### Special Airport Arts Advisory Committee Meeting Agenda

Thursday, October 19, 2023 9:00 am – 10:00 am

San Diego County Regional Airport Authority Administration Building Third Floor – Tuskegee Conference Room 3225 N. Harbor Drive San Diego, California 92101 Board Members Gil Cabrera (Chair) Mary Casillas Salas (Vice Chair) Lidia S. Martinez Paul McNamara Rafael Perez Esther C. Sanchez James Sly Marni von Wilpert

#### Ex-Officio Board Members Col. Thomas Bedell

Gustavo Dallarda Gayle Miller

President/CEO Kimberly J. Becker

This Agenda contains a brief general description of each item to be considered. If comments are made to the Committee without prior notice, or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law.

Copies of written documentation relating to each item of business on the Agenda are on file in the Airport Authority's office and are available for public inspection.

PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE LIAISON OF THE COMMITTEE.

The Authority has identified a local company to provide oral interpreter and translation services for public meetings. If you require oral interpreter or translation services, please telephone the Board Services /Authority Clerk Department with your request at (619) 400-2400 at least three (3) working days prior to the meeting.

### Airport Arts Advisory Committee

Thursday, October 19, 2023

#### CALL TO ORDER:

#### **ROLL CALL:**

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Committee Members:
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Bob Bolton, Mary Casillas Salas, Jon Graves, Clare Haggarty, Matt Rich, Cat Chiu Phillips, Jerome Fontamillas, Robert Gleason, Ethan van Thillo.

#### **NON-AGENDA PUBLIC COMMENT:**

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on matters for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Board. Please submit a completed speaker slip to the Committee Liaison.

**Note:** Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Committee.

#### **NEW BUSINESS:**

**1. ACTION - APPROVAL OF MINUTES:** RECOMMENDATION: Approve the minutes of June 29<sup>th</sup> 2023 regular meeting.

#### OLD BUSINESS

- 2. STAFF UPDATES:
- -Arts Master Plan -Public Art -Performing Arts -Temporary Exhibitions -Community Engagement -Media -Arts Advisory Committee Administration
- **COMMITTEE MEMBER COMMENTS:**

ADJOURNMENT:

### Airport Arts Advisory Committee Meeting Agenda

Thursday, October 19, 2023

**NOTE:** Members of the public wishing to address the Committee on Agenda Items must submit a speaker slip to the Liaison of the Committee. When called to speak, please state your name and city of residence for the record. Each speaker is limited to three (3) minutes per Agenda Item.

This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please telephone the Authority Clerk's Office at (619) 400-2550 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the agenda is also available to you on our website at <u>www.san.org</u>.

ITEM 1

#### SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY SPECIAL ARTS ADVISORY COMMITTEE (AAC) MEETING MINUTES: JUNE 29, 2023 SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY

**CALL TO ORDER:** Robert Gleason, Chair of the Arts Advisory Committee, called the meeting of the Arts Advisory Committee to order at 9:08 a.m. on Thursday, June 29, 2023. Tony Russell called the roll. Mr. Russell noted the Chair had a quorum of voting members. The Chair mentioned the committee had not met since Mr. Chalupsky had taken time off for personal leave and looked forward to welcoming him back soon.

#### ROLL CALL:

#### **AAC Members Present:**

Bob Bolton, Director, Airport Design & Construction Mary Casillas Salas, Authority Board Member Jon Graves, Director, Marketing, Arts & Air Service Development Jennifer Easton, Art Program Manager, BART Planning, Development & Construction Jerome Fontamillas, Musician, SWITCHFOOT Robert Gleason, President & CEO, Evans Hotels

#### AAC Members Absent:

Cristina Scorza, Chair of Education, Whitney Museum Ethan van Thillo, Founder & Executive Director, Media Arts Center

#### **Airport Authority Staff Present:**

Tony Almanza, Coordinator, Arts Program Daniel Dennert, Curator, Airport Arts Program Katie Norman, Airport Arts Program Manager Lee Kaminetz, Assistant General Counsel Emily Serleth, Intern III – Law Clerk Tony Russell, Director, Corporate Services Hampton Brown, Vice President

#### NON-AGENDA PUBLIC COMMENT:

N/A

#### **NEW BUSINESS:**

#### 1. ACTION – APPROVAL OF THE MINUTES:

Mary Casillas Salas made a motion for approval and Jennifer Easton seconded the motion. The motion passed unanimously.

