



**SAN DIEGO COUNTY  
REGIONAL AIRPORT AUTHORITY  
STAFF REPORT**

**Item No.  
12**

Meeting Date: **SEPTEMBER 2, 2010**

**Subject:**

**Approve the Second Amendment to the agreement with All Star Event Productions, Inc., dba All Star Group, for Holiday Decorating Services**

**Recommendation:**

Adopt Resolution No. 2010-0091, approving the Second Amendment to the agreement with All Star Event Productions, Inc., dba All Star Group, authorizing the President/CEO to exercise the Agreement's options to extend the term for two additional years and increasing the amount payable by \$160,000 for a total not-to-exceed amount of \$250,000.

**Background/Justification:**

The Authority issued a Request for Proposals (RFP) for Holiday Decorations on July 24, 2009. Twenty-two firms downloaded the RFP document and seven proposals were received on August 8, 2009. The top four candidates were interviewed and All Star Group was awarded the Agreement on September 28, 2009.

The Agreement provides for installation and de-installation of holiday festive décor in all terminals and landside including: trees, wreaths, lights, garlands, flowers and other Authority-approved decorations. The Agreement includes the installation and de-installation of all holiday decorations located inside and outside of the terminals for public viewing. The holiday décor will harmonize with our existing public art, landside aesthetics and seasonal airline tenant decorations.

The Authority received high marks from the traveling public and the tenants in past years on its holiday décor. All decorations are preapproved in advance of the holidays and perennial decorations are stored in a secured location by the contractor, for use the following year.

The Agreement term is for one year with two one-year options to extend in an amount not to exceed \$70,000. A first amendment was executed on December 9, 2009 authorizing additional compensation in the amount of \$20,000. Of that amount, only \$10,000 was spent. Staff has been satisfied with All Star Group's work product and is requesting authorization to exercise both of the Agreement's one-year options and to increase the maximum amount payable by \$160,000 for a total not-to-exceed amount of \$250,000.

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**Fiscal Impact:**

Funding for this program has been budgeted for in the current fiscal year operating budget and will included in the FY 12 operating budget during the next budget cycle.

**Environmental Review:**

A. This Board action is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act (CEQA), as amended. 14 Cal. Code Regs. Section 15378. This Board action is not a "project" subject to CEQA. Pub. Res. Section 21065.

B. California Coastal Act Review: This Board action is not a "development" as defined by the California Coastal Act. Pub. Res. Code Section 30106.

**Equal Opportunity Program:**

The Authority's small business program promotes the utilization of small, local, disadvantaged, and other business enterprises, on all contracts, to provide equal opportunity for qualified firms. By providing education programs, making resources available, and communicating through effective outreach, the Authority strives for diversity in all contracting opportunities.

The Authority has a Disadvantaged Business Enterprise ("DBE") Plan as required by the Department of Transportation, 49 CFR Part 26. The DBE Plan calls for the Authority to submit an annual overall goal for DBE participation on all federally funded projects.

This project does not utilize federal funds; therefore, it will not be applied toward the Authority's over-all DBE goal.

**Prepared by:**

ANGELA SHAFER-PAYNE  
VICE PRESIDENT, PLANNING AND OPERATIONS

RESOLUTION NO. 2010-0091

A RESOLUTION OF THE BOARD OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY APPROVING THE SECOND AMENDMENT TO THE AGREEMENT WITH ALL STAR EVENT PRODUCTIONS, INC., DBA ALL STAR GROUP, AUTHORIZING THE PRESIDENT/CEO TO EXERCISE THE AGREEMENT'S OPTION TO EXTEND THE TERM FOR TWO ADDITIONAL YEARS AND INCREASING THE AMOUNT PAYABLE BY \$160,000 FOR A TOTAL NOT-TO-EXCEED AMOUNT OF \$250,000

WHEREAS, Agreement 207666 OS ("Agreement") expires on September 27, 2010, and

WHEREAS, All Star Event Productions, Inc. ("All Star Group") was awarded the Agreement following a competitive RFP process, and

WHEREAS, All Star Group provided outstanding work its first year, and

WHEREAS, the Staff recommends amending the Agreement to provide continuity of services through the 2011, and

NOW, THEREFORE, BE IT RESOLVED that the Board hereby authorizes the second amendment to the agreement with All Star Event Productions, Inc., dba All Star Group, authorizing the President/CEO to exercise the agreement's option to extend the term for two additional years, and increasing the amount payable by \$160,000, for a total not-to-exceed amount of \$250,000.

BE IT FURTHER RESOLVED that the Board of the San Diego County Regional Airport Authority finds that this Board action is not a "project" as defined by the California Environmental Quality Act (CEQA), Cal. Pub. Res. Code §21065; and is not a "development" as defined by the California Coastal Act, Cal. Pub. Res. Code §30106.

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PASSED, ADOPTED, AND APPROVED by the Board of the San Diego County Regional Airport Authority at a regular meeting this 2nd day of September 2010, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

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TONY R. RUSSELL  
DIRECTOR, CORPORATE SERVICES/  
AUTHORITY CLERK

APPROVED AS TO FORM:

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BRETON K. LOBNER  
GENERAL COUNSEL

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