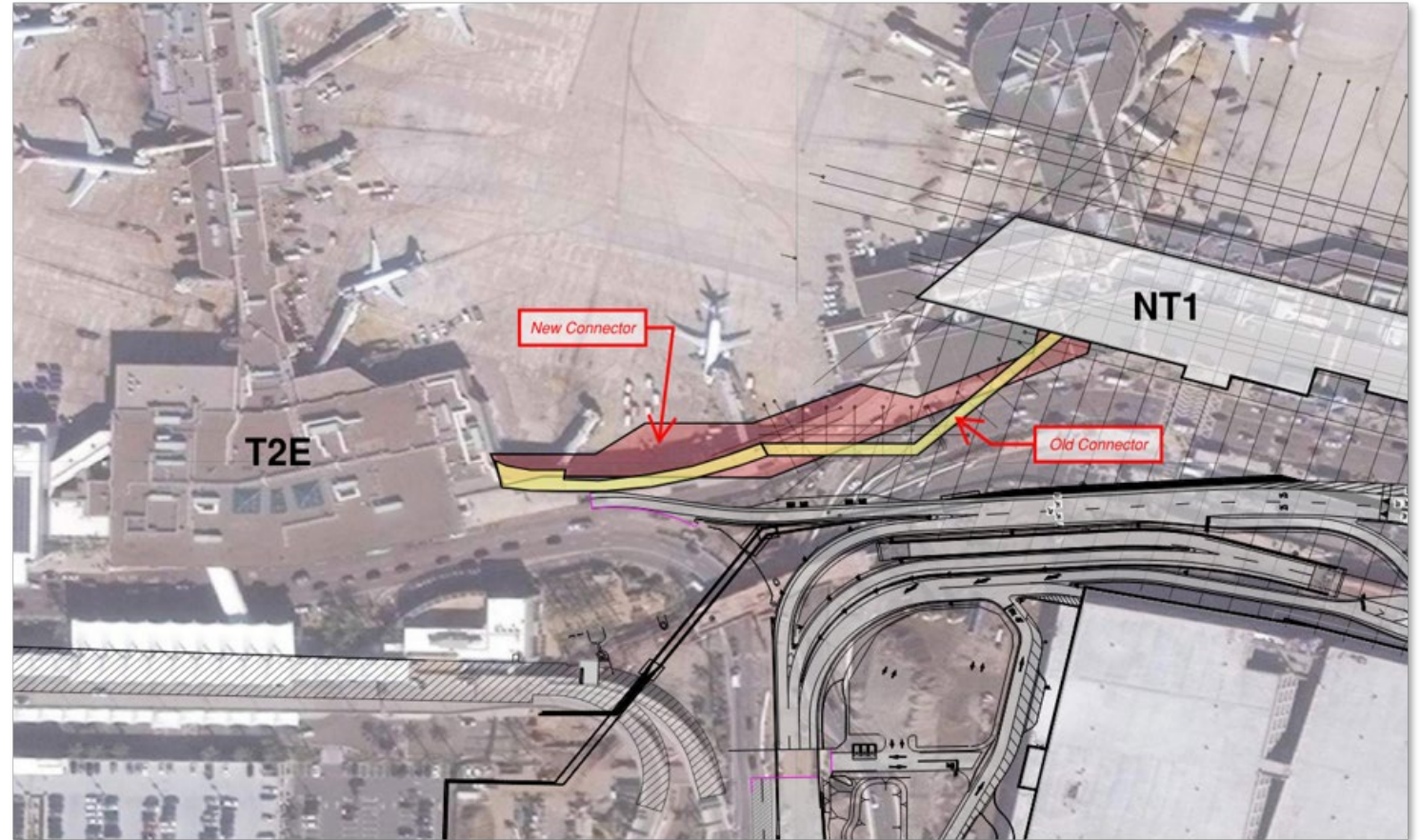




# Key Facts



- The T2E Connector is the pedestrian walkway linking Terminal One to Terminal Two.
- It will be in a highly visible location, easily seen by people in vehicles leaving the Terminal One curbside pickup area and by those arriving at Terminal Two
- The total Project Art Budget for T2EConnector is \$800k. There will be two art opportunities for this project:
- Art Glass Façade (\$770K)
- Terrazzo Floor Design (\$30K)
- Construction anticipated to begin in 2028

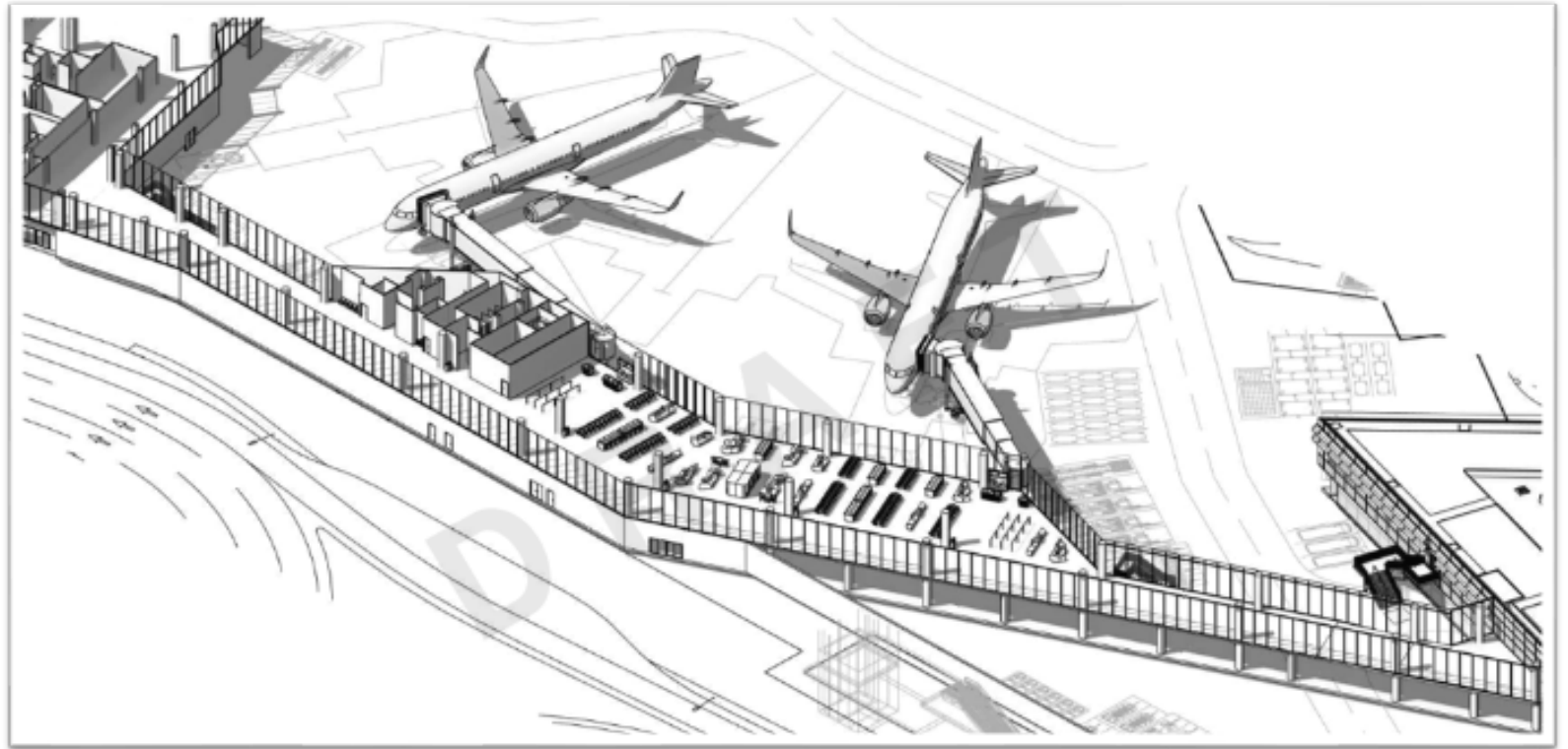


T2E Connector - Old and New Overlay

# Project #1: Art Glass Façade Opportunity (\$770K)



- The connector structure is a sunlight-filled walkway and is approximately 600 feet long
- The location offers an opportunity to take full advantage of San Diego's unique light, activating both the interior and exterior windows that face the roadway
- The Artist's scope includes the design, fabrication, transportation, and consultation during installation of the glass façade artwork
- The primary material for this public artwork may be glass, glass treatment, or durable translucent or reflective material
- The artwork should authentically capture the essence of this region while being visually striking and engaging
- The artwork should evoke a sense of welcome and wonder, while complementing the Terrazzo Floor artwork Opportunity 2