#### 2. STAFF UPDATES:

#### - Arts Master Plan

Katie Norman gave an update on the Arts Master Plan, letting the Committee know that the team has been working on the program's "Engaging Region's Arts and Culture Community" goals in various ways. The team conducted an outreach trip to Tijuana as part of the upcoming open call for the 2024 temporary exhibition, *Espacios & Lines,* as well as joining the San Diego Museum Council and attending some of their events to create relationships with other arts organizations. Other Master Plan items continue to move forward as well.

#### - Public Art and Conservation

Katie Norman briefed the Committee on the ongoing progress with the six public art projects for New Terminal 1. Committee members asked specific clarifying questions regarding multiple projects – especially the stage areas – with staff providing more detail. The committee received updates on the two pieces being relocated to the new administration building and ongoing conservation efforts.

#### - Performing Arts Program

Daniel Dennert briefed the Committee on the performing arts residency program. The team received 13 applications with four finalists being interviewed by the selection panel. One organization was recommended to the Executive Leadership Team. The residency period will last 18 weeks, with orientation planned for September, and rehearsal and performance periods anticipated for October, November, and December holidays.

The Committee received an update on the upcoming Request for Proposals for a new Performing Arts Producer to collaborate with staff on in terminal performances. In the interim and as a stop gap measure, the Arts team is exploring a series of concerts with three performing groups to support the Authority Marketing team's summer concessions campaign.

#### - Temporary Exhibitions

Daniel Dennert provided the committee with an update regarding the temporary exhibition *A Necessary Departure*. All exhibits have been receiving continued maintenance and the team is working with the artists to keep artwork in high quality condition. To provide further exposure for the exhibit and the artists, the team is currently working on a press release, an overview video and scheduling an artist led tour. Pablo Mason was brought in to capture archival photographs. Dennert continued with the upcoming exhibit *Espacios & Lines*, which will be connected to World Design Capital 2024. The team conducted outreach and a research tour to Tijuana in May followed by a Call for Artists. More than 30 attendees came to the information session and submissions were due in June. The selection panel will meet in July to determine finalists.

#### - Social Media Engagement

Katie Norman provided an update on Social Media Channels including Twitter with posts on *A Necessary Departure*, especially Terri Hughes Oelrich. The Airport's channels have provided coverage on Chrisopher Lloyd Tucker and Mark Hewko, who engaged with the public while painting the piano in the terminal. There was elevated engagement on the recent *Espacios & Lines* call for artists with double the normal clicks. Other social media mentions included an Instagram story featuring artworks on the pedestrian path, as well as posts on TikTok and Facebook.

#### - Strategic Plan

Chair Gleason asked the team to update the committee on their participation in *Creative City,* San Diego's city-led efforts to create a comprehensive cultural strategic plan. Dennert shared examples of events the team has attended and how the airport team is excited to be part of the process. Chair Gleason shared his knowledge of the City's plan and the activities so far. The committee and staff exchanged ideas and knowledge on similar planning processes. They acknowledged how the Arts Team's Master Plan has been a success and influenced others. Dennert shared how Tony Almanza has been invaluable to the team with his skills. Almanza's ability to translate from Spanish to English has contributed to the success of their projects.

#### - Arts Advisory Committee Administration

Katie Norman confirmed that new Committee members will be starting at the September meeting. Three individuals have been chosen and will be going to the Board meeting in July for acceptance. The new members are Clare Haggarty, the Director for Public Art and Design at LA County Metro; Matt Rich, the Assistant Professor of Visual Arts at the University of San Diego; Cat Chiu Phillips, an artist who previously exhibited at the Airport and is an educator.

