



**SAN DIEGO COUNTY  
REGIONAL AIRPORT AUTHORITY  
STAFF REPORT**

**Item No.  
10**

Meeting Date: **SEPTEMBER 6, 2012**

**Subject:**

**Appointments to the Airport Art Advisory Committee**

**Recommendation:**

Adopt Resolution No. 2012-0091, approving the appointment of Chike C. Nwoffiah and Sheryl L. White to the Airport Art Advisory Committee.

**Background/Justification:**

The Airport Art Advisory Committee ("Committee") provides expert advice regarding opportunities for integrating public artwork into San Diego International Airport ("Airport"). The Committee makes recommendations regarding identification of eligible and qualified artists for the creation of specific artworks, maintenance and conservation of displayed public artworks, deaccession of public artworks and determination of eligibility and setting of qualifications for temporary and rotating exhibits. The Committee is comprised of one Authority Board member, two Authority staff members, four art and design professionals who reside within San Diego County, and two professionals who reside within the United States but outside of San Diego County.

Authority Policy 8.50, regarding membership on the Committee, states, "The term of membership shall be for three years, and no member may serve more than two terms. A member's term shall commence on the date the member is appointed or reappointed to the AAC. In order to provide for staggered terms, the initial appointments of the first San Diego County art and design professional and first national art and design professional shall be for one year; the second San Diego County art and design professional and the second national art and design professional shall be for two years; and the third and fourth San Diego County art and design professionals shall be for three years. Should a vacancy occur prior to the end of the member's scheduled term, the Executive Director shall appoint a replacement for the non-expired term."

**Appointment of Chike C. Nwoffiah**

Chike C. Nwoffiah would serve as a national art and design professional on the Art Advisory Committee. The seat was previously held by Diem Jones whose three-year term was from June 2009 - June 2012. Chike's appointment to the Art Advisory Committee from September 2012 - June 2015 would fill the current vacancy and comply with the required staggered terms as directed in Policy 8.50.

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Chike Nwoffiah is the founding Executive Director of Oriki Theater, a Mountain View, California based performing arts company that provides African entertainment and educational and youth development programs. He is a past president of Mountain View Community Television and currently serves on the boards of the Arts Council Silicon Valley, Chamber of Commerce Mountain View Education Foundation, Alliance for California Traditional Arts, and African Diaspora Network. Mr. Nwoffiah is an accomplished writer, theater director/producer and a Telly Award winning filmmaker with more than 30 stage and screen credits. Listed as one of the "Top Ten Most Influential African Americans" in the San Francisco Bay Area by CityFlight Magazine in 2000, Mr. Nwoffiah has served on several regional and national arts policy and grant review panels including: the National Endowment for the Arts, Pennsylvania Council on the Arts, Sacramento Arts Commission, San Francisco Arts Commission, Arts Council Silicon Valley, Walter and Elise Haas Fund and the Center for Cultural Innovation. He is a Senior Fellow of the American Leadership Forum – Silicon Valley and is on the adjunct faculty at Menlo College in Atherton, California, where he teaches African History.

Mr. Nwoffiah is a leader and respected voice in the California arts community and has testified several times before the California State legislature in support of funding for the arts. In 2004, 2005 and 2008, he served as a Fund for Folk Culture strategy panelist on the development of support systems for Immigrant and Refugee Arts in the United States. He has been a guest lecturer at University of California Los Angeles Urban Policy Institute, Southern New Hampshire University's Community Development graduate program and Menlo College Humanities program. He has presented keynote speeches at several conferences and events, including: the United States Postal Service unveiling of the Ella Fitzgerald Stamp, the SCC Black Educators conference, the National conference of Community Arts Educators, among others. He was a contributing author to the acclaimed book "Black Cultural Traffic - Crossroads in Global Performance and Popular Culture" edited by Stanford University professors Harry Elam, Jr. and Kennel Jackson. (Attachment B)

#### Appointment of Sheryl L. White

Sheryl L. White would serve as a San Diego County art and design professional on the Art Advisory Committee. The seat was previously held by Russ Haley, whose three-year term was from June 2009 – June 2012. Ms. White's appointment to the Art Advisory Committee from September 2012 – June 2015 would fill the current vacancy and comply with the required staggered terms as directed in Policy 8.50.

