

Capital Improvement Program Oversight Committee and Special Board Meeting Agenda

Thursday, July 21, 2022
10:00 A.M.

San Diego International Airport
SDCRAA Administration Building
Third Floor – Board Room
3225 N. Harbor Drive
San Diego, California 92101

Board Members

Gil Cabrera (Chair)
Mary Casillas Salas (Vice Chair)
Catherine Blakespear
Paul McNamara
Paul Robinson
Johanna Schiavoni
James Sly
Nora E. Vargas
Marni von Wilpert

Ex-Officio Board Members

Col. Thomas M. Bedell
Gustavo Dallarda
Gayle Miller

President/CEO

Kimberly J. Becker

This Agenda contains a brief general description of each item to be considered. The indication of a recommended action does not indicate what action (if any) may be taken. If comments are made to the Committee without prior notice or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law. ***Please note that agenda items may be taken out of order.***

Staff Reports and documentation relating to each item of business on the Agenda are on file in Board Services and are available for public inspection.

***NOTE:** This Committee Meeting also is noticed as a Special Meeting of the Board to (1) foster communication among Board members in compliance with the Brown Act; and (2) preserve the advisory function of the Committee.

Board members who are not members of this Committee may attend and participate in Committee discussions. Since sometimes more than a quorum of the Board may be in attendance, to comply with the Brown Act, this Committee meeting also is noticed as a Special Meeting of the Board.

To preserve the proper function of the Committee, only members officially assigned to this Committee are entitled to vote on any item before the Committee. This Committee only has the power to review items and make recommendations to the Board. Accordingly, this Committee cannot, and will not, take any final action that is binding on the Board or the Authority, even if a quorum of the Board is present.

PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE AUTHORITY CLERK. PLEASE REVIEW THE POLICY FOR PUBLIC PARTICIPATION IN BOARD AND BOARD COMMITTEE MEETINGS (***PUBLIC COMMENT***) ***LOCATED AT THE END OF THE AGENDA.***

Capital Improvement Program Oversight Committee and Special Board Meeting Agenda

Thursday, July 21, 2022

CALL TO ORDER:

ROLL CALL:

Committee Members: Blakespear, McNamara, Schiavoni, von Wilpert (Chair)

NON-AGENDA PUBLIC COMMENT:

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on matters for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Board. Please submit a completed speaker slip to the Authority Clerk. ***Each individual speaker is limited to three (3) minutes. Applicants, groups and jurisdictions referring items to the Board for action are limited to five (5) minutes.***

Note: Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Committee.

NEW BUSINESS:

1. **APPROVAL OF MINUTES:**

RECOMMENDATION: Approve the minutes of the April 21, 2022 special meeting.

2. **NEW T1 CONSTRUCTION/FINANCE/OUTREACH UPDATE:**

(Bob Bolton, Director, Airport Design & Construction, Michelle Brega, Senior Director, External Communications, and Maya Dayan, Director Capital Financial Planning and Airline Relations)

3. **NEW T1 PUBLIC ART CONCEPT PROPOSALS UPDATE:**

(Chris Chalupsky, Senior Manager Arts Program)

4. **CONCESSIONS AND SMALL BUSINESS DEVELOPMENT UPDATE: DINING AND RETAIL OPPORTUNITIES:**

(Deanna Zachrisson, Director of Revenue Generation and Partnership Development and Maria Quiroz, Interim Manager Small Business Development)

5. **NT1 SUSTAINABLE AND RESILIENT DESIGN:**

(Brendan Reed, Director Environmental Affairs and Planning)

COMMITTEE MEMBER COMMENTS:

ADJOURNMENT:

Capital Improvement Program Oversight Committee and Special Board Meeting Agenda

Thursday, July 21, 2022

Policy for Public Participation in Board, Airport Land Use Commission (ALUC), and Committee Meetings (Public Comment)

- 1) Persons wishing to address the Board, ALUC, and Committees shall submit a "Request to Speak" form prior to the initiation of the portion of the agenda containing the item to be addressed (e.g., Public Comment and General Items). Failure to submit a form shall not preclude testimony, if permission to address the Board is granted by the Chair.
- 2) The Public Comment Section at the beginning of the agenda is reserved for persons wishing to address the Board, ALUC, and Committees on any matter for which another opportunity to speak is not provided on the Agenda, and on matters that are within the jurisdiction of the Board.
- 3) Persons wishing to speak on specific items listed on the agenda will be afforded an opportunity to speak during the presentation of individual items. Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Board, ALUC and Committees.
- 4) If many persons have indicated a desire to address the Board, ALUC and Committees on the same issue, then the Chair may suggest that these persons consolidate their respective testimonies. Testimony by members of the public on any item shall be limited to **three (3) minutes per individual speaker and five (5) minutes for applicants, groups and referring jurisdictions.**
- 5) Pursuant to Authority Policy 1.33 (8), recognized groups must register with the Authority Clerk prior to the meeting.
- 6) After a public hearing or the public comment portion of the meeting has been closed, no person shall address the Board, ALUC, and Committees without first obtaining permission to do so.

Additional Meeting Information

NOTE: This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please telephone the Authority Clerk's Office at (619) 400-2550 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the agenda is also available to you on our website at www.san.org.

For those planning to attend the Board meeting, parking is available in the public parking lot located directly to the East of the Administration Building across Winship Lane. Bring your ticket to the third-floor receptionist for validation.

You may also reach the SDCRAA Building by using public transit via the San Diego MTS System, Route 992. For route and fare information, please call the San Diego MTS at (619) 233-3004 or 511.

DRAFT
SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY
SPECIAL BOARD AND CAPITAL IMPROVEMENT PROGRAM OVERSIGHT
COMMITTEE MEETING MINUTES
THURSDAY, APRIL 21, 2022
BOARD ROOM

CALL TO ORDER: Vice Chair Casillas Salas called the Special Board and Capital Improvement Program Oversight Committee meeting to order at 10:08 a.m., on Thursday, April 21, 2022, electronically and via teleconference pursuant to Assembly Bill 361 and Resolution No. 2022-0031, at the San Diego International Airport, Administration Building, 3225 N. Harbor Drive, San Diego, CA 92101.

ROLL CALL:

Board

Present: Blakespear, Casillas Salas, McNamara, Robinson, Schiavoni, Sly, von Wilpert

Absent: Bedell (Ex-Officio), Cabrera, Dallarda (Ex-Officio), Miller (Ex-Officio), Vargas

Capital Improvement Program Oversight Committee

Present: Blakespear, McNamara, Schiavoni, Von Wilpert (Chair)

Absent: None

Also Present: Kimberly J. Becker, President/CEO; Amy Gonzalez, General Counsel; Tony R. Russell, Director, Board Services/ Authority Clerk; Miranda Roper, Assistant Authority Clerk I

NON-AGENDA PUBLIC COMMENT: None.

BOARD WORKSHOP:

1. PROPOSED CAPITAL PROGRAM BUDGET FOR FISCAL YEARS 2023-2027:

Bob Bolton, Director, Airport Design and Construction, and Maya Dayan, Director, Capital Financial Planning and Airline Relations, provided a presentation on the Proposed Capital Program Budget for Fiscal Years 2023-2027 that included the Current FY2022-2026 Capital Program – Project Status; CIP Project Development Process; Prioritization Criteria; Electric Vehicle Service Equipment at New T1 Phase 1 - 19 Gates; Electric Vehicle Service Equipment at New T1 Phase 2 - 11 Gates; Upgrade Aircraft Noise Monitoring System; Bird Deterrents at Solar Panels; Replace 2 ARFF Vehicles; Rehabilitate Taxiways; Expand/Remodel; Admiral Boland Way Traffic; New T1 PV Panels and Battery Storage; Access Control System at Perimeter Fence; Upgrade Video Management System; IT Terminal Hardware at T2; Electric Vehicle Supply Equipment at Taxi/TNC Hold Lot; Terminal 2 Roadway Wayfinding Signage Upgrades; Taxi/TNC Break Room Interior Remodeling; Current/Proposed Capital Program; Capital Program Budget Summary; Remaining Budget by Phase; and Source of Funds.

NEW BUSINESS:

2. APPROVAL OF MINUTES:

RECOMMENDATION: Approve the minutes of the January 20, 2022 regular meeting.

ACTION: Moved by Board Member McNamara and seconded by Board Member Blakespear to approve staff's recommendation. Motion carried unanimously.

3. NEW TERMINAL 1 UPDATE:

Bob Bolton, Director, Airport Design and Construction, provided a presentation on the New T1 Update that included Milestones; Current Construction Impacts; Design Progress and Interiors Update; and Construction Update.

Board Member Schiavoni renewed her request for the Board to receive more history on the Authority's Art Program.

4. NEW TERMINAL 1 OUTREACH UPDATE – Q2 2022:

Michelle Brega, Senior Director, External Communications, provided an update on the New T1 Outreach Update – Q2 2022 that included the New T1 Public Outreach Goal; Messaging Arc; New T1 Customer Messaging Goals through 2022; Messaging Themes; Earned Media – Recent Headlines; Digital Storytelling; Signage and Video Displays; Paid Media Campaign; Campaign Creative; Ongoing Outreach to Airlines; Owned Channels; New T1 Navigator; Website Additions; Stakeholder Feedback; Complaint Process; Community Presentations; and Ongoing Outreach.

COMMITTEE MEMBER COMMENTS:

ADJOURNMENT: The meeting was adjourned at 11:35 a.m.

APPROVED BY A MOTION OF THE CAPITAL IMPROVEMENT PROGRAM OVERSIGHT COMMITTEE THIS 21 DAY OF JULY, 2022.

ANGELA SHAFER-PAYNE
VICE PRESIDENT, DEVELOPMENT

ATTEST:

TONY R. RUSSELL
DIRECTOR, BOARD SERVICES/
AUTHORITY CLERK

Capital Improvement Program Oversight Committee New T1 Update



Cleared for Takeoff...

**Presented by Bob Bolton, Director
Airport Design & Construction**

Agenda

About New Terminal 1 (NT1)

Milestones

NT1 Terminal & Roadways Design Progress

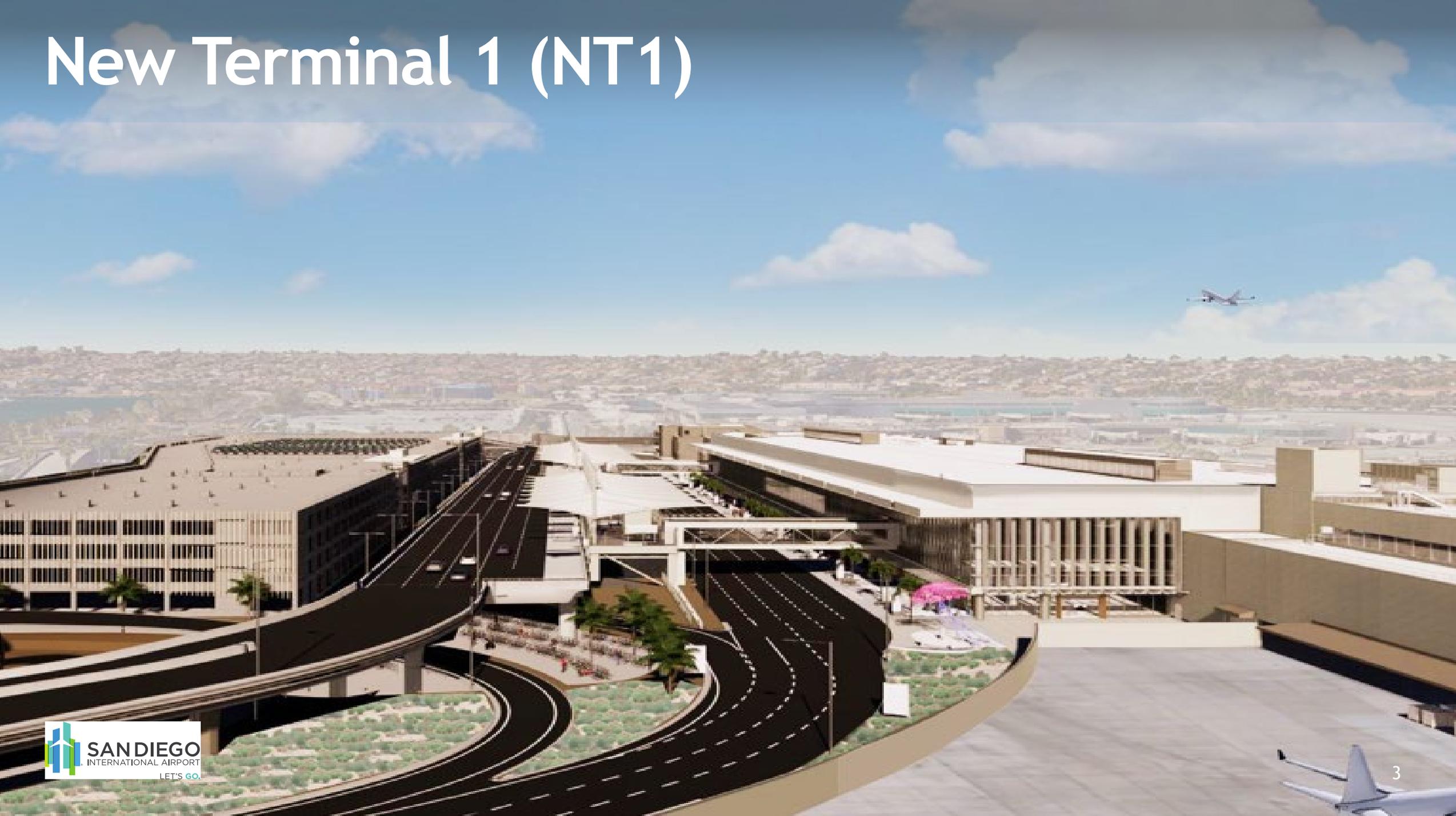
NT1 New Administration Building

NT1 Terminal & Roadways Construction Update

NT1 Airside Improvements

Stay Connected

New Terminal 1 (NT1)



Features

- More than 1 million square feet of terminal space
- Outdoor patio area overlooking San Diego Bay
- Children's play area EV charging infrastructure
- Stormwater capture and reuse system
- Transit Access
- Parking Structure
- 30 Gate Terminal



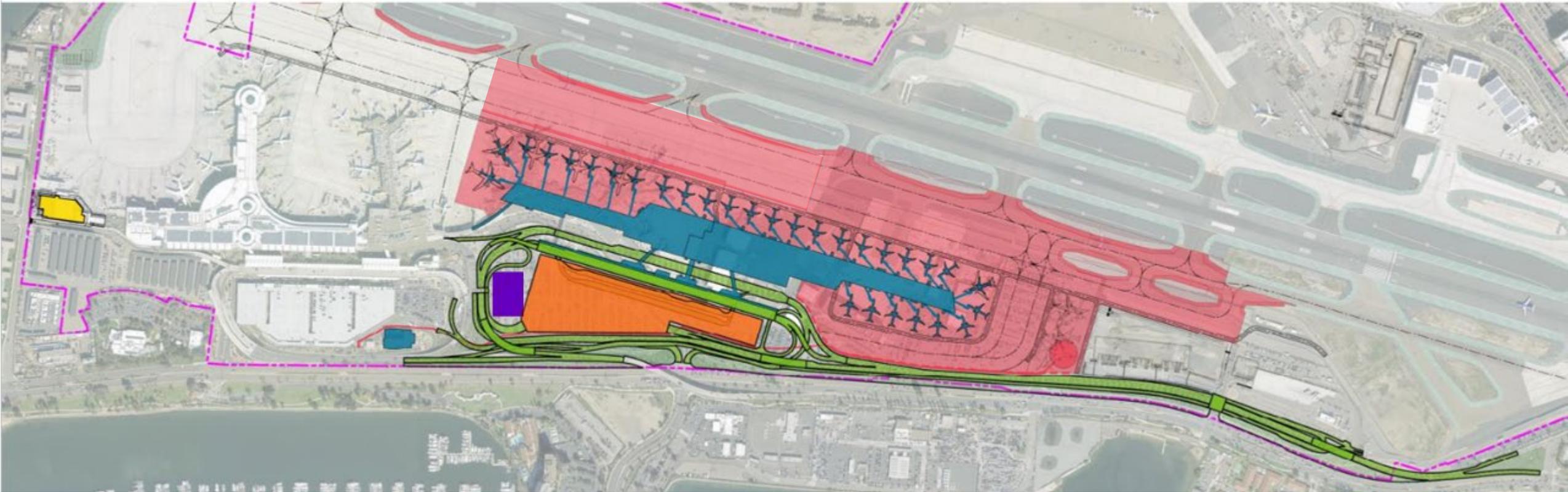
Arrivals Lane



Departures Lane

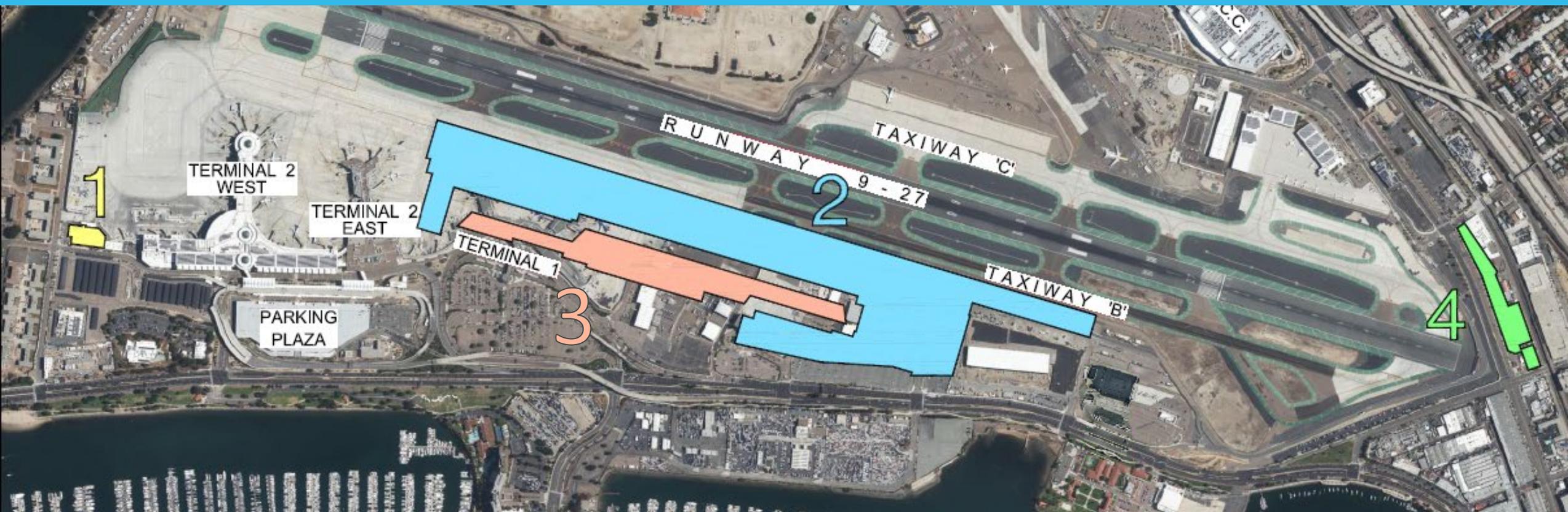
New T1 Overall Project Scope

NEW
T1



-  Terminal & Roadways
-  Airside Improvements
-  Administration Building
-  Future Transit Station

