

Revised 11/13/2023

Board Members

Gil Cabrera (Chair) Mary Casillas Salas Lidia S. Martinez Paul McNamara Rafael Perez Esther C. Sanchez James Sly Marni von Wilpert

Authority Advisory Committee Meeting Agenda

Thursday, November 16, 2023 10:00 A.M.

Ex-Officio Board Members

Col. Thomas Bedell Gustavo Dallarda

Gayle Miller

President/CEO Kimberly J. Becker

NEW LOCATION:

San Diego County Regional Airport Authority Administration Building First Floor - Tin Goose Conference Room 2417 McCain Road San Diego, California 92101 See attached map

This Agenda contains a brief general description of each item to be considered. If comments are made to the Committee without prior notice, or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law.

Copies of written documentation relating to each item of business on the Agenda are on file in the Airport Authority's office and are available for public inspection.

PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE CLERK OF THE COMMITTEE.

The Authority has identified a local company to provide oral interpreter and translation services for public meetings. If you require oral interpreter or translation services, please telephone the Board Services/Authority Clerk Department with your request at (619) 400-2400 at least three (3) working days prior to the meeting

Thursday, November 16, 2023

CALL TO ORDER:

PLEDGE OF ALLEGIANCE:

ROLL CALL:

Committee Members: Oris Dunham, Michael DiGirolamo, Jamie Abott, Christiana

Debenedict, Dion Akers, Jeffrey Gattas, Ansermio (AJ) Estrada, Nikia Clarke, Erik Bruvold, Jaymie Bradford, Jason Anderson,

Sean Elo-Rivera, Mary Dover, Danny Byers, Kavin

Schieferdecker, Brigette Browning, Ann Fox, Jim Gruny, Paul

Robinson, Brittany Applestein Syz

Board Representatives: Mary Casillas Salas, Lidia S. Martinez

CHAIR'S COMMENTS:

NEW BUSINESS:

1. NEW TERMINAL 1 PUBLIC OUTREACH UPDATE:

(Jonathan Heller, Director, Communications and Matt Harris, Director, Government Relations)

2. **NEW TERMINAL 1 UPDATE:**

(Bob Bolton, Director, Airport Design & Construction)

3. NEW ADMINISTRATION BUILDING TOUR:

(Brendan Reed, Senior Director, Operational Planning & Readiness)

NON-AGENDA PUBLIC COMMENT:

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on matters for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Board. Please submit a completed speaker slip to the Authority Clerk. *Each individual speaker is limited to three (3) minutes. Applicants, groups and jurisdictions referring items to the Board for action are limited to five (5) minutes.*

Note: Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Committee.

COMMITTEE MEMBER COMMENTS:

ADJOURNMENT:

Thursday, November 16, 2023

Policy for Public Participation in Board, Airport Land Use Commission (ALUC), and Committee Meetings (Public Comment)

- 1) Persons wishing to address the Board, ALUC, and Committees shall submit a "Request to Speak" form prior to the initiation of the portion of the agenda containing the item to be addressed (e.g., Public Comment and General Items). Failure to submit a form shall not preclude testimony, if permission to address the Board is granted by the Chair.
- 2) The Public Comment Section at the beginning of the agenda is reserved for persons wishing to address the Board, ALUC, and Committees on any matter for which another opportunity to speak is not provided on the Agenda, and on matters that are within the jurisdiction of the Board.
- 3) Persons wishing to speak on specific items listed on the agenda will be afforded an opportunity to speak during the presentation of individual items. Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Board, ALUC and Committees.
- 4) If many persons have indicated a desire to address the Board, ALUC and Committees on the same issue, then the Chair may suggest that these persons consolidate their respective testimonies. Testimony by members of the public on any item shall be limited to three (3) minutes per individual speaker and five (5) minutes for applicants, groups and referring jurisdictions.
- 5) Pursuant to Authority Policy 1.33 (8), recognized groups must register with the Authority Clerk prior to the meeting.
- 6) After a public hearing or the public comment portion of the meeting has been closed, no person shall address the Board, ALUC, and Committees without first obtaining permission to do so.

Additional Meeting Information

NOTE: This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please telephone the Authority Clerk's Office at (619) 400-2550 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the agenda is also available to you on our website at www.san.org.

For those planning to attend the Committee meeting, parking is available in the Airport Administration Building Parking Lot (entrance on the east side of McCain Road). Visitors can park in the lot from 8:00 a.m. to 5:00 p.m.

