Ground Transportation Ad Hoc Committee



LET'S GO.

Meeting 3 January 17, 2019



Welcome Remarks

Committee Chair-Mark West





Committee Progress Overview -

Comments on Topics Covered

Facilitator -Heidi Gantwerk





Agenda

- GT System
 - Current State
 - New Developments
 - Key Factors / Considerations for Committee Objectives
 - Next Meeting Format

Current State & New Developments



SANDIEGO



GT System Goals

- 1) Safety
- 2) High quality customer service
- 3) Efficiency
- 4) Cost recovery for operations and infrastructure
- 5) Economic value to the providers
- 6) Minimal unnecessary trips & congestion
- 7) Reduced environmental impact
 - Alignment with airport strategies



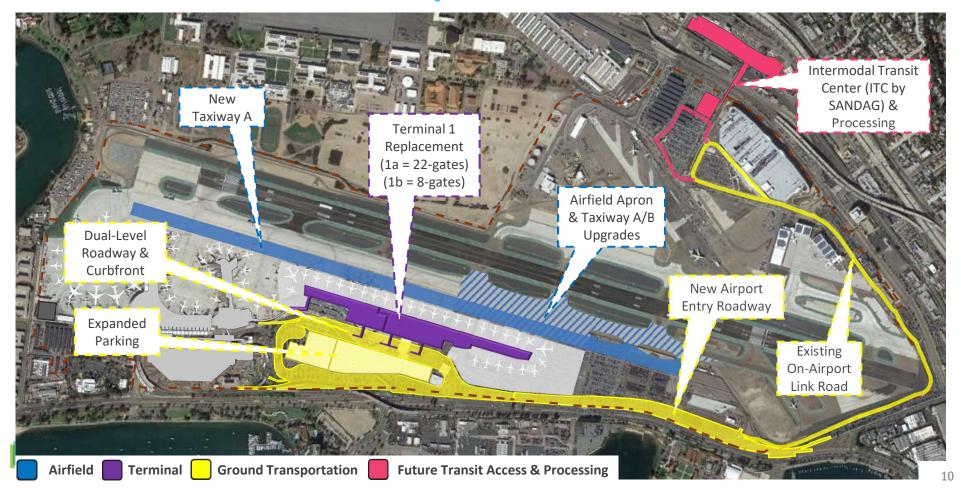


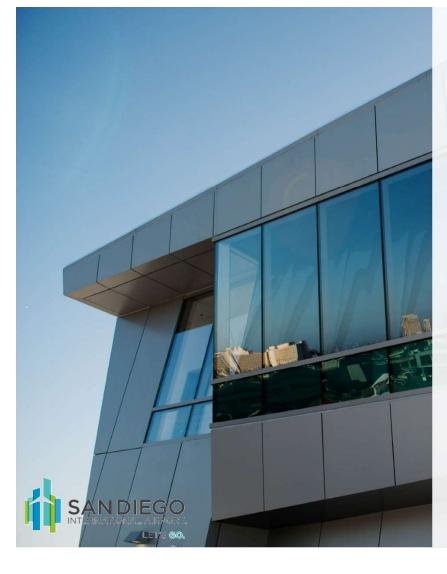
Airport Map

- New Terminal
- Hold Lots
- Parking Lots
- Roadways



SAN Airport - Future





Current Operating Strategy MOA Model

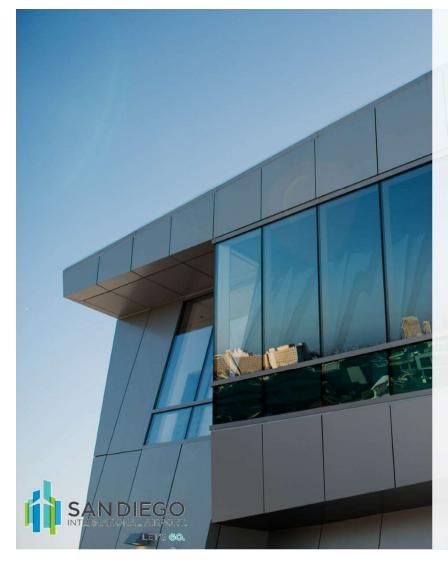




Industry Operating Strategies -Taxi & VFH Modes

- 1. Open access
- 2. Exclusive access concession
- 3. Hybrid current system





Commercial Mode Access & Management



Commercial Mode Access & Management

Ground Transportation Proposed Trip Fee Assumptions



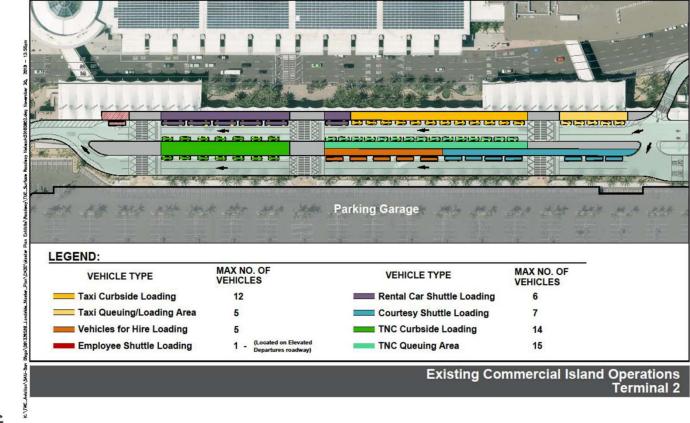


Terminal 1 Transportation Island

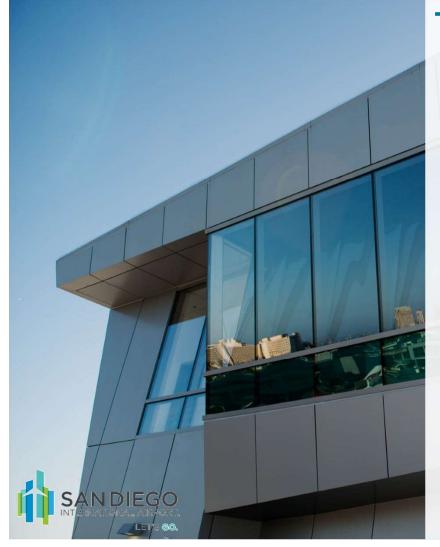
LEGEND:	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1			
VEHICLE TYPE	MAX NO. OF	VEHICLE TYPE	MAX NO. OF VEHICLES	
Taxi Curbside Loading	12	Rental Car Shuttle Loading	6	
Taxi Queueing Area	3	Courtesy Shuttle Loading	5	
Vehicles for Hire Loading	4	TNC Curbside Loading	12	
Employee Shuttle Loading	1			
Existing Commercial Island Operations Terminal 1				



Terminal 2 Transportation Island







Technological Opportunities

- 1. TNCs and other app-based transportation
- 2. Shared mobility; shared rides; shared vehicles; carpooling
- 3. Online/automated services and payment
- 4. Last-mile technological solutions
- 5. Autonomous and driverless cars
- 6. Automated high-volume transportation
- 7. High volume vehicle availability
- 8. Vehicle ownership models
- 9. Data sharing, transportation analysis, and predictive analytics





Operational Challenges

- 1. TNC operations and vehicle volumes
- 2. ASF, ADP, and other construction impacts
- 3. Hold lot and transportation island space allocation
- 4. Transportation island changes and construction
- 5. Roadway congestion





Other Factors

Regulatory Requirements Transit Initiatives Shared Mobility Clean Transportation Plan





