



**SAN DIEGO COUNTY  
REGIONAL AIRPORT AUTHORITY  
STAFF REPORT**

**Item No.  
10**

Meeting Date: **APRIL 12, 2012**

**Subject:**

**Authorize Contract with artist Erik Carlson to design integrated artwork for the Terminal Development Program**

**Recommendation:**

The Art Advisory Committee recommends that the Board adopt Resolution No. 2012-0045, awarding Erik Carlson the commission for the Restroom Entry Walls Public Art Opportunity in an amount not-to-exceed \$220,000.

**Background/Justification:**

Authority Policy 8.50 provides that 2% of construction costs of eligible projects be allocated for public art. Eligible projects include terminals, landside and other specified construction. A separate Airport Art Program Fund was established to pool funds allocated from all eligible projects.

On July 6, 2006, the Authority Board approved Phase I of the Airport Art Master Plan. On December 4, 2006, the Authority Board approved Phase II of the Airport Art Master Plan, within which was the Public Art Site and Opportunity Plan created to identify advantageous opportunities for integrating artwork into the building design and infrastructure of San Diego International Airport. Individual public art opportunity budgets were established during the master planning process.

An established process is followed for each public art opportunity under the Public Art Site and Opportunity Plan. Artist Selection Panels established by the Airport Art Advisory Committee review and recommend Artists for each public art opportunity. Artist Selection Panel members may include Authority Board members, local and national artists, design professionals and representatives of the business community. Special attention is given to ensuring disciplinary, institutional and cultural diversity.

Numerous solicitations for public artworks have occurred for the Terminal Development Program (The Green Build) consistent with the Public Art Site and Opportunity Plan. One such project is for the terminal's restroom entry walls. One artist will be chosen to work with The Green Build design team to develop a concept that is site-specific and relevant. The goal is to create a sequential, interactive and appealing experience that will result in the identification of restroom locations throughout the terminal. Each wall will measure approximately nine feet high by five feet wide.

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The selected artist must design original artwork that offers a consistent, unique, visual and/or tactile experience. The artwork must be able to withstand heavy physical contact and be durable, easy to clean and require low maintenance. Selected artist(s) will be responsible for all design, fabrication, transportation, installation, and any associated engineering costs.

### Solicitation Process:

The Authority issued a Request for Qualifications (RFQ) for four public art projects on October 7, 2011. The Restroom Entry Walls was one project opportunity. As usual, notice of the business opportunity was posted in the *Daily Transcript* and the Authority's website. Public Notices were sent to 700 potential respondents. A pre-submittal meeting was held on October 21, 2011, and attended by 17 artists. A total of 72 responsive submissions were received by November 4, 2011.

The Artist Selection Panel for this opportunity consisted of three design professionals residing in San Diego. The five highest-scoring artists were invited to interview on February 23, 2012. The artists were asked to present a conceptual design proposal consisting of a conceptual narrative, three-dimensional model or scaled design material samples, budget and a timeline for their proposal. Additionally, each artist was asked to respond to a specific list of questions, prepared by the Evaluation Panel, which targeted the evaluation criteria presented in the RFQ. A summary of the panelists' findings and final recommendation are presented below:

For the Restroom Entry Walls opportunity, the Artist Selection Panel shortlisted five out of the 72 responsive artists. Each of the five shortlisted artists was invited to an interview by the Artist Selection Panel. Upon conclusion of the interview, the artists were ranked as follows:

Final Score - Criteria	Quality, creativity and strength of previous work	Professional qualifications and experience	Technical competence with regard to success of past projects	Local Preference	Total
		35	15	30	20
Amses, Denise	28	13	28	0	69
Carlson, Erik	35	15	30	0	80
Karlsen, Anne Marie	24	12	25	0	61
Ley, Rob	27	13	27	0	67
Takeda, Shinpei-Local	18	10	17	20	65

**The recommended artist for this opportunity is Erik Carlson**, a Cranston, Rhode Island-based media artist, composer, and architect who uses light, video, and sound to explore how the public interacts with built and natural environments. The Artist Selection Panel found his work to be very strong conceptually while also providing clever solutions and opportunities for interaction. After having interviewed this artist, the panel found his proposal to be compelling, engaging, and multilayered. They also considered his proposal to have a fresh and exciting perspective of San Diego and highly successful at creating a sense of place. This artist was the highest-ranked respondent for the opportunity.