You may also reach the SDCRAA Building by using public transit via the San Diego MTS System, Route 923. For route and fare information, please call the San Diego MTS at (619) 233-3004 or 511.



Airport Authority Administration Building 2417 McCain Road, San Diego, CA 92101

Public Hours of Operation:

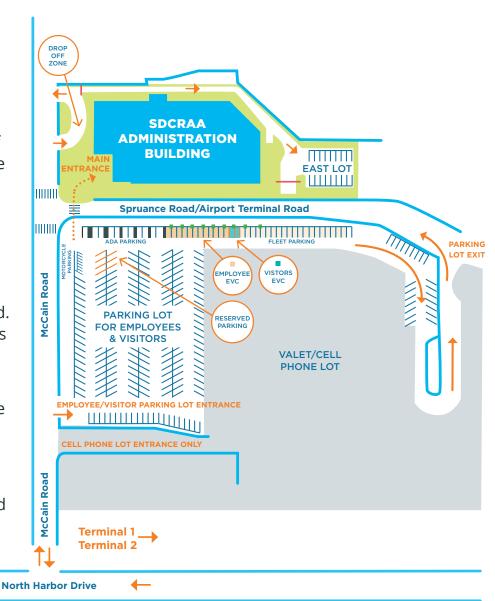
Monday - Friday, 8 a.m. - 5 p.m. | Closed Saturdays, Sundays, and Holidays

Parking

Parking is available in the Airport Administration Building Parking Lot (entrance is on the right-hand side of McCain Road). Visitors can park in the lot from 8 a.m. - 5 p.m. You do not need to pull a ticket to park. Park in any space except those marked for specific purposes. To exit, follow the arrows painted on the ground and proceed through the exit lanes that will lead you to Airport Terminal Road. There are limited EV charging stations available for visitors.

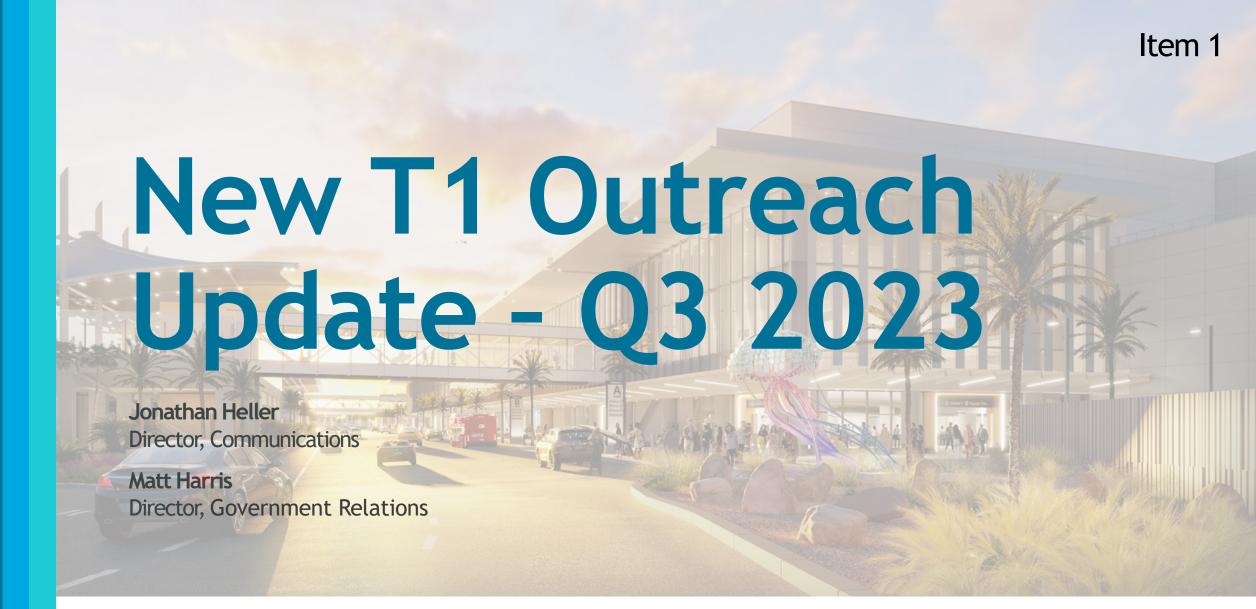
If you are being dropped off at the Administration Building, please utilize the drop-off zone. This area is not to be used for parking.

There is no on-street parking available. Please check for any posted parking restrictions/time limits.



