

FREE!

BALBOA PARK AUDIO TOUR

**Purchase a Balboa Park
Explorer Pass and receive a
free Balboa Park Audio Tour.
(\$5 value)**

*This coupon is redeemable only at the Balboa
Park Visitors Center upon purchase of a
One-day, Multi-day or Annual Explorer Pass.
The audio walking tour features 27 Balboa Park
landmarks, Park history, architecture,
horticulture and cultural attractions.

Audio Tours available for adults and children.

**Exclusive offer for San Diego International
Airport visitors.*



©2015 San Diego County Regional Airport Authority. All rights reserved.
P.O. Box 82776, San Diego, CA 92138-2776



ARRIVE, DEPART,
BE INSPIRED.
art.san.org

Placement for
FSC logo

BALBOA PARK & THE CITY

CELEBRATING SAN DIEGO'S PANAMA-CALIFORNIA EXPOSITION

San Diego International Airport

On January 1, 1915, San Diego opened its doors to the world through the Panama-California Exposition in Balboa Park. At the time, it was the smallest city to ever attempt to host an international exposition – a testament to the determination of the leaders of the then-tiny Southwestern town. The Exposition marked the completion of the Panama Canal, and celebrated San Diego as the first American port-of-call on the Pacific Coast. The event captivated visitors from around the globe, presented a grand vision of the future through its attractions and displays, and put San Diego on the map for its stunning architecture, unparalleled landscape, and quality of life.

San Diego International Airport is proud to contribute to the year-long, city-wide celebration marking the centennial of this seminal event with a retrospective exhibition throughout the airport. As

a regional economic and cultural industry leader, the airport reflects the innovative spirit that has distinguished San Diego for more than one hundred years.

Today, Balboa Park remains one of the nation's largest urban parks – home to over 90 educational and cultural institutions. We invite you to explore the Park then and now through reproductions of historical photographs and postcards, artifacts from the Exposition, and contemporary perspectives offered by ten of the region's most talented fine artists. The exhibition aspires to tell the story of how the Exposition served to shape San Diego, transforming it into "a city with a park for a heart."

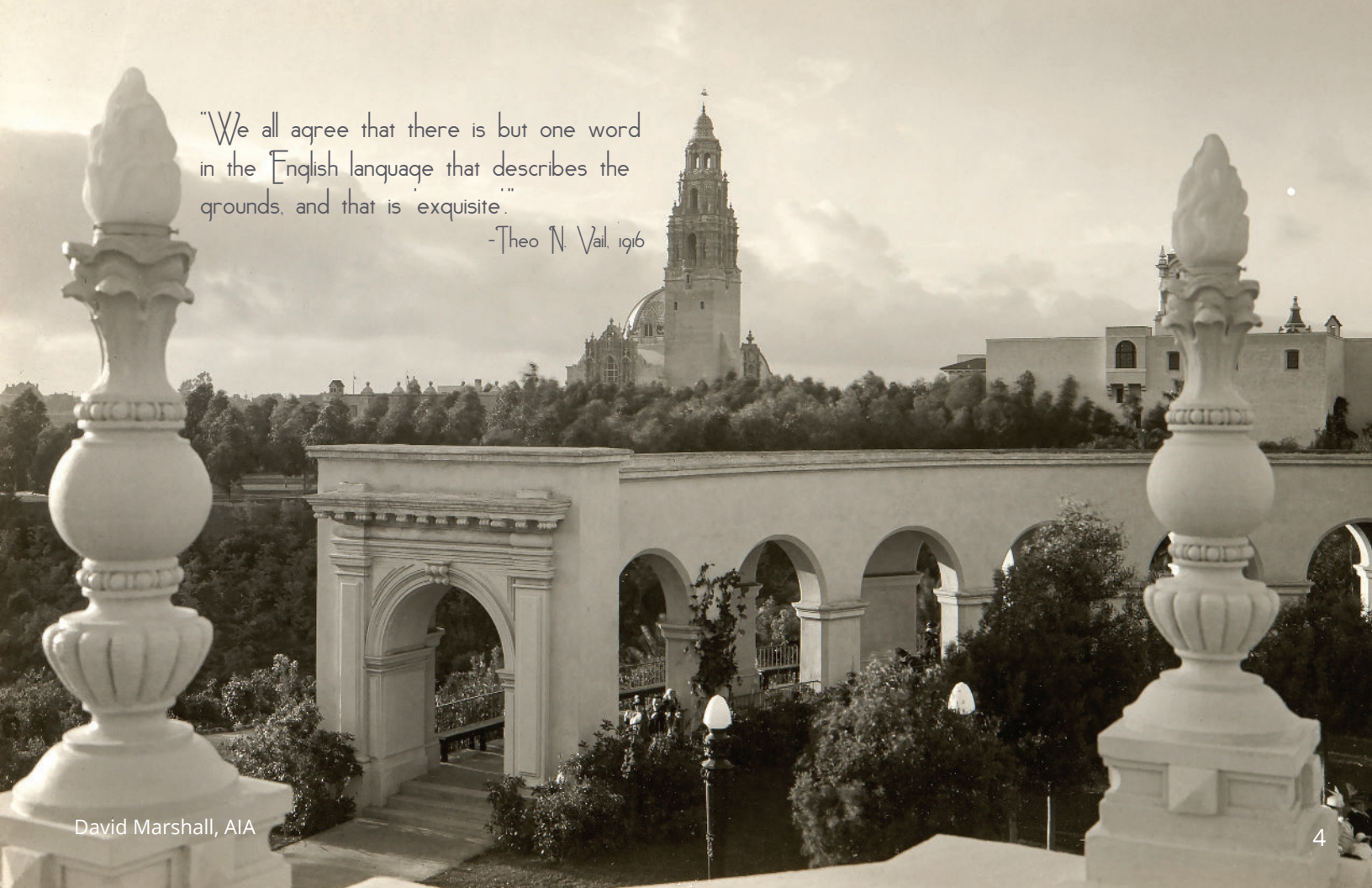
BALBOA PARK'S ARCHITECTURE AND LANDSCAPE