Staff and Committee Members acknowledged and thanked the three departing Committee members: Cris Scorza; Carmen Vann, and Jennifer Easton for their time, efforts, and contributions.

**ADJOURNMENT:** Chair Gleason adjourned the meeting at 10:24 a.m.

APPROVED BY A MOTION OF THE AIRPORT ARTS ADVISORY COMMITTEE MEETING ON\_\_\_\_\_

JON GRAVES DIRECTOR, MARKETING, ARTS, & AIR SERVICE DEVELOPMENT

Item 2



# SAN Arts Advisory Committee Meeting

October 19th, 2023





# ITEM 1 - ACTION: Approval of Minutes



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# ITEM 2 - Staff Updates



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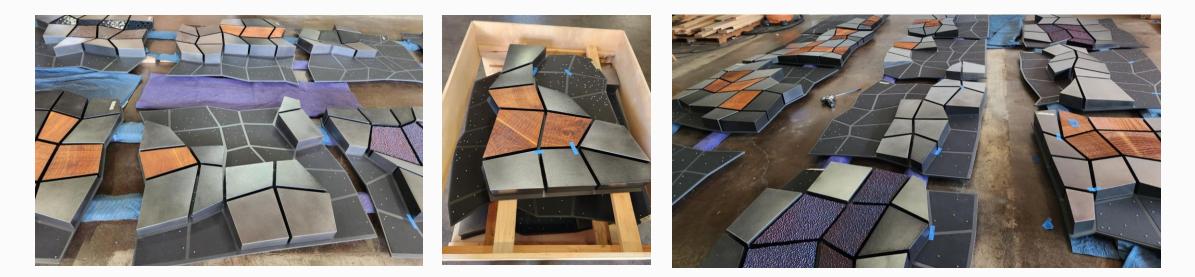
# Public Art Updates



### Astralgraph

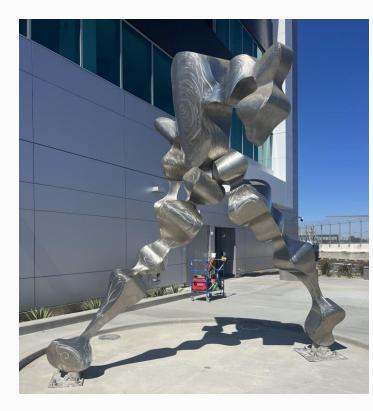
### Astralgraph reformatting has been successfully completed and the new version of the piece has been installed in the New Administration Building

Thanks to Miki Iwasaki, Artworks San Diego, Vasquez and our very own Tony Almanza!





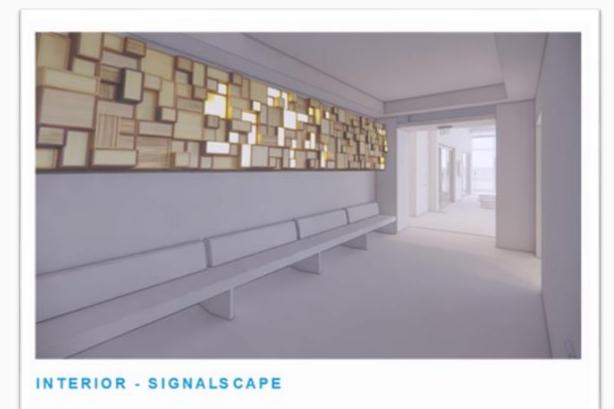
### Guillermo



Artworks San Diego completed Guillermo's relocation on October 6th! We are excited to unveil this beloved statue's new home.



### Signalscape



### Progress is being made on Signalscape's relocation:

- The Signalscape artwork relocation has been delayed due to difficulty procuring components integral to reformatting this artwork for the New Administration Building.
- We are working closely with the artist, Miki Iwasaki to complete this artwork relocation.



