

# SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY



## AIRPORT ART ADVISORY COMMITTEE

### BOARD MEMBERS

DAVID ALVAREZ  
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PAUL ROBINSON  
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\* EX OFFICIO BOARD MEMBERS

PRESIDENT/CEO  
THELLA F. BOWENS

## AGENDA

Friday, August 8, 2014  
9:00 a.m.

San Diego International Airport  
Commuter Terminal -- Third Floor  
Board Room  
3225 N. Harbor Drive  
San Diego, CA 92101

This Agenda contains a brief general description of each item to be considered. If comments are made to the Committee without prior notice, or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law.

Copies of written documentation relating to each item of business on the Agenda are on file in the Airport Authority's office and are available for public inspection.

**PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE LIAISON OF THE COMMITTEE.**

*The Authority has identified a local company to provide oral interpreter and translation services for public meetings. If you require oral interpreter or translation services, please telephone the Corporate & Information Governance/Authority Clerk Department with your request at (619) 400-2400 at least three (3) working days prior to the meeting.*

## **CALL TO ORDER**

## **PLEDGE OF ALLEGIANCE**

## **ROLL CALL**

Committee Members:        Bob Bolton, Ben Fyffe, Indra Gardiner, Robert H. Gleason,  
   Diana Lucero, Chike Nwoffiah, Michael Soriano, Deborah Van  
   Huis, Sheryl White

## **NON AGENDA PUBLIC COMMENT:**

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on any matter for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Committee. Please submit a completed speaker slip to the Clerk of the Committee. ***Each individual speaker is limited to three (3) minutes.***

## **NEW BUSINESS:**

### **1. ACTION – APPROVAL OF MINUTES:**

RECOMMENDATION: Approve the minutes from the May 9, 2014 meeting.

### **2. PRESENTATION – AIRPORT DEVELOPMENT PROGRAM OVERVIEW**

Presented by Ted Anasis, Manager, Regional Planning

### **3. PRESENTATION – NEW ART.SAN.ORG**

Presented by Jon Graves, Webmaster

### **4. PRESENTATION – ART PROGRAM SOLICITATION PROCESS**

RECOMMENDATION: Review current solicitation process and provide direction to staff

Presented by Constance Y. White, Art Program Manager and Lauren Lockhart, Art Program Coordinator

### **5. ACTION – APPROVE CHANGING EXHIBITS THEME: BORDERS AND BOUNDARIES**

RECOMMENDATION: Review and approve proposed 2016 Changing Exhibits theme

### **6. ACTION – APPOINT ARTIST SELECTION PANEL MEMBERS:**

RECOMMENDATION: Appoint five qualified panelists and one committee liaison to review respondent submissions for the Parking Plaza public art opportunity(ies).

- 7. ACTION –APPROVE NEW LOCATION FOR CEILING NODE PROJECT:**  
Recommendation: Review existing site conditions for Terminal 2 East location and consider upper level Terminal 1 exterior rotunda for new location.

### **OLD BUSINESS**

- 8. PRESENTATION – UPDATE ON INTERIM AIRPORT ART PLAN**  
Presented by Constance Y. White, Art Program Manager

**9. STAFF UPDATES**

- **Public Art**
- **Maintenance and Conservation**
- **Temporary Installations & Rotating Exhibitions:**
  - o **Converging Ingenuities**
  - o **Balboa Park & The City**
- **Community Outreach:**
  - o **Artist Talk with Miki Iwasaki**

### **COMMITTEE MEMBER COMMENTS**

*Each committee member speaker is limited to five (5) minutes.*

### **ADJOURNMENT**

**NOTE:** Members of the public wishing to address the Committee on Agenda Items must submit a speaker slip to the Liaison of the Committee. When called to speak, please state your name and city of residence for the record. Each speaker is limited to three (3) minutes per Agenda Item.

This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please telephone the Authority Clerk's Office at (619) 400-2400 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the agenda is also available to you on our website at [www.san.org](http://www.san.org).

**DRAFT  
SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY  
ART ADVISORY COMMITTEE (AAC)  
MEETING MINUTES: FRIDAY, MAY 9, 2014  
COMMUTER TERMINAL  
BOARD ROOM, 3RD FLOOR**

**CALL TO ORDER:** AAC Chair Van Huis called the meeting of the Art Advisory Committee to order at 9:04 a.m. on Friday, May 9, 2014, at San Diego International Airport, Commuter Terminal Board Room, 3225 N. Harbor Drive, San Diego, CA 92101.