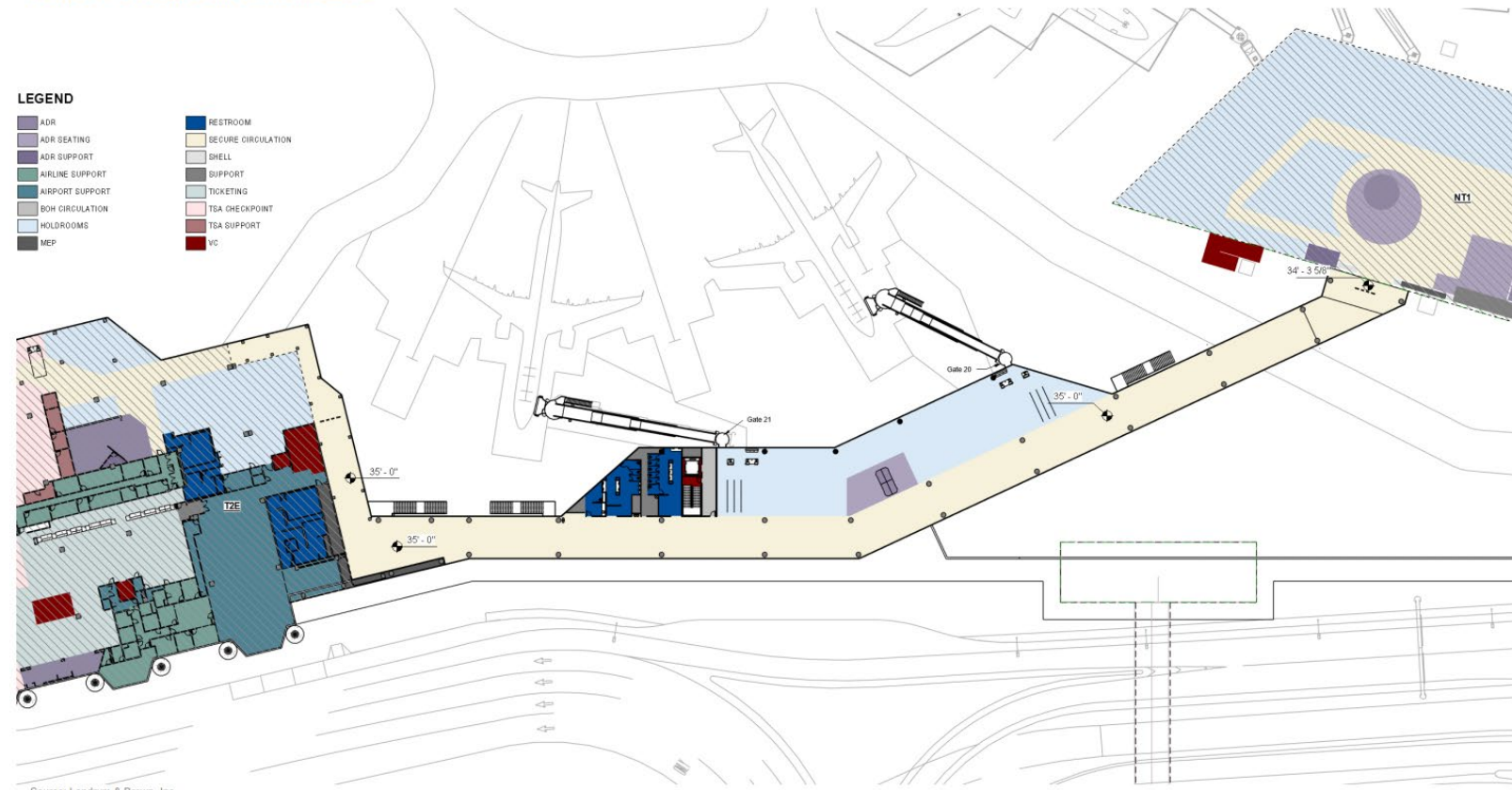


# Project #2: Terrazzo Design Opportunity (\$30K)



- The T2E Connector will have a circulation path, also called “The Link”, on the Concourse Level which connects T1 and T2. This pathway is approximately 20 feet wide and 15,800 sq. ft.
- The Artist's scope is to produce a 2-D design that will be integrated into the construction documents for the Concourse Terrazzo floor, along with providing consultation during fabrication and installation.
- The design will be implemented by the T2E Connector general contractor in Terrazzo material
- The artwork should authentically capture the essence of this region while being visually striking and engaging
- The artwork should evoke a sense of welcome and wonder, while complementing the integrated glass facade artwork opportunity

FIGURE 5-14 OVERALL PLAN: CONCOURSE LEVEL



Source: Landrum & Brown, Inc.



# Selection Panel for T2E Connector Public Art Project



- **Robert Gleason**, Arts Advisory Committee Chair at SAN
- **Clare Haggarty**, Arts Advisory Committee Member at SAN
- **Teddy Cruz**, Professor of Public Culture and Spatial Practice at the UC San Diego
- **Miki Iwasaki**, San Diego-based artist and designer
- **Deborah Klochko**, Former Executive Director of the Museum of Photographic Arts
- **Lauren Lockhart**, Executive Director of the La Jolla Historical Society
- **Tiffany Beres**, Manager of Arts at SAN
- **Aleta Lee**, Arts Program Manager for Public Art at SAN
- **Kurt Schultz**, ADC Senior Project Manager at SAN

# Scoring Criteria



- **Originality, Creativity, and Flexibility of Approach**
- **Quality, Aesthetic Appeal, and Technical Competence of Proposed Work**
- **Authenticity to the Region and Unique to San Diego**
- **Consistency with Customer Experience Goals**
- **Feasibility for the Specific Public Art Location**
- **Longevity and Maintenance of the Artwork**

# Art Glass Opportunity – De La Torre Brothers





# Proposal

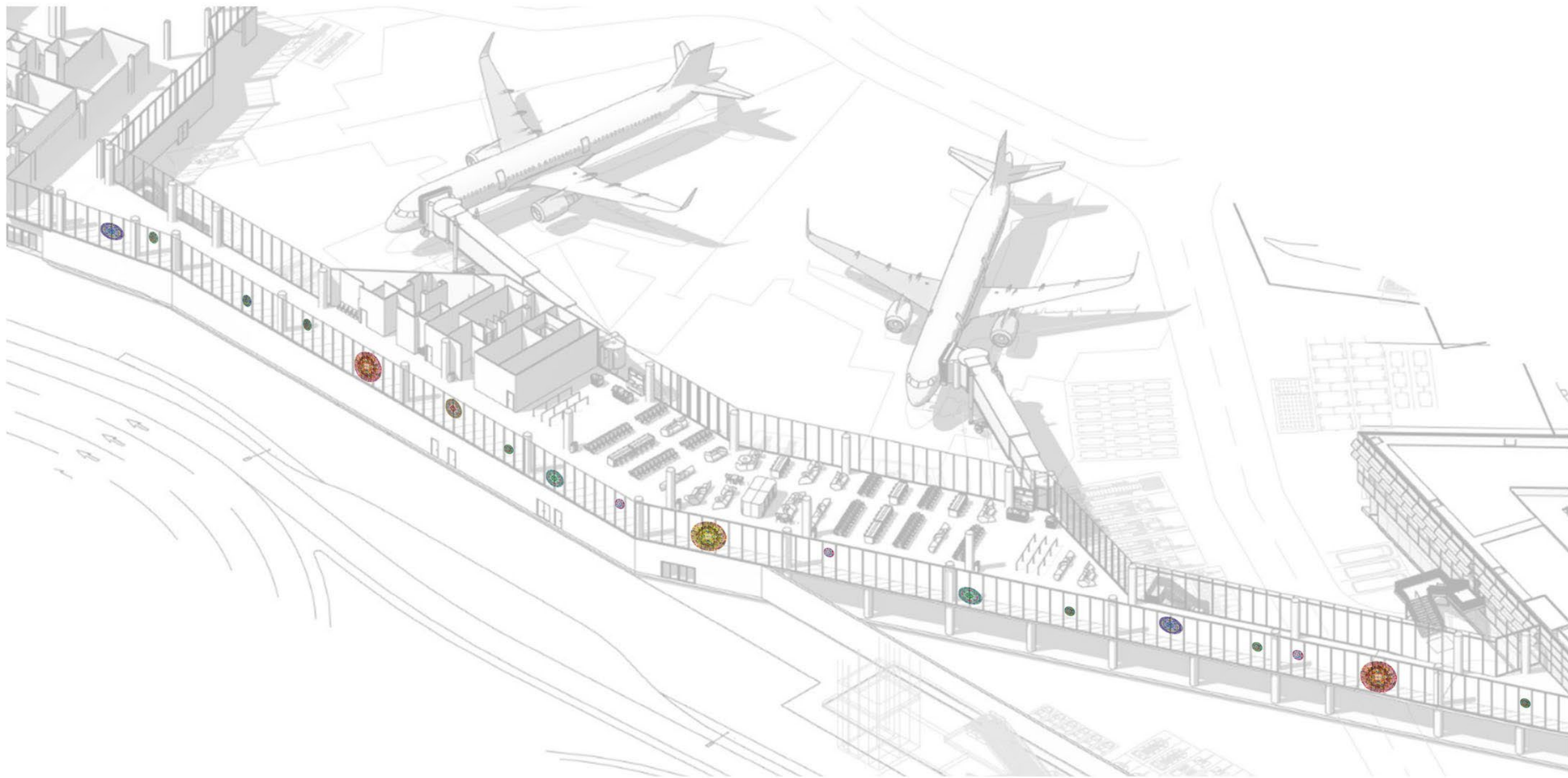
- A series of circular designs in various sizes that will enhance the experience of moving through the complete connector corridor.
- The circular motifs will break the rectangular monotony of the space by adding a sense of locomotion, as implied wheels that roll along with the travelers.
- The circular motifs are an integral part of their practice which they affectionately call mandalas. They carry a deeply layered symbolism that draws icons from varied sources ranging from contemporary to ancient.
- The brothers will design mandalas that celebrate the rich San Diego flora and fauna, sea life, and pre-Columbian connections. Juxtaposed with the natural elements will be items that celebrate our modern existence in the city such transportation, bio research, urban life.