Aerial View of Projects



LEGEND:

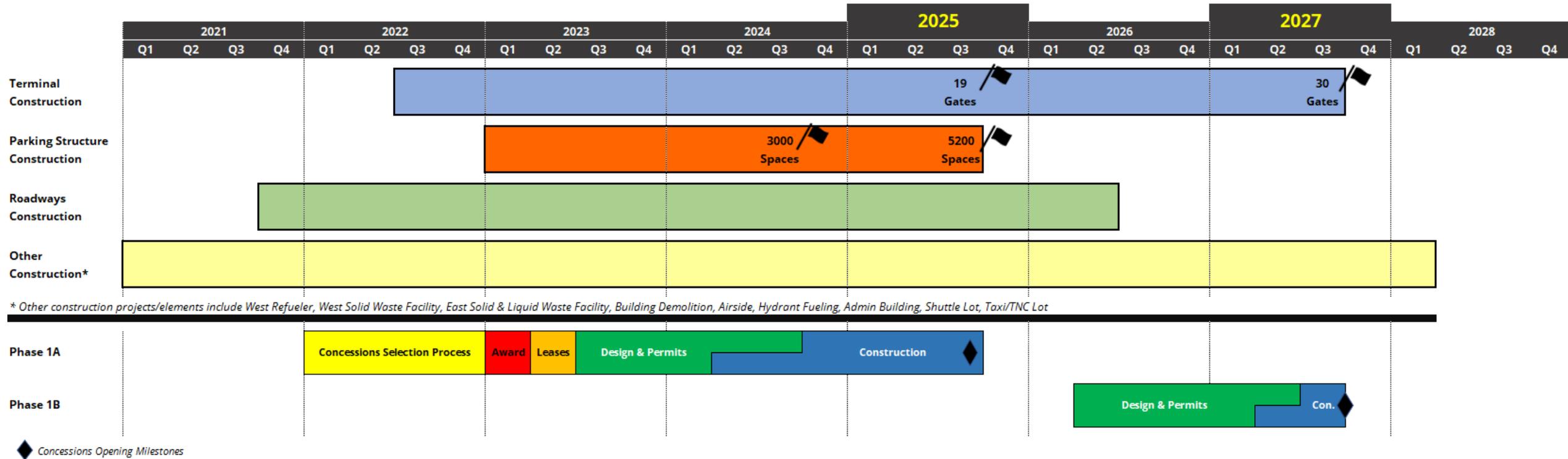
1 ADMINISTRATION BUILDING

2 AIRSIDE IMPROVEMENTS

3 NEW TERMINAL 1

4 SHUTTLE LOT AREA

New T1 Timeline



Milestones

NEW
T1

November 1, 2021

- New T1 construction began.

Late 2023

- Earliest opening date for the new Administration Building.

Late 2024

- New T1 parking structure open.

Mid-2025

- Earliest opening date for Phase 1A.

Late 2027

- Earliest opening date for Phase 1B.

Mid-2028

- Earliest completion date for Airside Improvements construction.

NT1 Design Progress Update

| Design Progress Update

Terminal Building

- 90% Design Deliverable - anticipate in September 2022
- Foundation Permit Received - June 2022
- Start Foundation Construction - June 2022

Landside

- Start Foundation for Bridge Structure - June 2022
- Start Utility Work in Harbor Drive - July 2022

| Design Progress Update - Continued

Parking Plaza

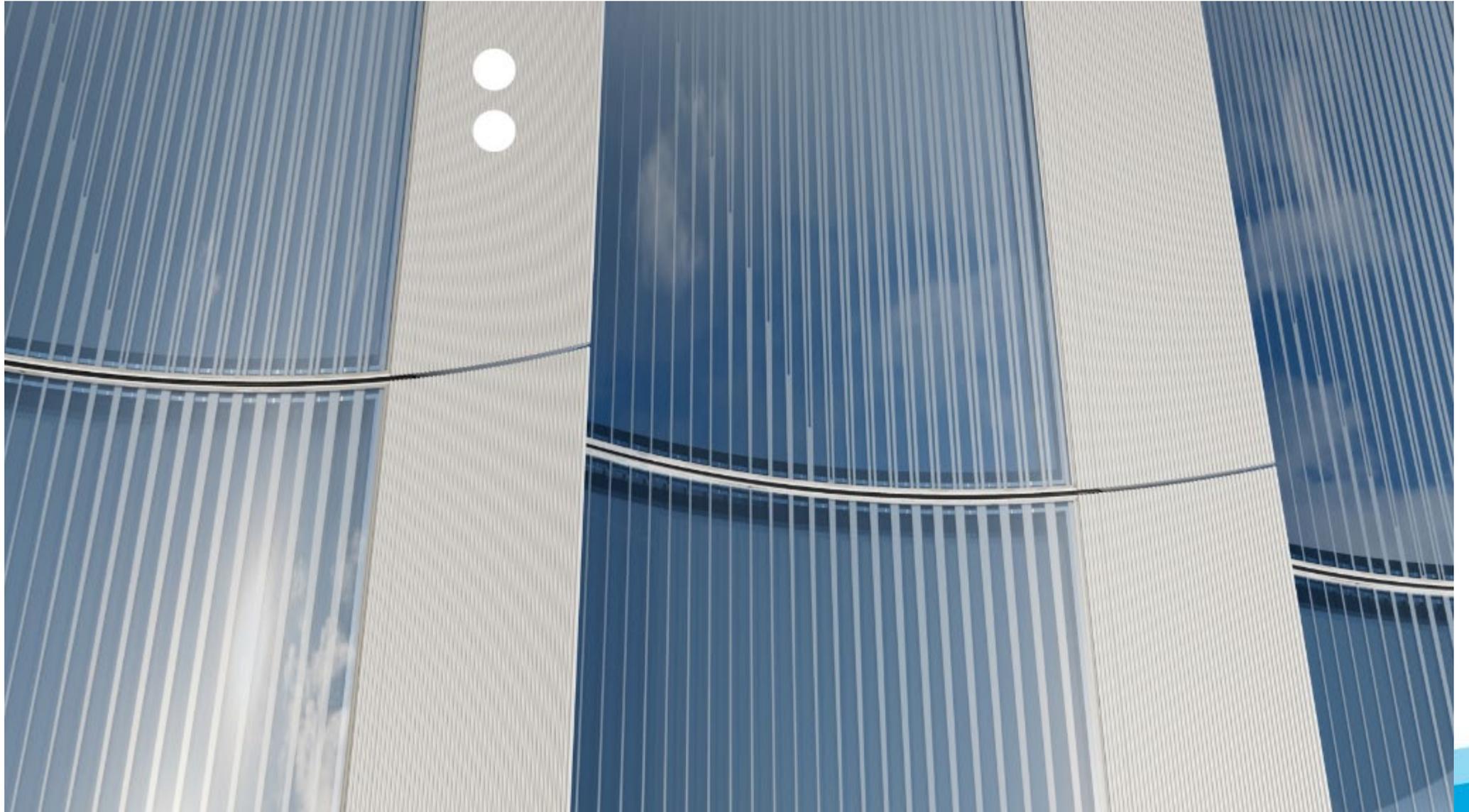
- 60% Design Deliverable - July 2022
- Permitting Process - August 2022 - December 2022
- Start Construction - Anticipated January 2023

Terminal Building Exterior Update

Luminous Wave - East Approach



| Luminous Wave - Exterior



| Luminous Wave - Interior



| Concourse - Dining Terrace



| Arrivals Curb



| Multi-use Path



Terminal Building Interior Update

| Departure Lounge Gates 112, 114 & 115



| Departure Lounge Gates 116-119



| West Concourse



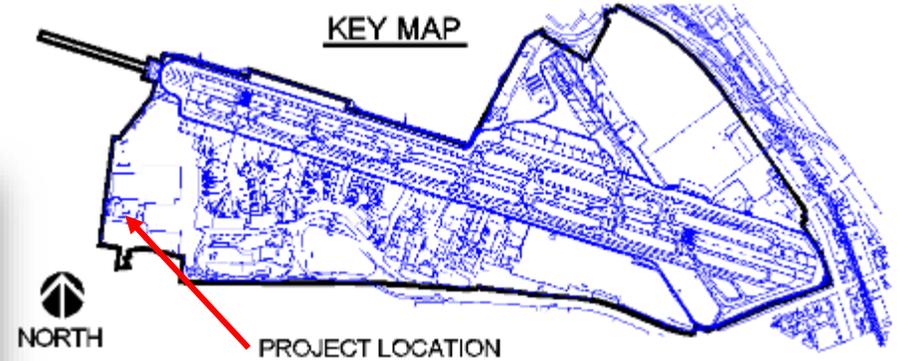
NT1 New Administration Building



414002: NT1 New Administration Building

Project Budget: \$102M

Phase: 100% Design Development Phase



Design Update

DESIGN DEVELOPMENT

- Design 100% Complete
- GMP Development Phase nearing Completion

PERMITTING

- Permits Received: Site Demolition, Utility ROW, Foundations/Frame, & FAA 7460's
- Currently under Review: Primary Building

Construction Update

SUBSTANTIALLY COMPLETED WORK

- Removal of PMC Trailers: Jan-22
- Site Delineation, Fencing & Storm Water Pollution Prevention Measures: Feb-22
- SDG&E High-Pressure Gas Line & 12kV Electrical Ductbank Relocation: Mar-22
- NTC Lot Mobilization, Field Offices, Temp Utilities: Apr-22
- Site Grading & Deep Foundation Pilings: Apr-22
- Underground Utilities: May-22

ONGOING/UPCOMING WORK

- Footings & Foundations: Jun-Jul 22
- Slab on Grade: Jul-Aug 22
- Structural Steel: Aug-Nov 22

Footings & Foundations



Major Milestones

2021

- Board Award/NTP: Jul-21
- NEPA/CCC Approvals: Oct-21
- 30% Design/Validation Phase: Nov-21
- Vacate Old PMC/Site Turn-over: Dec-21

2022

- 60% Design Phase: Feb-22
- Building Construction Start: Mar-22
- 90% Design Phase: Apr-22
- 100% Design Phase/GMP/Building Permit: Jul/Aug-22

2023

- Substantial Completion: Sep-23
- Move-in Complete: Nov-23

Terminal & Roadways Construction Update

Current Construction Impacts

NEW
T1

Airline Gates:

- Closure of gates 1, 1A, 2, 3, and 4 in Terminal 1
- Allegiant Air has moved to Terminal 2 East and JetBlue Airways has move to Terminal 2 West

Lane Closures:

- Entering Terminal 1, partial lane closures are ongoing

Parking:

- Closure of Terminal 1 parking lot
- Cell Phone Lot relocation to T2 West parking lot
- Entry road impacts from construction phasing

T1 Pedestrian Sky Bridge Demolition



T1 Pedestrian Sky Bridge Demolition



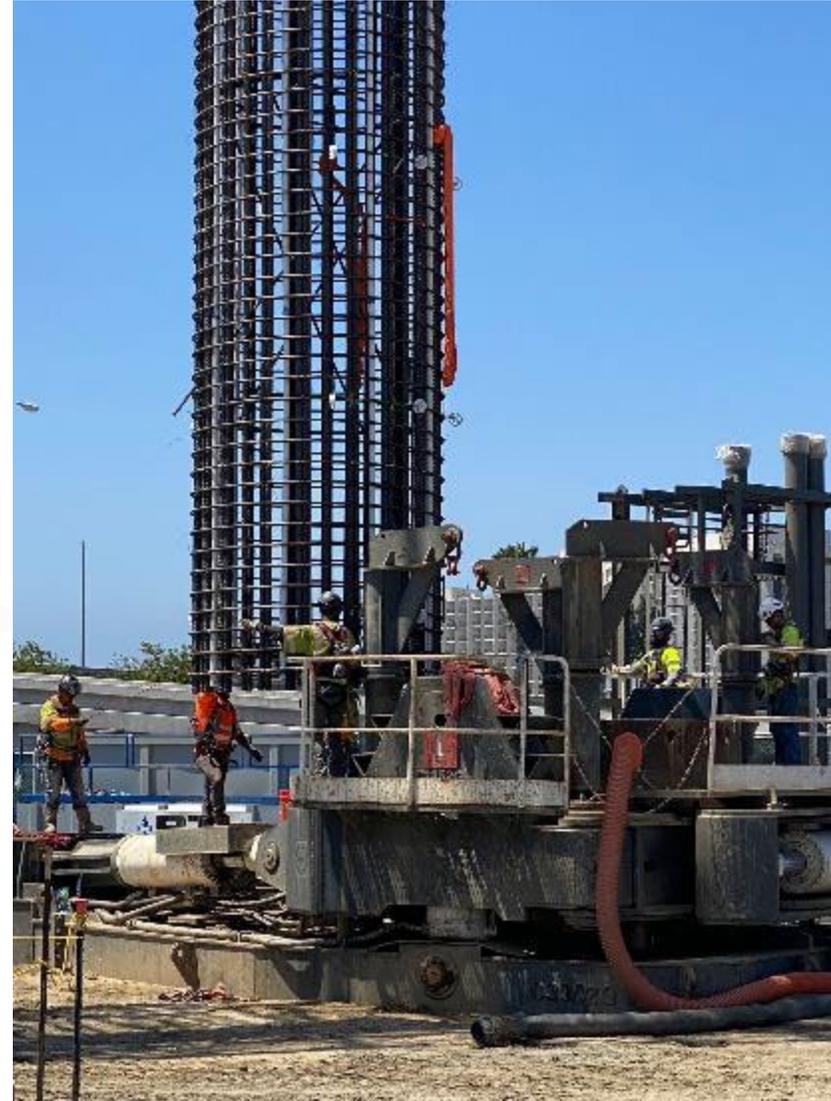
T1 Pedestrian Sky Bridge Demolition



T1 Elevated Departures Roadway Piles



| T1 Elevated Departures Roadway Piles



NT1 Airside Improvements - Construction Update

411001: NT1 Airside Improvements

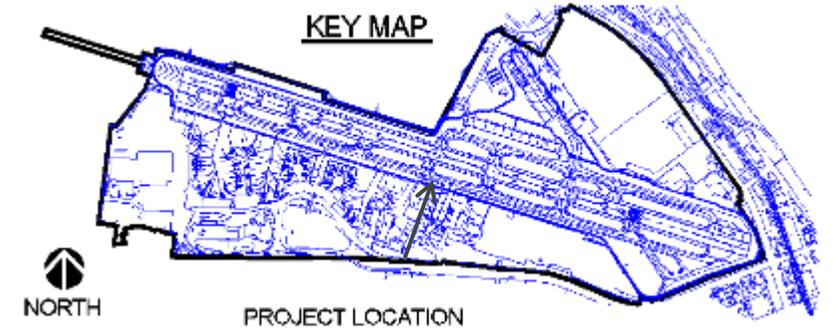
Project Budget: \$306 M

Phase: Construction

Environmental Entitlements Clearance: Yes

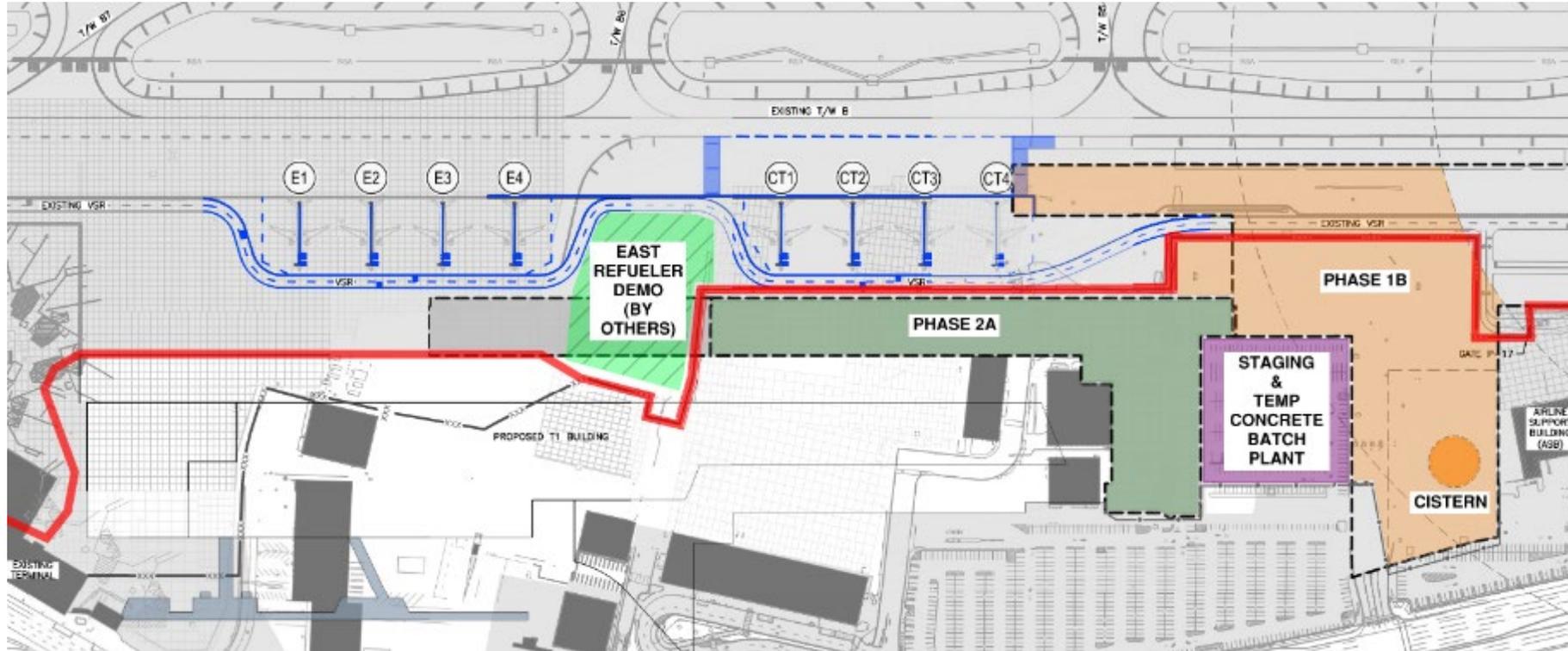
MAJOR MILESTONES ACHIEVED

- Contract Award to Griffith Company: October 7, 2021
- FONSI-ROD Approval: October 22, 2021
- NTP Construction: November 22, 2021
- On-Call Testing & Inspection Agreement Board Approval: January 6, 2022
- Start of Onsite Construction: February 2022
- Relocation of East Ramp RON Positions: May 2022
- Start of Cistern Construction: May 2022