## **Conservation Updates**



### Dazzle

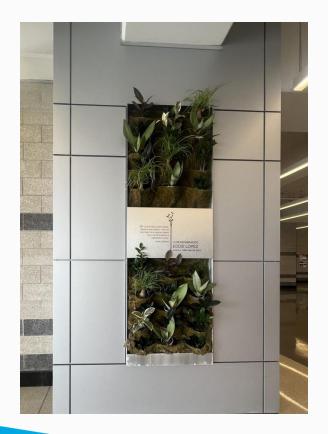


### Large scale conservation efforts have been put into place to revamp Dazzle:

- Artworks San Diego's assessment of the art panels and cleaning of deteriorating plastic film has revived the façade of the building.
- Additionally, a troubleshooting visit from the Boston-based technology expert has ensured the health of the artwork's software.



## The Living Wall



The Living Wall located at the Rental Car Center was created to memorialize construction worker, Eddie Lopez, who passed away during the construction of the building.

- Plants have recently been replaced
- Conservation coordination is taking place to remove calcium deposits
- This work is in the process of being reformatted to eliminate the plants for a more long-lasting work in need of less maintenance



### Dazzle

We are grateful to Artworks San Diego, E-Ink and DMC for their support in getting Dazzle back up and running!





### **The Journey**

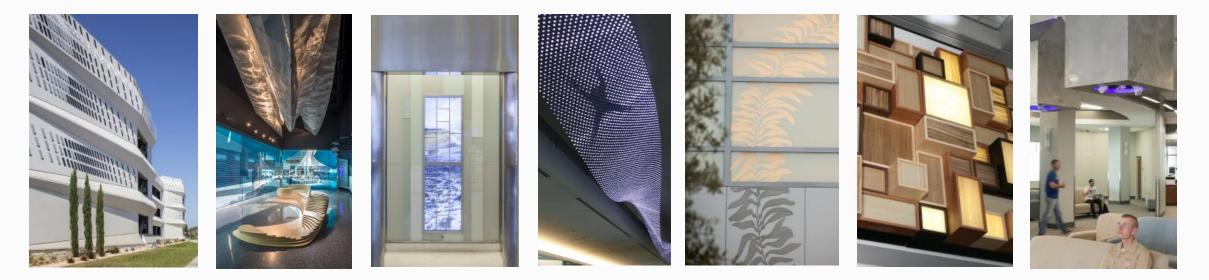
With the help of ArtWorks San Diego, we have completed an extensive cleaning and bulb replacement of The Journey!





### **Tech-Based Work**

Troubleshooting for tech-based artworks has been added to our most recent Conservation RFP. We plan to bring tech-based contractors aboard to support a number of artworks at the authority.



Including: Dazzle, Airspace, ¿Dónde Está?, The Journey, Sublimare, Connectocracy, Signalscape and Time Interwoven



# Temporary Exhibition: Espacios & Lines



### **2023 Temporary Exhibition Selection Panelists**

**Guest Experts** 

**Alvaro Alvarez** 

**Natalie Gonzalez** 

Ligia Santillán

#### **Staff Experts**

**Daniel Dennert** Curator, Arts Program

Katie Norman Public Art Manager

#### **Non-Voting Advisors**

Jerome Fontamillas Arts Advisory Committee Member

Maggie Hartnett Customer Relations Manager



# Selected Artist Breakdown

### A binational effort and collaboration

- 16 selected artists
- 9 artist from San Diego County
- 5 artists reside in Baja California
- 2 artists from the broader region (LA and San Bernadino)
- At least 8 artists, or 50%, work binationally.