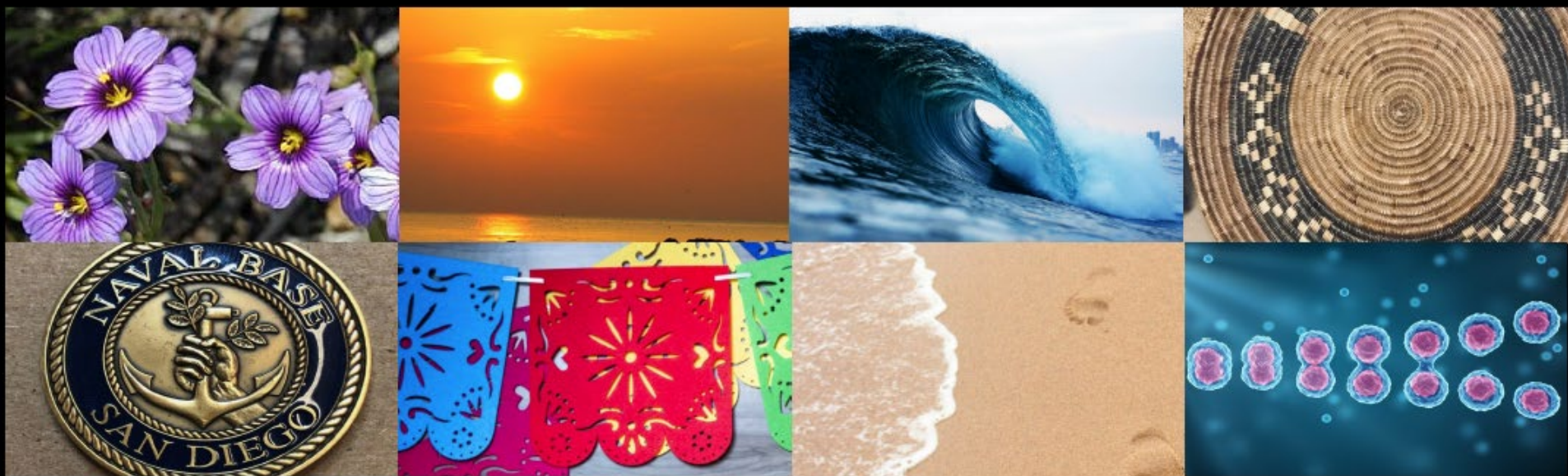
# Terrazzo Design Opportunity – Julie Chang



- Julie's work investigates how identities are constructed and how (mis)understandings of both self and other might be resisted, subverted, and reimagined.
- In her work, traditional symbols might be manipulated to abstraction or collide and mingle with others to create new meanings. Such recognizable forms are freed from narrative and inserted into new contexts, so the familiar becomes unfamiliar, open to multiple interpretations and new ways of seeing.
- Her goal is to create a visually striking terrazzo floor that acknowledges this state of in-between, offering moments of grounding and discovery as people navigate the concourse.







**Blue-eyed Grass**, the recently designated city flower of San Diego, embodies hope, resilience, and a delicate yet persistent beauty.



**Sunlight** distilled into abstract radiating forms gesture towards the city's warm coastal identity and welcoming spirit that earned it the nickname "America's Finest City."



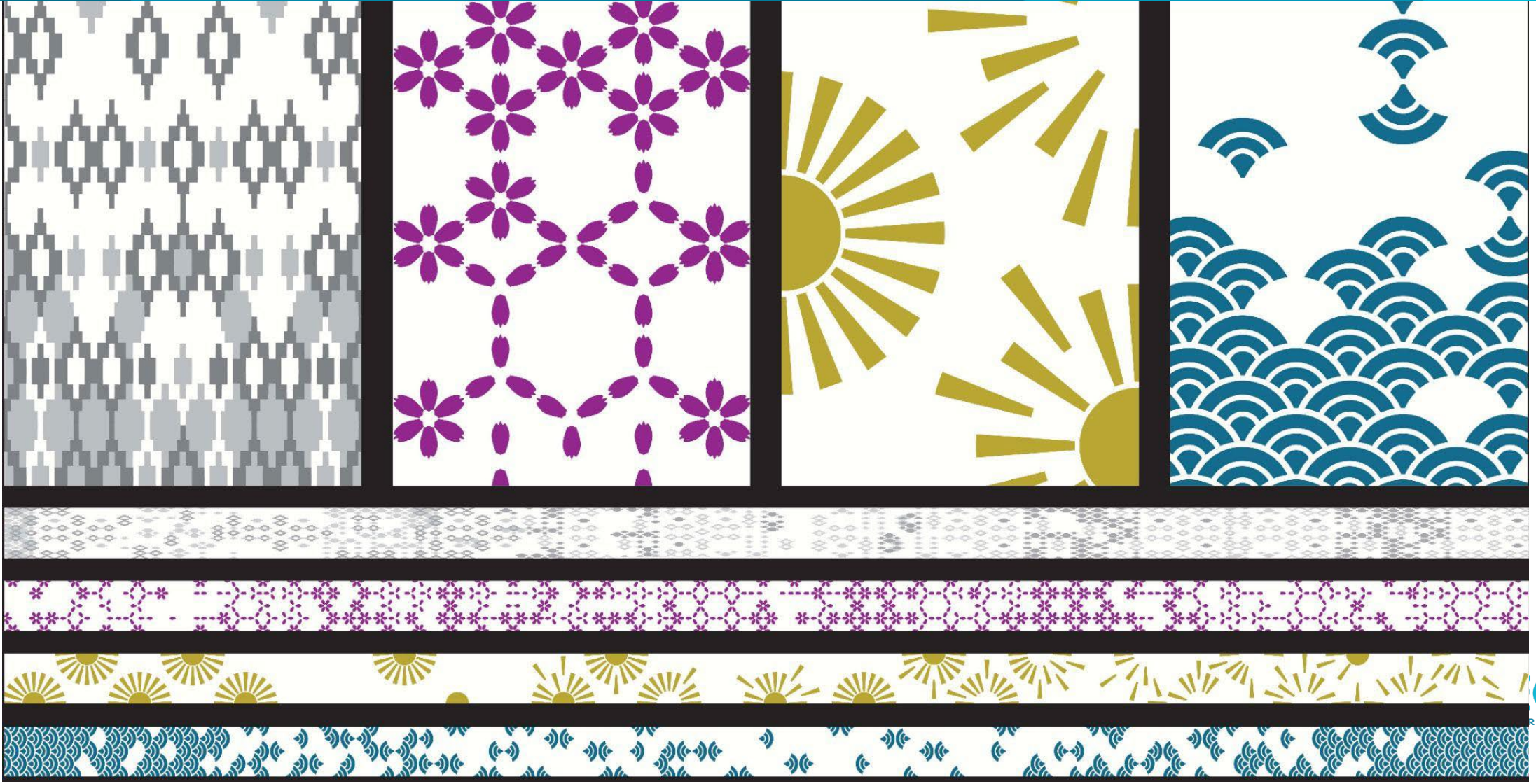
**Seigaiha Wave Pattern**, long used across cultures to represent the sea, conveys continuity, strength, and the passage of time.