The architecture and landscaping of the Panama-California Exposition was heralded far and wide as unequalled by any preceding fair. The lead architect of the Exposition, Bertrand Goodhue, sought to distinguish the fair's architecture through use of an innovative new style known as Spanish Colonial Revival. Characterized by its use of ornate sculptural facades, colored tile inlays, reflecting pools, and colonnades, this style incorporated elements of Spanish Baroque, Moorish Revival, and Mexican Churrigueresque design.

In preparation for the Exposition, the former City Park was transformed with the addition of more than 50,000 trees and formal and informal garden areas strategically placed throughout the grounds.

Highlights of these spaces included the Laguna de la Flores and the Botanical Building. The remarkable display of natural beauty at the Exposition earned it the moniker the "Garden Fair."

The architectural remnants and original tile work on view were part of the original facades of some of Balboa Park's most iconic structures reflective of the Spanish Colonial Revival style. These include the Cabrillo Bridge, the California Building, Spreckels Organ Pavilion, and the Fine Arts Gallery (completed in 1925, now the San Diego Museum of Art).



"We all agree that there is but one word
in the English language that describes the
grounds, and that is exquisite."

-Theo N. Vail, 1916

In Appreciation

The artifacts, objects and images on view in *Balboa Park & The City: Celebrating the Panama-California Exposition* were contributed by organizations and individuals dedicated to the preservation and historical documentation of the Park.



City of San Diego,
Parks & Recreation
Department



Committee of
One Hundred



David Marshall,
AIA



The Old Globe



Regg V. Antle, MD
Tile collector



San Diego
History Center



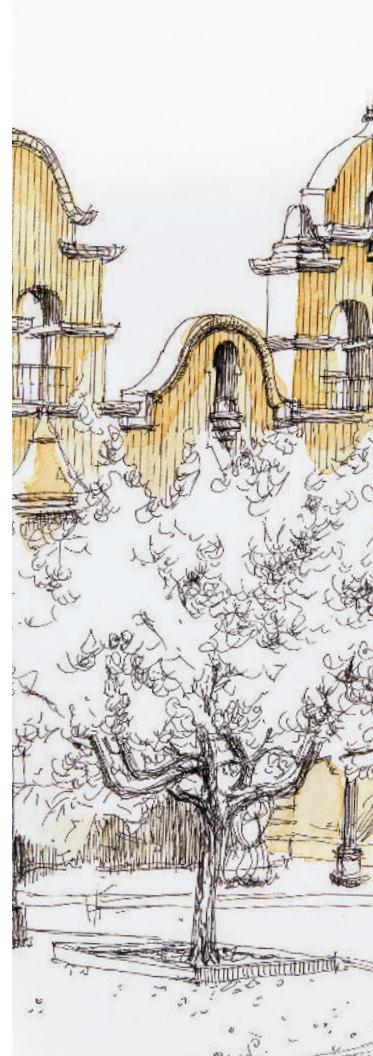
Sandor W. Shapery,
Shapery Enterprises

BALBOA PARK & THE CITY: CONTEMPORARY PERSPECTIVES

Ten artists and organizations were selected for the Contemporary Perspectives portion of the exhibition based on their creativity, unique use of media, and imaginative perspectives on Balboa Park and the City of San Diego. Each exhibit reflects San Diego's diverse artistic talent and celebrates the ingenuous spirit that characterized the Exposition.