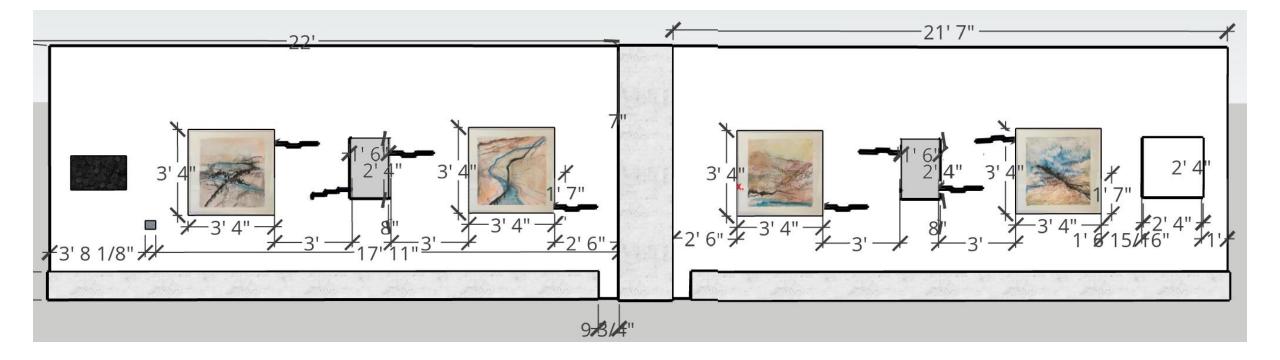


### Betancourt Morena, Carolina (ACO Hallway)





# Betancourt Morena, Carolina



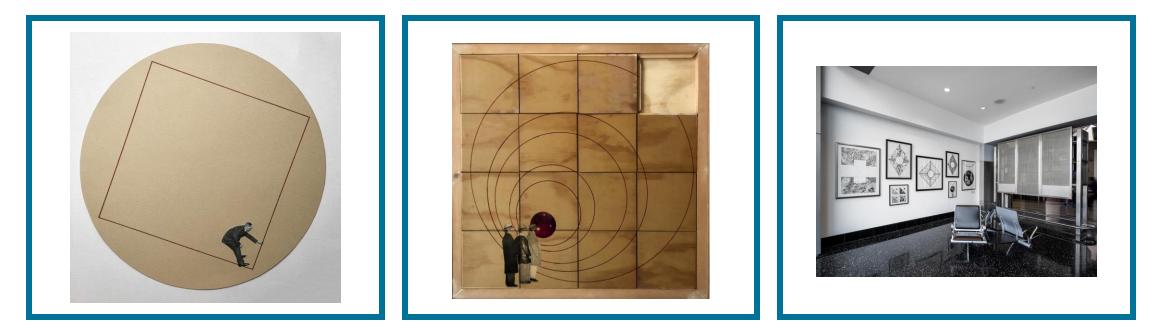


### Crosthwaite, Hugo (North Concourse Wall)



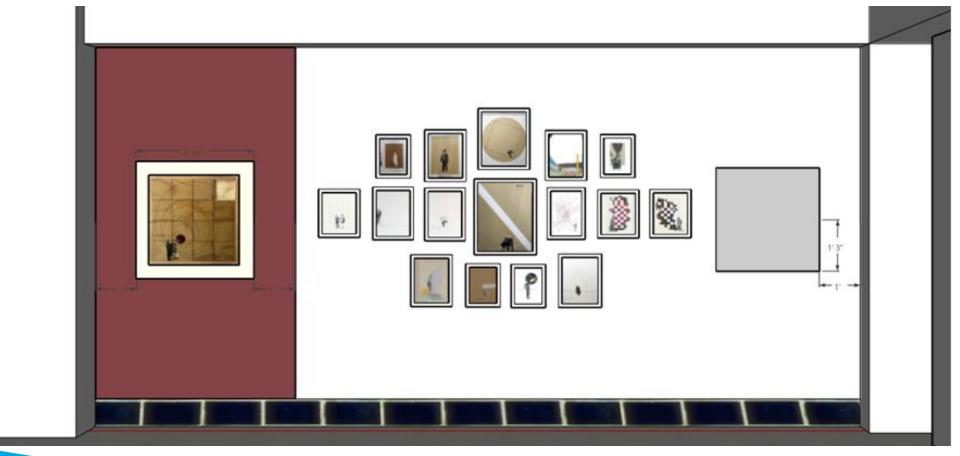


### Dusten, Nereida (ACO Wall)





# Dusten, Neredia





### Escoto, Angelica (Terminal 1 Food Court)





### Garcia, Sarah (T2E Alcove Cases)





### Guttin, Becky (Gate 34 Cases (3))





### Lehman, Laura (Gate 28)



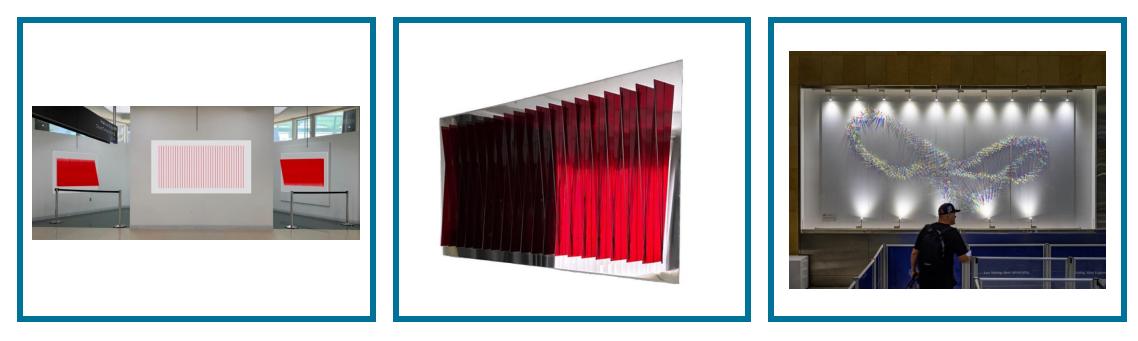


### Monarrez, Irene (T2E Transition Corridor)



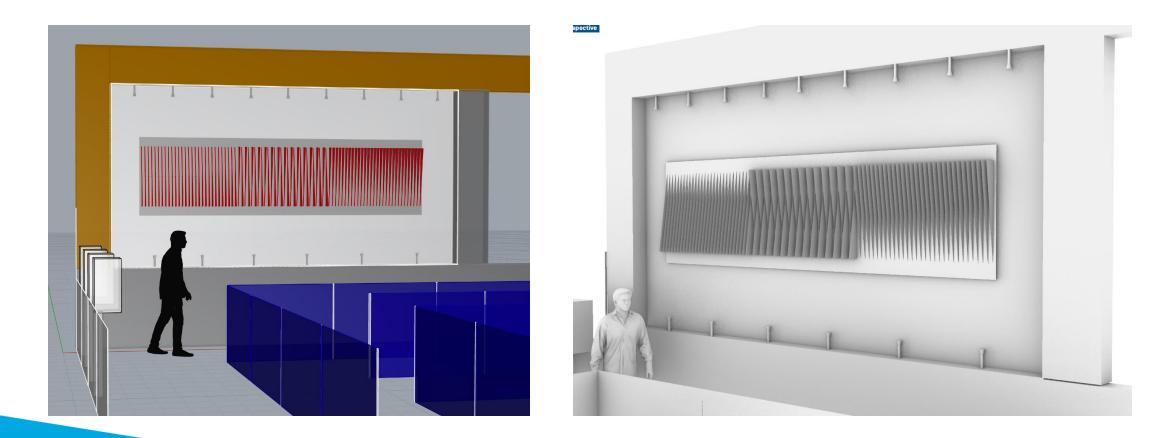


### Mont Virgen, David (Checkpoint 6)





# Mont Virgen, David





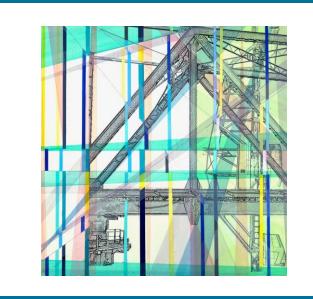
#### Mueller, Nikko (Gate 51)