Accessing the Building

Proceed north from the parking lot and use the crosswalk at Spruance Road/Airport Terminal Road to get to the main entrance. Visitors: check in at the reception desk by using the iPad checkin system and place the printed visitor badge on your clothing. The person you are meeting will be notified via email that you have arrived and will meet you in the lobby. If you're attending a Board Meeting or another public event/meeting, you do not need to use the iPad check-in system.









NEW T1 PUBLIC OUTREACH GOAL:

Continue to build momentum for the long-awaited New T1, while maintaining a cadence of communication regarding project benefits and construction impacts.

Messaging Arc

NEW T1

The New T1: Cleared for Takeoff Groundbreaking: Q4 2021-early 2022

The New T1: Wheels Up

Beginning of Customer Impact: 2022-early 2023

The New T1: In Flight

Ongoing Project Work: 2023-2024

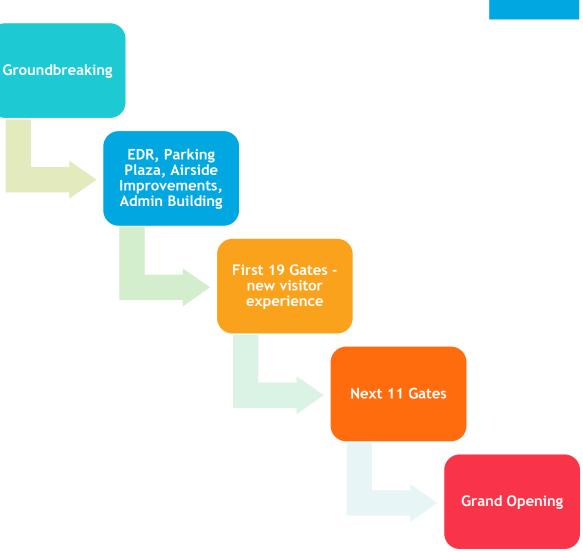
The New T1: Now Arriving

Nearing Completion: 2025-2026

The New T1: Touchdown

Project Completion: 2027-2028





Overarching Messages



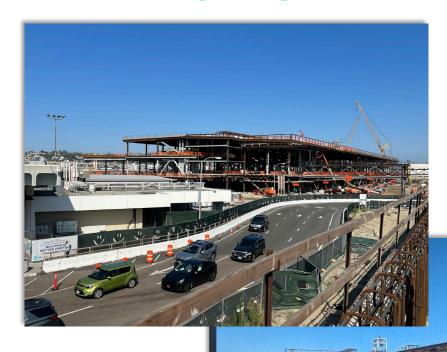
Q3: Plan Ahead & Expect Delays

- Prepare for traffic congestion and delays when traveling to Terminal 1.
- Busiest times curbside: 4 6:15 a.m., 9:30 a.m. to 12:30 p.m., and 8 p.m. to 12 a.m.
- Use public transit.
- Reserve parking ahead of time.
- Avoid circling! Use the Cell Phone Lot off McCain Road.
- Get dropped off/picked up.



Messaging Themes - Progress!





- Financing for New T1
 - Airport Authority completed a bond sale of \$1.06 billion in early October. The funds will help finance the New T1.
- The New T1 is coming along quickly!
 - Steel framework will be completed soon.
 - New T1 continues to provide hundreds of jobs/supporting local labor
 - Upcoming traffic switches will provide a new entrance roadway to the Terminals from Harbor Drive, beginning Oct. 27th.
 - Tips: Allow extra travel time, slow down and look for directional signs to navigate roadway impacts.



Social Media





San Diego International Airport
Fri 9/29/2023 1:06 pm PDT

Let's take a look into the #NewT1 future
with a sneak peek at these construction
progress shots next to the rendering of what...





Sandiegoairport

Tue 8/22/2023 12:55 pm PDT

Here's a look at the steel skeleton of the #NewT1 and the work being done on-site. The steel framework is now more than halfway...





in San Diego County Regio...
Tue 8/8/2023 12:10 pm PDT

One of the most visible aspects of the public-facing construction of the New Terminal 1 is the Elevated Departures...





