

## **Ground Transportation Adhoc Committee**

### **Background and Purpose**

The GTAC meetings provided an unprecedented and most welcome format for Authority Board Members to hear public and private comment from a variety of members of the Ground Transportation industry (community) who operate at SAN.

A Public Comment Period was held at four of the seven GTAC meetings, including the last meeting. Public comment was provided by on-airport and off-airport taxicab permit holders and drivers, TNC drivers, other transportation industry professionals, policy advisors, public members, and others. Committee members were able to discuss pertinent industry, operational, regulatory, and environmental issues in an extended format, with candor and openness not typically seen at more formal Authority or industry meetings.

Public members were, at most meetings, able to observe committee member deliberation, commentary, and collaboration in a transparent and open format. Structured discussions were held, working groups were conducted, and all committee members had a chance to speak and promote their ideas at each meeting.

At one meeting, independent industry experts were invited to present, and then participate in facilitated table discussions and Q & A sessions. This session was a highlight of the committee meeting schedule, and all attendees were updated on local and national industry issues affecting the Airport, ongoing business, industry trends, and technological and environmental initiatives affecting their businesses. The industry experts commented on the incredible collaborative atmosphere and the fact that they have never been involved with other airports in this type of outreach and information share between airport Board and staff, and the members of the Ground Transportation industry.

At top of mind throughout the many month process for the three voting Board Members was the purpose of the GTAC, and the proposed deliverables outlined at the October 4, 2018 meeting. A pre-eminent focus of discussions and collaborative workgroups was finding solutions, recommendations, and initiatives that could be applied across modes, for the benefit of both the Airport and the broader transportation industry. No doubt there may be narrow interests for specific providers and business owners in a competitive and dynamic industry; but all participants were mindful of the fact that ALL of us – Board Member, employee, service provider, and stakeholder - are dependent on the continuing goodwill of the travelling customer, and the transportation choices that they make.

In recognition of this paradigm, the committee members worked collaboratively to fulfill the purpose of the committee and deliver coherent and relevant recommendations in several key focus areas. These recommendations, along with relevant considerations, and possible approaches, helped shape the development of a Collaborative Framework Document, against which all future Ground Transportation initiatives, policies, and requirements should be critically evaluated.

This document memorializes the commitment of the Authority and members of the Ground Transportation community to work collaboratively on issues affecting airport customers, stakeholders, and the community.