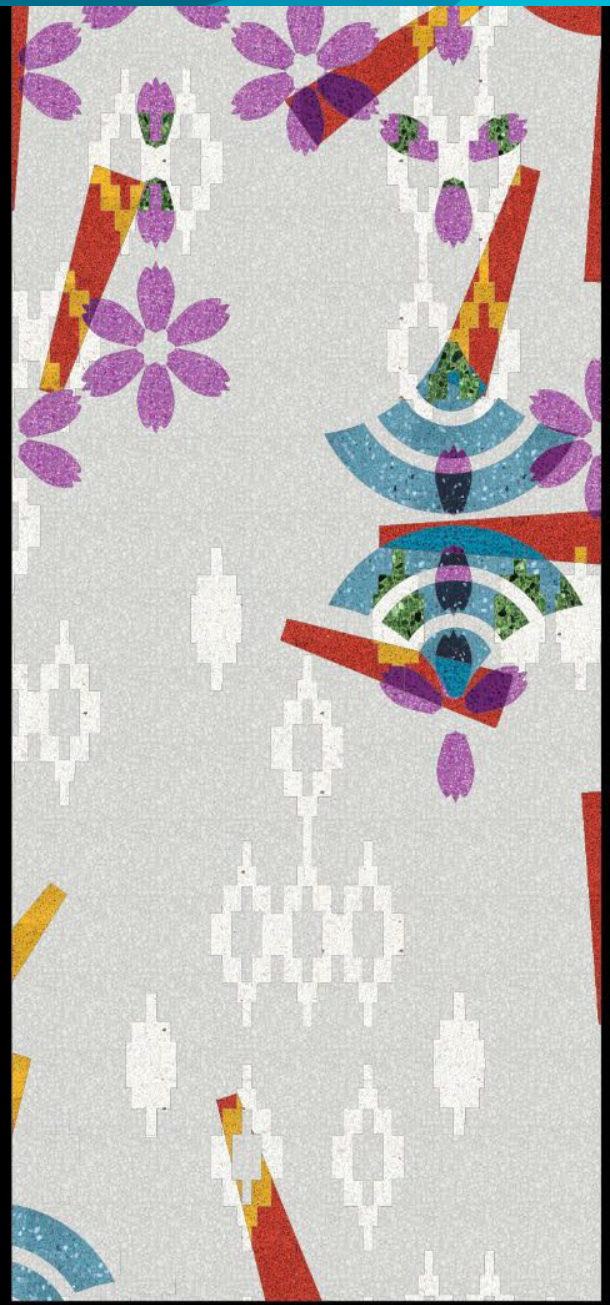
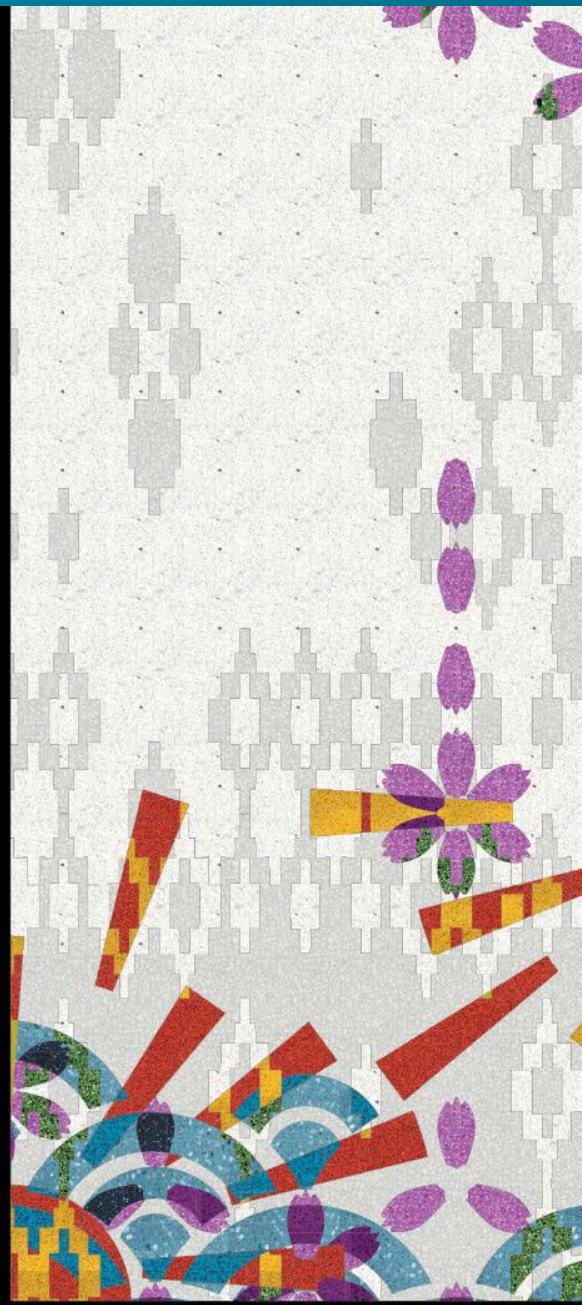
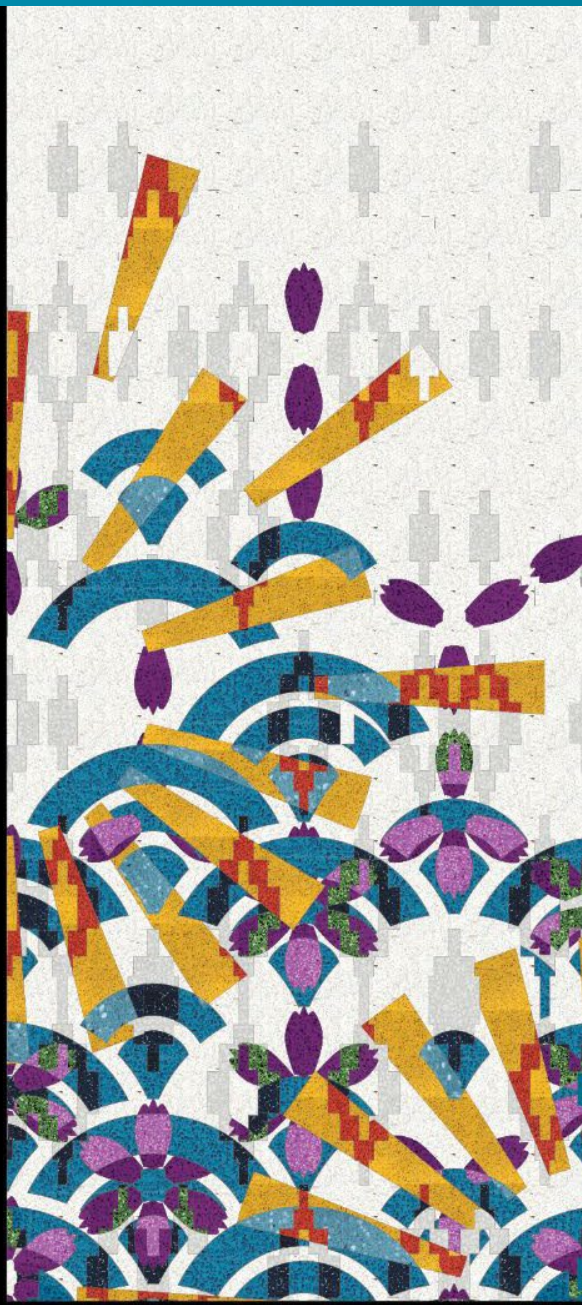
**Kumeyaay Diamond Weave**, derived from traditional basketry, evokes protection, groundedness, and the deep relationship between people and the land.