8/22/23

8/8/23

Earned Media - Headlines





San Diego Airport Is Latest Snazzy Makeover Financed by Bonds



Airport Authority chooses local restaurants, retail for New Terminal 1





San Diego International Airport Receives FAA Grant for **Charging Infrastructure**

SAN DIEGO COUNTY NEWS White House Senior Advisor Tom Perez visits San Diego

LA JOLLA LIGHT

San Diego International Airport's new Terminal 1 is on flight path for 2025 opening



Q3 Paid Media Overview - Radio

English

- 17 stations
- Nearly 1.8M San Diego residents
- 6.2M impressions
- 588 spots

Spanish

- 2 stations
- 326,400 San Diego residents
- 474,000 impressions
- 104 spots

More than 2.1 million San Diego residents have been reached through 19 radio stations, delivering more than 6.7 million impressions with 692 ads.

















Q3 Paid Media Overview - Digital & Social

Clicks to NewT1.com: 32,161

Social media: 30,549

• Digital: 1,612

- Click-through rates:
 - Social media:
 - Facebook: 2.52%
 - Industry benchmark: 0.90%
 - Instagram: 0.99%
 - Industry benchmark: 0.58%
 - Digital: 0.22%
 - Industry benchmark: 0.08%













New T1 Awareness - Signage



- Large-format signage has been installed at Terminal 1
 - Two signs on columns out front
 - Four signs over entry/exit doors
- In-terminal digital and fabric displays
- Fenceline signage



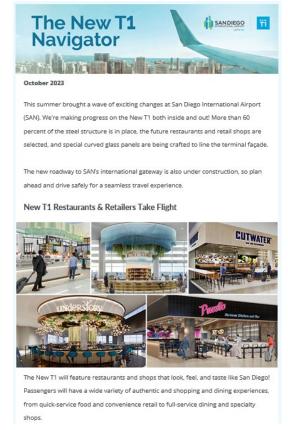






Quarterly Navigator Newsletter





New T1 Navigator - October 9



Community Outreach



Community Planning Groups

- Tierrasanta Kiwanis
- Pacific Beach Planning Group
- **Downtown Community Planning Council**
- Ocean Beach Community Planning Group
- Mission Beach Precise Planning Board
- Midway Pacific Highway Community Planning Group
- Peninsula Community Planning Board
- **Uptown Planners**
- La Jolla Community Planning Association
- Old Town Community Planning Group
- Mission Beach Town Council
- Point Loma Association

Regional / Business / Others

- New T1 Tour, Greater Association of Realtors
- Past Grand Jurors Association
- South County EDC
- Tech San Diego



Federal & State Officials

- New T1 Tour, **Tom Perez**, Senior Advisor to President & Director of the White House Office of Intergovernmental Affairs
- Presentations to:
 - Representatives Scott Peters, Juan Vargas, Mike Levin
 - Offices of U.S. Senators Alex Padilla & Dianne Feinstein
 - State Assemblymember Chris Ward



Community Outreach Questions



Top Community Questions

Future Flight Capacity

New T1 Funding

Plans for a New Airport/Location

Future of Current T1

Navigating the Airport



Small Business Development Outreach, Education, & Training

DESCRIPTION	Details
National Rental Car Supplier Diversity Outreach Event August 29, 2023	42 Attendees
Caltrans District 11's 19 Annual Procurement and Resource Fair August 30, 2023	463 Attendees
SAN New T1 Outreach Event August 31, 2023	32 Attendees
Meet the Primes September 7, 2023	266 Attendees
Associated Subcontractors Alliance Annual General Contractor & Public Agency Showcase September 27, 2023	50 Attendees



Meet the Primes Recap

DESCRIPTION	# or %
Number of Attendees	266
Certified Small, Minority, Women-Owned, & Veteran Owned Businesses (E.g. ACDBE, DBE, SBE, Micro SB, SB 8a, MBE, WOSB, VOSB, SDVOSB, DVBE)	78%
First Time Attending Event	70%
Never Have Done Business with SAN	65%



EXHIBITORS & VOLUNTEERS	#
Exhibitor Staff	110
Concessionaires	11
Contractors & Consultants	15
Airport Departments	11
Public Agencies & Business Support Services	13
TOTAL VOLUNTEERS	7
TOTAL EXHIBITORS	50





Coming Up



Q3/4 Priorities: "In Flight"

- Milestone: New Admin Building to open
- Milestone: Topping-out ceremony
- Continue to monitor and plan communications for construction impacts
- Create excitement and anticipation
- Create opportunities to acknowledge stakeholders



Questions?





Thank You!