Dominique Eichi's plein air pen and ink drawings continue a long tradition of artists responding on site to the beauty of the park. Her highly detailed work, which features watercolor accents, captures the ornate detail of Balboa Park's structures and landscape. *(left image)* Terminal 2 East, Pre-security

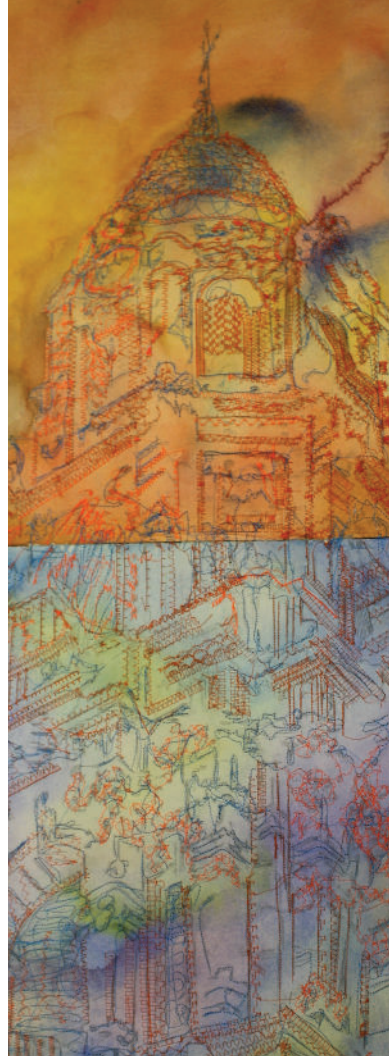
Peruvian born **Guillermo Acevedo** was a celebrated illustrator and documentarian of San Diego's neighborhoods and landmarks. His remarkable depictions of the City led him to be honored by the Save Our Heritage Foundation and a former Mayor of San Diego before his death in 1988. *(right image)* Terminal 2 West, West End Gallery & Terminal 1, Pedestrian Bridge



Marisol Rendon invites passengers to examine magnified views of architectural details of Balboa Park, intricately rendered in charcoal on paper and inspired by photographic documentation of the Park. *(left image) Terminal 2 East, Gate 22*

An experienced printmaker and collagist, **Cat Chiu Phillips** has created a series of original mixed media works on paper that incorporate imagery of Balboa Park's signature architecture. These prints are enriched with color and texture through Phillip's integration of embroidery. *(right image)*

Terminal 2 West, Checkpoint 6



John Linthurst has developed a signature aesthetic style by digitally collaging his original photographs, which are then overlaid with additional layers of mixed media. His work creatively combines multiple perspectives of San Diego's downtown scene. (*upper image*)

Terminal 2 West, Central Post-security Rotunda



Duke Windsor has lent masterful paintings from his *Urban-scapes* series, devoted to unexpected perspectives on San Diego's diverse neighborhoods. Passengers familiar with San Diego may discover a familiar alleyway or vantage point as they explore Windsor's work. (*lower image*)

Terminal 2 East, Pre-security





Richard Benton skillfully captures the dynamic energy of festivities held in Balboa Park in addition to documenting the treasured institutions housed there. (*upper image*) *Terminal 2 West, West Concourse*



Photographer **Lee Sie's** images present perspectives of Balboa Park and San Diego cityscapes with an emphasis on the dramatic effects of light on these iconic views. (*lower image*) *Terminal 2 West, Baggage Claim*