411001: NT1 Airside Improvements

Active/Upcoming Activities



- Storm Drainage Dewatering and Installation
- Environmental Remediation
- 1.5 M Gallon Underground Cistern
- Temp Concrete Batch Plant Installation
- Temp AOA Fence Relocation at East Refueler Demo Site
- Coordination with Hydrant Fueling Projects
- ASB SIDA Modifications
- Prep for End of Least Tern Season

NT1 Airside Storm Drain & Ron Parking



NT1 Airside Improvements



Cistern - Secant Pile Guide Ring



Cistern

NT1 Airside Improvements



Cistern - Secant Pile Concrete Placement



Cistern - Dewatering Well Installation

Shuttle Lot Relocation



Pavement Demolition and Removal

Stay Connected

NEW
T1

Email

Go in the Know email
newsletter (opt in)

New T1 Navigator (opt in)

NewT1Info@san.org

Social media

Twitter

@SanDiegoAirport

Facebook

/SanDiegoAirport

Instagram

@SanDiegoAirport

Website

NewT1.com

San.org

Mobile

Opt-in text messaging

Text 36017



A large commercial airplane is parked on a tarmac at sunset. The sun is low on the horizon, creating a warm orange glow. Another airplane is flying in the sky above. The word "Questions?" is overlaid in white text on the left side of the image.

Questions?



SAN DIEGO
INTERNATIONAL AIRPORT

LET'S **GO.**

**CAPITAL IMPROVEMENT PROGRAM
OVERSIGHT COMMITTEE**

FINANCE UPDATE

Presented by:

Maya Dayan

Director, Capital Financial Planning and Airline Relations

July 21, 2022

New T1 Program

Costs through May 31, 2022

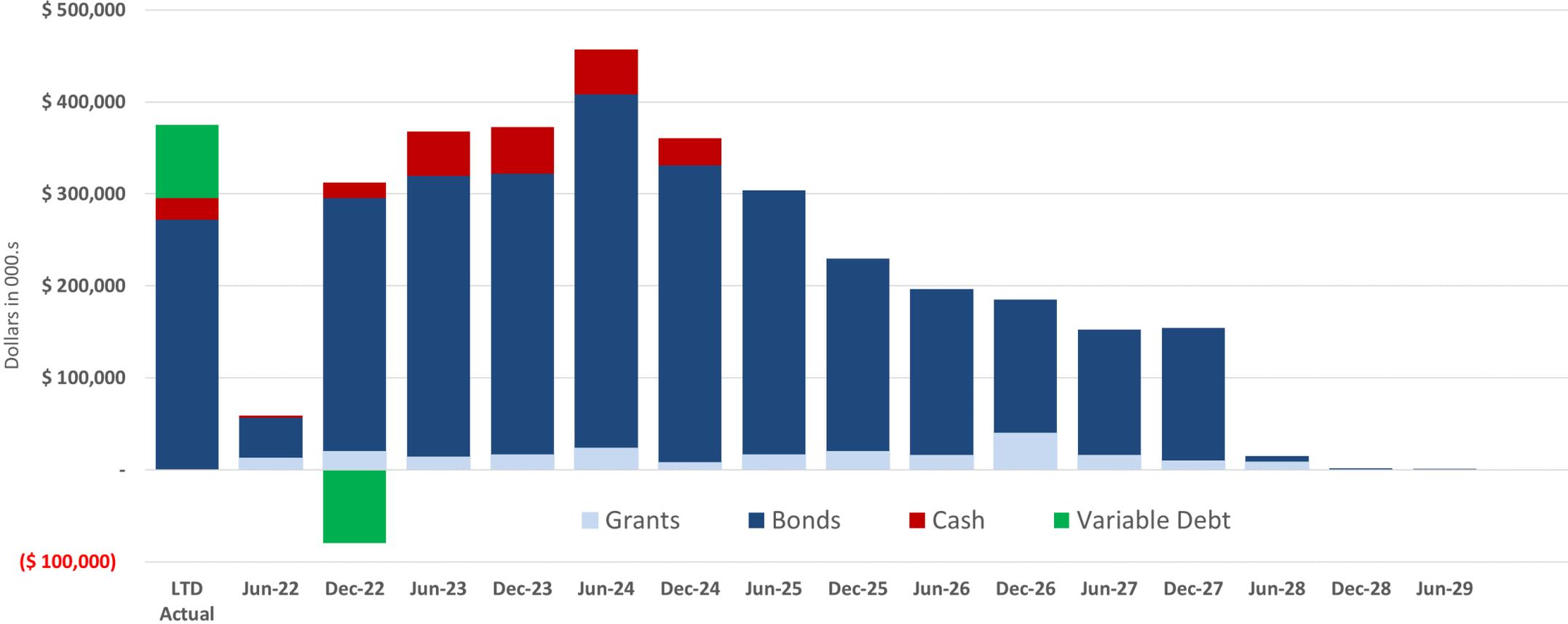
(\$ in thousands)

	Board Approved Budget	Approved Budget after contingency transfer	Actual Costs Incurred	Funding Source
TERMINAL & ROADWAY IMPROVEMENTS	\$ 2,813,284	\$ 2,817,115	\$ 303,363	Grants/Bonds/Cash
AIRSIDE IMPROVEMENTS	306,000	306,000	46,879	Grants/Bonds
ADMINISTRATION BUILDING	102,000	102,520	20,698	Bonds
SHUTTLE LOT RELOCATION	15,764	15,764	4,969	Bonds
PROGRAM CONTINGENCY	227,252	222,900		* Bonds
	\$ 3,464,300	\$ 3,464,300	\$ 375,910	

* Program Contingency costs incurred included in projects above

New T1 Program

Cash flow and sources of funds



New T1 Outreach Update – Q2 2022

Michelle Brega, Senior Director, External Relations
San Diego County Regional Airport Authority

July 21, 2022

Messaging Arc

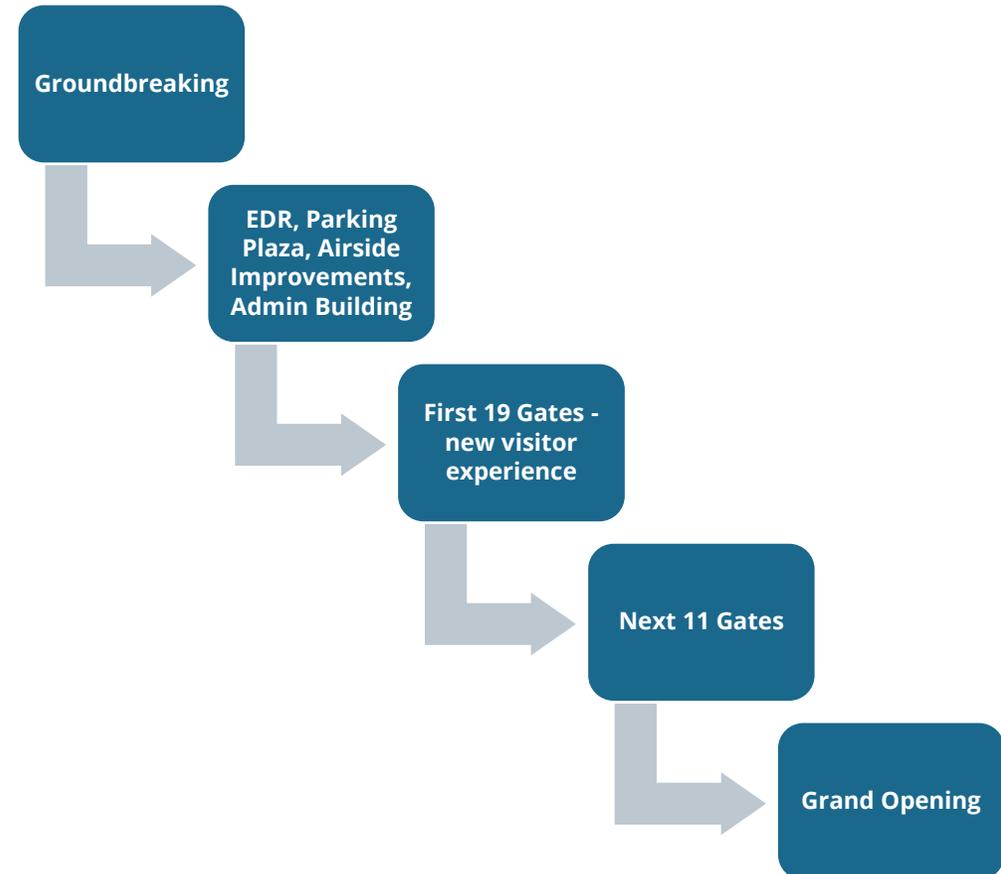
The New T1: Cleared for Takeoff
Groundbreaking – Q4 2021-early 2022

The New T1: Wheels Up
Beginning of Customer Impact - 2022

The New T1: In Flight
Ongoing Project Work – 2023-24

The New T1: On Approach
Nearing Completion – 2025-26

The New T1: Now Arriving
Project Completion – 2027-28



“Wheels Up”

New T1 Customer Messaging Goals through 2022



Reinforce traveler and community awareness of the New T1 project.



Minimize inconveniences w/ timely updates on travel impacts.



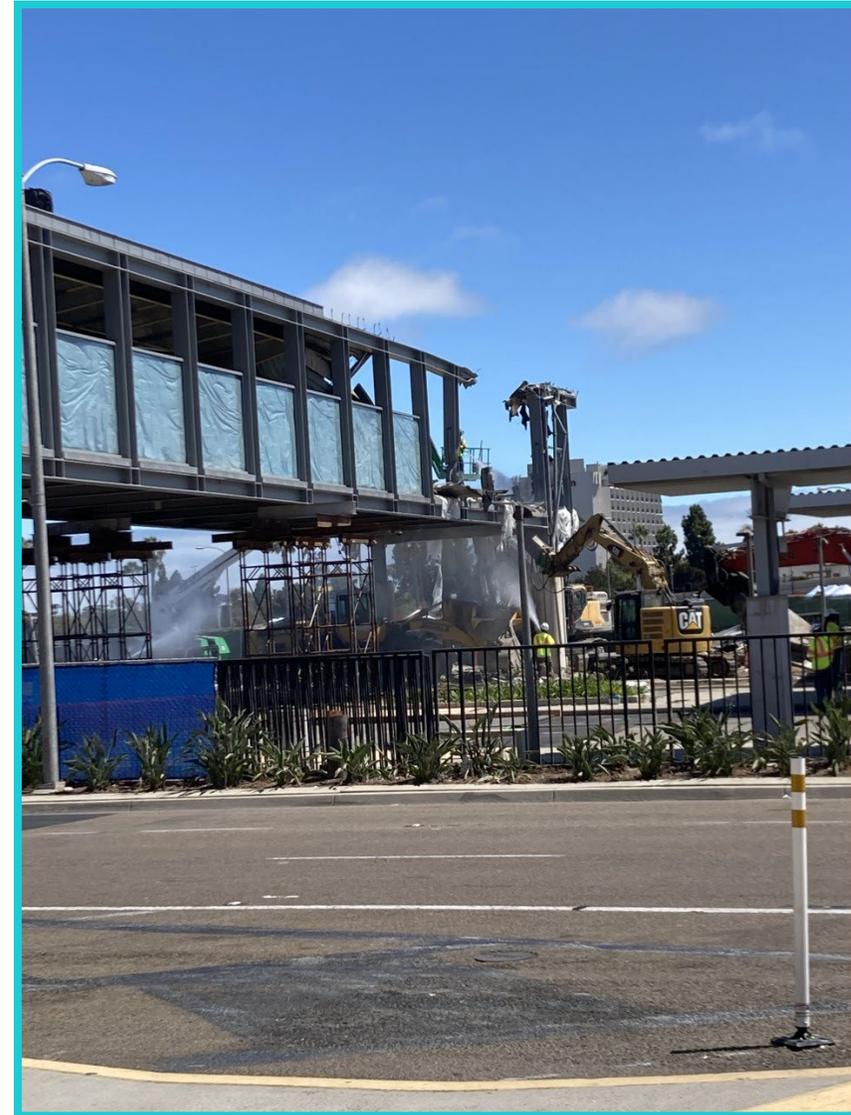
Keep audiences updated on New T1 progress.



Provide customer with options, including parking, transit, drop off, TNC, Taxi.



Support airport revenues.



Messaging Themes

Overarching Message:

Plan Ahead & Expect Significant Delays

- **July 5-8, 2022:**
 - San Diego International Airport Terminal 1 construction and detours due to pedestrian bridge demolition.
 - Everyone coming to the airport – whether flying, picking up or dropping off – should prepare for congestion and delays.
 - Passengers are urged to plan ahead for their visit to SAN.

Key Supporting Messages

- **Use public transit to the airport.**
 - Free San Diego Flyer shuttle between the Old Town Transit Center and the airport.
- **Get dropped off or use ride-share.**
 - Have friends or family drop off or pick up.
- **Reserve your on-site parking spot in advance.**
 - Reservations can be made for the Terminal 2 Parking Plaza or valet.
 - Passengers can ride the Terminal Loop Shuttle.

Paid Media Campaign

CAMPAIGN GOAL

85%

Leisure Travelers

Campaign Performance Through May

- T1 awareness ads ran across a total of 19 stations from 1/3/21 – 5/31/22
- ~2,595 radio spots
- More than 24.2 million impressions total
- Paid social media and digital ads generated 77,000+ clicks to NewT1.com
- All digital tactics' CTRs continue to perform above industry benchmarks
- Radio reached 3.5 million San Diego residents



Earned Media - Recent Headlines

NEW
T1



Significant Delays Expected at SD Airport Tuesday Through Friday



Expect big delays at San Diego International Airport, due to Terminal 1 construction



Aeropuerto de San Diego advierte de posibles demoras por construcción



Terminal 1 parking lot, pedestrian bridge at SAN to close permanently



San Diego airport looking for local retailers and restaurants to fill Terminal 1. Are you one of them?



Aeropuerto Internacional de San Diego cierra puente peatonal y estacionamiento

Storytelling



San Diego International Airport
800 subscribers

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

Uploads SORT BY

Concessionaires Share Inside Look at Doing Business at... 42 views · 1 day ago	SPANISH - New T1 Parking Impacts 49 views · 2 weeks ago	Tips on Finding Parking at the San Diego International... 470 views · 1 month ago	How to Apply for a Local Business Enterprise (LBE)... 32 views · 1 month ago	Ride the San Diego Flyer 2.7K views · 2 months ago	Kristine and Scout at New T1 454 views · 2 months ago
Cell Phone Lot Updated 361 views · 2 months ago	Cell Phone Lot Update 151 views · 2 months ago	Make Yourself at Home Exhibition 39 views · 2 months ago	Spring Break Travel Tips 97 views · 3 months ago	Cell Phone Lot 976 views · 3 months ago	Women's History M... 57 views · 3 months ago

San Diego International Airport ✓
Posted by Lari Casillas
4h · 🌐

#SDAirportTravel 🇺🇸 SAN is halfway through its Skybridge demolition at Terminal 1!

Starting TODAY and into Friday, the curbside drop-off and pick-up lane in front of Terminal 1 is closed. Traffic is being rerouted through the ground transportation island. (See map).

¡SAN está por terminar la demolición del puente peatonal frente a la Terminal 1!

Comenzando HOY y hasta el viernes, el camino frente a la Terminal 1 donde se puede recoger y dejar a los pasajeros estará cerrado. El camino se reubicado a la isla de transporte terrestre (ver mapa).

San Diego Airport ✓ @SanDieg... · 2d
The Terminal 1 skybridge demolition is happening now! #NewT1 #SanDiegoAirport

2,902 views
🗨️ 4 🔄 8 ❤️ 33 📌 +

San Diego Airport ✓ @SanDiegoAirport

We San Diegans are spoiled with year-round sunshine ☀️, beaches, diverse cuisine, and amazing locally-owned, small businesses.

If you know of one that would like to be a part of #NewT1, let them know about the below information sessions 📍 #SanDiegoAirport #smallbusinessowners

San Diego International Airport LET'S GO. **New Terminal 1 Concessions Events**

Interested in doing business with the San Diego County Regional Airport Authority (SDCRAA)? The New T1 will have opportunities for local and small companies, including women- and minority-owned and service-disabled/veteran-owned small businesses to work on various aspects of the New T1.