**ROLL CALL**

**AAC Members Present:**

Ben Fyffe	Cultural Programs Supervisor, City of El Paso Museums & Cultural Affairs
Robert H. Gleason	Board Chair, Airport Authority
Diana Lucero	Director, Marketing & Public Relations, Airport Authority
Chike Nwoffiah	Executive Director, Oriki Theater
Michael Soriano	Owner, Onairos Design
Deborah Van Huis	Owner, Expertise on Demand
Bob Bolton	Director, Airport Design and Construction

**AAC Members Absent:**

Indra Gardiner	Founder/Chief Influence Officer, i.d.e.a.
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**Airport Authority Staff Present:**

Karla Blancas	Art Program Coordinator I
Lauren Lockhart	Art Program Coordinator II
Constance Y. White	Art Program Manager

**PLEDGE OF ALLEGIANCE:** AAC Chair Van Huis led pledge of allegiance.

**NEW BUSINESS:**

- 1. ACTION – APPROVAL OF MINUTES:** Committee Member Gleason moved to approve the minutes from the September 13, 2013 and December 13, 2013 meetings. The Motion was seconded by Committee Member Nwoffiah. **Motion Passed unanimously.**
- 2. ACTION – APPOINT NEW ART ADVISORY COMMITTEE CHAIR:** Committee Member Nwoffiah moved to re-appoint Deborah Van Huis as Committee Chair and Indra Gardiner as Vice Chair. The motion was seconded by Committee Member Soriano. **Motion Passed unanimously.**
- 3. ACTION – REVIEW PROPOSAL FOR TEMPORARY INSTALLATION (NEWSCHOOL OF ARCHITECTURE):** Van Huis recommended that staff continue to explore and consider the durability of proposed benches and that the terms of exhibition be limited to three months. Van Huis also recommended that these conditions be outlined in the loan agreement with NewSchool of Architecture should the loan be deemed appropriate by Art Program staff. **Motion Passed unanimously.**

4. **ACTION – APPROVE CHANGING EXHIBITS THEME: BALBOA PARK AND THE 1915 EXPOSITION:** Committee member Gleason shared that this theme would allow the Authority to be a good steward in supporting the City-wide Centennial events. Nwoffiah noted that in developing a historic exhibition, Art Program staff should approach the subject cautiously. In response to Nwoffiah’s comment, Art Program Manager White shared that Art Program will work with local historians to vet all materials carefully. Gleason added that the exhibition should address “the entire story” of the exhibition. Gleason moves to approve the theme. The motion was seconded by Soriano. **Motion Passed unanimously.**
5. **DISCUSSION – ABREVE PERFORMING ARTS PROGRAM:** After providing a brief history of the music series that has been in place for 10 years, Art Program Manager White moved to suspend the program in order to allow staff to explore new strategies for maximizing the program’s impact. Committee Member Fyffe commended staff for their interest in changing their approach in order to maximize impact. Gleason, Van Huis and Soriano expressed concern about suspending the program entirely, and recommended that instead the schedule be reduced to quarterly performances. White shared that the Pilot Project would allow the Art Program to respond to frequent requests from regional theater and dance groups for opportunities to perform at the Airport. Soriano moved to approve the Pilot Project. The motion was seconded by Fyffe. **Motion Passed unanimously.**

## **OLD BUSINESS**

6. **DISCUSSION – NEW AIRPORT ART PLAN:** White provided background on the development process of the recently completed Public Art Master Plan. Committee Member Bolton added to this history, and commended White on developing a new plan at this time. Gleason noted that he was pleased we were looking at opportunities not tied to construction. Gleason and Soriano inquired about specific locations of several identified opportunities. Gleason asked that at the following meeting staff provide a presentation on the Airport Development Program to provide context for each new opportunity outlined in the plan. White reviewed each individual opportunity briefly and explained that if approved the interim plan will then be presented to the Board.
7. **STAFF UPDATES:**
- **Public Art:** White provided a brief update on the status of Green Build public art projects.
  - **Maintenance and Conservation:** Art Program Coordinator Blancas provided a brief overview of the importance of developing a comprehensive maintenance and conservation plan for the public art collection, and addressed a schedule for upcoming conservation to multiple projects.
  - **Temporary Installations & Rotating Exhibitions:**
    - **Converging Ingenuities:** Art Program Coordinator Lockhart provided an update on the completed installations in the Converging Ingenuities exhibition, and provided a schedule for remaining projects to be completed.
    - **Red Ribbon Week:** Blancas confirmed plans for a partnership with The Enrique S. Camarena Educational Foundation during Red Ribbon Week in October 2014.
  - **Community Outreach:**
    - **Aesthetics & Authenticity Symposium debriefing:** White provided a brief overview of the Aesthetics & Authenticity Symposium held March 8-9, 2014 at the New Central Library.
    - **SAN Mural Dedication:** White shared details of the dedication event for the recently installed mural, *SAN*, by artist Jari ‘Werc’ Alvarez scheduled

for Wednesday, May 14.

- **Emergence discussion with Miki Iwasaki:** White shared plans for a discussion on the topic of transitioning from a studio to public art practice with artist Miki Iwasaki in July 2014.
- **Reflection Room invocation:** White shared plans for an invocation to mark the opening of the Reflection Room to the public in June 2014.

**OLD BUSINESS:**

None

**COMMITTEE MEMBER REPORTS/ COMMENTS:**

None

**ADJOURNMENT:** The meeting was adjourned at 11:23 a.m.

APPROVED BY A MOTION OF THE AIRPORT ART ADVISORY COMMITTEE MEETING  
ON THE EIGHTH DAY OF AUGUST, 2014.

