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Alaska Airlines Adds New Nonstop Service Between San Diego and Sun Valley, Idaho

New Route Connects Popular Beach and Ski Destinations

SAN DIEGO, CA — August 1, 2025 —Alaska Airlines has announced the launch of a new seasonal nonstop service between San Diego International Airport (SAN) and Sun Valley, Idaho via Friedman Memorial Airport (SUN). The airline will operate three times a week — Wednesday, Friday, and Sunday —from December 19, 2025, through March 31, 2026.

“This new seasonal route between San Diego and Sun Valley comes at the perfect time for travelers looking to enjoy some of North America’s premier winter recreation,” said Kimberly Becker, President and CEO of the San Diego County Regional Airport Authority. “It provides Southern Californians with convenient access to Idaho’s stunning mountain landscapes and world-class skiing, while also offering Sun Valley residents a direct connection to San Diego’s beaches, culture, and sunshine.”

With the addition of Sun Valley, Alaska Airlines now offers nonstop service to 45 destinations from SAN. The carrier connects San Diego with cities across the Northwest, Northeast, California, Florida, Mexico, and all four major Hawaiian islands.

For flight schedules, fares, and booking information, please visit alaskaair.com.

ABOUT SAN DIEGO INTERNATIONAL AIRPORT (SAN)

Owned and operated by San Diego County Regional Airport Authority (Airport Authority), San Diego International Airport (SAN) is one of the busiest single-runway commercial service airports in the world and the third-busiest airport in California. SAN contributes nearly \$12 billion in economic activity for the region by connecting the world to San Diego and San Diego to the world. In November 2021, the Airport Authority began construction on the New T1 which includes the replacement of the current Terminal 1, improvements to the airfield, improved transportation connectivity to the airport, and a new administration building. The New T1’s project budget is \$3.8 billion and is estimated to create between 15,000 to 20,000 construction-related jobs. For more information about the New T1 please visit newt1.com. For more information about SAN please visit san.org.

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