NEW 1





Agenda



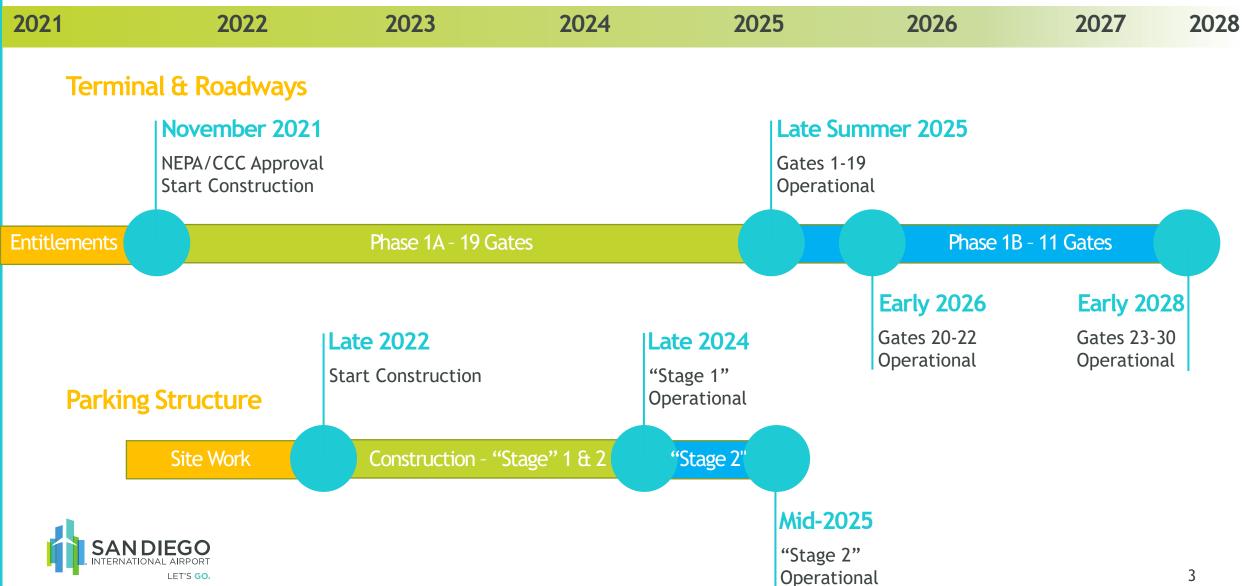
Bob Bolton:

- NT1 Project Timeline & Milestones
- Terminal & Roadways Construction Update
- Logistics
- Administration Building
- Concessions
- Air Service Update



New T1 Project Timeline / Milestones





NT1 Terminal and Roadways COMPLETED MAJOR MILESTONES



Design

- Parking Plaza 100% Design Deliverable review complete
- United Airline Hangar Terminal Reconstruction
 - 100% Design Review completed
 - Construction/Utility work completed
- Terminal Building Phase 1A 100% Design Review Completed
 - Concessions Food & Beverage Pkg 1 reviewed by Design Review Committee (DRC)
- Terminal Building Phase 1B 90% Design Review Completed





Luminous Wave Exterior Wall Mockup



July 2023

Luminous Waye Interior Wall Mockup









NT1 Terminal & Roadways Construction



Construction Activities



2023

- NT1 Roadway detours + T2 Recirculation Bridge demolition: January 9 29 2023
- Relocated Ground Transportation Plaza for hydronic pipe construction:
 March September 2023
- Started NT1 Terminal Building steel erection: April 2023
- Started NT1 Parking Plaza concrete super structure construction: April 2023
- Relocated existing T1 Departures/Arrivals Roadway under NT1 Elevated Departure Roadway: Oct 2023
- Anticipate NT1 Parking Plaza Stage 2 Construction Start: December 2023



NT1 Sitework - March - September 2023







NT1 Steel September 2023





NT1 Steel Framing & Concrete Slab on Metal Deck





View of Metal Deck & Reinforcing Bars

Concrete Finishing on Metal Deck in Progress







Checked Baggage Inspection System (CBIS)