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CONSTANCE Y. WHITE  
ART PROGRAM MANAGER

# Airport Development Plan Update

Prepared by:

**SAN DIEGO COUNTY REGIONAL  
AIRPORT AUTHORITY**



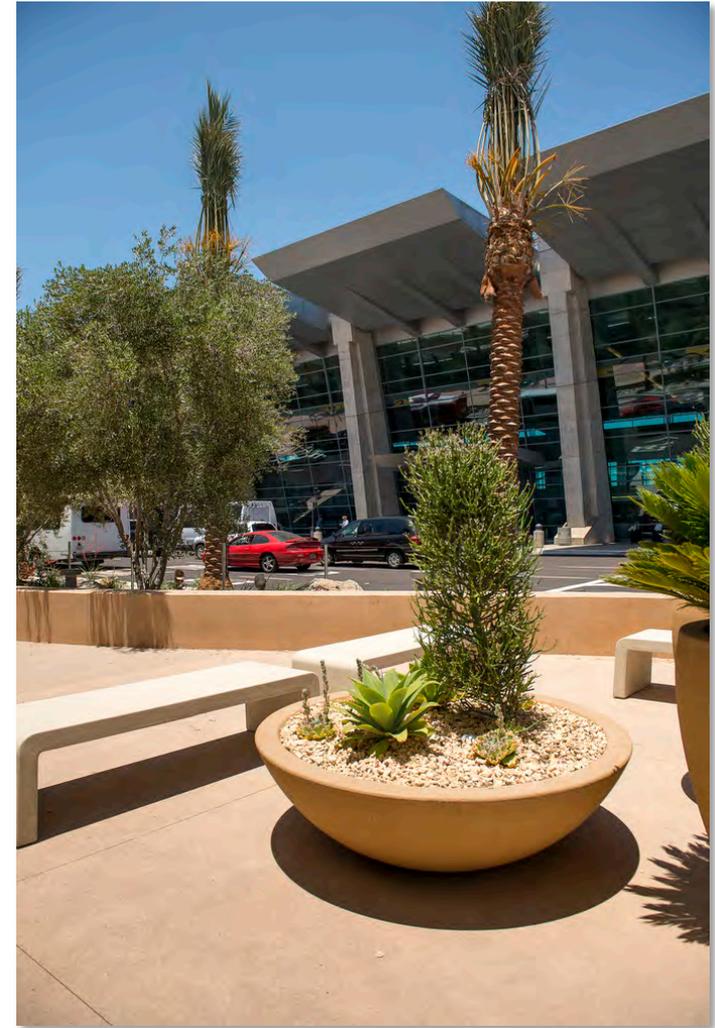
SAN DIEGO  
INTERNATIONAL  
AIRPORT

**SDIA** AIRPORT DEVELOPMENT PLAN

**Leigh|Fisher**  
Management Consultants

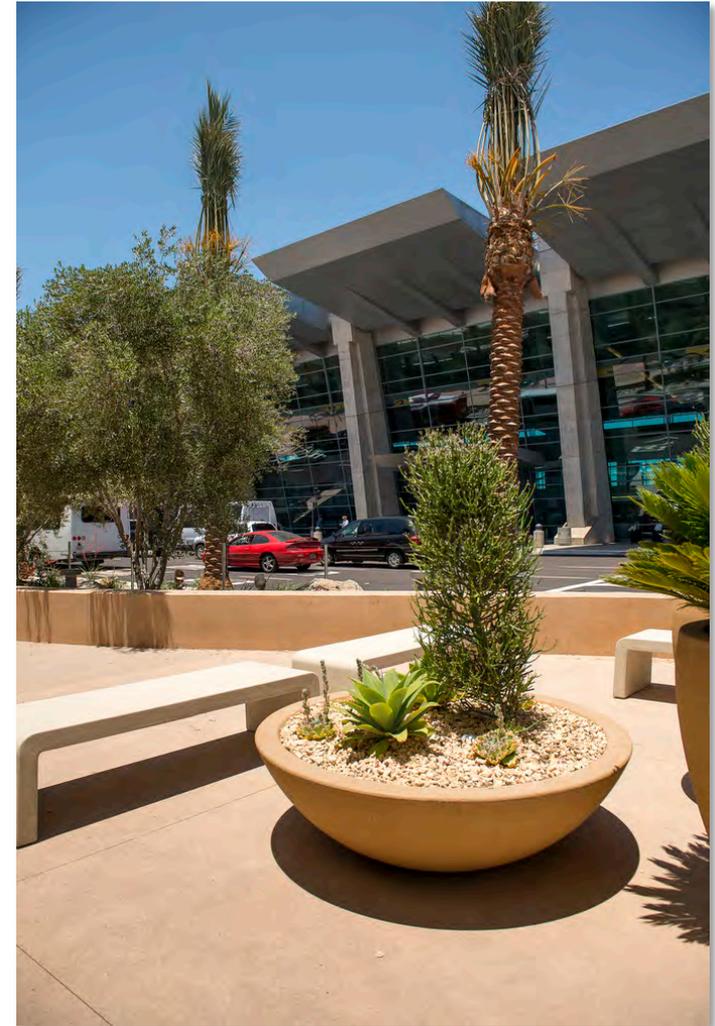
# Where Is SDIA Today?