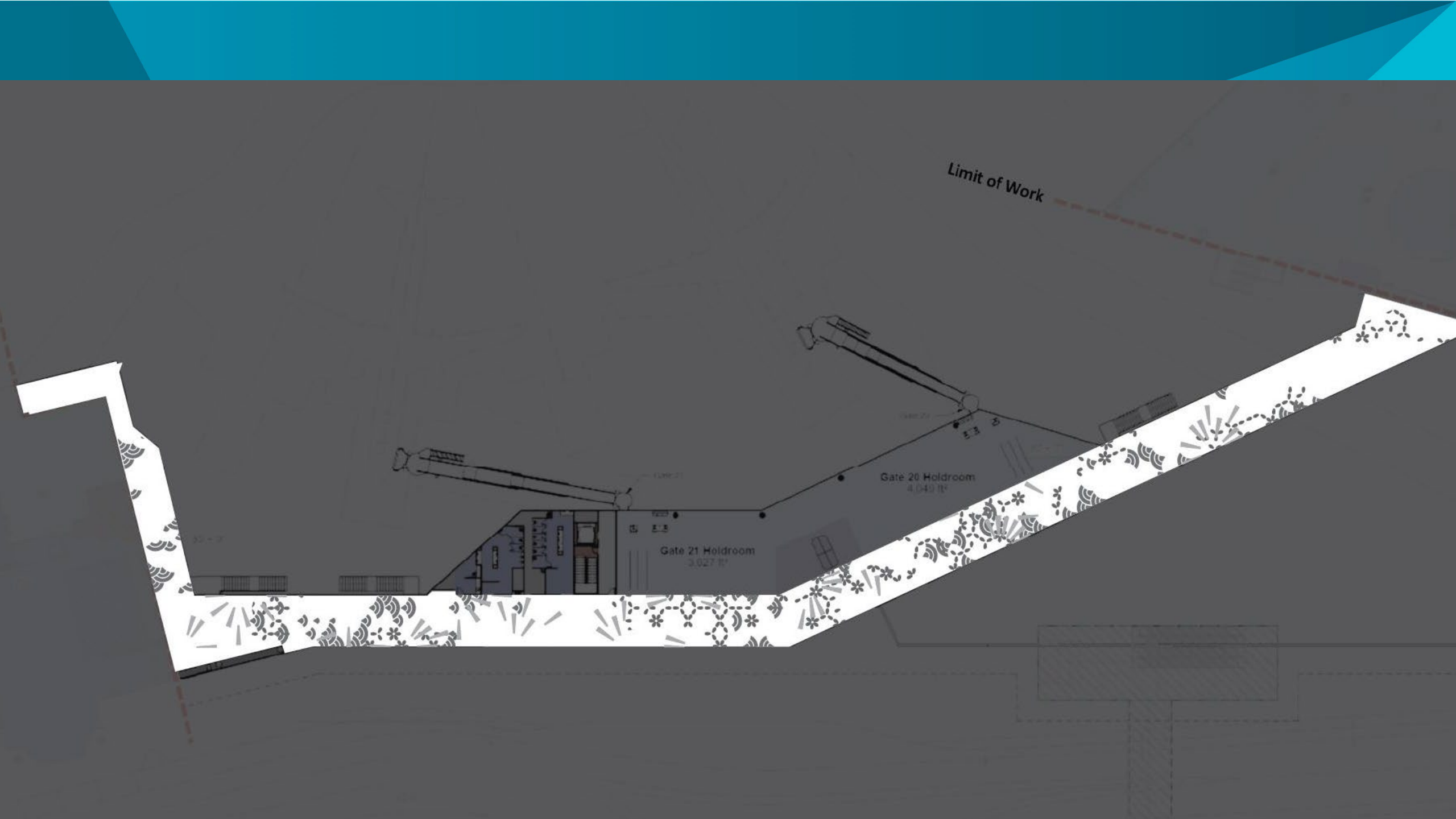
# Terrazzo Design Opportunity – Julie Chang











## ITEM 3 – ACTION:

Review and Approve the 2026  
Performing Arts Residency  
Selection Panel and  
Designate an AAC Liaison



# Selection Committee Goals



Best practices for forming our performing arts residency and temporary exhibition selection committees:

- Local and Industry Leadership
- Diverse Expertise
- Practicing Artists
- Alignment with SAN's Customer Experience initiatives
- Public Engagement and Education
- Recent Experience

# 2026/27 Performing Arts Residency Selection Panel Nominations



**Ana Maria Alvarez** — Founding Artistic Director, CONTRA-TIEMPO

**Maria Patrice Amon** — Co-Artistic Director, TuYo Theatre

**Sunny Rey Azzarito** — Co-Founder, Poets Underground

**Mia Fiorella** — Director of Experiences and Activations, La Jolla Playhouse

**Kate Hatmaker** — Co-Founder, Executive Director, and Artistic Director, Art of Elan

**Colleen Kollar Smith** — Executive Director, UC San Diego Campus Performance and Events Office

**Catalina Paz** — Artistic Director, Fern Street Circus

**Stephen Salts** — Director of Learning and Leadership, San Diego Symphony



## SAN DIEGO REGIONAL AIRPORT AUTHORITY AIRPORT ARTS PROGRAM

### BACKGROUND MEMO

**Date:** December 16, 2025  
**To:** Airport Arts Advisory Committee  
**From:** Tiffany Beres, Manager of Arts  
**Subject:** Nominations for the 2026 Performing Arts Residency Selection Panel Members

---

### BACKGROUND

The Performing Arts Residency Program cultivates the local performing arts community by inviting two artist groups or collectives to develop and perform new work over the course of five months. This program allows for the creation and presentation of new work that simultaneously enriches the airport experience for customers and supports the regional performing arts community. The residency is a process-oriented program open to contemporary performing arts in all disciplines—dance, music, theater, as well as cross-disciplinary digital media.

### ANALYSIS/JUSTIFICATION

Board Policy 8.5 states that the AAC will 'approve selection panels for Performing Arts Residency and Temporary Exhibition programs.' Based on this policy and following best practices for forming selection committees as outlined in the December 12, 2024, SAN Arts Advisory Committee Meeting Presentation, we propose five nominations for the 2025 Performing Arts Residency Selection Panel, which include additional nominations for contingency.

*Below are the biographies for the proposed members of the 2025 Performing Arts Residency Selection Panel:*

**Ana Maria Alvarez** is the Founding Artistic Director of CONTRA-TIEMPO, an internationally recognized dance company celebrated for its dynamic fusion of Afro-Latin movement and

contemporary performance. Her choreography is known for its athleticism, musicality, and bold theatricality, earning the company commissions and presentations at major venues across the country. Alvarez's work brings communities together through rhythm, storytelling, and collaborative creative practice. She continues to shape the field through innovative approaches that highlight the expressive power and cultural depth of dance.

**Maria Patrice Amon** is the Co-Artistic Director of TuYo Theatre, a company dedicated to uplifting Latinx voices through culturally grounded storytelling and new work development. She is a director, dramaturg, and educator whose practice foregrounds representation and community collaboration. Amon's work spans theatre, film, and academia, with a consistent focus on expanding access to artistic expression. Her leadership contributes to a more inclusive and diverse creative landscape in San Diego.

**Sunny Rey Azzarito** is a social worker, author, and community advocate with nearly two decades of experience in mental health, child welfare, and community outreach. As co-founder of Poets Underground, a nonprofit organization, she creates inclusive spaces for healing and expression through the arts. A prolific writer, Azzarito has authored three books that explore themes of healing and transformation. Her personal journey through homelessness and foster care shapes her advocacy and her work continues to inspire diverse audiences.

**Mia Fiorella** is the Director of Experiences and Activations at La Jolla Playhouse, where she develops immersive programs that deepen audience engagement and expand access to theatrical storytelling. Her work centers on designing participatory and community-driven artistic encounters that bring people closer to the creative process. With a background in producing and engagement strategy, Fiorella builds bridges between artists and audiences through thoughtful, innovative experiences. She is committed to fostering meaningful and memorable interactions with the performing arts.

**Kate Hatmaker** is the Co-Founder, Executive Director, and Artistic Director of Art of Elan, a chamber music organization known for pushing artistic boundaries and reimagining how classical music is experienced. As a violinist and cultural leader, she champions contemporary works and collaborative programming that brings music into unexpected community spaces. Hatmaker's creative vision emphasizes accessibility, innovation, and cross-disciplinary exploration. Her leadership continues to expand the role of chamber music in San Diego's cultural ecosystem.

**Colleen Kollar Smith** is the Executive Director of UC San Diego's Campus Performance and Events Office, leading programming at the Epstein Family Amphitheater. With experience in arts leadership and nonprofit administration, Kollar Smith focuses on cultivating an inclusive cultural environment at UC San Diego. Previously, she was Executive Producer for Moonlight Stage Productions and worked on the City of Vista's Public Arts Program. She has a proven record in community engagement and mentorship for emerging arts professionals.



**Catalina Paz** is the Artistic Director of Fern Street Circus, where she combines contemporary circus performance with a deeply community-centered approach to education and outreach. Her practice integrates physical storytelling, neighborhood collaboration, and youth engagement to create accessible and empowering artistic experiences. Paz's leadership reflects her belief in the circus as a tool for connection, creativity, and social transformation. She continues to uplift diverse voices through performances rooted in community identity and imagination.

**Stephen Salts** is the Director of Learning and Leadership at the San Diego Symphony, where he advocates for equity and diversity in the arts. He previously served as Director of Arts Education at St. John's Episcopal School in Los Angeles and Director of Arts Integration at The Berkeley Carroll School in New York. Salts has a strong background in arts education and administration, holding degrees from Northwestern University and Columbia University. His work focuses on expanding access to arts education for all students.