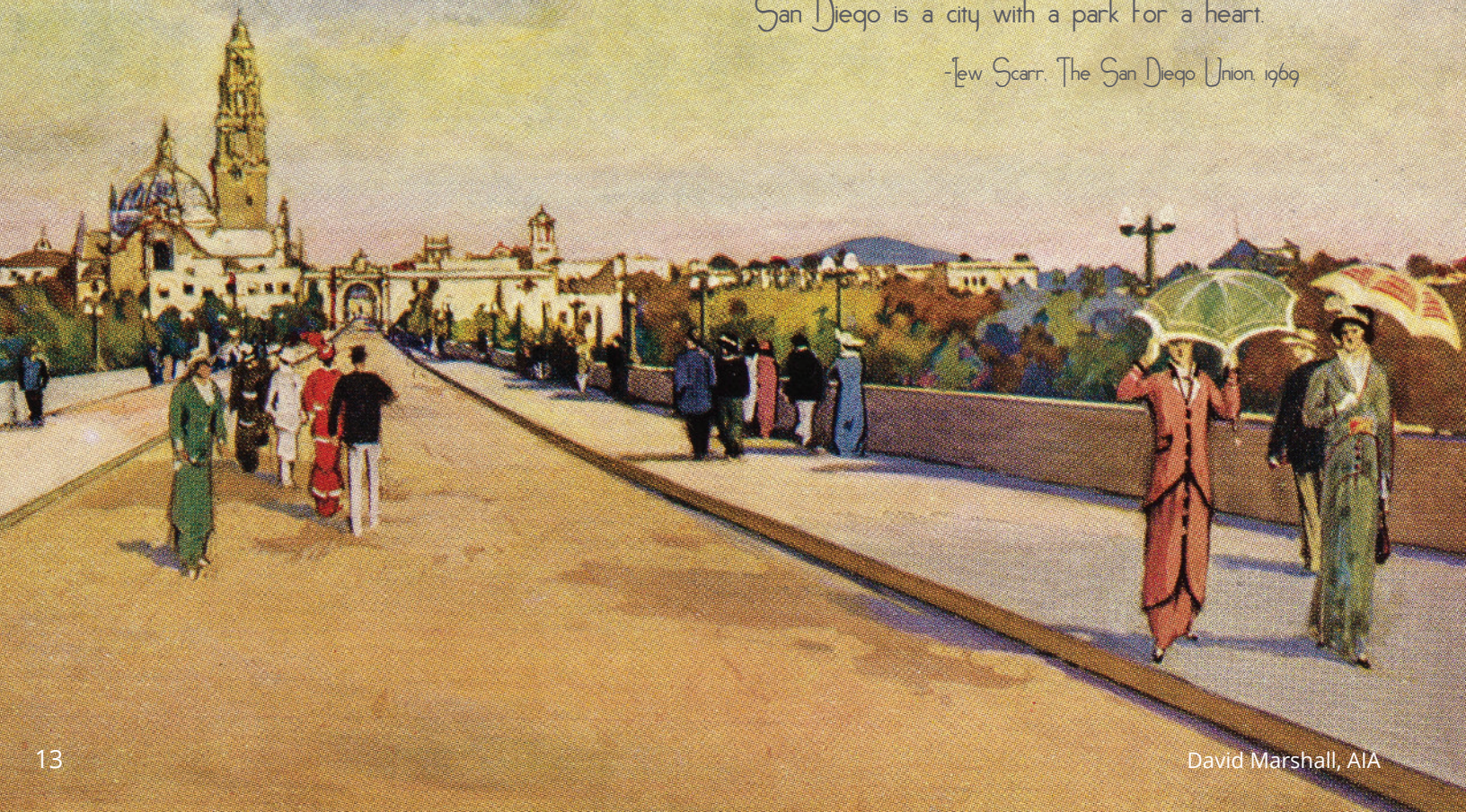


Jim Gibson of Gibson & Gibson Antique Lighting creates ornate lighting fixtures that incorporate design elements from the original chandeliers designed by architect Richard Requa, and installed in Balboa Park's House of Hospitality. *(left image)*
Terminal 2 West, Gate 33

Dedicated to preserving, programming, and promoting the Spreckels Organ Pavilion, the **Spreckels Organ Society** presents pieces of architectural ornamentation and decommissioned pipes and organ elements to illustrate the history and mechanics of one of the world's largest outdoor organs. *(right image)* *Commuter Terminal*