- **The Airport is implementing the recommendations from the 2008 master plan**
- **Completed Terminal 2 West expansion:**
  - 430,000 square feet of new terminal space
  - 10 aircraft gates
  - Additional remain-overnight aircraft parking
  - Landside improvements, including new smart curb and elevated roadways
- **Building north side improvements**



# Where Is SDIA Today?

- **A Close-In Parking structure was previously deferred by the SDCRAA Board, although approved and fully entitled in the 2008 Master Plan and Environmental Impact Report (EIR)**
- **The SDCRAA Board approved a parking plaza July 2014**



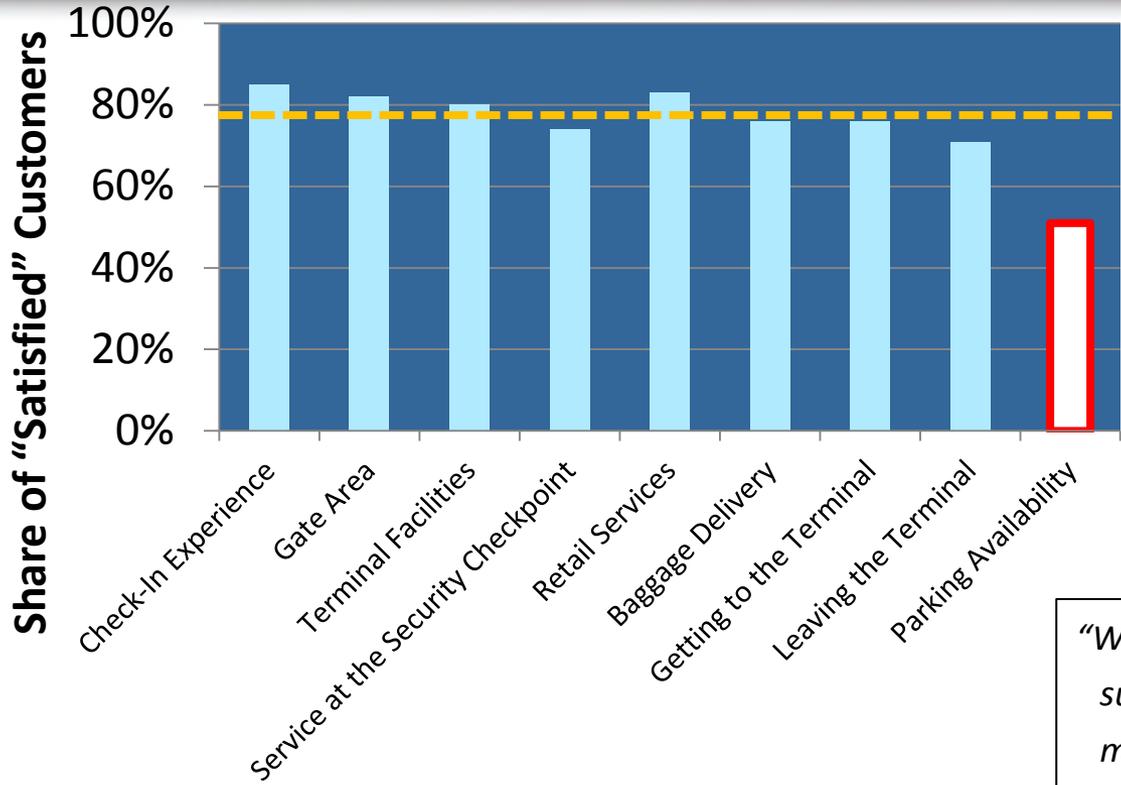
# Proposed Parking Plaza Location



# SDIA Has Observable Close-In Parking Problem



# Passengers Are Dissatisfied With Availability of Parking



Overall airport satisfaction: **79%**

*Results show share of respondents indicating "4" or "5"*

Parking availability satisfaction: **51%**

*"We made the flight but were pretty surprised at how hard you guys made it for us."*  
*From Airport comments system, June 2010*

Source: 2013 SAN Annual Passenger Satisfaction Survey Results

**Percentage of Passengers satisfied with parking: 2013: 51%; 2012: 38%; 2011: 43%; 2010: 57%; 2009: 60%; 2008: 53%**



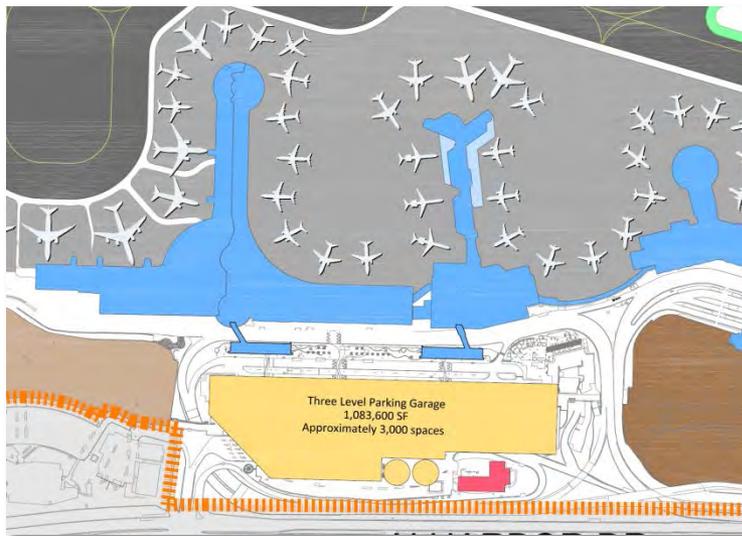
# A Parking Plaza at Terminal 2 Can Mitigate Loss of Terminal 1 Spaces During Construction