Lower level Hydronics CBIS

Lower Level Hydronics CBIS Pump Room



NT1 North Elevation Glass Installation





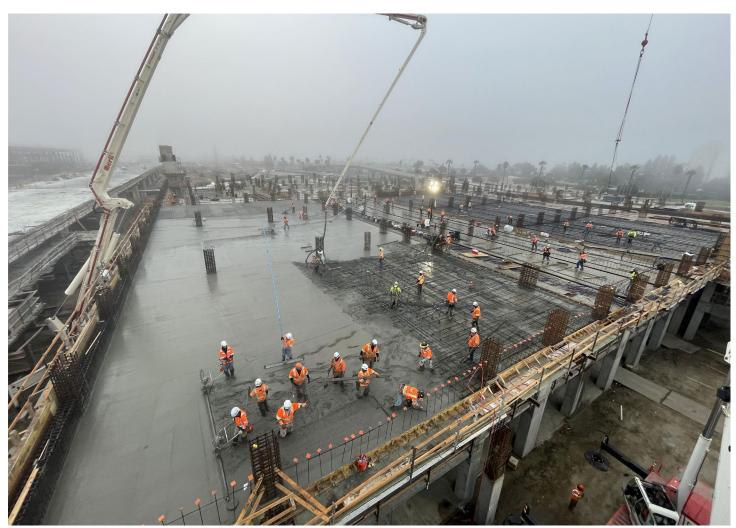
NT1 South Elevation Luminous Wave







NT1 Parking Plaza







NT1 Logistics Brian DeLaura

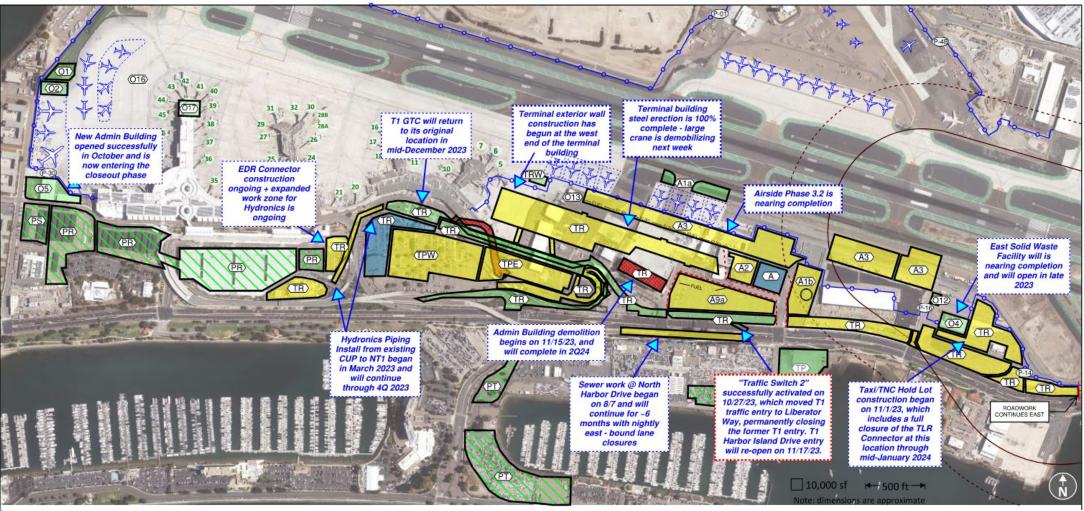


Campus Wide Construction Logistics Plan

Campus-Wide Logistics Plan

2023 Quarter 4
October 1st - December 31st

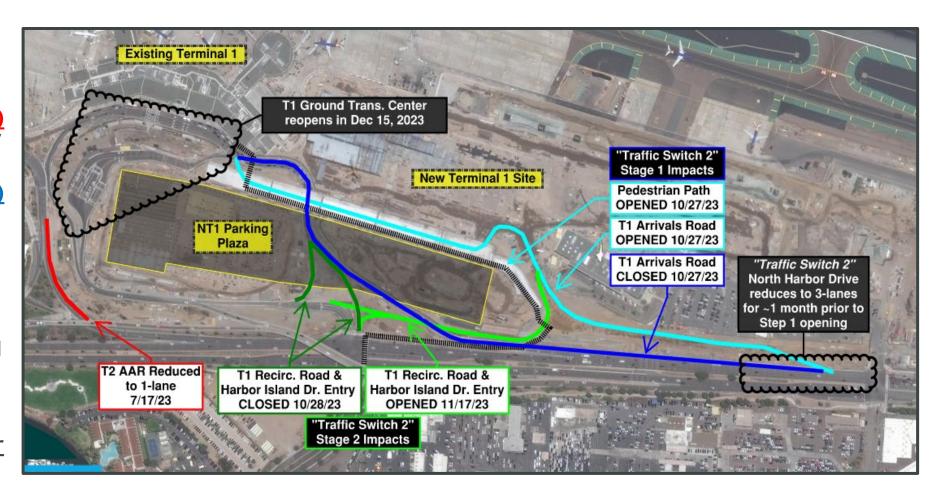






NT1 Upcoming Traffic Switches

- Several Traffic Switches will occur in the remainder of 2023
- T2 AAR Entry (complete)
 Reduced to 1-lane in July
 2023 for ~1 year
- "TS2" Stage 1 (complete) Adjusts the T1 AAR entry from Harbor Dr. and the T1 Pedestrian Path, and reduces Harbor Dr. to 3lanes for ~1 month
- "TS2" Stage 2 (Nov 14)
 Permanently shifts the T1
 Recirc. Road and
 T1 Harbor Island Drive
 entry
- T1 Ground Trans. Center Returns to its original position in Dec. 2023