Add another Tweet

- San Diego International Airport YouTube Channel
- Social media
- CEO & Chair messages to partners & stakeholders



Signage & Video Displays



Clear Channel



Façade & Fence Line



Reach TV



In Terminal

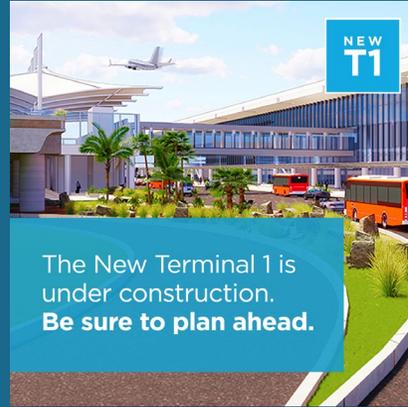
Campaign Creative

Sample of Social Media

NEW
T1



You'll want to get here early for arrivals and departures.
Learn More



Reserve your parking spot in advance or consider our valet service.
Make a reservation



The New Terminal 1 is under construction. Be sure to plan ahead and consider taking public transit or the free SD Flyer. For construction updates and to learn more visit www.thenewt1.com



Ongoing Outreach to Airlines

NEW
T1

STRATEGY: Continue to Partner with airlines to reach customers booking travel out of SAN

- All airlines contacted; 10 airlines actively communicating to their customers
- Message to airlines: Construction will impact customers traveling out of both terminals. Parking will be limited.
- Impact and timelines communicated
 - Reductions occurring in front of both terminals beginning in January
 - Complete loss of T1 parking in July
 - Call to Action: Plan ahead and make a parking reservation.



Newsletter & Text Message Activations



Quarterly newsletter



Real-time construction alerts

**The New T1 has been cleared for takeoff!
Stay in the know with regular updates.**

Sign up for email updates here:

Sign up for text updates (including traffic alerts) here:

*Check this box to agree to receive informational updates from SAN about upcoming changes, closures, and other updates related to the construction of the New Terminal 1 at SAN. Message frequency varies. Message and data rates may apply. Privacy Policy.

Opt-in page on newT1.com
for both newsletter & text
alerts

Website Additions

NEW
T1

- Added banner alerts to the homepage of san.org to inform passengers and visitors about current construction impacts.

The screenshot displays the San Diego International Airport website homepage. At the top, an orange banner reads: "Terminal 1 Construction and Detours Due to Pedestrian Bridge Demolition. Expect significant delays around the airport July 5-8. [Learn more here](#)". Below this is a blue navigation bar with links for FLIGHTS, TO & FROM, PARKING, SHOP DINE RELAX, TRAVEL INFO, SERVICES & FACILITIES, INTERACTIVE MAP, AIRPORT ART, and BLOG. A search bar and "ACCESSIBILITY TOOLS" link are also present. A teal bar below the navigation features a "NEW T1" icon and two links: "New T1 Information" and "New T1 Business Opportunities". The main content area features a large banner for Allegiant flights. The banner includes the Allegiant logo, the text "A smoother ride to roughin' it. Fly to Provo on Allegiant.", and a green button labeled "BOOK YOUR ADVENTURE". The background of the banner shows two people hiking in a desert canyon.

Partner Amplification

- San Diego Tourism Authority
- San Diego Regional Economic Development Corporation
- Downtown San Diego Partnership
- San Diego Regional Chamber of Commerce
- Point Loma Association

The San Diego International Airport is managed by the [San Diego County Regional Airport Authority](#) and receives more than 20 million passengers a year. The airport terminals are easy to navigate and offer gourmet food and drink from local restaurants.

TRANSPORTATION TO/FROM THE AIRPORT

NOTE: San Diego International Airport officials are advising travelers of significant impacts to traffic and parking in front of Terminal 1 due to construction work on a [brand-new terminal](#). The impacts are expected to continue through the end of 2024; once completed, the project will yield a stunning new Terminal 1 as well as greatly improved airport access. Parking has been reduced with the permanent closure of the existing Terminal 1 parking lot, and officials advise travelers to expect potential delays and to find alternative modes of travel to the airport so as to avoid the need for on-site parking.

Here are some of the options:

SAN DIEGO FLYER SHUTTLE

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NEW
T1

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- San Diego Councilmember Vivian Moreno

Stakeholder Feedback

NEW
T1

Top Community Questions:



Business opportunities



Parking



General questions
about timing, new
routes with construction

A large commercial airplane is parked on a tarmac at sunset. The sun is low on the horizon, creating a warm orange glow. Another airplane is flying in the sky above. The word "Questions?" is overlaid in white text on the left side of the image.

Questions?

New T1 Outreach Update – Q2 2022

Michelle Brega, Senior Director, External Relations
San Diego County Regional Airport Authority

July 21, 2022

NEW T1 PUBLIC OUTREACH GOAL:

Continue to build momentum for the long-awaited New T1, while maintaining a cadence of communication regarding project benefits and construction impacts.

Messaging Arc



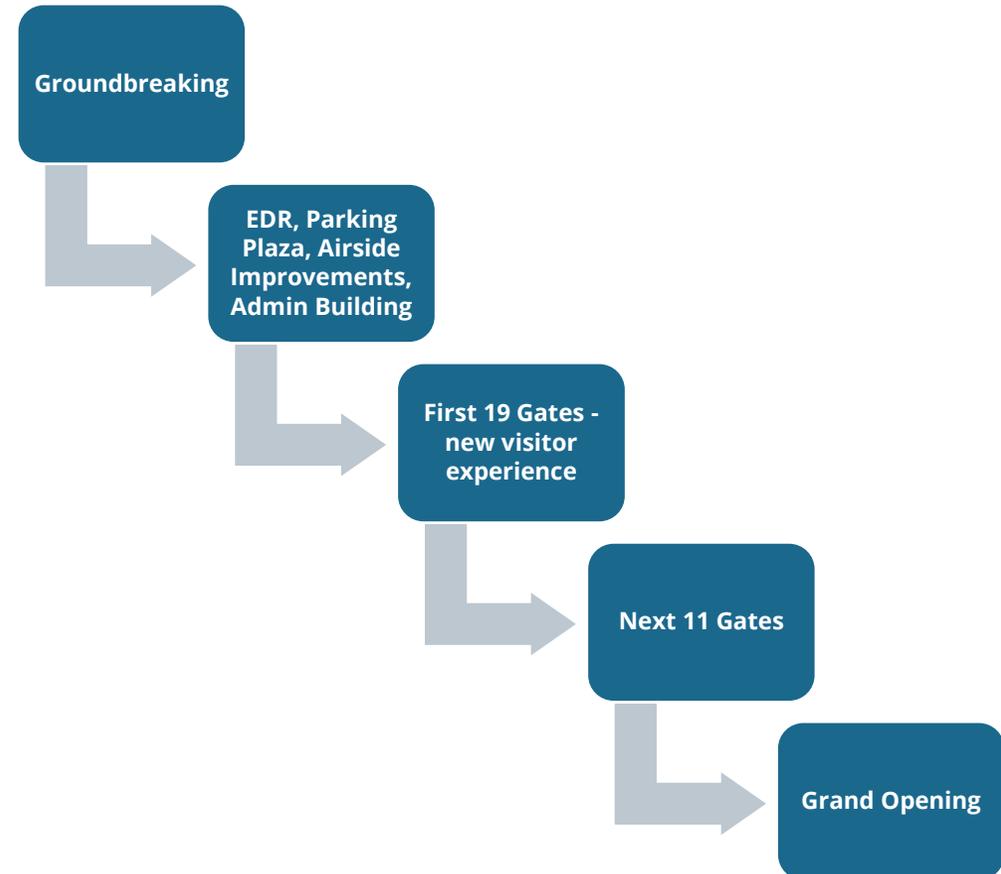
The New T1: Cleared for Takeoff
Groundbreaking – Q4 2021-early 2022

The New T1: Wheels Up
Beginning of Customer Impact - 2022

The New T1: In Flight
Ongoing Project Work – 2023-24

The New T1: On Approach
Nearing Completion – 2025-26

The New T1: Now Arriving
Project Completion – 2027-28



“Wheels Up”

New T1 Customer Messaging Goals through 2022



Reinforce traveler and community awareness of the New T1 project.



Minimize inconveniences w/ timely updates on travel impacts.



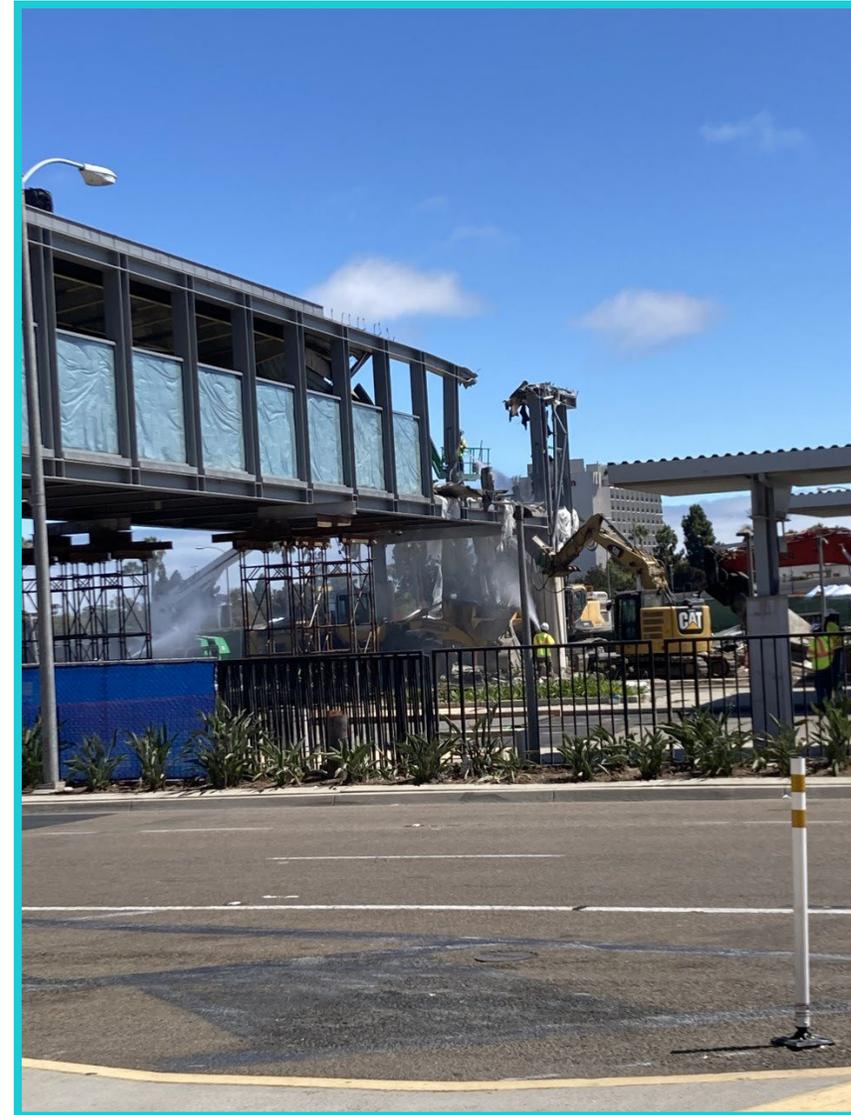
Keep audiences updated on New T1 progress.



Provide customer with options, including parking, transit, drop off, TNC, Taxi.



Support airport revenues.



Messaging Themes

NEW
T1

Overarching Message: Plan Ahead & Expect Significant Delays

- **July 5-8, 2022:**
 - San Diego International Airport Terminal 1 construction and detours due to pedestrian bridge demolition.
 - Everyone coming to the airport – whether flying, picking up or dropping off – should prepare for congestion and delays.
 - Passengers are urged to plan ahead for their visit to SAN.

Key Supporting Messages

- **Use public transit to the airport.**
 - Free San Diego Flyer shuttle between the Old Town Transit Center and the airport.
- **Get dropped off or use ride-share.**
 - Have friends or family drop off or pick up.
- **Reserve your on-site parking spot in advance.**
 - Reservations can be made for the Terminal 2 Parking Plaza or valet.
 - Passengers can ride the Terminal Loop Shuttle.

Paid Media Campaign

CAMPAIGN GOAL

85%

Leisure Travelers

Campaign Performance Through May

- T1 awareness ads ran across a total of 19 stations from 1/3/21 – 5/31/22
- ~2,595 radio spots
- More than 24.2 million impressions total
- Paid social media and digital ads generated 77,000+ clicks to NewT1.com
- All digital tactics' CTRs continue to perform above industry benchmarks
- Radio reached 3.5 million San Diego residents



Earned Media - Recent Headlines

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Significant Delays Expected at SD Airport Tuesday Through Friday



Expect big delays at San Diego International Airport, due to Terminal 1 construction



Aeropuerto de San Diego advierte de posibles demoras por construcción



Terminal 1 parking lot, pedestrian bridge at SAN to close permanently



San Diego airport looking for local retailers and restaurants to fill Terminal 1. Are you one of them?



Aeropuerto Internacional de San Diego cierra puente peatonal y estacionamiento

Storytelling

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San Diego International Airport
800 subscribers

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

Uploads SORT BY

- Concessionaires Share Inside Look at Doing Business at... 42 views · 1 day ago
- SPANISH - New T1 Parking Impacts 49 views · 2 weeks ago
- Tips on Finding Parking at the San Diego International... 470 views · 1 month ago
- How to Apply for a Local Business Enterprise (LBE)... 32 views · 1 month ago
- Ride the San Diego Flyer 2.7K views · 2 months ago
- Kristine and Scout at New T1 454 views · 2 months ago
- Cell Phone Lot Updated 361 views · 2 months ago
- Cell Phone Lot Update 151 views · 2 months ago
- Make Yourself at Home Exhibition 39 views · 2 months ago
- Spring Break Travel Tips 97 views · 3 months ago
- Cell Phone Lot 976 views · 3 months ago
- Women's History Month 57 views · 3 months ago

San Diego International Airport
Posted by Lari Casillas
4h · 🌐

#SDAirportTravel 🚧 SAN is halfway through its Skybridge demolition at Terminal 1!

Starting TODAY and into Friday, the curbside drop-off and pick-up lane in front of Terminal 1 is closed. Traffic is being rerouted through the ground transportation island. (See map).

¡SAN está por terminar la demolición del puente peatonal frente a la Terminal 1!

Comenzando HOY y hasta el viernes, el camino frente a la Terminal 1 donde se puede recoger y dejar a los pasajeros estará cerrado. El camino se reubicará a la isla de transporte terrestre (ver mapa).

San Diego Airport @SanDieg... · 2d
The Terminal 1 skybridge demolition is happening now! #NewT1 #SanDiegoAirport

2,902 views
4 8 33

San Diego Airport @SanDiegoAirport

We San Diegans are spoiled with year-round sunshine ☀️, beaches, diverse cuisine, and amazing locally-owned, small businesses.

If you know of one that would like to be a part of #NewT1, let them know about the below information sessions 📍 #SanDiegoAirport #smallbusinessowners

Interested in doing business with the San Diego County Regional Airport Authority (SDCRAA)? The New T1 will have opportunities for local and small companies, including women- and minority-owned and service-disabled/veteran-owned small businesses to work on various aspects of the New T1.

Add another Tweet

- San Diego International Airport YouTube Channel
- Social media
- CEO & Chair messages to partners & stakeholders

Signage & Video Displays

NEW
T1



Clear Channel



Façade &
Fence Line



Reach TV



In Terminal

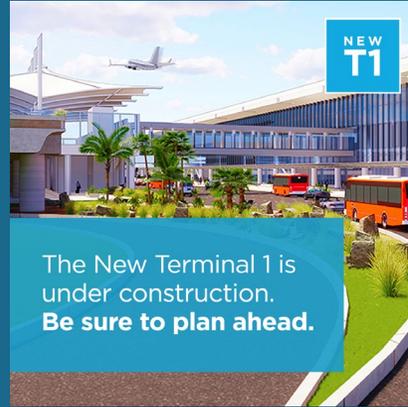
Campaign Creative

Sample of Social Media

NEW
T1



You'll want to get here early for arrivals and departures.
Learn More



Reserve your parking spot in advance or consider our valet service.
Make a reservation



The New Terminal 1 is under construction. Be sure to plan ahead and consider taking public transit or the free SD Flyer. For construction updates and to learn more visit www.thenewt1.com



Ongoing Outreach to Airlines

NEW
T1

STRATEGY: Continue to Partner with airlines to reach customers booking travel out of SAN

- All airlines contacted; 10 airlines actively communicating to their customers
- Message to airlines: Construction will impact customers traveling out of both terminals. Parking will be limited.
- Impact and timelines communicated
 - Reductions occurring in front of both terminals beginning in January
 - Complete loss of T1 parking in July
 - Call to Action: Plan ahead and make a parking reservation.



Newsletter & Text Message Activations

NEW
T1



Quarterly newsletter



Real-time construction alerts

The New T1 has been cleared for takeoff!
Stay in the know with regular updates.

Sign up for email updates here:

*Name

*Email

Sign up for text updates (including traffic alerts) here:

Phone (XXX) XXX-XXXX



*Check this box to agree to receive informational updates from SAN about upcoming changes, closures, and other updates related to the construction of the New Terminal 1 at SAN. Message frequency varies. Message and data rates may apply. Privacy Policy.

SUBMIT

Opt-in page on newT1.com
for both newsletter & text
alerts

Website Additions

NEW
T1

- Added banner alerts to the homepage of san.org to inform passengers and visitors about current construction impacts.

The screenshot displays the San Diego International Airport website homepage. At the top, an orange banner reads: "Terminal 1 Construction and Detours Due to Pedestrian Bridge Demolition. Expect significant delays around the airport July 5-8. [Learn more here](#)". Below this is a blue navigation bar with links for FLIGHTS, TO & FROM, PARKING, SHOP DINE RELAX, TRAVEL INFO, SERVICES & FACILITIES, INTERACTIVE MAP, AIRPORT ART, and BLOG. A search bar and "ACCESSIBILITY TOOLS" link are also present. A teal bar below the navigation features a "NEW T1" icon and two links: "New T1 Information" and "New T1 Business Opportunities". The main content area features a large banner for Allegiant flights. The banner includes the Allegiant logo, the text "A smoother ride to roughin' it. Fly to Provo on Allegiant.", and a green button labeled "BOOK YOUR ADVENTURE". The background of the banner shows a scenic view of a canyon with two people hiking.