Ms. White has more than 35 years of experience as a leader of large commercial banks. As Senior Vice President for Private Wealth Banking, cultivating new customers and strengthening existing relations, she was recognized as one of the three top producers in the bank holding company that spanned several banks. Following her working career, she was recruited to be on the Board of Directors for a new, rapidly growing local business-oriented bank.

A long-time philanthropist and arts advocate, Ms. White was finance committee chair and Board Member of the New Children's Museum at the time it built its new facility. She was also the Board Chair of the Old Globe Theater when the original planning was done – leading to a successful capital campaign that included building the White Theater. She currently serves on the Contemporary Museum of Art board and finance committee and is Vice President and member of the board of the San Diego Opera. Ms. White is the managing trustee for a family foundation that supports a wide range of arts, community service and education organizations, including endowing a chair at the Rady School of Business, UCSD. She serves on the Arts Advocacy Committee in San Diego and is a member of the San Diego Arts Commission. (Attachment C)

**Fiscal Impact:**

No fiscal impact.

**Authority Strategies:**

This item supports one or more of the Authority Strategies, as follows:

Community Strategy     Customer Strategy     Employee Strategy     Financial Strategy     Operations Strategy

**Environmental Review:**

- A. CEQA: This Board action, as an administrative action, is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act ("CEQA"), as amended. 14 Cal. Code Regs. § 15378. This Board action is not a "project" subject to CEQA. Pub. Res. Code § 21065.
- B. California Coastal Act Review: This Board action is not a "development" as defined by the California Coastal Act Pub. Res. Code § 30106.

**Equal Opportunity Program:**

Not Applicable

**Prepared by:**

DIANA LUCERO, DIRECTOR, PUBLIC RELATIONS



## CHIKE C. NWOFFIAH

Chike Nwoffiah is the founding Executive Director of Oriki Theater, a Mountain View, California based performing arts company that provides African entertainment, educational and youth development programs. He is a past president of Mountain View Community Television and currently serves on the boards of the Arts Council Silicon Valley, Chamber of Commerce Mountain View Education Foundation; Alliance for California Traditional Arts, and African Diaspora Network. Chike is an accomplished writer, theater director/producer and a Telly Award winning filmmaker with over 30 stage and screen credits. He directed: *A Killing in Choctaw*, *Sabar and Tantu*; and television shows: *the Yakubu Project*, *Growing Up Black in America* and *Ago! Amee! (Attention, I'm listening)*.

Listed as one of the "Top Ten Most Influential African Americans" in the San Francisco Bay Area by CityFlight Magazine in 2000, Chike has served on several regional and national arts policy and grant review panels including: the National Endowment for the Arts, Pennsylvania Council on the Arts, Sacramento Arts Commission, San Francisco Arts Commission, Arts Council Silicon Valley, Walter and Elise Haas Fund and the Center for Cultural Innovation. He is a Senior Fellow of the American Leadership Forum – Silicon Valley and on the adjunct faculty at Menlo College in Atherton, California where he teaches African History.

Nwoffiah is a leader and respected voice in the California arts community and has testified several times before the California State legislature in support of funding for the arts. In 2004, 2005 and 2008, he served as a Fund for Folk Culture strategy panelist on the development of support systems for Immigrant and Refugee Arts in the United States. He has been a guest lecturer at University of California Los Angeles Urban Policy Institute, Southern New Hampshire University's Community Development graduate program and Menlo College Humanities program. He has presented keynote speeches at several conferences and events, including: the United States Post Office unveiling of the Ella Fitzgerald Stamp, the SCC Black Educators conference, the National conference of Community Arts Educators, etc. He was a contributing author to the acclaimed book "Black Cultural Traffic - Crossroads in Global Performance and Popular Culture" edited by Stanford University professors Harry Elam, Jr. and Kennel Jackson.