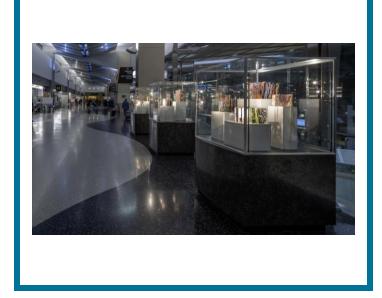




#### Novara, Tim (Gate 33 Cases (5))









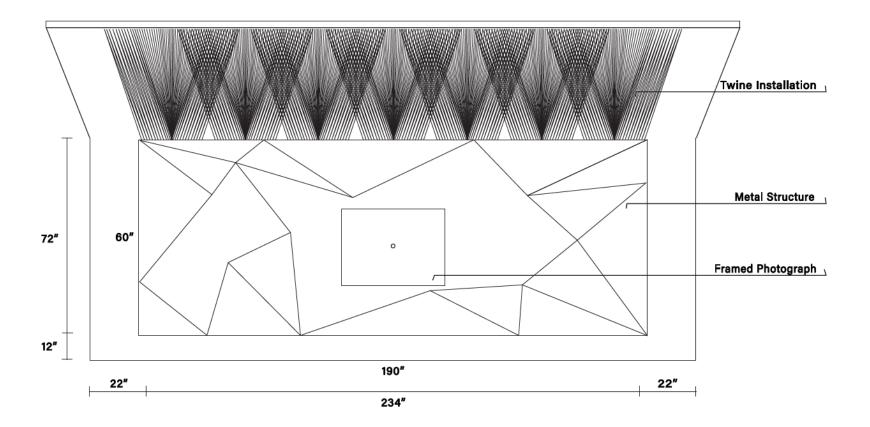
#### Ordonez, Carla Sofia (Location TBD - out of travel path - possibly Gate 24)





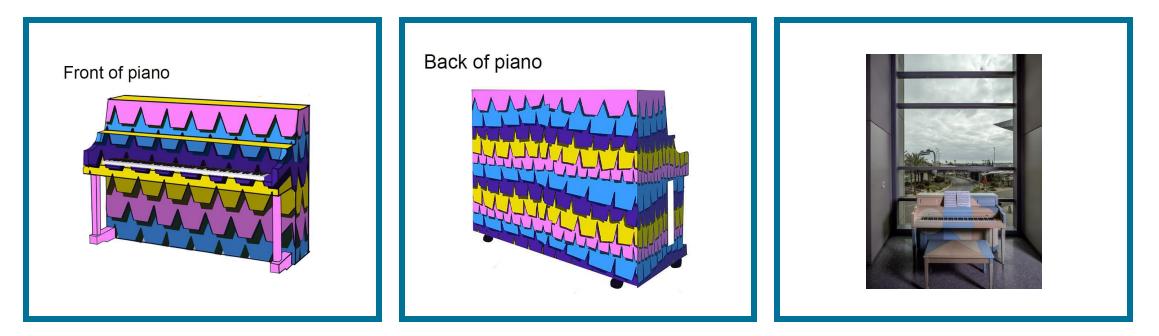


Carla Sofía Ordoñez "Eraser" Wall Installation - Mixed Media 2023 . San Diego Airport, CA.





### Palomares, Francisco (Piano)





# Palomares, Francisco (additional display)





### Rodriguez-Biezunski, Claudia (T2W Cases)









#### Skupin, Marinta (Gallery)





### Witmer, Kelly (Gallery)





### Witmer, Kelly (additional images)





# World Design Capital 2024

#### **Designated Exhibition**

- Have applied to become a designated exhibition
- Plan to use logo on exhibition materials
- Increased publicity and visibility for WDC
- Artists are excited
- Continued bi-national collaboration





# **2025 Temporary Exhibition Ideation**

Concept and Ideas for T2 Exhibit in 2025

- Common themes include light and space
- Upcoming Arts and Cultural Events (?)



