

# Community Communication Update

## CIP Oversight Committee Meeting

January 22, 2013



# CDP: December 1 Transition

- Media coverage



# CDP: Duty Free Store Ribbon-Cutting Event

- Media event on December 10
- Media release



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## Ribbon cutting held for first duty free store at San Diego International Airport *Symbol of increased international service at airport*

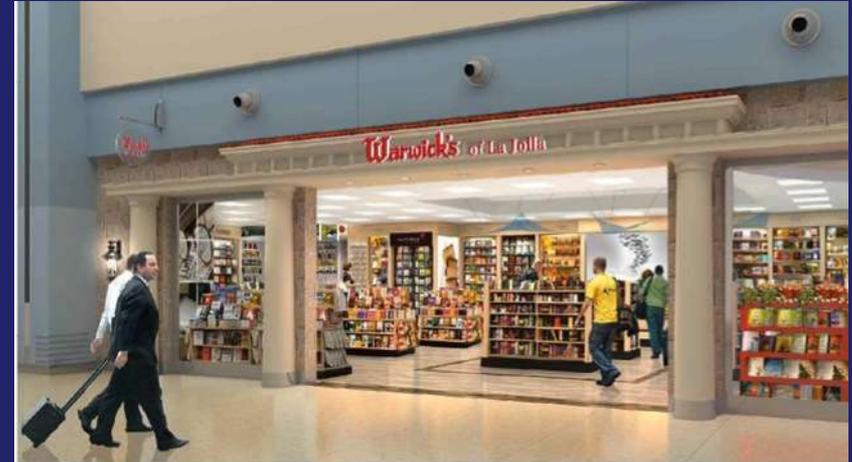
SAN DIEGO – December 10, 2012 – A ribbon-cutting ceremony was held today officially opening the first duty free store at San Diego International Airport. Operated by Duty Free Americas, the store reflects significant growth in international service at the airport, which now connects San Diego nonstop to Asia, Europe, Canada and Mexico.

In hand to cut the ribbon and deliver remarks at the opening were San Diego Mayor Bob Filner, Airport Authority President/CEO Thella Bowens, and Duty Free Americas Chief Operating Officer Simon Falic. Several dignitaries and guests from both sides of the border were present for the ceremony.

# CDP: Barricade Wall Wraps



# CDP Look Ahead: New Store and Restaurant Announcements



# Green Build: Grand Opening Events

- Event planning firms selected for gala and community events
- Planning meetings begin in January 2013
- Reps from both joint ventures involved in selection of firms and event planning



# Green Build Look Ahead: Tensile Fabric Installation

- Media release



# North Side: Receiving & Distribution Center Now Open

- Media event on November 15
- Media coverage
  - “Airport Delivery Facility Ecologically Friendly” – *UT San Diego*
  - “Airport Debuting Eco-Friendly Distribution Center” – *San Diego Business Journal*
  - “Distribution Center at Lindbergh Field Complete” – *San Diego Daily Transcript*
  - “SAN Opens Receiving and Distribution Center Ahead of New Concessions Program Start” – *Airport Revenue News*



# North Side: Public Outreach Plan

- 2013 Milestones:
  - SANPark Pacific Highway relocation
  - Consideration of Coastal Development Permit for Rental Car Center
  - Regional outreach events for prospective Rental Car Center small business contractors
  - Rental Car Center groundbreaking
  - FBO groundbreaking



**QUESTIONS?**