---







# Staff Updates

## ARTS MASTER PLAN RECOMMENDATIONS – DRAFT PRIORITIES FOR IMPLEMENTATION

Public Art	Performing Arts	Exhibitions	Communications & Engagement	Engaging Region's Arts & Culture Community	Engaging the Broader Community	Evaluation
Site + Opportunities Plan	Incorporate at least one mobile/plug and play into an existing location in T2	Create infrastructure to prototype film program. Develop and implement a program that features locally-produced short films, videos and/or documentaries in partnership with a local curator or genre specific organizations	Expand communications efforts related to social media platforms and didactic signage	Continue to develop cross-disciplinary partnerships with community organizations through Cultural Exchange by: participating in regional arts exhibitions by providing satellite exhibition space; co-programming or co-producing work with partner organizations; considering thematic exhibitions that educate residents and visitors about local organizations that connect the region's people across cultures	Publicizing and conducting information sessions in a variety of locations that support increased accessibility in underserved areas and using multiple platforms for publicizing community engagement activities to reach a variety of audience with diverse accessibility needs	Evaluate Audience Engagement with Public Art, Performing Arts, and Temporary Exhibitions.
Develop a mechanism to utilize percent for arts funds for collections management	Establish goals for inclusive recruitment, develop a recruitment process and a procedure for artists to submit materials annually, including posting criteria for evaluating talent	Invest in at least one additional large-scale monitor	Provide a wide range of interesting and informational content about projects, programs, and partnerships including producing short videos for all new major public art installations, exhibitions, and residencies		Commissioning artworks by artists who have historically experienced barrier to public art projects and ensuring applications, calls for submissions and other promotional materials for artist opportunities are in Spanish as well as English	
Adopt range of methods for recruiting artists including developing artist roster	Present 3-4 performances weekly in Terminal 2 (T2) and badge a small number of musicians for regular performance sets	Expand on call art handling services	Set aside Cultural Exchange space in T2	Develop a checklist of factors to consider for successful partnerships	Add webpage and social media content that tells the story of the program's community engagement activities	Design and implement a questionnaire or exit interview to gauge project stakeholders' perceptions of the public art development process
Create artist mentorship program	Acquire portable dance floor for performances	Complete assessment of existing case work	Ensure the Airport Art Collection, exhibition and performance locations & schedules are included in airport way-finding and customer navigation assistance	Engage the region's children's museums on child-centered artwork, installations or play areas	Enroll in national directories and play active role as connector of resources for military community	
Develop and implement a visual arts residency program	Target a baseline of 2 performances in each terminal each week	Establish \$500 loan fee as minimum with higher fees for larger spaces or new works		Engage local university music composition programs to commission a new work of music for the airport, possibly tied to historic events (100 <sup>th</sup> anniversary of the airport, completion of ADP, etc.)	Providing brochures or public information programs about Arts Program activities in off-site community locations and developing program-related content and programming for offsite community engagement activities	
Create mechanisms for accepting financial contributions and promotions to all programs including Public Art, Performing Arts, and Temporary Exhibitions	Feature performances related to festivals and other relevant events in San Diego region	Identify sties for exhibitions and Cultural Exchange in T1RP	Develop periodic campaigns to encourage people to engage with the collection, temporary exhibitions, and performing arts programs		Create educational materials that support arts, civic, STEAM and other relevant issues	Continue to conduct Economic Impact Research
	Increase performances to 6-8 per week, while broadening types of locations for performances, including considering mobile/plug & in T1RP	Deaccession and replace cases as needed.	Update communications strategy to align with Artistic Plan updates	Solicit information about arts and culture resources and provide access to them across a variety of platforms	Explore the creation of community-based artist residencies for co-produced exhibitions	
		Develop and implement general facilities report				
		Seek an area in T1RP or T2 for a new gallery space - built out to basic museum standards				
<div> <div>PRIORITY CATEGORY KEY</div> <div>SHORT TERM: YEARS 1-2</div> <div>MEDIUM TERM: YEARS 3-5</div> <div>LONG TERM: YEARS 6+</div> </div>						

# Public Art



	Site + Opportunities Plan	<ul style="list-style-type: none"><li>Completed for NT1 and T2E Connector</li></ul>
	Develop a mechanism to utilize percent for arts funds for collections management	<ul style="list-style-type: none"><li>Addressed in Policy 8.5; this will be an important area to revisit as the program evolves.</li></ul>
	Adopt range of methods for recruiting artists including developing artist roster	<ul style="list-style-type: none"><li>Not needed at this time.</li></ul>
	Create artist mentorship program	<ul style="list-style-type: none"><li>Completed with the NT1 pilot; viability of continuing is unclear.</li></ul>
	Develop and implement a visual arts residency program	<ul style="list-style-type: none"><li>No current plans in place.</li></ul>
	Create mechanisms for accepting financial contributions and promotions to all programs including Public Art, Performing Arts, and Temporary Exhibitions	<ul style="list-style-type: none"><li>Policy 8.5 outlines a pathway for accepting gifts. This represents a strategic opportunity for the future development of the program.</li></ul>

## Public Art - Goals for 2026:

- Make Progress towards completing T1 Phase B, Children's Play Area and planning new Concourse Level left vacant by *In Flight*.
- Onboard T2E Connector public artists and develop artwork designs.
- Update Collection Management Plan with an emphasis on ongoing maintenance needs.
- Explore opportunities for external financial contributions to the Arts Program.

# Performing Arts



Incorporate at least one mobile/plug and play into an existing location in T2

- We currently use a contractor in T2.



Establish goals for inclusive recruitment, develop a recruitment process and a procedure for artists to submit materials annually, including posting criteria for evaluating talent

- Inclusive recruitment process developed for On-call Musician Program as well as performing arts residency.



Present 3-4 performances weekly in Terminal 2 (T2) and badge a small number of musicians for regular performance sets

- Complete as part of NT1 On-Call Musician program to pilot for next 2 years



Acquire portable dance floor for performances

- Determined unnecessary at the moment.



Target a baseline of 2 performances in each terminal each week

- In progress: With On-Call Program we get 2-3 performances in T1, currently 1 performance in T2 with producer.



Feature performances related to festivals and other relevant events in San Diego region

- Complete. We work with our external producer for seasonal holiday activations



Increase performances to 6-8 per week, while broadening types of locations for performances, including considering mobile/plug & in T1RP











- No current plans in place. Requires additional resources.

## Performing Arts - Goals for 2026:

- Successfully launch and manage the new On-Call Musician Program in T1.
- Target an average of three live music performances per week.
- Provide additional “live” performances at the T2 Sunset Cove dining area using the player piano.
- Explore opportunities to develop a more dynamic Performing Arts Residency.

# Exhibitions



	Create infrastructure to prototype film program. Develop and implement a program that features locally-produced short films, videos and/or documentaries in partnership with a local curator or genre specific organizations	<ul style="list-style-type: none"> <li>Previously trialed with limited success. No current plans in place. Additional resources needed.</li> </ul>
	Invest in at least one additional large-scale monitor	<ul style="list-style-type: none"> <li>Complete. Several monitors for exhibition use.</li> </ul>
	Expand on call art handling services	<ul style="list-style-type: none"> <li>Complete. Art handling provided by contracted vendor.</li> </ul>
	Set aside Cultural Exchange space in T2	<ul style="list-style-type: none"> <li>Currently no Cultural Exchange Space/Gallery in T2.</li> </ul>
	Complete assessment of existing case work	<ul style="list-style-type: none"> <li>Inventory of case equipment created in 2025.</li> </ul>
	Establish \$500 loan fee as minimum with higher fees for larger spaces or new works	<ul style="list-style-type: none"> <li>Currently offer \$1,250 to all exhibitors</li> </ul>
	Identify sties for exhibitions and Cultural Exchange in T1RP	<ul style="list-style-type: none"> <li>Complete. The Studio is operational and case exhibition sites identified.</li> </ul>
	Deaccession and replace cases as needed.	<ul style="list-style-type: none"> <li>New T1 cases are in process. T2 cases will be replaced in 2026/27</li> </ul>
	Develop and implement general facilities report	<ul style="list-style-type: none"> <li>A draft facilities report was created for T1 in 2025, this should be completed for both terminals</li> </ul>
	Seek an area in T1RP or T2 for a new gallery space - built out to basic museum standards	<ul style="list-style-type: none"> <li>The Studio opened with T1, which is a great first step. Still need to renovate space to apply plywood backing .</li> </ul>

## Exhibitions - Goals for 2026:

- Successfully launch Snapshot San Diego in NT1
- Successfully launch NEW PAINT in T2

# Communications & Engagement



Expand communications efforts related to social media platforms and didactic signage

- Achieved weekly art-related social media content and new branded didactic signage in T1, with plans to expand to T2.



Provide a wide range of interesting and informational content about projects, programs, and partnerships including producing short videos for all new major public art installations, exhibitions, and residencies

- We provide rich informational content online, through social media and our free brochures. Based on added staff capacity, we intend to create additional video content.



Ensure that information about the Program is shared with the Ambassadors in an accessible format

- Tapping into Ambassadors (volunteers) to promote our program is an area that we are currently exploring.



Ensure the Airport Art Collection, exhibition and performance locations & schedules are included in airport way-finding and customer navigation assistance

- Public art is now its own category in our in-terminal public directories and online maps.



