

**SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY BOARD  
MINUTES  
FRIDAY, FEBRUARY 27, 2015 AND SATURDAY, FEBRUARY 28, 2015  
SAN DIEGO INTERNATIONAL AIRPORT  
ORVILLE AND WILBUR WRIGHT CONFERENCE ROOM**

**CALL TO ORDER:**

Chair Gleason called the special meeting of the San Diego County Regional Airport Authority Board to order at 1:10 P.M., on Friday, February 27, 2015, in the Orville and Wilbur Wright Conference Room at the San Diego International Airport, 3225 N. Harbor Drive, San Diego, CA 92101.

**PLEDGE OF ALLEGIANCE:**

**ROLL CALL:**

PRESENT: Board Members: Alvarez, Boling, Desmond, Gleason,  
Hubbs, Janney, Robinson, Sessom

ABSENT: Board Members: Cox, Berman (Ex Officio), Farnam, Ortega  
(Ex Officio)

ALSO PRESENT: Thella F. Bowens, President/CEO; Breton K. Lobner, General Counsel;  
Tony R. Russell, Director, Corporate & Information Governance  
/Authority Clerk

**BOARD WORKSHOP:**

Trudy Sopp, Ph.D., Co-Director, the Centre for Organization Effectiveness, facilitated Board discussions regarding the Vision, Mission, Values Recap Activity, Sustainable Organizations, Industry Update, Fiscal Year 2016/17 Initiatives, Board Work Plan and the Future Board Agenda Items.

**1. REVIEW OF THE AUTHORITY'S VISION, MISSION AND VALUES:**

Thella F. Bowens, President/CEO and Jeffrey Lindeman, Senior Director, Talent and Engagement provided a presentation on the Authority's Vision, Mission and Values which included SDIA's Business Model, The San Diego County Regional Airport as an Enterprise, What We Do, and How We Remain Viable. They also reviewed the Authority's Mission, Vision, Values, Strategies, FY15 Initiatives and FY16 Initiatives and Goals.

**2. DISCUSSION REGARDING SUSTAINABLE ORGANIZATIONS:**

Thella F. Bowens, President/CEO and Jeffrey Lindeman, Senior Director, Talent and Engagement provided an overview of the Authority's direction to create a sustainable organization.

Jeffrey Sears, CEO, Pirch, provided presentation which included an overview of his organizations culture, business model and operations. He also shared his leadership philosophy with the Board.

**The Board adjourned the meeting at 5:10 p.m. to Saturday, February 28, 2015 at 8:30 a.m.**

**The Board reconvened at 8:30 a.m. on Saturday, February 28, 2015. Board Members Berman (Ex Officio), Farnam (Ex Officio) and Ortega (Ex Officio) were ABSENT.**

**3. INDUSTRY UPDATE AND DISCUSSION:**

Stephen D. Van Beek, Ph.D., Vice President, ICF International, provided a presentation on Creating a Sustainable SDIA in a Dynamic Industry and Policy Environment – Informing the Course of the Business Enterprise which included Passenger Forecasts; National Airline Service Trends and SDIA; Aviation Public Policy in 2015-2016 and SDIA; and Consequences for the Authority's Business Planning.

**4. REVIEW OF THE FISCAL YEAR 2016/17 INITIATIVES:**

Jeffrey Woodson, Vice President, Development; Scott Brickner, Vice President, Business and Financial Management/Treasurer; and Jeffrey Lindeman, Senior Director, Talent and Engagement, provided a presentation on the Authority's initiatives which included 1) Developing a Sustainable Long Term Capital Plan; 2) Pursuing Revenue Generation and Cost Control Opportunities; and 3) Strategically Engaging our Employees in Sustainable Business Practices, respectively.

**5. REVIEW AND DISCUSSION OF FUTURE BOARD AGENDA ITEMS AND BOARD WORK PLAN:**

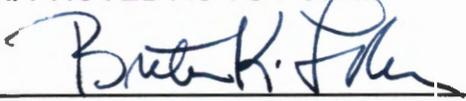
Thella F. Bowens, President/CEO, provided an overview of the Board Work Plan and Future Agenda Items.

**ADJOURNMENT:** The meeting was adjourned at 1:50 p.m.

APPROVED BY A MOTION OF THE BOARD OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY THIS 19<sup>th</sup> DAY OF MARCH, 2015.

  
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TONY R. RUSSELL  
DIRECTOR, CORPORATE &  
INFORMATION GOVERNANCE/  
AUTHORITY CLERK

APPROVED AS TO FORM:

  
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BRETON K. LOBNER  
GENERAL COUNSEL