# **Performing Arts**

Fait

المرابعة الترابي المرابع



# **Collaboration on Summer Campaign**

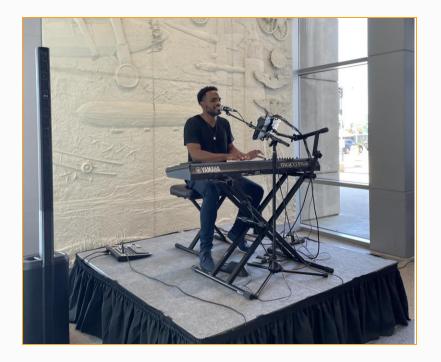
### Joined Marketing's concession efforts to direct produce internal concerts

- Excellent feedback from passengers and concessions staff! Thank you for your support and accommodation. We had:
- 3 ensembles
- 5 locations
  - Terminal 1 Food Court (pre-security)
  - Terminal 2 East Food Court
  - Terminal 2 Sea Rhythm Fountain
  - Terminal 2 Sunset Cove
  - Terminal 2 Rotunda (pre-security)
- 9 weeks
- 13 total performances



### **Three Performers**

#### Phenomenal Engagement!



Jemille Vialet



Rebecca Jade



**Steel the Band** 



# Live and Ongoing Concerts

#### **Production Specialist Proposals Under Review**

- RFP for a production specialist was released in August
- Submission period closed September 28 with 3 responsive submissions
- Airport Authority panel currently reviewing submissions
- Scope of work added section for technical troubleshooting for equipment in the new terminal
- If smooth agreement process, hope to have a contractor in place for the new year

Working on direct booking for Winter programming





# **Performing Arts Residency**

Continuing to elevate unexpected encounters with art

- First resumed residency since 2020.
- Residency artist selected.
  - DrumatiX
  - Intersection of genres tap dance, body percussion, and drumming, with the integration of found items
- In the contracting process.
- Hope to begin programming in November and continue through January.







# **Community Engagement**

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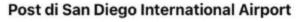
### Social Media Coverage



### Social Media Engagement - Facebook



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San Diego International Airport 🥝 2h.0

Have you had the pleasure of seeing Kaori Fukuyama's starlings at Terminal 2?

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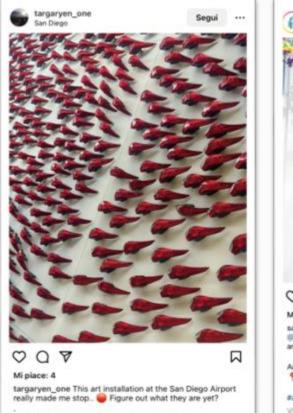
... Altro...



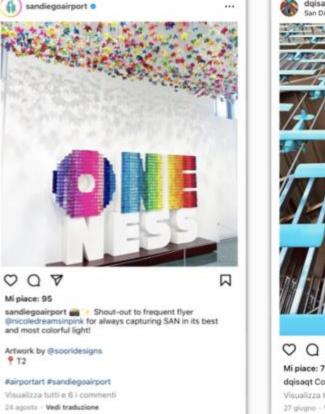
kpbs.org Artist Kaori Fukuyama's light, space and starlings

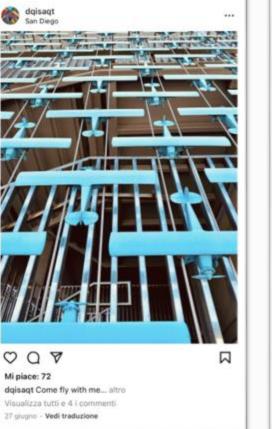


### Social Media Engagement - Instagram



#taillights #artinstallation #sandiegoairport







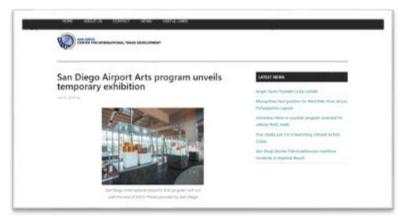


### **Press Coverage**



We Headlined the KBPS Arts and Culture

#### Newsletter



#### The San Diego Center for International Trade



Our very own Daniel Dennert spoke about artist Kaori Fukuyama's work at the Airport



### Social Media Engagement - Walter Hood Event Promotion

We are collaborating with Walter Hood to promote their community engagement events here is San Diego County!

- These events are meant to engage the public and provide community input for the creation of this work.
- This was a great opportunity for the airport to develop community partnerships with local Arts and Culture Organizations, promote the project and support Walter Hood Studios.





# **Questions?**



# Thank You!