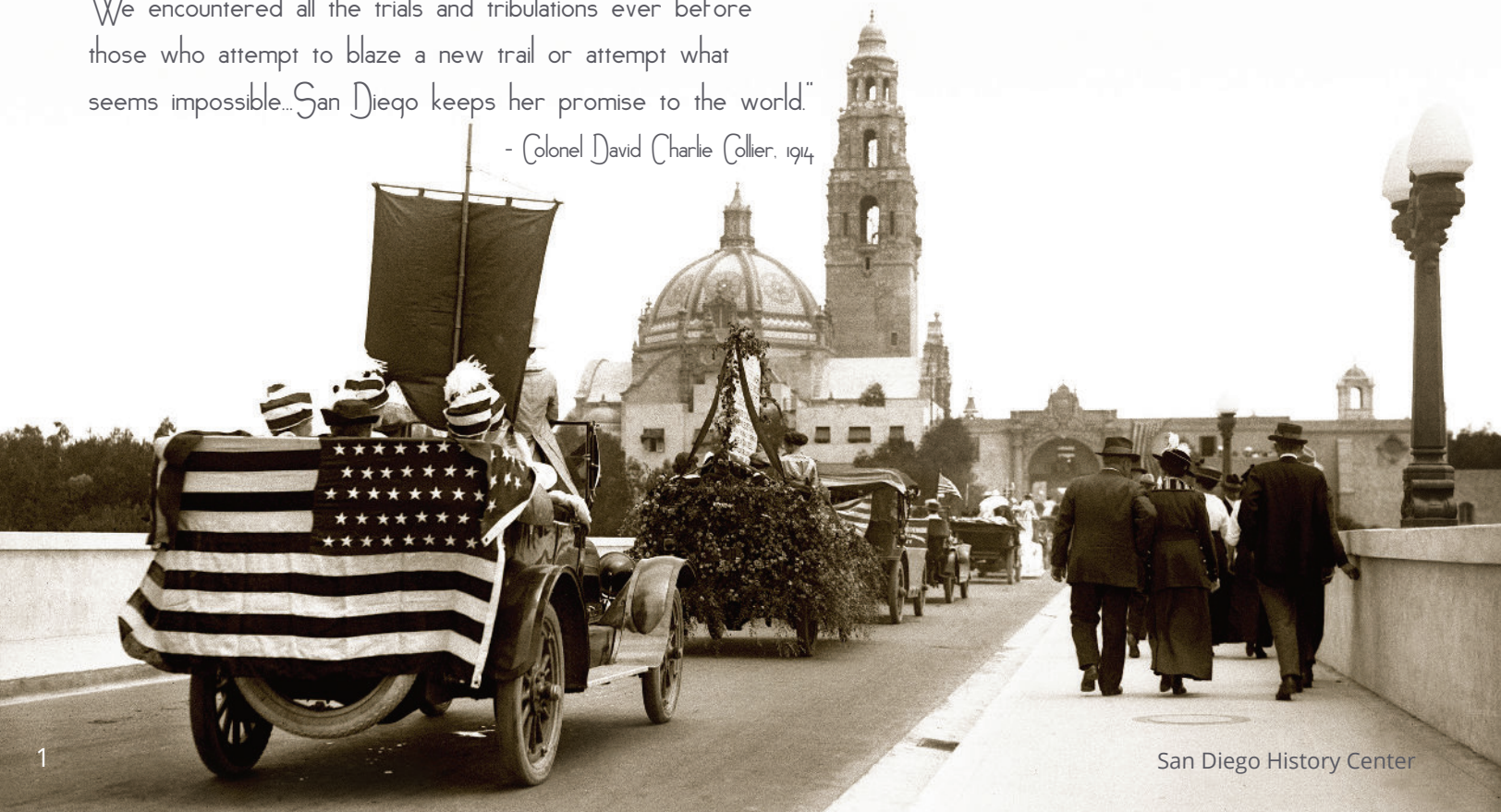
San Diego is a city with a park for a heart.

-Lew Scarr, The San Diego Union, 1969



"Our hopes never wavered, our efforts did not lessen...
We encountered all the trials and tribulations ever before
those who attempt to blaze a new trail or attempt what
seems impossible...San Diego keeps her promise to the world."

- Colonel David Charlie Collier, 1914



San Diego History Center



2015 CENTENNIAL CELEBRATION

World-class exhibitions, performances and
historical experiences

balboapark.org

INGENIOUS! THE WORLD OF DR. SEUSS

Ongoing
San Diego History Center

7 BILLION OTHERS

February – September 2015
Museum of Photographic Arts

COAST TO CACTUS

Ongoing
San Diego Natural History Museum

2theXTREME: MATHALIVE!

February – September 2015
San Diego Air & Space Museum

ART OF MUSIC

September 2015 – January 2016
San Diego Museum of Art

CALIFORNIA TOWER TOURS

Ongoing
San Diego Museum of Man

FREE! BALBOA PARK AUDIO TOUR

Balboa Park Visitors Center
in the House of Hospitality

1549 El Prado, San Diego, CA

Hours 9:30 a.m. - 4:30 p.m.

Last tour at 2:30 p.m. Tours last 1 ½ hours

- Coupon must be presented at time of purchase
- One Balboa Park Audio Tour per coupon
- Not redeemable for cash
- Audio Tour equipment will be provided as available on a first come, first served basis

For office use only:

Init

Date