Partner Amplification

- San Diego Tourism Authority
- San Diego Regional Economic Development Corporation
- Downtown San Diego Partnership
- San Diego Regional Chamber of Commerce
- Point Loma Association

The San Diego International Airport is managed by the [San Diego County Regional Airport Authority](#) and receives more than 20 million passengers a year. The airport terminals are easy to navigate and offer gourmet food and drink from local restaurants.

TRANSPORTATION TO/FROM THE AIRPORT

NOTE: San Diego International Airport officials are advising travelers of significant impacts to traffic and parking in front of Terminal 1 due to construction work on a [brand-new terminal](#). The impacts are expected to continue through the end of 2024; once completed, the project will yield a stunning new Terminal 1 as well as greatly improved airport access. Parking has been reduced with the permanent closure of the existing Terminal 1 parking lot, and officials advise travelers to expect potential delays and to find alternative modes of travel to the airport so as to avoid the need for on-site parking.

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NEW
T1



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NEW
T1

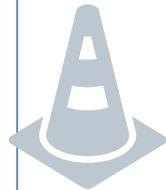
Top Community Questions:



Business opportunities



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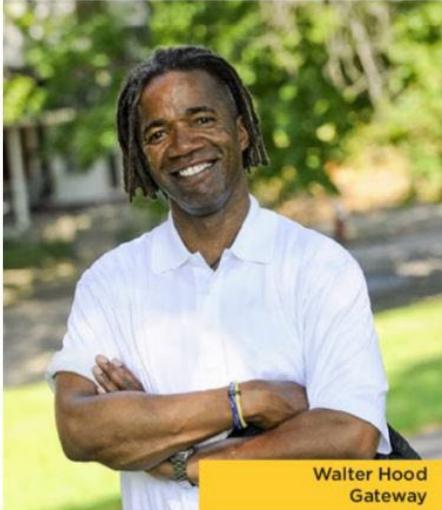
New T1 Public Art Concept Proposals



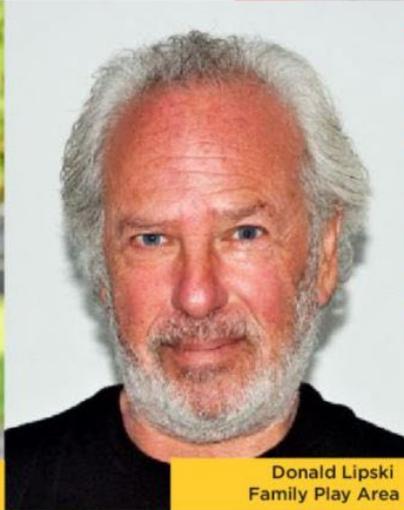
Nova Jiang
Vertical Ticketing



Matthew Mazzota
Outdoor Plaza



Walter Hood
Gateway



Donald Lipski
Family Play Area



Amy Ellingson
Recompose Area



Erwin Redl
Food Hall Interactive

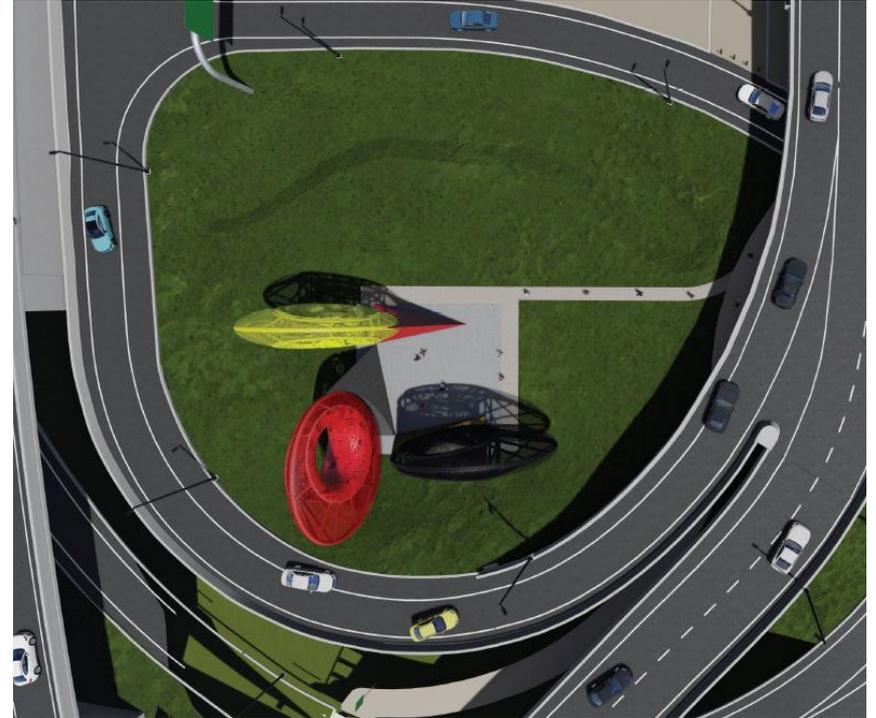
NT1 Public Art Locations



- Gateway Project
- Vertical Ticketing Project
- Curbside Plaza Project

- Recomposure Area Project
- Food Hall Interactive Project
- Family Play Area Project

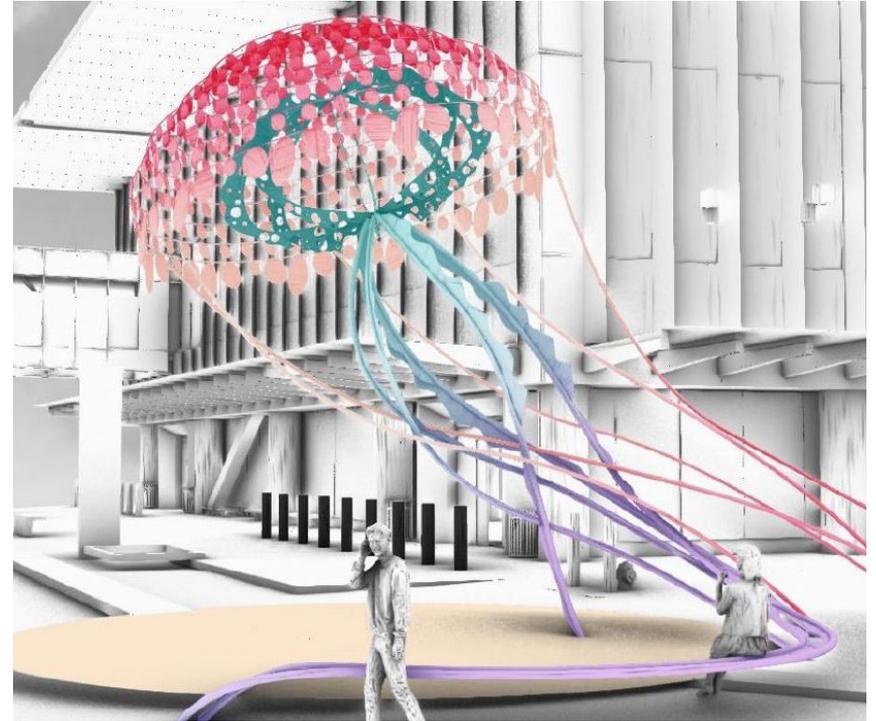
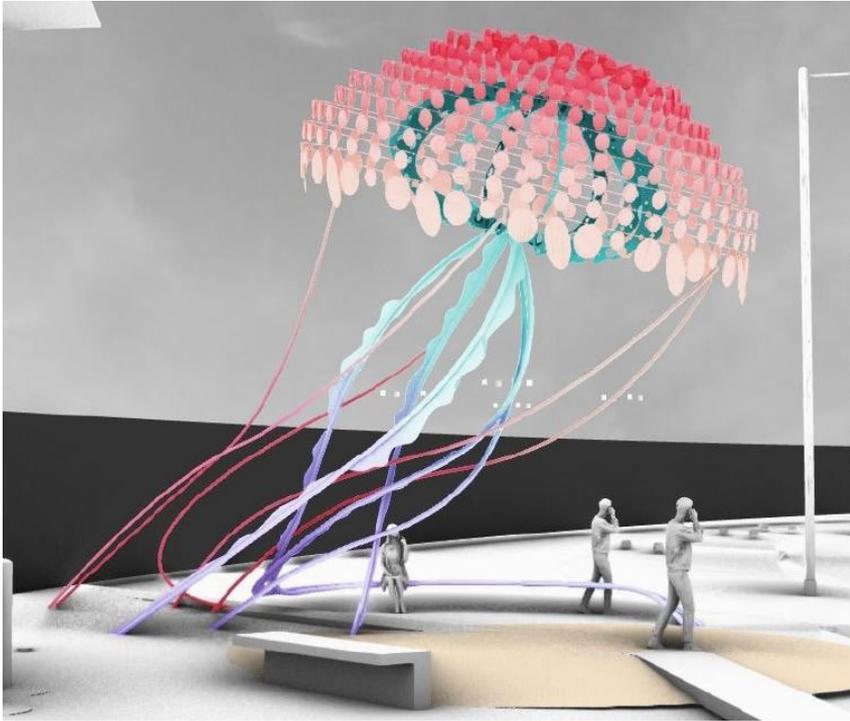
Walter Hood



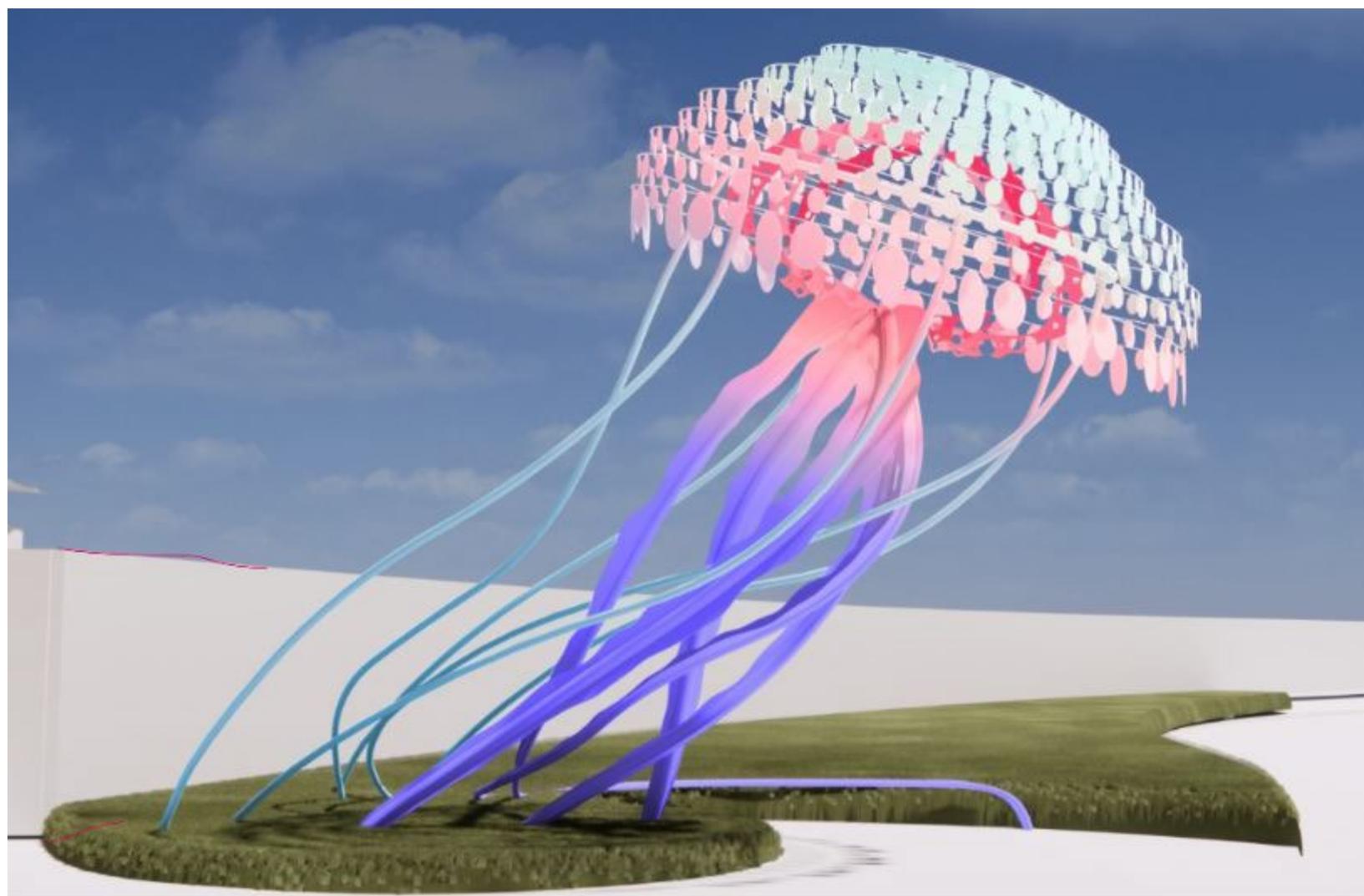
Gateway Project



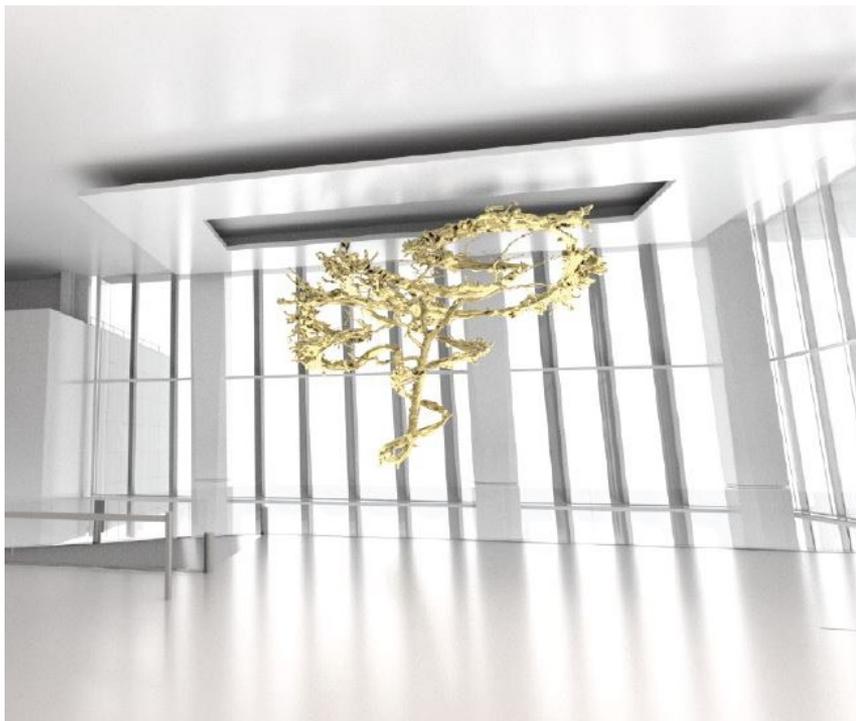
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Curbside Plaza Project