**Fiscal Impact:**

Funding for the above-referenced public art opportunity was identified as part of the Terminal Development Program (TDP) Project #201604L and approved by the Board as part of the overall TDP budget.

**Authority Strategies:**

This item supports one or more of the Authority Strategies, as follows:

Community Strategy     Customer Strategy     Employee Strategy     Financial Strategy     Operations Strategy

**Environmental Review:**

- A. This Board action is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act (CEQA), as amended. 14 Cal. Code Regs. §15378. This Board action is not a "project" subject to CEQA, Pub. Res. Code §21065.
- B. California Coastal Act Review: This Board action is not a "development" as defined by the California Coastal Act. Cal. Pub. Res. Code §30106.

**Equal Opportunity Program:**

The Authority's small business program promotes the utilization of small, local, disadvantaged, and other business enterprises, on all contracts, to provide equal opportunity for qualified firms. By providing education programs, making resources available, and communicating through effective outreach, the Authority strives for diversity in all contracting opportunities.

The Authority has a Disadvantaged Business Enterprise ("DBE") Plan as required by the Department of Transportation, 49 CFR Part 26. The DBE Plan calls for the Authority to submit an annual overall goal for DBE participation on all federally funded projects.

This project does not utilize federal funds; therefore, it will not be applied toward the Authority's over-all DBE goal.

**Prepared by:**

CONSTANCE Y. WHITE  
MANAGER, ART PROGRAM



RESOLUTION NO. 2012-0045

A RESOLUTION OF THE BOARD OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY AWARDING ERIK CARLSON THE COMMISSION FOR THE RESTROOM ENTRY WALLS PUBLIC ART OPPORTUNITY IN AN AMOUNT NOT TO EXCEED \$220,000.

WHEREAS, the Airport Art Master Plan calls for artwork to be site-specific and integrated into the Airport; and

WHEREAS, Airport Authority Art Program Policy 8.50 provides that 2% of construction costs of eligible projects be allocated for public art, which includes terminals, landside and other specified construction; and

WHEREAS, on October 7, 2011, the Authority issued a Request for Qualifications for four unique public art opportunities and 279 cumulative responses were received; and

WHEREAS, the Restroom Entry Walls was one project opportunity, which received 72 responsive submissions that were narrowed to a short-list of five finalists who were interviewed by an artist selection panel; and

WHEREAS, the selection panel for the Restroom Entry Walls public art opportunity unanimously recommended that Erik Carlson be awarded an agreement to design, produce and install public art; and

WHEREAS, the Airport Art Advisory Committee voted in favor of forwarding the Panel's recommendation;

NOW, THEREFORE, BE IT RESOLVED that the Board of the San Diego County Regional Airport Authority hereby awards Erik Carlson the commission for the Restroom Entry Walls Public Art Project in an amount not to exceed \$220,000.

BE IT FURTHER RESOLVED that the Board FINDS this action is not a "project" as defined by the California Environmental Quality Act (CEQA), Cal. Pub. Res. Code 21065; nor is it a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code 30106.

PASSED, ADOPTED AND APPROVED by the Board of the San Diego County Regional Airport Authority at a special meeting this 12th day of April, 2012, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

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TONY R. RUSSELL  
DIRECTOR, CORPORATE SERVICES/  
AUTHORITY CLERK

APPROVED AS TO FORM:

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BRETON K. LOBNER  
GENERAL COUNSEL