Develop periodic campaigns to encourage people to engage with the collection, temporary exhibitions, and performing arts programs

- We regularly promote our exhibitions and events via press outreach and through KPBS Arts & Culture updates



Update communications strategy to align with Artistic Plan updates

- Now fully integrated in the same Division as MarComm.



# Engaging the Broader Community



Publicizing and conducting information sessions in a variety of locations that support increased accessibility in underserved areas and using multiple platforms for publicizing community engagement activities to reach a variety of audience with diverse accessibility needs

- We conduct outreach on a variety of platforms and ensure that our open calls are regularly translated into Spanish.



Commissioning artworks by artists who have historically experienced barrier to public art projects and ensuring applications, calls for submissions and other promotional materials for artist opportunities are in Spanish as well as English

- The recent T2E Connector RFQ lowered eligibility criteria to encourage applications from local artists. Open calls managed by the Arts Team are translated.



Add webpage and social media content that tells the story of the program's community engagement activities

- We regularly post about our programs and community engagement activities.



Enroll in national directories and play active role as connector of resources for military community

- Have not begun exploring military engagement opportunities.



Providing brochures or public information programs about Arts Program activities in off-site community locations and developing program-related content and programming for offsite community engagement activities

- Current focus is on enhancing on-campus activities and programs, including artist and community org workshops.



Create educational materials that support arts, civic, STEAM and other relevant issues

- Creating educational materials is an area for future development.



Explore the creation of community-based artist residencies for co-produced exhibitions


- No current need, potential area for future development.

## Communications & Engagement + Engaging the Broader Community - Goals for 2026:

- Maintain regular weekly social media presence.
- Continue to enhance website with rich content.
- Promote the new SAN Pass to broader community for easy access to the art program.
- Work with MarComm and greater Customer Experience team to strategically promote our arts programs and events.
- Explore new partnerships, such as Bloomberg Arts, to expand our outreach and viewership.




# Engaging the Region's Art & Culture Community




Continue to develop cross-disciplinary partnerships with community organizations through Cultural Exchange by: participating in regional arts exhibitions by providing satellite exhibition space; co-programming or co-producing work with partner organizations; considering thematic exhibitions that educate residents and visitors about local organizations that connect the region's people across cultures

- This capacity exists. We now partner with local cultural organizations for our Performing Arts Residency Program and exhibition Snapshot San Diego. Additional staff capacity and budget would be required to provide satellite exhibitions or co-produce work outside our airport campus.




Develop a checklist of factors to consider for successful partnerships

- To consider checklist after pilot of Snapshot SD.




Engage the region's children's museums on child-centered artwork, installations or play areas

- For children's engagement, priority is on implementation of the Children's Play area in T1 Phase B.



Engage local university music composition programs to commission a new work of music for the airport, possibly tied to historic events (100<sup>th</sup> anniversary of the airport, completion of ADP, etc.)

- Could be considered in 2026–27 ahead of the centennial.



Solicit information about arts and culture resources and provide access to them across a variety of platforms

- Arts Team is well informed through community involvement; unclear if providing access beyond exhibitions is within our scope.

## Art & Culture Community Engagement - Goals for 2026:

- Successfully launch and promote Snapshot San Diego. Utilize this pilot to assess how best to strengthen relationships with regional arts and culture partners.
- Develop improvements to the Performing Arts Residency Program that expand and diversify regional performer participation.
- Explore partnerships and resource-sharing opportunities with civic arts organizations including the City's Cultural Affairs Division and the Port of San Diego.

# Evaluation



Evaluate Audience Engagement with Public Art, Performing Arts, and Temporary Exhibitions.

- We evaluate audience engagement with all three programs through surveys, measuring brochure pickup count, and QR code scans.



Design and implement a questionnaire or exit interview to gauge project stakeholders' perceptions of the public art development process

- Survey was recently created and led to development of on-call musician program



Continue to conduct Economic Impact Research

- Economic impact research is planned for measuring musicians' ability to boost sales in dining areas.

## Program Evaluation - Goals for 2026:

- Measure the economic impacts of our on-call musician program as case study.
- Work with our Business Intelligence Team to analyze the data we collect and investigate additional data-driven methodologies.

# Public Art Update



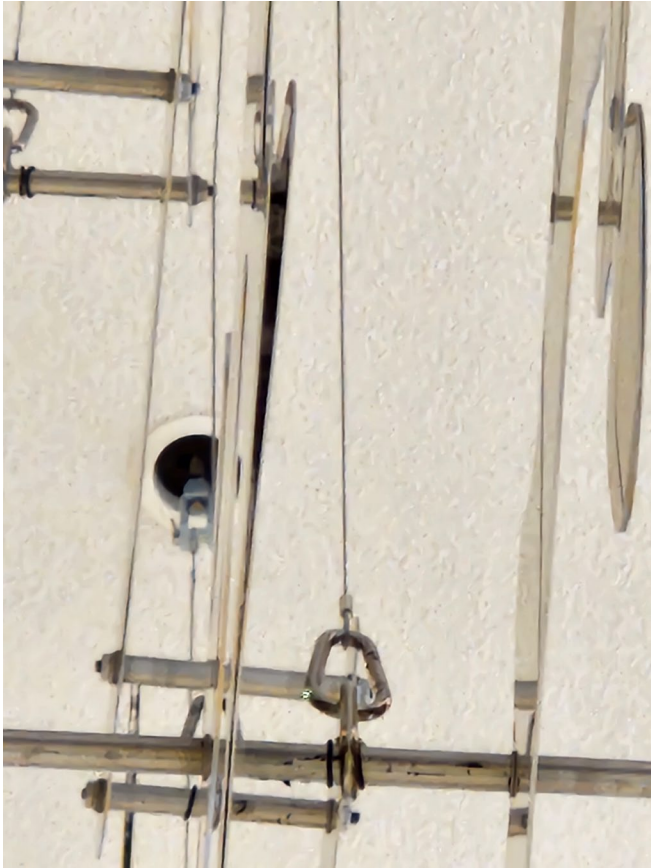


# Migrations Landscaping Completed





# Troubleshooting NT1 Artworks





# Public Art Signage Update





# Temporary Exhibition Update



# Snapshot San Diego



- The Studio installation is complete.
- Installation of freestanding display cases has been delayed due to seismic and permitting considerations.

# NEW PAINT Development



- Selection on September 26, 2025
- Kick off meeting November 21, 2025
- Panelists:
  - **Tiffany Beres**, Manager of Arts
  - **Blanca Lucia Bergman**, Founder, Art Unites
  - **Daniel Dennert**, Curator & Arts Program Manager
  - **Eun Jung Park**, Professor, Southwestern College
  - **Jason Sherry**, Visual Artist
  - **Cat Chiu Phillips**, Arts Advisory Committee [Ex-Officio]
  - **Chantal Bedikian**, Terminal Operations Coordinator [Ex-Officio]

# NEW PAINT Recommended Artists



## Recommended Arts for Contract Awards:

- Yin Yu
- Harold Cohen (sole-source agreement)
- Adrian Huth
- Memo Akten & Katie Hofstadter
- Robert Twomey
- Amy Alexander
- Trevor Coopersmith



# Performing Arts Update



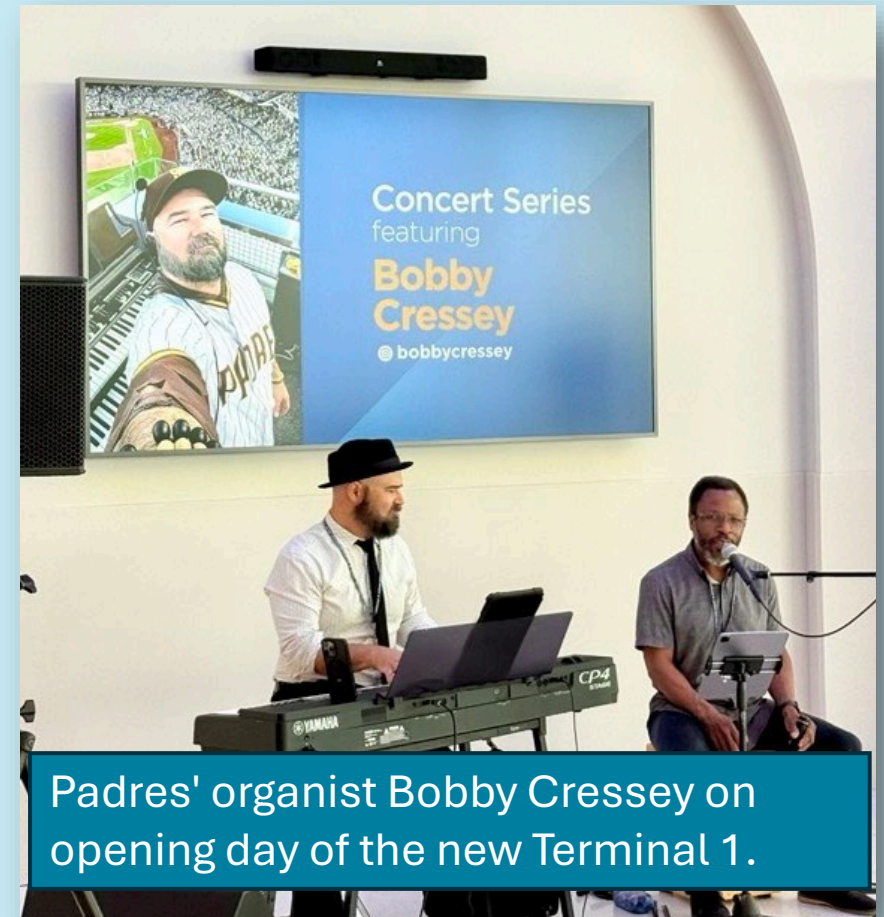
# Ongoing Concerts Series



- 18 concerts since last meeting.
- Gathering data through a new audience feedback survey and internal operational information.
  - Adjusted performances to 11am – 1pm.
  - Modified a few performance locations for maximum traffic.