Nova Jiang



Vertical Ticketing Project



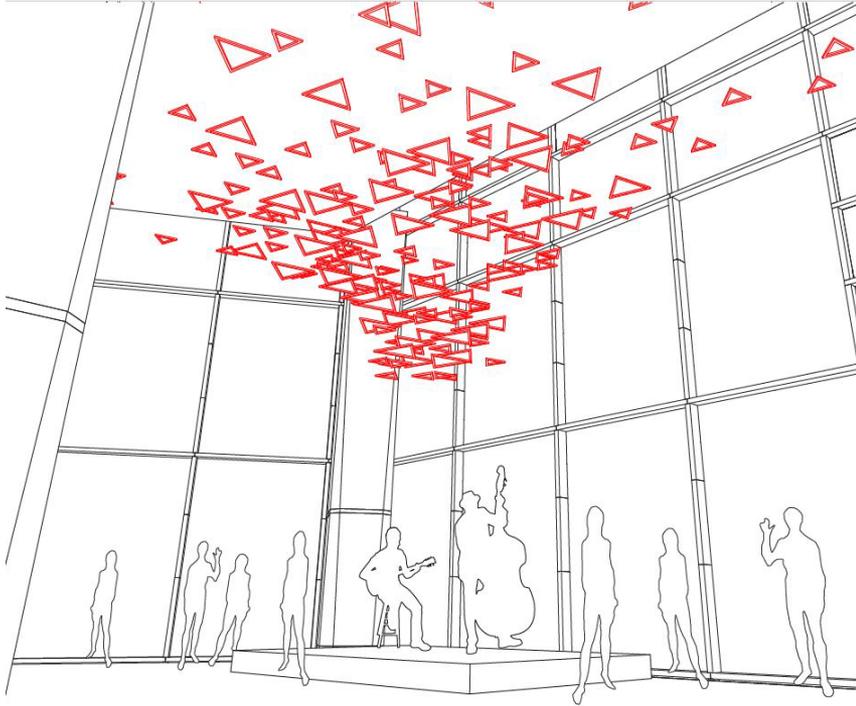
Amy Ellingson



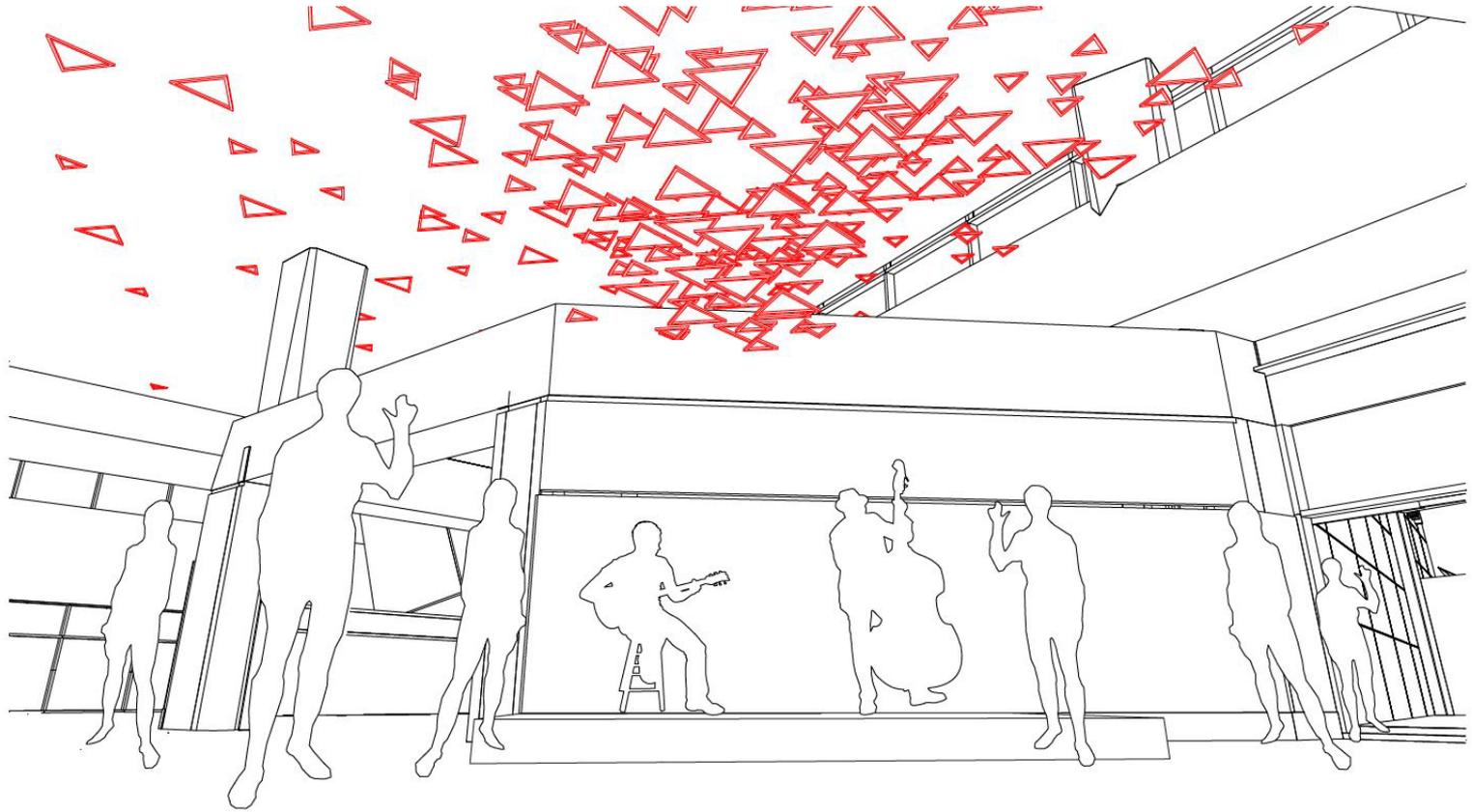
Recomposure Area Project



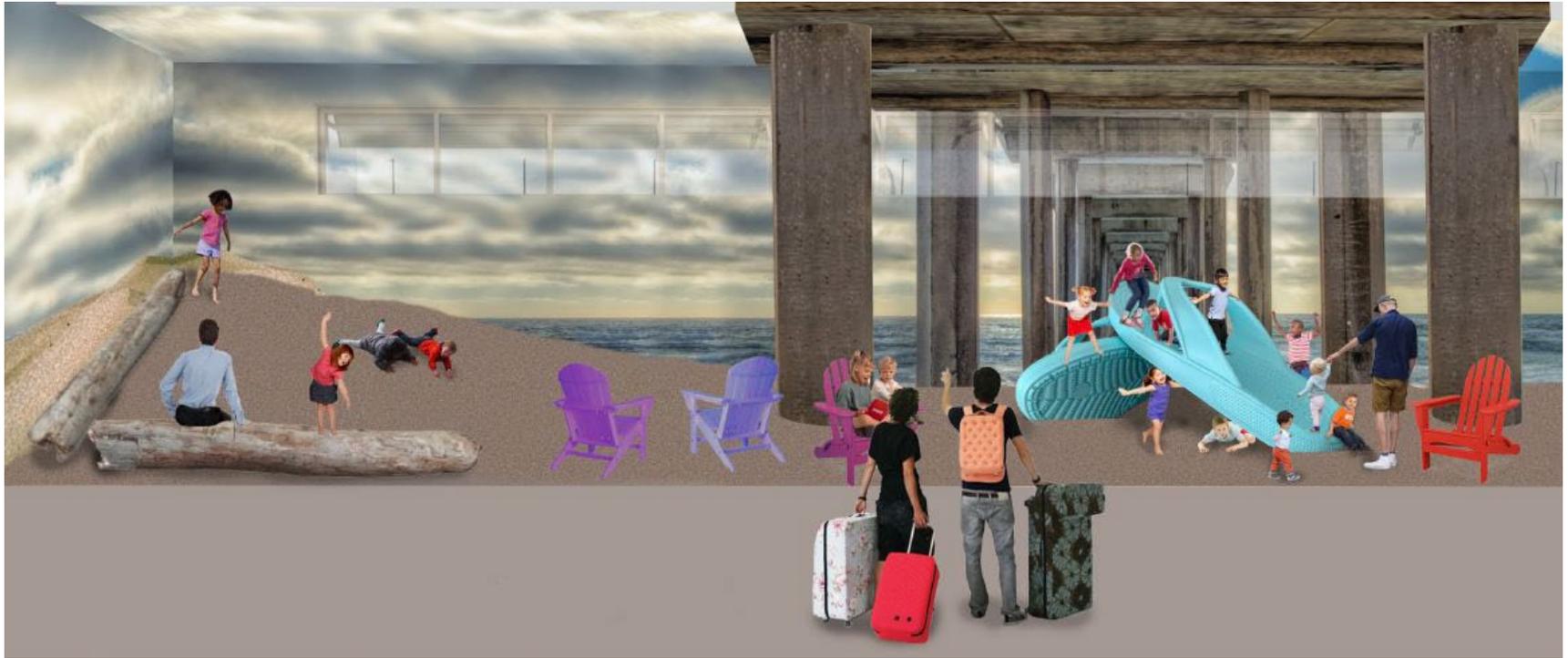
Erwin Redl



Food Hall Interactive Project - West Food Hall



Donald Lipski



West Stretch Family Play Area





Thank You!

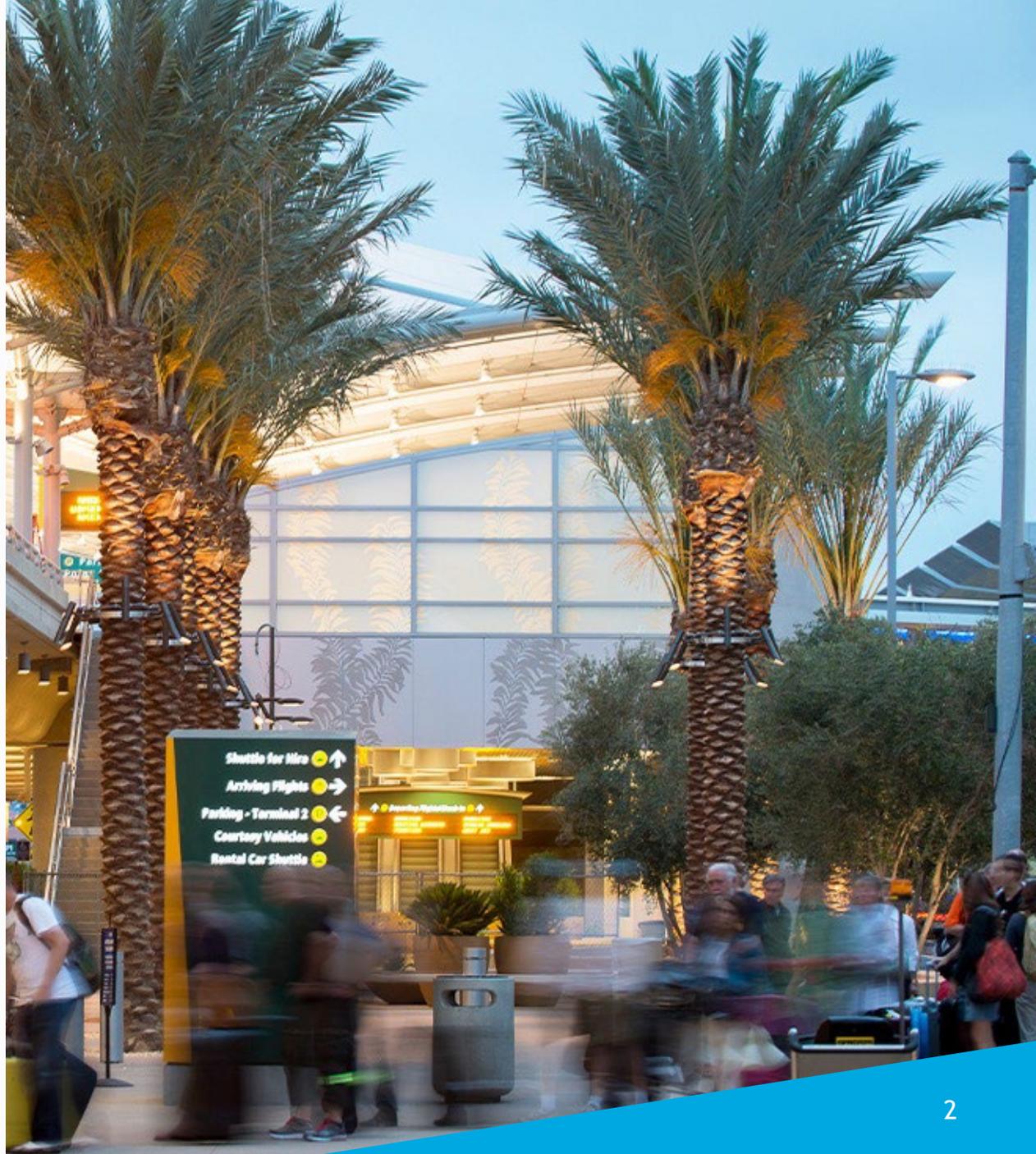
NEW
T1

Dining & Retail Opportunities @ San Diego International Airport And Small Business Update

July 21, 2022

Amazing @ SAN

- 3rd busiest airport in California
- Served 25 million total passengers in 2019
- 80+% recovered to pre-pandemic enplanement levels
- New facilities to upgrade the current customer offering
- T1: next step in creating a strong San Diego 'sense of place'





Happening @ SAN

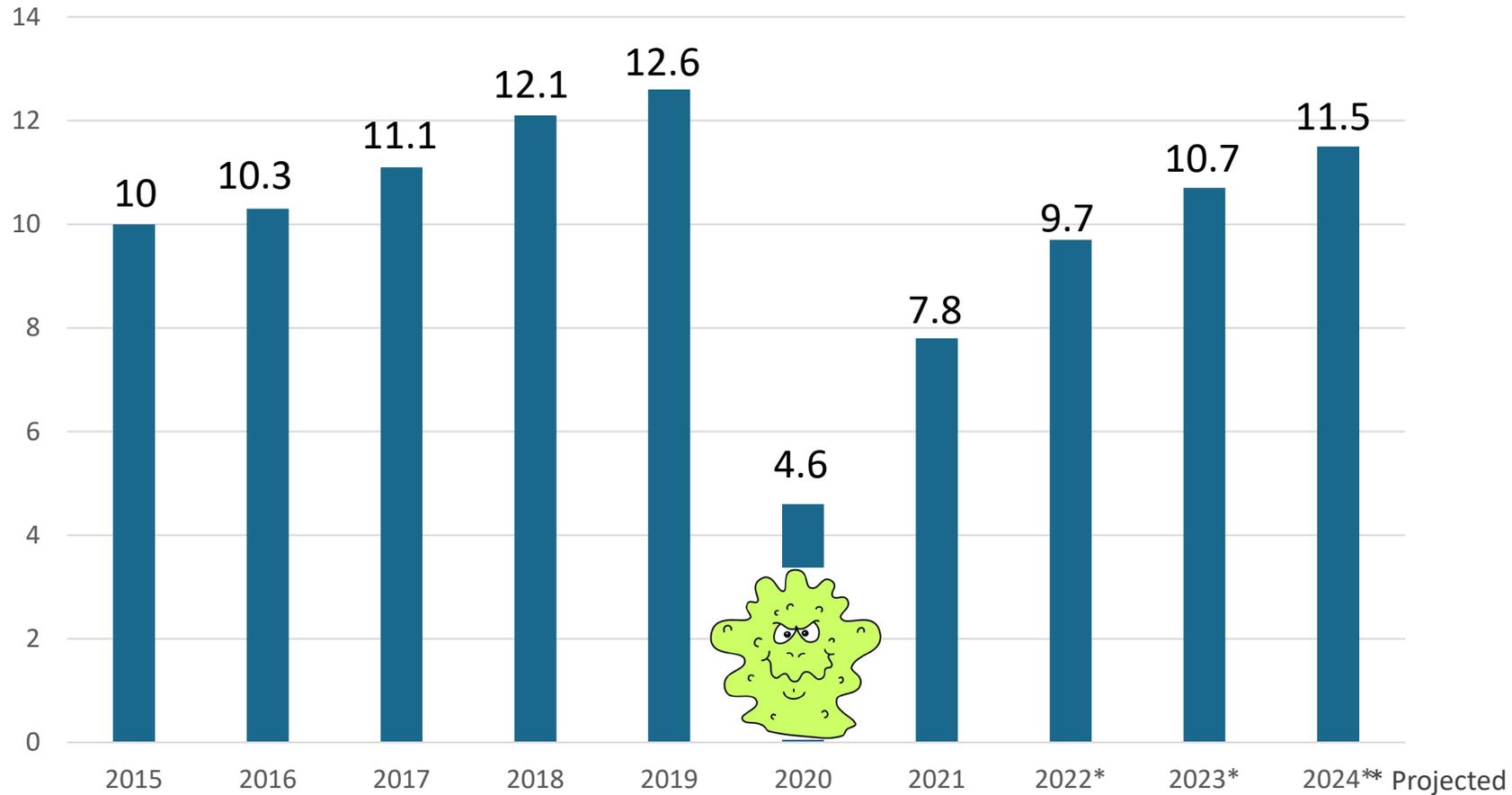
WORLD CLASS & UNIQUELY LOCAL AIRPORT

- T2/Green Build: end of “master concessionaire” era, multiple operators
- Small business participation
- Created San Diego ‘sense of place’ with design and local dining/retail concepts
- T1: re-commitment to multiple operators, balance of local and national concepts
- Several models for small business participation
- T2 leases reaching maturity in 2022/23
- Phased development and renewal over next several years

Current State of the Business

Departing Passengers = Our Customers

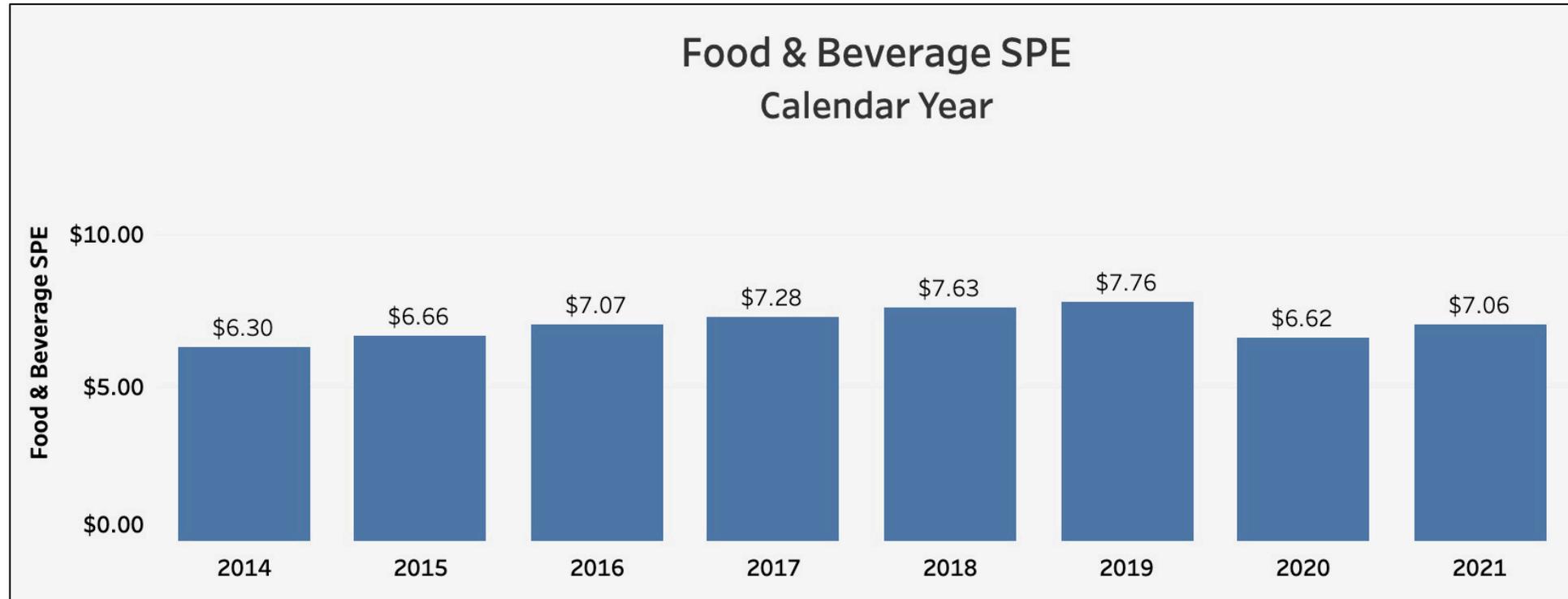
Millions of
Departing
Passengers
AIRPORT-WIDE



■ Enplanements

Sales per Departing Passenger

HISTORICALLY STRONG SALES



New T1 Offerings

T1 Dining & Retail

TRANSFORMATIVE ERA FOR SAN DIEGO

- \$3.4 billion investment in state-of-the-art terminal and landside/airside enhancements
- 1,000,000 square feet
- Two major carriers
- 24 new food & beverage locations
- Balanced program with casual dining/bar, QSR and gourmet coffee
- 10 new news/gift, convenience and specialty retail locations
- Carefully considered retail balance
- Total program ~ 70K square feet