**Terminal 1 redevelopment footprint will likely displace part or all of 1,300-space T1 Lot**



# Traffic Impacts of a Parking Plaza

- The 2008 FEIR identifies reductions in Airport-related traffic on North Harbor Drive as a result of the Rental Car Center and other improvements
- Two studies have confirmed that traffic impacts will be minimal



- *3-level parking plaza concept*
- *Provides 3,000 spaces*
- *Maintains existing roadways*

# What is the Airport Development Plan?

- **The Airport Development Plan (ADP) is needed to define the next phase of development at SDIA**
- **Will address major improvements required to handle long-term projected demand, including:**
  - Terminal 1 replacement
  - Improved close-in parking
- **Maximize airport efficiencies**
  - Airfield, terminal, support, energy, etc.



# Defining the Terminal Development Boundaries



 Area Available for Terminal Development

# Small and Constrained Airport

- **Site boundary:** 661 acres
- **Fault lines:** faults active within 11,000 years
- **Future airfield:** preserve space for future south parallel taxiway



 Known Active Fault Line

 No Build Zone

# North Side Concept

**ITC Connector**

**Remote Passenger Processing**  
(Ticketing/Check-in, Concessions, Terminal Support Functions)

**Remote Public Parking**

**Cargo**

**Airline/Airport Support**

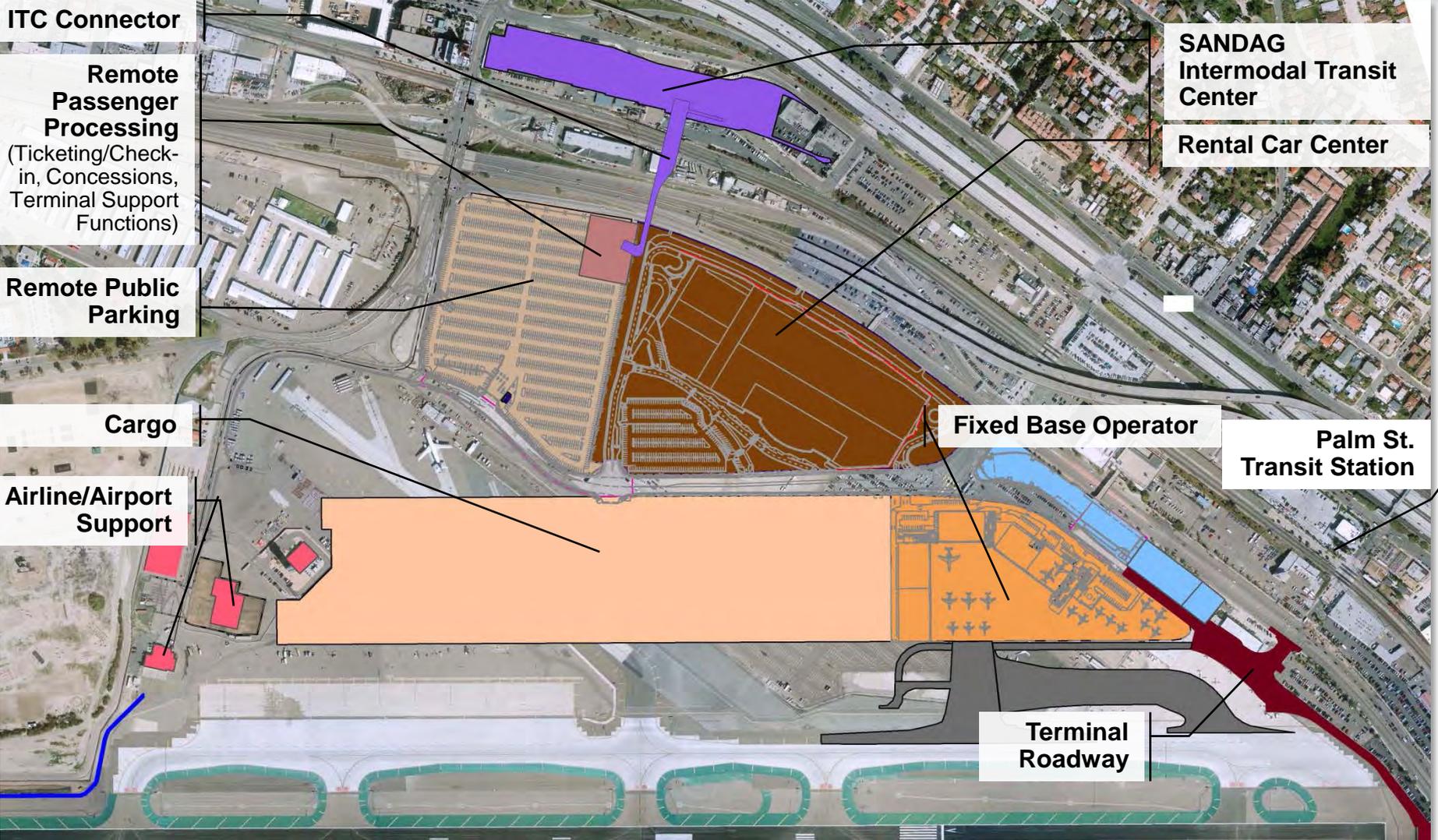
**Fixed Base Operator**

**Terminal Roadway**

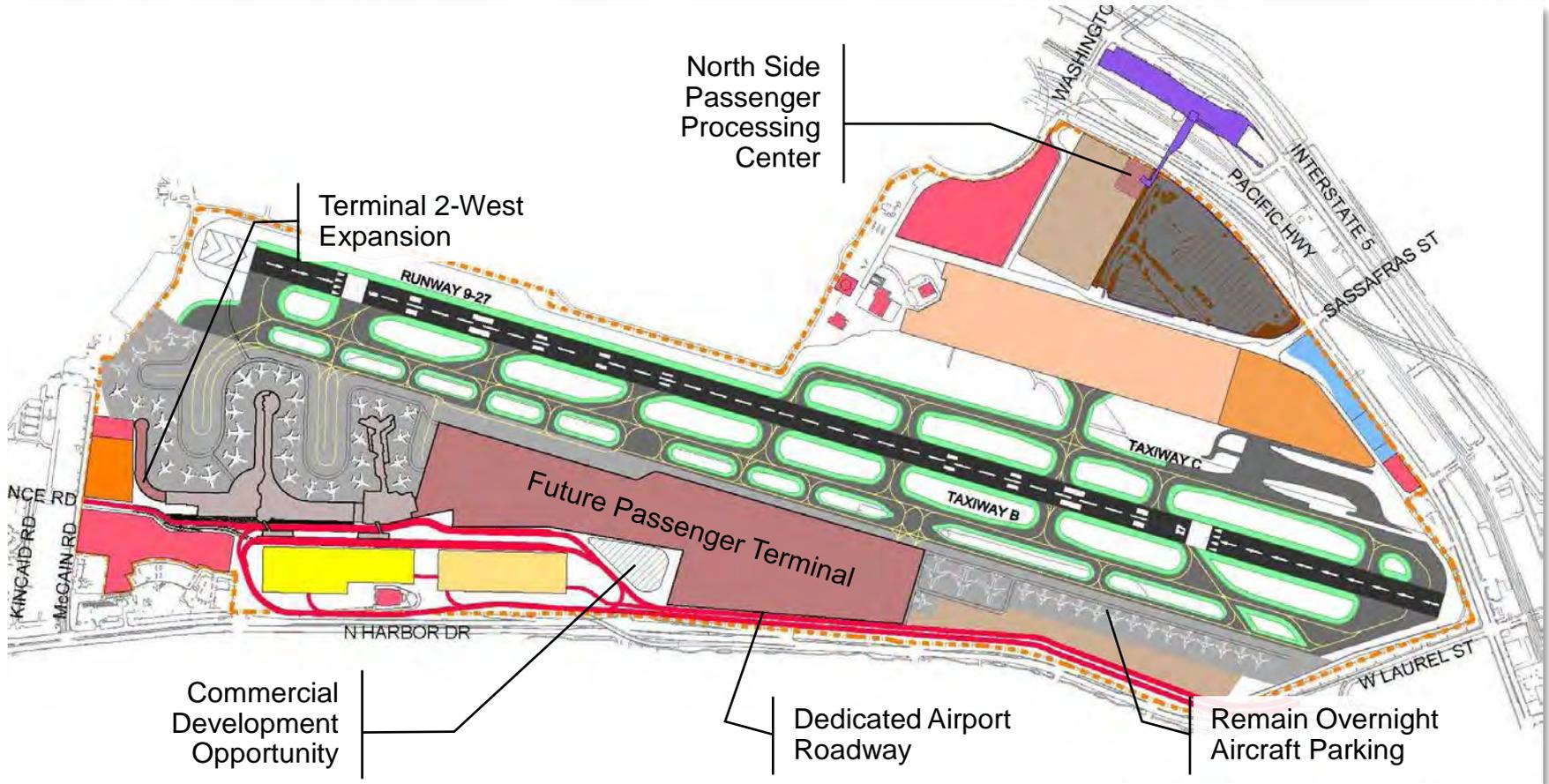
**SANDAG Intermodal Transit Center**

**Rental Car Center**

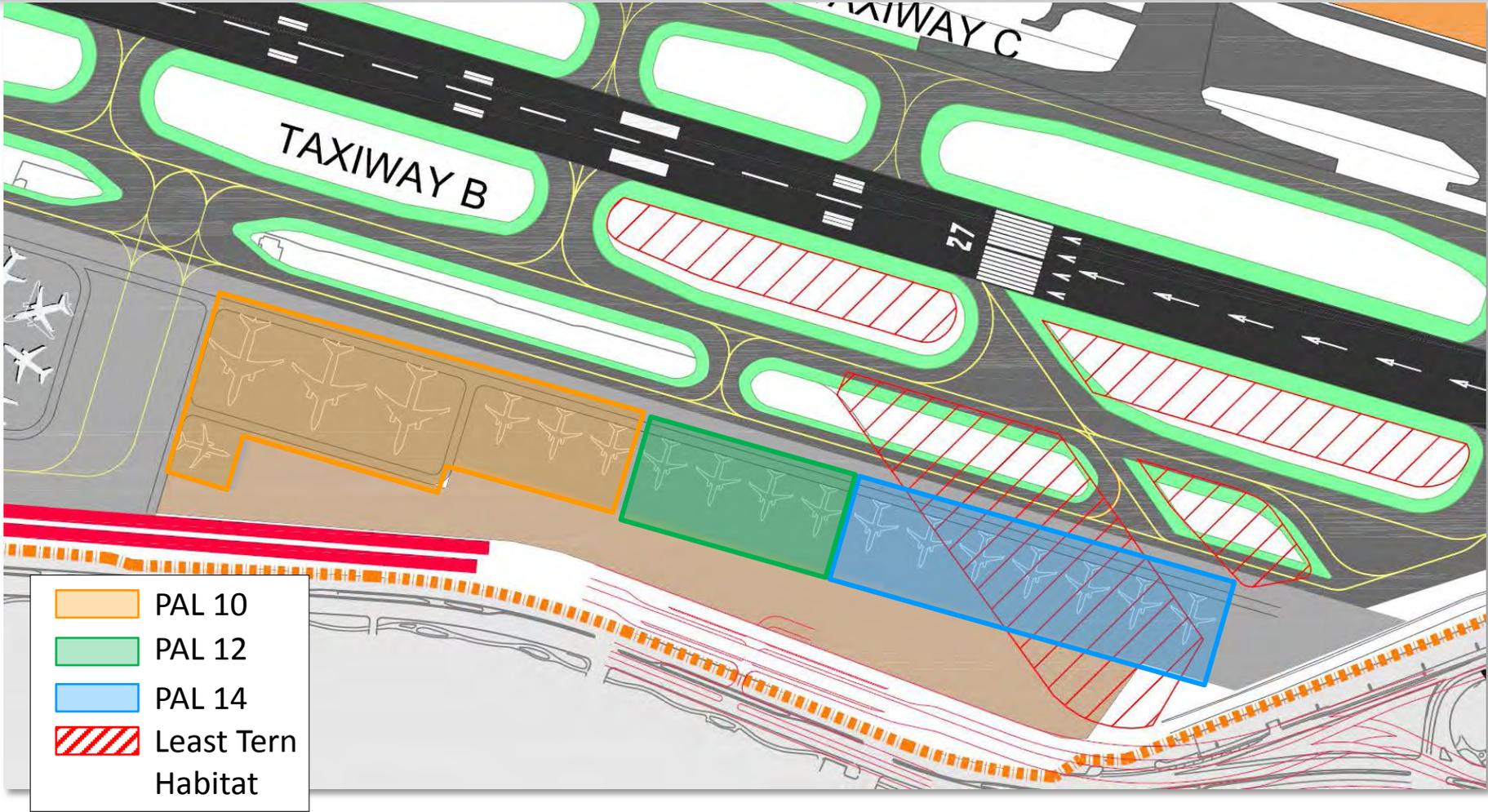
**Palm St. Transit Station**



# Alternatives 1 2 3 Common Elements



# RON Apron Ultimate Configuration



**Note: additional RON positions (10 in PALs 10 and 12, 5 by PAL 14) are available at the western end of the Airport, near T2W.**

# The Following Concepts Are...

- **A starting point for discussion**
- **A vision for consideration**
- **Intended to obtain views, thoughts and concerns**

# Alternative 1 Rendering



# Alternative 2 Rendering



# Alternative 3 Rendering



# Next Steps

- **Consider feedback from the Airport Authority Board and other stakeholders on the development concepts**
- **Complete the remaining master planning tasks:**
  - Evaluate the alternatives and select Preferred Development Plan
  - Review Preferred Development Plan with Airport Authority Board
  - Initiate formal environmental review
  - Prepare implementation plan, including phasing plans, CIP and financial plan
  - Prepare final documentation and Airport Layout Plan

# Project Schedule

- Fall/Winter 2014 – Recommended Plan and Evaluation
- 2015/2016 – Environmental Review Documents
- 2016 – Adoption of Airport Development Plan

# Questions?

Item 3 – Presentation - New art.san.org  
*\*No materials will be distributed for this item.*



## SAN DIEGO REGIONAL AIRPORT AUTHORITY AIRPORT ART PROGRAM

### BACKGROUND MEMO

**Date:** August 8, 2014  
**To:** Airport Art Advisory Committee  
**From:** Constance Y. White, Airport Art Program Manager  
**Subject:** Artist Solicitation

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#### RECOMMENDATION

Recommend to the President/CEO approval of a solicitation process that is more artists focused.