Major Milestones



2021

- Board Award & NTP: July
- NEPA & CCC Approvals: October
- 30% Design & Validation Phase: November
- Site Turn-Over & Building Construction Start: December

2022

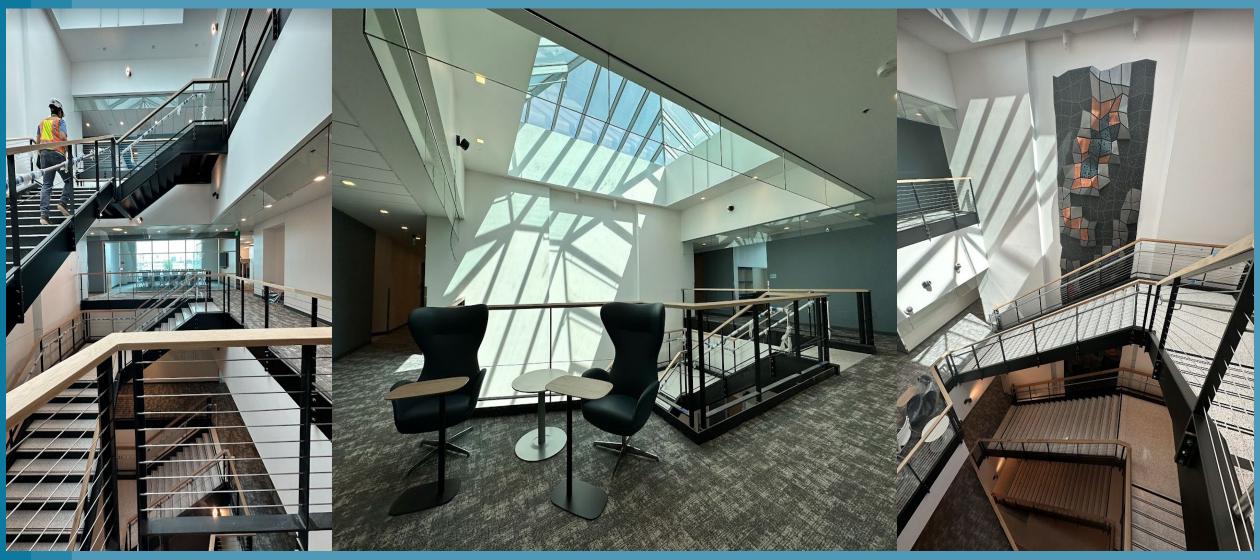
- 60% Design Phase: February
- 90% Design Phase: April
- 100% Design Phase: July
- Structural Steel Topping-Out: September

