

**MEETING OF THE BOARD OF DIRECTORS  
OF WORLD TRADE CENTER SAN DIEGO, INC.**

**Minutes**

Wednesday, August 17, 2022

**10:00 A.M.**

SDCRAA Administration Building – Third Floor  
Tuskegee Conference Room  
3225 N. Harbor Drive  
San Diego, California 92101

***Board of Directors***

Robert H. Gleason, Chair (SDCRAA)  
Christina Bibler, Secretary (CITY OF SAN DIEGO)  
Jennifer LeSar, Treasurer (SDUPD)

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**CALL TO ORDER:** Chair Gleason called the regular meeting of the Board of Directors of the World Trade Center San Diego, Inc. to order at 10:15 a.m. on Wednesday, August 17, 2022, at the San Diego County Regional Airport Authority, Administration Building, 3225 N. Harbor Drive, San Diego, California 92101.

**ROLL CALL:**

Present: Board Members: Christina Bibler, Robert H. Gleason  
Absent: Board Members: Jennifer LeSar

**NON-AGENDA PUBLIC COMMENT:** None

**REPORTS AND ACTION ITEMS**

- 1. APPROVAL OF MINUTES:**  
RECOMMENDATION: Approve the Minutes of the November 16, 2021, Regular Board meeting.

**ACTION: Moved by Board Member Bibler and seconded by Chair Gleason to approve staff's recommendation. Motion carried unanimously, noting Board Member LeSar as ABSENT.**
- 2. ELECTION OF OFFICERS:**  
**ACTION: This item was continued to the November 17, 2022, meeting.**
- 3. STATUS UPDATE ON THE 2022 WORK PLAN:**  
Nikia Clarke, Executive Director, World Trade Center San Diego (WTC) and Lucas Coleman, Senior Manager, World Trade Center San Diego, provided an update on the 2022 Work Plan that included Go Global 2025: San Diego's Trade & Investment Initiative; Exports, Foreign Investment and Global Identity; MetroConnect VI, International Sales Accelerator Program; Cohort VI; Export Small Business Development Center; Foreign Direct Investment MNE Stewardship+Cross-border Strategy; and Global Identity Netherlands – Mayoral Trade Mission.

**4. UPDATE ON GLOBAL COMPETITIVENESS COUNCIL AND LICENSE HOLDER DELIVERABLES:**

Lucas Coleman, Senior Manager, World Trade Center San Diego, provided an update on the Global Competitiveness Council and License Holder Deliverables that included the 2022 meeting schedule; Co-chair, and Council Members of the Council and License Holders Deliverables – FY 22 Recap and FY23 Objectives.

**BOARD COMMENTS:**

**ADJOURNMENT:** The meeting adjourned at 11:03 a.m.

APPROVED BY A MOTION OF THE WORLD TRADE CENTER SAN DIEGO, INC. BOARD THIS 17<sup>th</sup> DAY OF NOVEMBER, 2022.



ROBERT H. GLEASON  
CHAIR  
WORLD TRADE CENTER SAN DIEGO, INC.  
BOARD OF DIRECTORS

ATTEST:



TONY R. RUSSELL  
DIRECTOR, BOARD SERVICES/  
AUTHORITY CLERK