RFP: Selecting New Concessions

APPLES TO ORANGES COMPARED TO THE STREET

- Concessionaires are selected based on competitive proposals
 - Concept/offering
 - Financial Strength
 - Revenue potential
 - Design/construction
- Most units/locations are offered in “packages”
- Leases typically 10+ years, no options to renew
- Rent paid as a percentage of sales, NOT per square foot. No Triple Net.
- Additional costs to consider in a proforma – CAM, centralized distribution, pest control, garbage removal, utilities
- Higher-than-typical labor costs

Opportunities for Business

DIFFERENT WAYS TO PARTICIPATE

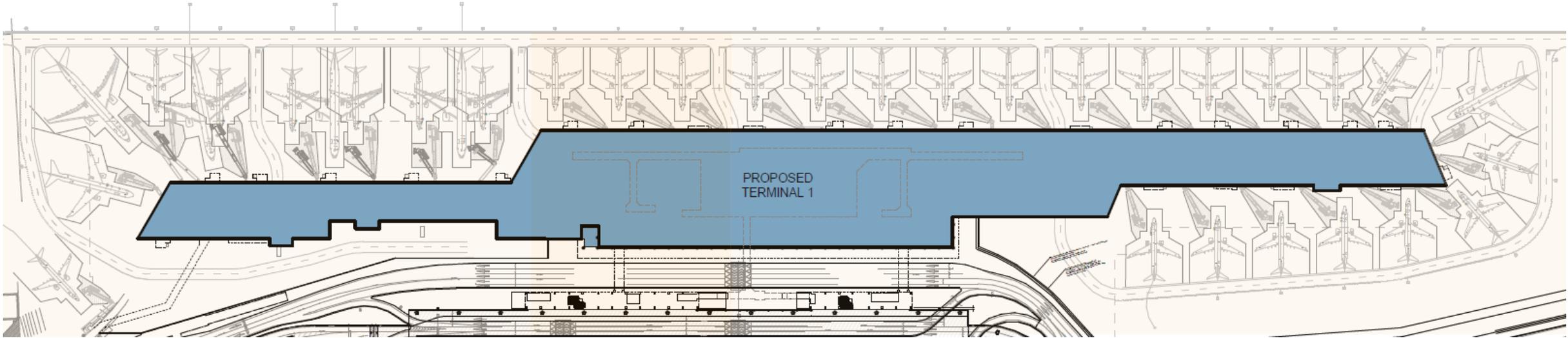
- Direct Lessee with Airport Authority
- Joint Venture Partner with Experienced Concessionaire
- Subtenant Lease under Experienced/Larger Concessionaire
- Brand Licensing Agreement

Business Outreach Effort

A SCHEDULE OF AIRPORT INDUSTRY, LOCAL AND VIRTUAL EVENTS

- Airport Experience Conference, March 2022
- Airports Council Intl' – NA, Business of Airports conference, June 2022
- Airport Diversity Conference (AMAC), June 2022
- **San Diego/Point Loma** Outreach Event, June 16, 2022
- **Chula Vista/National City** Outreach Event, July 6, 2022
- Virtual Events, July 18 & August 3, 2022
- **El Cajon/East County** Outreach Event, July 20, 2022
- **Escondido/North County** Outreach Event, July 26, 2022
- Subject-specific virtual workshops in August

New Terminal 1



3Q 2027

New Gates : 8

1Q 2026

New Gates: 3

2Q 2025

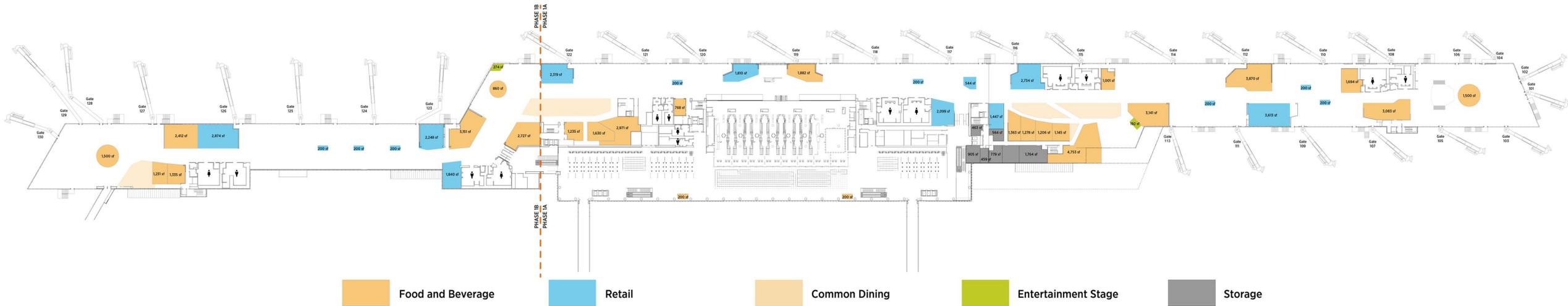
New Gates: 19

Total New T1 Gates: 30

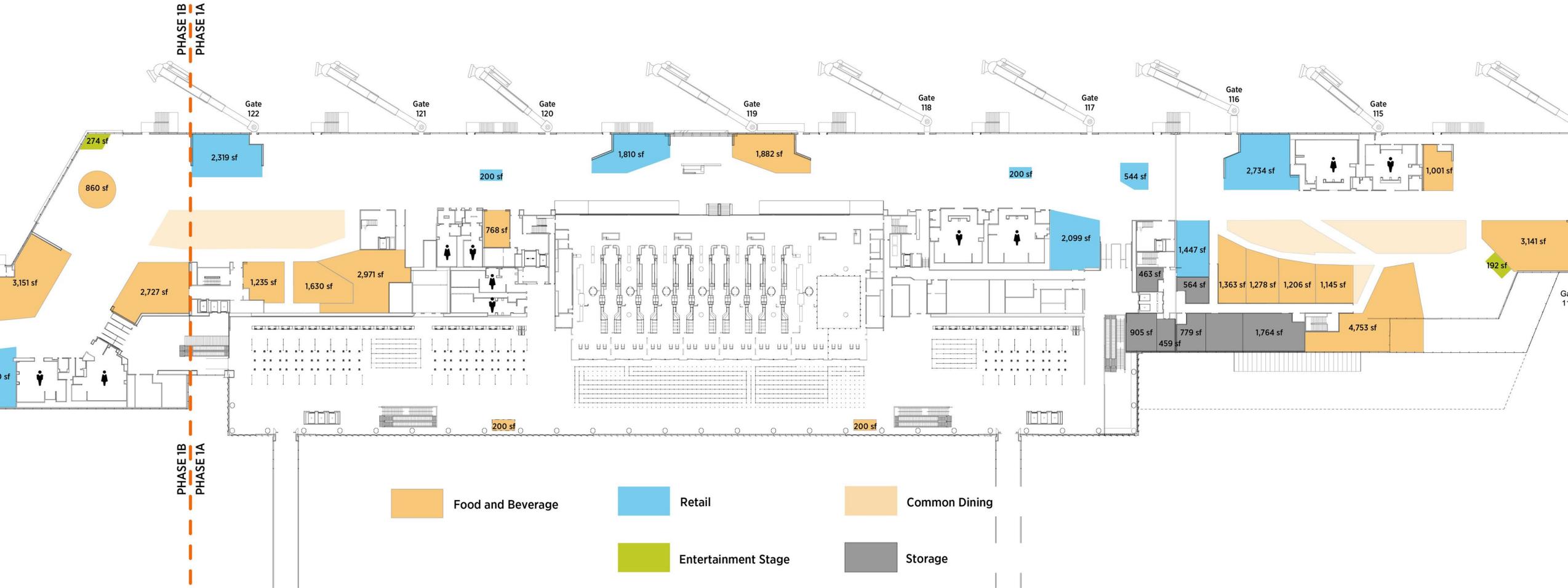
New T1 square footage: 1,000,000

Total Gates Airport-Wide (NT1 + T2): 62

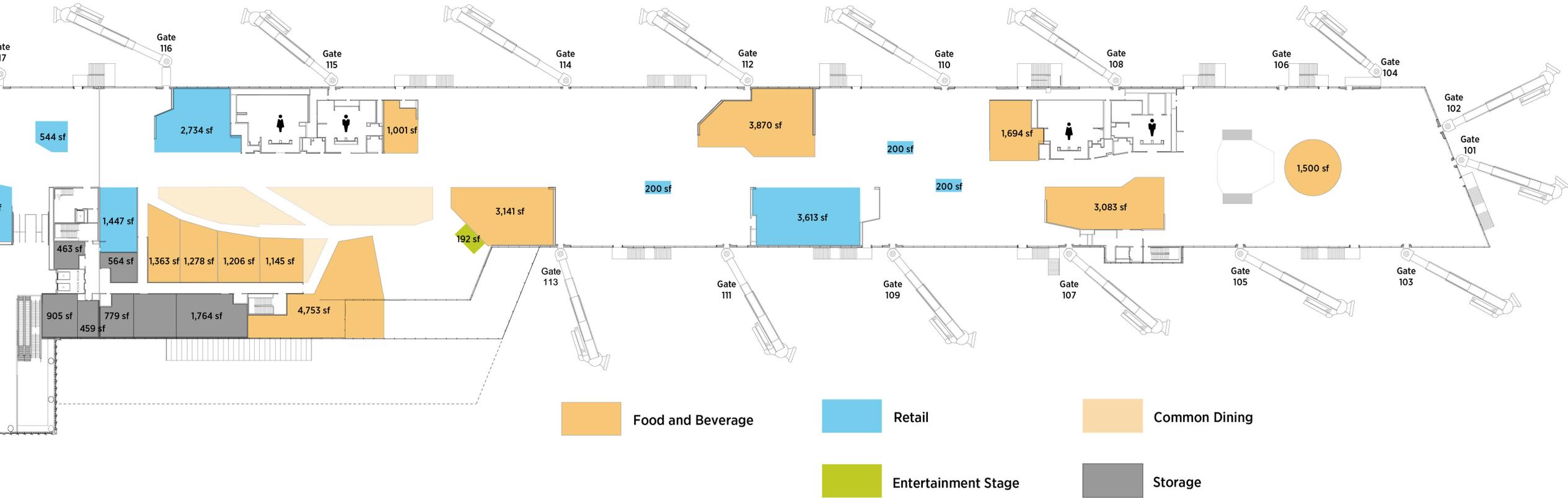
New Terminal 1 - Departure Level



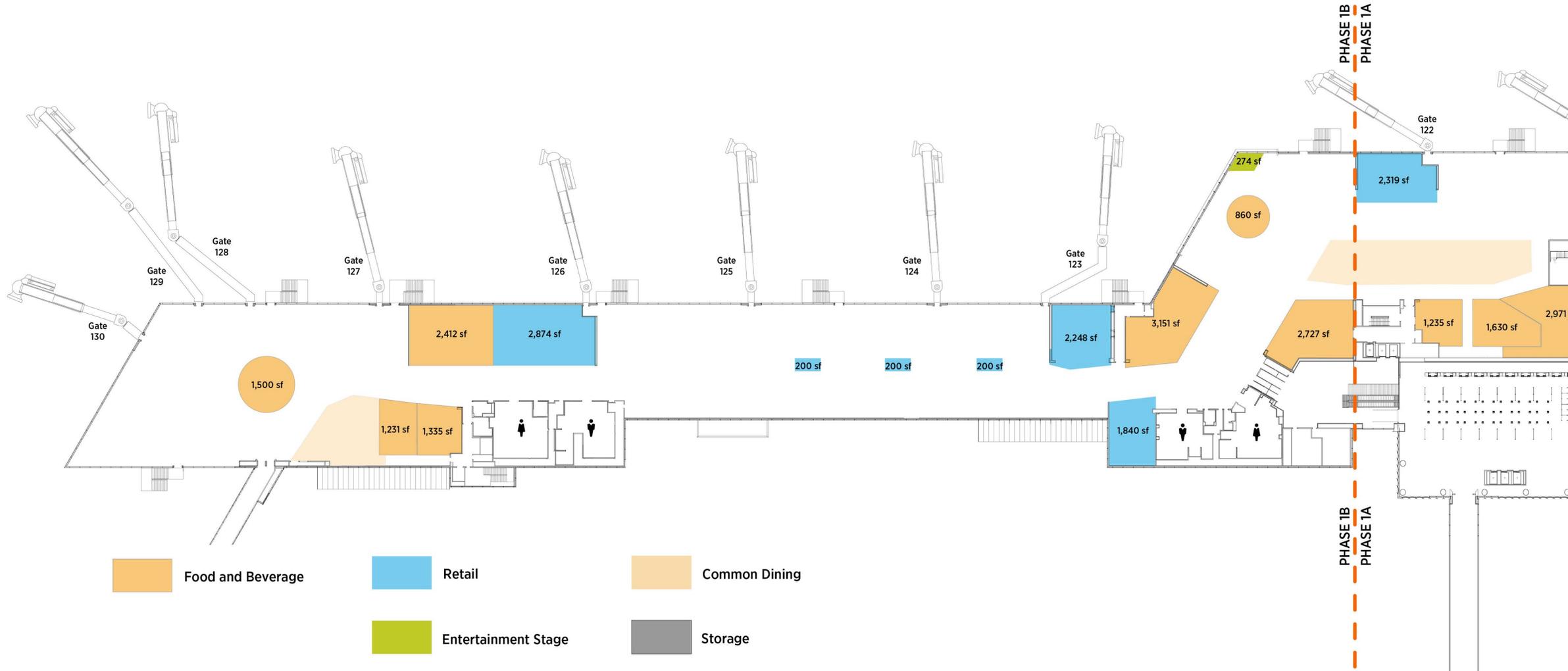
New Terminal 1 - Mid-Concourse



New Terminal 1 -East



New Terminal 1 - West



NOTE: Number, location and square footage of concession spaces may change

Restaurant & Retail Opportunities

FIVE NEW RFP PACKAGES – TWO DIRECT LEASE LOCATIONS

- Packages developed with balanced investment and sales potential in mind
- Unit locations designed with optimum sight-line focus
- Packaged units carefully balanced between high and moderate traffic areas
- Critical utility needs considered; brought to each location lease line
- Adequate and convenient storage available upon opening

Restaurant Opportunities

THREE MULTI-UNIT PACKAGES

Food Package #1	Food Package #2
Seven locations, 15,600 square feet	Seven locations, 13,468 square feet
Mix of fast food, gourmet coffee, casual dining/bar	Mix of fast food, gourmet coffee, casual dining/bar
Estimated 1 st Year Sales: \$20.6 M	Estimated 1 st Year Sales: \$23.8 M

Food Package #3

Seven Locations, 15,000 square feet

Mix of fast food, gourmet coffee, casual dining/bar

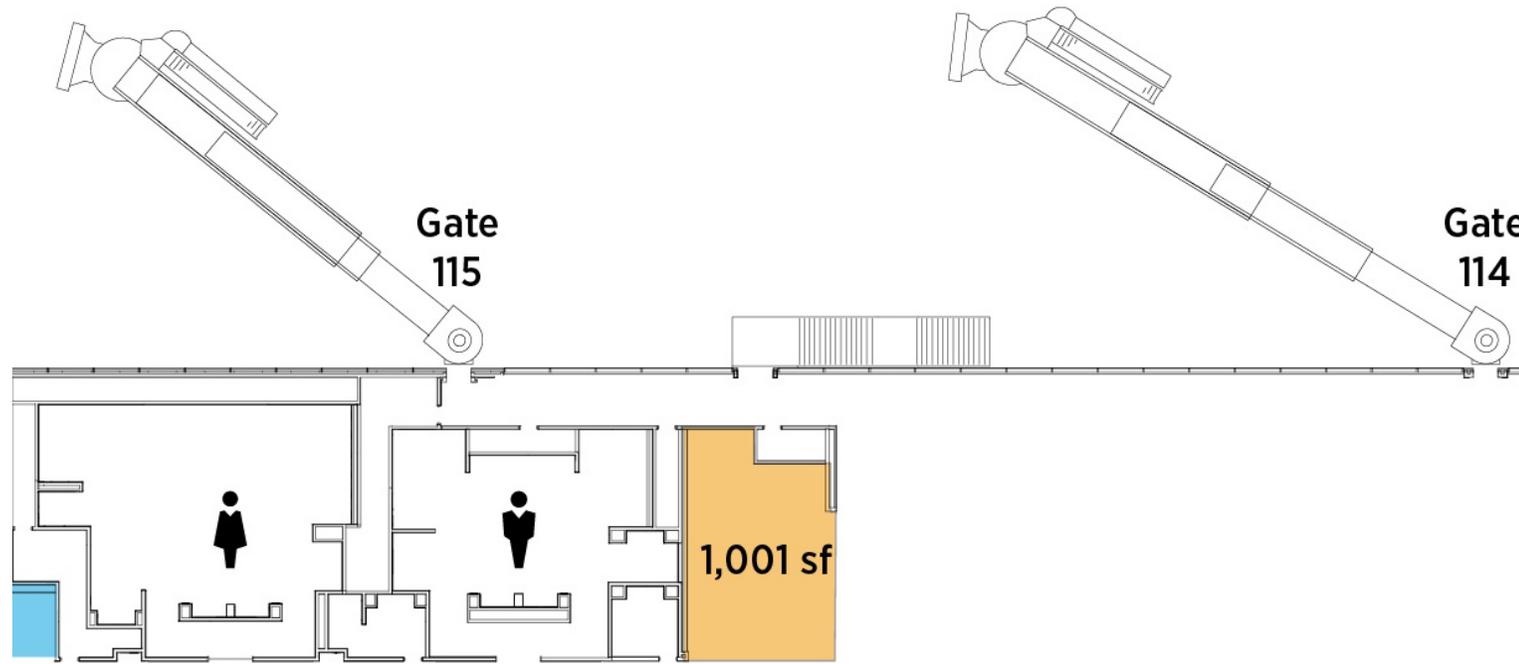
Estimated 1st Year Sales: \$22 M

A photograph of an aerial silk performer in a modern atrium. The performer is suspended in a purple silk hammock, holding onto the ropes with both hands and feet. The background features a large, multi-level atrium with a complex steel and glass structure, palm trees, and a balcony with people. The entire image has a warm, golden-yellow tint.