2023

- Substantial Completion: September
- Move-in Complete: October

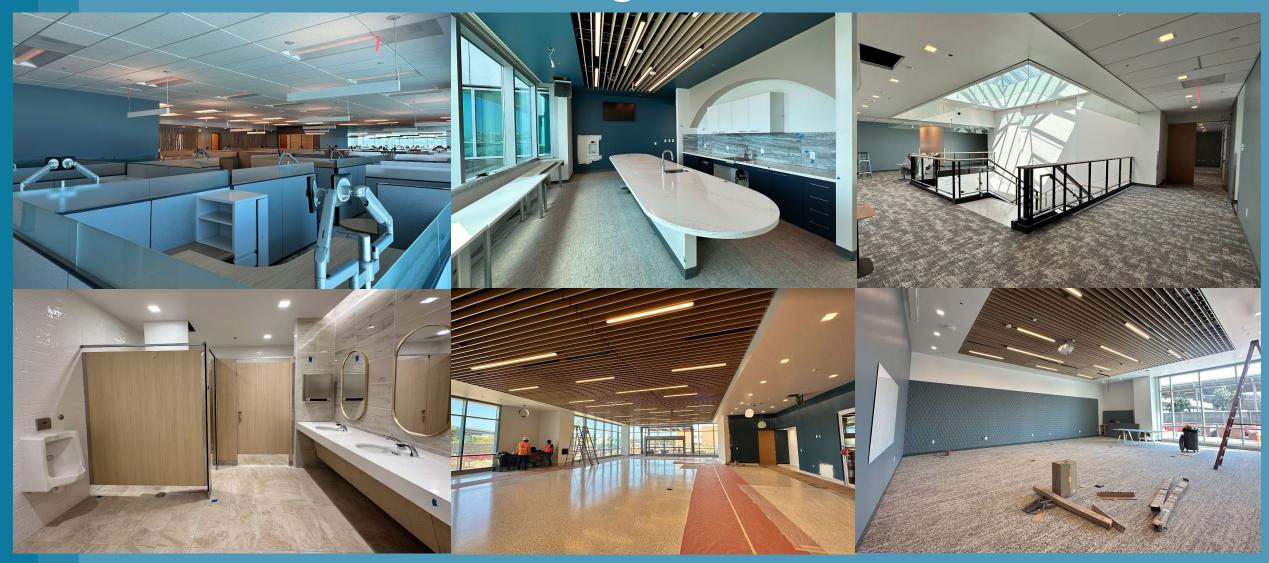


Open Collaboration Stair





Building Interior





Artwork at the New Admin Building



Affectionately referred to as "Guillermo" this sculpture was relocated to its new home at the Admin Building

Concessions Program



San Diego Cultural Districts

Urban Seaside Heritage



New T1 Concessions Visioning

Concessions Development By the Numbers

19

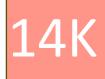
New Locations to Open in 2025

10

New Locations to Open in 2028

32K

New Square Feet of Restaurants



New Square Feet of Retail



% Increase in Space vs. Current T1







Taste of San Diego & Beyond Coming in 2025





Cutwater Restaurant & Bar Novecientos Grados Parakeet Café SIP Wine & Beer The Taco Stand Grab & Go



Ambrogio 15
Better Buzz
Lofty Coffee
Herb & Air
Luna Grill
McDonalds







Taste of San Diego & Beyond Coming in 2028





NOVO Brazilian Kitchen Kettner Exchange Carnitas Snack Shack El Pez Kitchen & Sushi Puesto Mexican Kitchen



Understory Chick-fil-A Mostra Coffee Mr. Moto Pizza



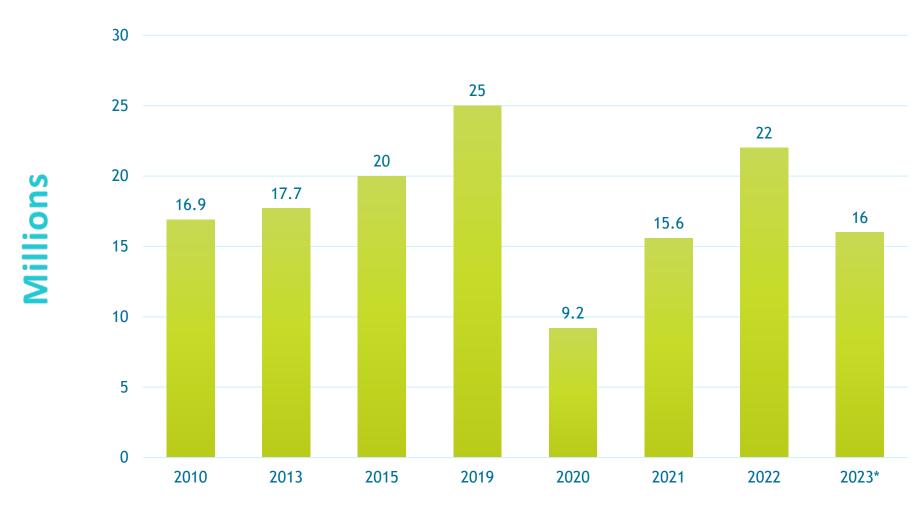




Air Service Update



SAN Passengers





*2023 Figures Through August

New/Expanded Routes

British Airways - London

Adding second daily flight in April

Lufthansa - Munich

 Increasing service three flights a week to five flights weekly in April, and transition to daily service in June

Alaska Airlines - Atlanta & Zihuatanejo

- New daily service to Atlanta starting on May 16.
- New nonstop, seasonal service to Zihuatanejo, Mexico, beginning December 23

American Airlines - Miami

 Added second daily flight to Miami starting December 20