### Community Recognition:

- 2011: Certificate of Special Congressional Recognition - United States House of Congress
- 2010: Arts Leadership Award – Arts Council Silicon Valley
- 2009: Certificate of Special Recognition for Community Service – California State House of Assembly
- 2008: Certificate of Special Congressional Recognition - United States House of Congress
- 2007: Diversity Award - Santa Clara County Board of Supervisors
- 2007: Mover of Mountains Award - Dr. Martin Luther King, Jr. Association of Santa Clara Valley
- 2006: Community Service Award - Alpha Phi Alpha Fraternity, Inc. (Eta Sigma Lambda Chapter)
- 2004: Director's Award -California Arts Council.
- 2003: Freedom Fighter Award - San Jose / Silicon Valley Chapter of NAACP.
- 2002: Humanitarian of the Year Award - Parent's Coalition Mountain View.
- 2001: Kuumba Award for Creativity - Silicon Valley Jazz Arts Music Network.
- 2000: San Francisco Bay Area Top Ten Most Influential African Americans - CityFlight Magazine.

## **Sheryl L. White**



### **Executive Summary**

More than 35 years as a leader of large commercial banks. A very successful work career leading to becoming a senior executive that was, and still is, well regarded by the San Diego business community. Following her working career she was recruited to be on the Board of Directors for a new rapidly growing local business oriented bank.

Entrepreneur, inventor and founder of a consumer products company.

A long time philanthropist, arts advocate and supporter serving on San Diego City commissions and major arts organization boards as a member, board chairman and/or committee member.

### **Business Career**

Within two years of joining a major bank in a junior position was promoted to be a member of the management team that trained staffs in management, technical and process skills across all branches. Two years later was promoted to department manager leading multi-gender, typically older, personnel in a series of more responsible jobs in the bank. While concurrently attending college and raising a family she rapidly assumed more and broadened responsibility with promotions and assignments in Private Banking, managing Auto Dealer Financing, Consumer Lending and other key functions while concurrently being the Branch manager of increasingly larger or more complex branches.

Promoted to Senior Vice President for Private Wealth Banking, cultivating new customers and strengthening existing relations. She was recognized as one of the three top producers in the bank holding company that spanned several banks. Based on her record as a service oriented executive many local companies followed her to a new bank.

After a very successful 28-year career in banking she retired in 2001. The next year she was asked to be a Founding Board Member of rapidly growing San Diego based commercial bank where she served for 8 years.

Invented a patented consumer fashion accessory. As founder and CEO headed the design, product features and strategic planning for her new company and its first product which already is recognized by many potential as a unique and practical product. It had a soft launch in the early summer of 2012 and is progressing towards its goals.

### **Civic Leadership**

Served on the boards of a number of non-profit arts organizations representing the bank. Was on the finance committee chair and board member of the New Children's Museum at the time it built its new facility. Was the Board Chair of the Old Globe Theater when the original planning was done that lead to the successful capital campaign that included the building of the new arena stage White Theater.

Currently serves on the Contemporary Museum of Art board and finance committee. Vice President and member of the board of the San Diego Opera.

Is the managing trustee for a family foundation that supports a wide range of arts, community service and education organizations, including endowing a chair at the Rady School of Business, UCSD.

Has committed to contributing at least 25% of any net profits of the newly formed company to arts education in public schools.

Serves on the Arts Advocacy Committee in San Diego and is a member of the San Diego Arts Commission.

### **Education**

Professional Certificate of Personal Financial Planning - UCSD

Master of Science in Executive Leadership - University of San Diego

### **Personal**

Lives in Del Mar with her husband, Harvey White. Her son, a recent Santa Clara University graduate, is also starting his own new business.