Mariachi trio performing for Dia de Los Muertos.



Padres' organist Bobby Cressey on opening day of the new Terminal 1.

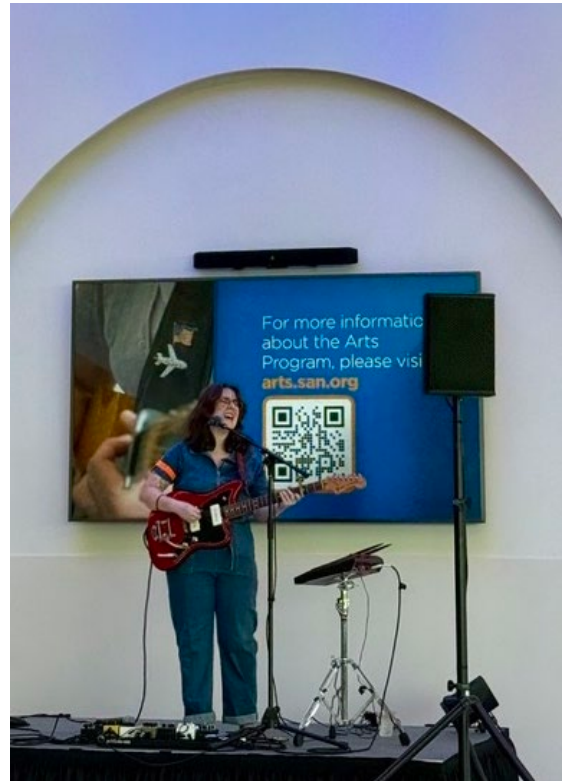
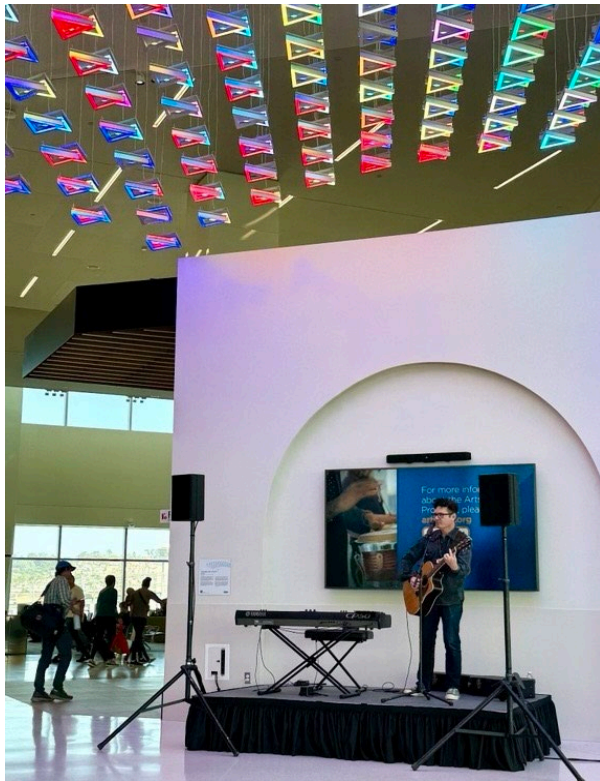
# On-Call Musician - Timeline Update

- 67 applications received
- 17 auditions hosted in new Terminal 1, beneath *Vessel of Light*
- 11 agreements recommended
  - 5 Instrumentalists and 6 Vocalists
- 5 contracts executed ahead of schedule;
  - 18 concerts scheduled throughout holidays





# On-Call Musicians





# Performing Arts Residency

Winter 2025/26



## Fern Street Circus

- Since September: 7 days on site
- 15 performance hours
- Clown Spa, Emotional Security
- "Royal Taxi" parade
  - Co-created improv with passengers



# Performing Arts Residency

Winter 2025/26

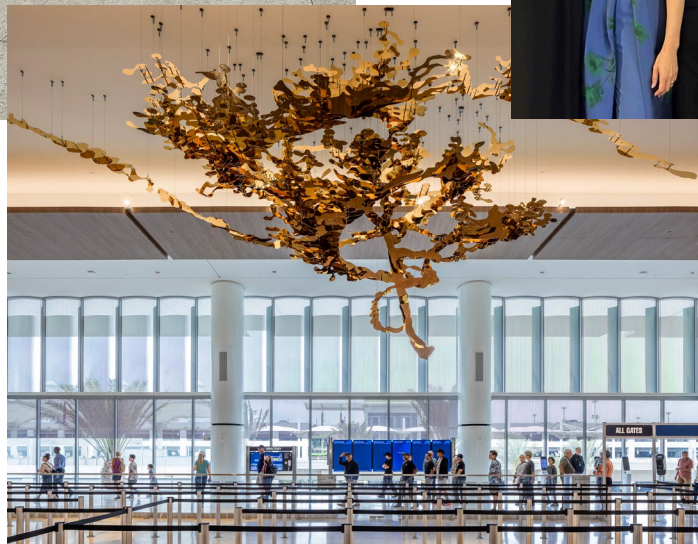


# Community Engagement





# NT1 Opening & Community Events





# Performing Arts Residency

## Fern Street Circus (Winter 2025/26)



- Hosted free public event at Officer Jeremy Henwood Memorial Park in City Heights with over 200 attendees.
- Event featured performances, workshops, a *Día de los Muertos* parade, and an “*Emotional Baggage Dropoff*.”





# Artist Talk

## City College Class Visit



- Amanda Dahlgren, Professor at San Diego City College, brought her photography class to SAN for a special artist lecture with current *Mirror Mirror* exhibitor, Rebecca Webb.
- Class used the new SAN Pass program to visit the installation after special talks from curator Daniel Dennert and the artist.





# AAAE Art in the Airport Conference, Tampa FL



# **Social Media & Press**







**Call for On-Call Musicians (IG)**  
**8/8/2025**  
 27,375 views  
 259 likes  
 30 comments  
 274 shares



**Amy Ellingson A Day in the Sun collab (IG)**  
**9/23/2025**  
 21,461 views  
 716 likes  
 218 comments



**Fern Street Circus introductory post (IG)**  
**10/6/2025**  
 20,666 views  
 180 likes  
 1 comment



# #5 in USA Today's Best Airport for Art



10best.usatoday.com/awards/san-diego-international-airport-san-san-diego-california/

USA TODAY

**10BEST**



## Most Recent Readers' Choice Awards Results



Photo courtesy of The San Diego International Airport Authority

**2025**

**AIRPORTS**

### **No. 5: Best Airport for Art**

San Diego International Airport's Art Program elevates the traveler experience through dynamic exhibitions and immersive public art, offering a vibrant introduction to the region's local arts and culture scene. Their lively calendar features performances from solo musicians to marching bands. They're also one of a few airport arts programs in the nation to host dedicated performing arts residencies, inviting dancers, theater groups, and even poets to create new works in their terminals.

# Earned Media for New T1 Art Coverage


**MUCK  
RACK**

## COVERAGE REPORT

# San Diego Airport Grand Opening - Art

August 26th 2025 to December 2nd 2025

Generated on December 2, 2025 at 1:56 PM ET

ARTICLES	TOTAL ENGAGEMENT	AVG. ENGAGEMENT	JOURNALIST SHARES
35	869	24	3
JOURNALIST REACH	UVM	TOTAL AVE	
22,855	41,043,969	\$403,463.72	
	Insights by  similarweb		

# Thank you!



SAN DIEGO  
INTERNATIONAL AIRPORT

\*See Disclaimer Page