Transportation Demand Management (TDM)





Transportation demand management (TDM) is the application of strategies and policies to reduce travel demand, or to redistribute this demand in space or in time.





... more sustainable system of transport ...

- Expanding the supply and availability of (more sustainable) alternatives;
- Controlling demand for the use unsustainable modes;
- Providing incentives and rewards for undertaking sustainable travel habits; and
- Imposing full-cost pricing on the use of the . . . private or commercial . . . automobile







Public Comment Period

1 minute per speaker





Considerations

- Type/size/fuel type of vehicle
- Vehicle capacity
- Ownership Commercial vs. Private
- Owned vs. Leased/Rented
- Fleet characteristics
- Business model and economic impact
- Trip type short/long haul, HOV, pooled, deadhead
- Last mile inclusion
- Existing and upcoming regulations
- Emissions output
- Carbon Offset
- Metrics/Environmental Measures
- Transportation Demand Management





Questions to consider

What choices should be on the table...

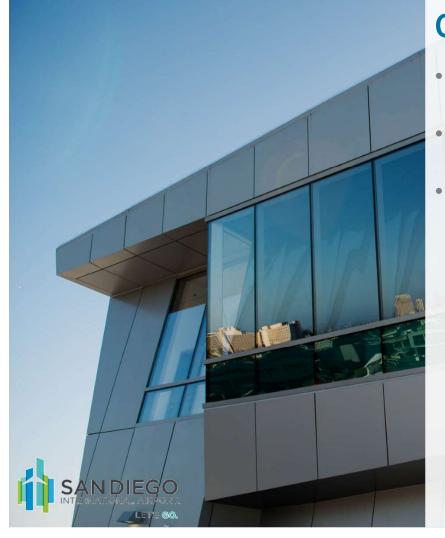




Questions?

- How do we promote fairness/equity for modes with different
 - Operations?
 - Regulations?
 - Technology?
- How do we promote equitable access to modes?
- How do we promote TDM
 - for commercial modes?
 - For the public?
- How does the Authority allocate limited resources/space to modes?
 - Customer preference?
 - Economic or environmental impact?





Questions?

- How does the Authority enable technology integration?
- How does the Authority ensure alignment with regional transportation initiatives?
- How does the Authority encourage/incentivize sustainable transportation options?



Action Items -

Heidi Gantwerk



SANDIEGO

Plan for Future Meetings

- Meeting 1 Committee introduction, GT environment/background/operations, discuss standardization issues
- Meeting 2 Environmental presentation, regulations, other airport programs, state/national trends, program goals
- **Meeting 3** Current operating strategy for modes, long-range planning, industry trends, key components of long range strategy
- Meeting 4 Working Group Round Robin
- **Meeting 5** Working Group Initial Recommendations
- Meeting 6 Final recommendations for Authority Board
 - Recommend standardization actions
 - Define environmental program parameters
 - Define long-range operating strategy parameters
 - Feedback/Review process effectiveness, GT stakeholder engagement strategy going forward