Package #4

Direct Lease Gourmet Coffee

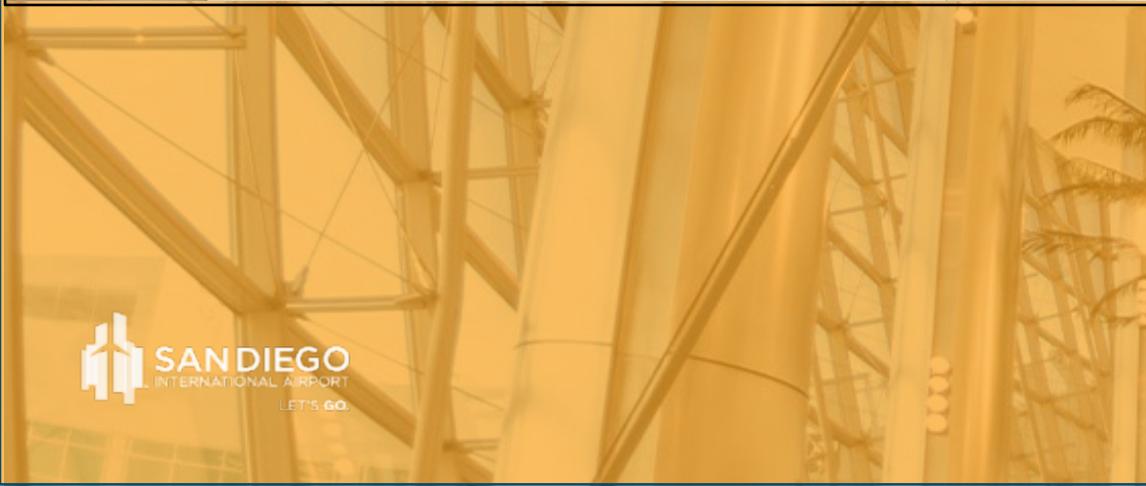
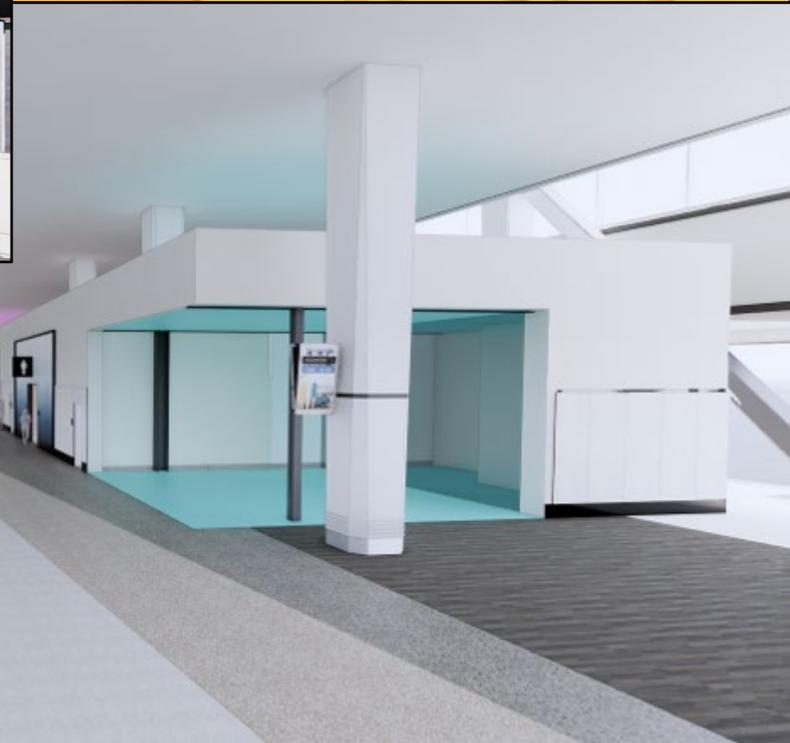
Small Business – Gourmet Coffee





Direct Lease Opportunity

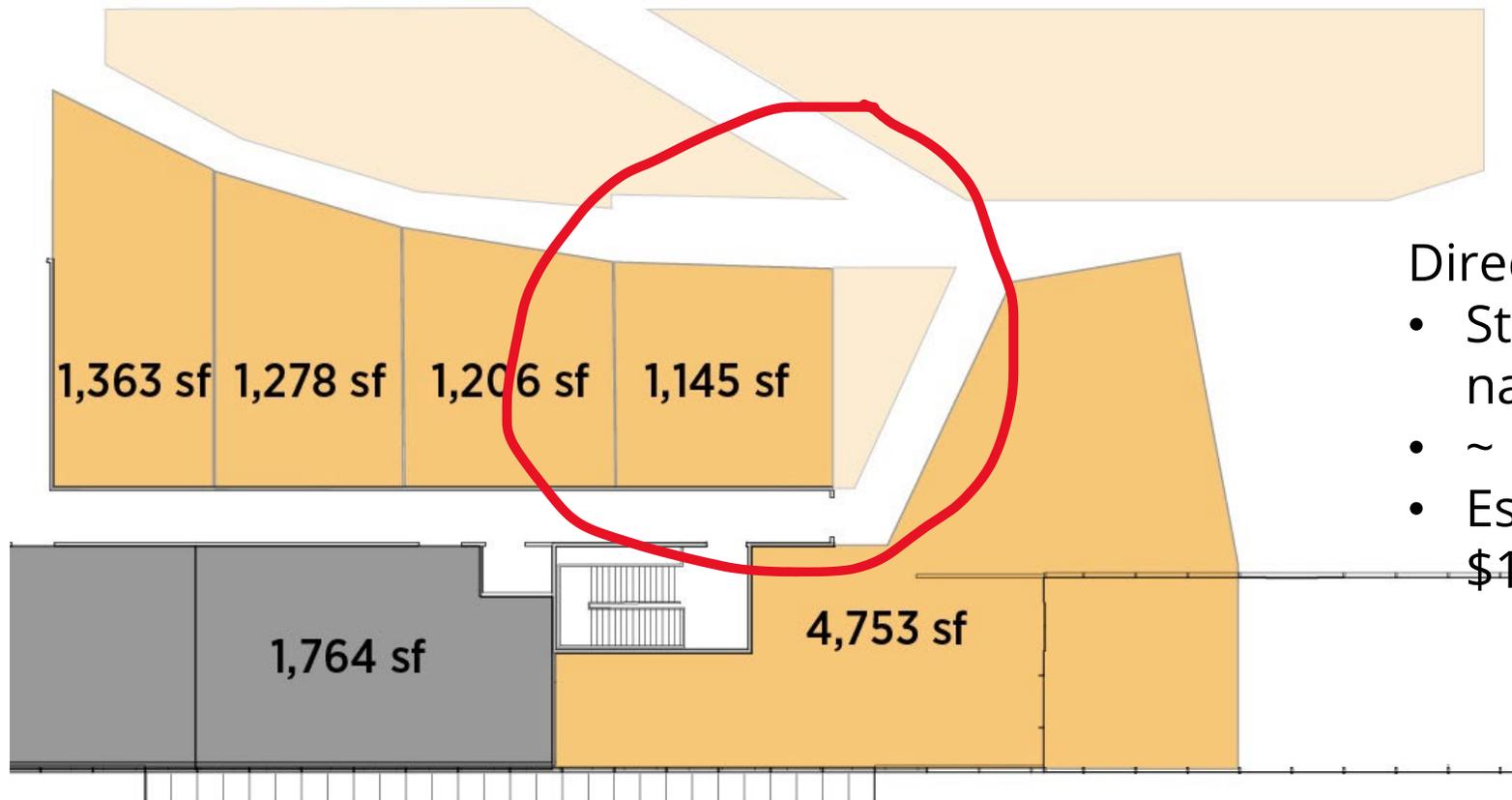
- Gourmet coffee, strong local brand preferred
- ~ 1,000 sf
- Est 1st Year Sales: \$1.3M



Package #5 Direct Lease QSR

Direct Lease – Quick Service

EAST FOOD COURT LOCATION



- Direct Lease Opportunity
- Strong local or national concept
 - ~ 1,145 sf
 - Est 1st Year Sales: \$1.3M

Retail/Convenience Opportunities

TWO MULTI-UNIT PACKAGES

Retail Package #1	Retail Package #2
Five locations, 10,738 square feet	Five locations, 12,000 square feet
Mix of news/gift, convenience, specialty	Mix of news/gift, convenience, specialty
Estimated 1 st Year Sales: \$19.2 M	Estimated 1 st Year Sales: \$20.5 M

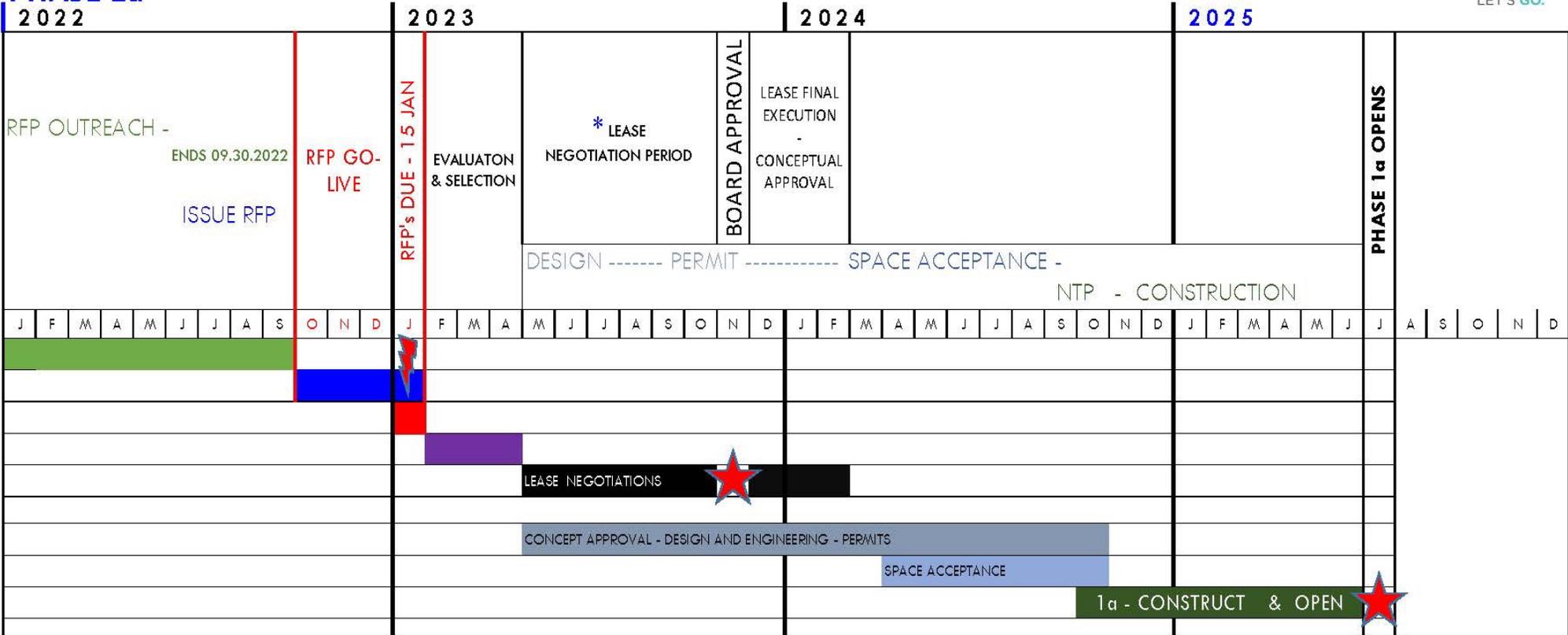
Schedule

SAN - NEW TERMINAL 1 - CONCESSIONS PROJECT SCHEDULE

PROPOSED DRAFT SCHEDULE



PHASE 1a



**Schedule subject to change*

A photograph of two young children, a girl and a boy, wearing straw hats and striped shirts, looking out of an airport window. The girl is on the left, wearing a yellow and white striped shirt and a straw hat with a floral band. The boy is on the right, wearing a red and white striped shirt and a straw hat with a black band. They are leaning on a metal railing. Outside the window, a white airplane is visible on the tarmac, along with other airport equipment and buildings under a bright sky.

Questions?

Local and Virtual Outreach Events – Summer 2022

Register for more information:

www.newT1.com/business-opportunities

Small Business Update

Maria Quiroz, Small Business Development Program Manager

A smiling bartender with a beard and tattoos is working behind a bar. He is wearing a black t-shirt and has a large tattoo on his left arm. The bar is well-lit with warm, ambient lighting. In the background, other patrons are visible, and the bar features various beer taps and glasses. The text "Slides to be provided before the meeting." is overlaid on the image in a large, white, sans-serif font.

Slides to be provided
before the meeting.

Thank You

New Terminal 1

Sustainable & Resilient Design



Capital Improvement Program Oversight Committee Meeting

Brendan Keen

Director of Airport Planning & Environmental Affairs

July 21, 2022

Sustainable at its Core

- **Linear Terminal Design** - avoids need for airfield alleyways
- **New Taxiway A** - allows bidirectional aircraft flow
- **Hydrant Fueling** - replaces tanker trucks
- **On-Airport Roadway** - removes traffic from City streets & completes TLR loop
- ***Additional Sustainability & Resiliency Elements***



Sustainable Energy

NEW
T1

Energy Efficiency

- Established an EUI target: *45 kBtu/square foot*
- Installing a highly-efficient heat recovery chiller
- Extensive sub-metering for all utilities

Renewable Energy

- Grid-delivered, carbon-free electricity through SDCP
- Designed to accommodate a 4 MW Solar PV & 4 MWh BESS

Other Components

- Pursuing LEED, Parksmart, Envision, & RELi certifications
- Incorporated 179D monetization into contract terms



Water Stewardship

NEW
T1



Water Quality & Conservation

- Installing an additional 1.5-million-gallon cistern
- Capturing storm water from 150+ acres for reuse
- A/C condensate from Passenger Boarding Bridges also plumbed to reuse system
- Water reused in Central Plant and to flush toilets

Resiliency

- New Terminal, Parking Plaza, & roadways designed to be resilient to SLR conditions in Year 2100
- Designed to be compatible with future Pure Water San Diego reclamation facility

Clean Transportation

NEW
T1



Gate Electrification

- All gates equipped with ground power & pre-conditioned air
- 5 charging ports per gate (on average) for electric GSE
- Airlines transitioning to electric & renewable diesel by 2024

Electric Vehicles

- Approximately 260 Level 2 charging ports in new Parking Plaza (w/ another 260 pre-wired)
- Approximately 9 DCFC ports to support Taxis & TNCs
- Conversion of all airport shuttles to electric (33 in service now)

Bicycle Infrastructure

- Approximately 250 bike rack and 30 bike locker stalls
- New bike paths or cycle-tracks on N. Harbor, Pac Hwy, & Grape

Clean Transportation

NEW
T1



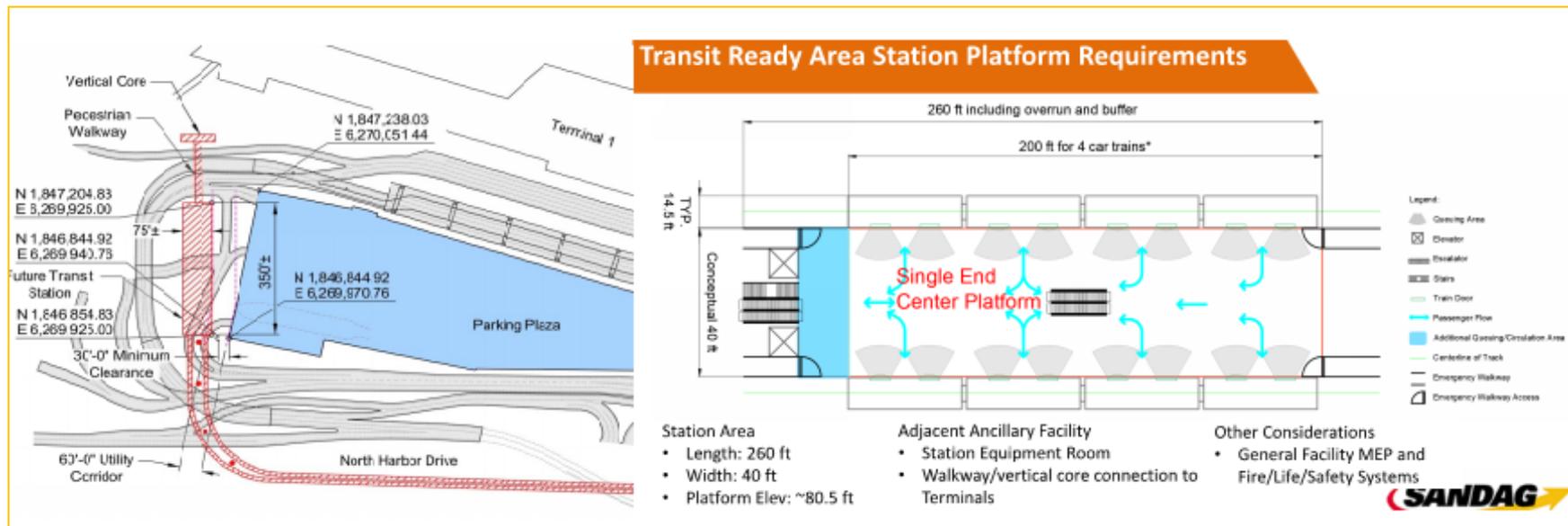
- Complimentary all-electric shuttle service from Old Town

Clean Transportation

NEW
T1

Future Fixed-Rail Connection

- Preserved transit station area at SAN terminals to meet SANDAG specifications
- Modified NT1 On-Airport Roadway's design to allow rail crossing underneath
- Ensured adequate space for future rail's support columns and construction area
- Negotiated up to \$350 million contribution from airlines (requires regional match)



Thank You!