RESOLUTION NO. 2012-0091

A RESOLUTION OF THE BOARD OF THE  
SAN DIEGO COUNTY REGIONAL AIRPORT  
AUTHORITY APPROVING THE APPOINTMENTS  
OF CHIKE C. NWOFFIAH AND SHERYL L. WHITE  
TO THE AIRPORT ART ADVISORY COMMITTEE.

WHEREAS, the operations, procedures and activities of the San Diego County Regional Airport Authority ("Authority") and its Board's committees are guided by, among other things, the Authority's Policies and Codes; and

WHEREAS, the Board adopted Policy 8.50 entitled Policy for the Airport Authority Art Program which governs the appointment of the Art Committee ("AAC") members; and

WHEREAS, Authority Policy 8.50 states that the AAC will be comprised of three members from the Authority and six art and design professionals. One member of the Authority's Board as appointed by the Board, two members of the Authority's staff as designated by and serving at the discretion of the Executive Director, four art and design professionals who reside within San Diego County as appointed by the Executive Director, two art and design professionals who reside within the United States but outside of San Diego County as appointed by the Executive Director; and

WHEREAS, the AAC is advisory in nature and is comprised of Authority staff and arts and design professionals who reside within San Diego County and outside of San Diego County who provide expert advice regarding opportunities for integrating public artwork into the Airport, identifying eligible and qualified artists for creation of specific artworks, maintaining and conserving displayed public artworks, deaccessioning public artworks and determining eligibility and qualifications for temporary and rotating art exhibits.

NOW, THEREFORE, BE IT RESOLVED that the Board hereby approves the appointment of Chike C. Nwoffiah and Sheryl L. White to serve on the Airport Art Advisory Committee for the terms indicated on Attachment A.

BE IT FURTHER RESOLVED that the Board finds that this action is not a "project" as defined by the California Environmental Quality Act ("CEQA"), Cal. Pub. Res. Code § 21065; and is not a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code §30106.

**PASSED, ADOPTED, AND APPROVED** by the Board of the San Diego County Regional Airport Authority at a special meeting this 6th day of September, 2012, by the following vote:

**AYES:** Board Members:

**NOES:** Board Members:

**ABSENT:** Board Members:

**ATTEST:**

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**TONY R. RUSSELL**  
**DIRECTOR, CORPORATE SERVICES/  
AUTHORITY CLERK**

**APPROVED AS TO FORM:**

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**BRETON K. LOBNER**  
**GENERAL COUNSEL**

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**Art Advisory Committee**

| Current Committee Members  | Total length of Term          | Beginning of Term                      | End of Term                       |
|--|-------------------------------|--|-----------------------------------|
| Deborah L. Van Huis<br>1 <sup>st</sup> SD County Art & Design<br>Professional                      | 3 Years                       | December 2011                          | December 2014                     |
| Ben Fyffe<br>1 <sup>st</sup> National Art & Design Professional                                    | 3 Years                       | December 2011                          | December 2014                     |
| Sheryl L. White<br><del>Russ Haley</del><br>2 <sup>nd</sup> SD County Art & Design<br>Professional | 3 years<br><del>3 years</del> | September 2012<br><del>June 2009</del> | June 2015<br><del>June 2012</del> |
| Chike C. Nwoffiah<br><del>Diem Jones</del><br>2 <sup>nd</sup> National Art & Design Professional   | 3 years<br><del>3 years</del> | September 2012<br><del>June 2009</del> | June 2015<br><del>June 2012</del> |
| Dana Springs<br>3 <sup>rd</sup> SD County Art & Design<br>Professional (Committee Chair)           | 3 years                       | June 2010                              | June 2013                         |
| Indra Gardiner<br>4 <sup>th</sup> SD County Art & Design<br>Professional                           | 3 years                       | February 2012                          | June 2013                         |
| Bob Bolton – Authority Staff   | 3 years                       | June 2010                              | June 2013                         |
| Diana Lucero – Authority Staff   | 3 years                       | June 2010                              | June 2013                         |
| Robert H. Gleason – Authority Board<br>Member  | 3 years                       | June 2010                              | June 2013                         |