#### BACKGROUND

The Art Program currently coordinates with the Procurement Department to conduct solicitations for artists through formal and informal Requests for Qualifications and Requests for Proposals for Public Art Opportunities. Solicitations are conducted in accordance with Authority Policies 5.01 and 5.03.

The Procurement Department manages solicitations for all Authority business needs using an eProcurement web-based platform called PlanetBids. This system is specifically designed for vendor Management, Bid Management, and eBidding for Public Works/Construction. The system is not designed to receive high resolution, image-heavy, portfolio-based materials; which are industry standard materials for artists submissions.

#### ANALYSIS/JUSTIFICATION

Our solicitation processes are often the first point of contact demonstrative of our business practices. In order for the Airport Art Program to continue to maintain a distinguished program and to continue to attract highly talented and exemplary artists, our artist solicitation methodology should be in keeping with industry standards. Our current PlanetBids process has proven to be challenging to manage artists' solicitations particularly for the submission of qualifications. These challenges not only impact the caliber of artists that will use the system, but also becomes cumbersome for staff.

Authority Policy 8.50 states that the "*Art Advisory Committee (AAC). In carrying out its duties, shall make recommendations to the President/CEO on matters relating to the Airport Art*



*Program upholding the Airport Art Program mission, ensuring the Airport Art Program policies and procedures are followed, and supporting the development and stewardship of the Airport Art Program.*

Authority Policies 5.01 and 5.03 pertain to “the procurement of service and consulting agreements as well as the purchase of supplies, materials, and equipment for the San Diego County Regional Airport Authority” Approval of this recommendation does not conflict with any Authority policy.

The Art Program would like to use an artist solicitation process designed specifically to manage artists submissions.

Doing so would enable the following:

1. Allow artists to upload multimedia and dynamic visual portfolios – this includes high resolution photographs, videos and audio,
2. Streamline qualification evaluation process
3. Reduce staff time when reviewing responsive submissions

Using a separate service provider for artists’ solicitations is consistent with practices of many public agencies who also regularly commission public art. One of the two platforms listed below are the two most highly used systems:

#### **SlideRoom (Slideroom.com )**

SlideRoom is a complete solution to collect, evaluate and store applications online. The system is designed for admissions, hiring, auditions, grants, and more.

Features include:

- Allows client to define application forms, settings, instructions and deadlines in addition to offering a fully branded site with client’s custom domain, logo, color, name, welcome text, and program directory.
- Allows evaluations from multiple reviewers to be combined in real time and create visualizations of data. Works well reviewing in group situations or individually from any computer, smartphone, or tablet.
- Tailored for creative projects as it allows for multimedia portfolios to be uploaded including videos, images, and audio. Designed to work well on Mac, PC and mobile platforms.
- Accounts can be renewed once a year or shut down easily.
- Completely secure: Slideroom is safe for accepting and storing private information. All data and documents are encrypted during transfer and at rest.
- Technical Support: SlideRoom offers technical support to administrators through an online help desk.

#### **Pricing**

\$1350/yr plus submission fees (\$5-10/submission)



Select Client List:

- Denver International Airport
- San Francisco Arts Commission
- Los Angeles County Metropolitan Transportation Authority
- New York State Council on the Arts
- DC Commission on the Arts and Humanities (DCCA)

**CaFÉ** (CallforEntry.org)

CallforEntry.org™, (CaFÉ™) is a Web-based service that allows organizations and administrators to easily and cost-effectively manage artist-application and jury processes related to calls for entry and other events. The service is especially designed for use with public art projects, artist fellowships, juried visual-arts competitions, and many other types of calls for entry. CaFÉ™ is brought to you by the Western States Arts Federation (WESTAF), a regional nonprofit arts service organization dedicated to the creative advancement and preservation of the arts.

Features include:

- User friendly platform: CaFÉ™ provides artists with an easy-to-use system that allows them to enter contact information, upload digital images of their artwork, and enter a number of open calls at one time-eliminating the cost of duplicating slides and mailing individual application packets for each call for entry.
- Clients can customize all forms from the application process to jury process.
- Security: Artists' artwork samples and personal information are kept secure and confidential.
- Technical Assistance: Administrators receive training and guidance with a CaFÉ™ team member throughout their active role.

Select Client List:

- Nashville International Airport
- Indianapolis Airport Authority
- Denver Arts and Venues Public Art Program
- Alaska State Council on the Arts
- City of El Paso Museums and Cultural Affairs Department

**Pricing**

One-time setup fee = \$250.00

Application and jury module license fee per call, for up to 500 applicants applying with up to 10 images = \$850



## SAN DIEGO REGIONAL AIRPORT AUTHORITY AIRPORT ART PROGRAM

### BACKGROUND MEMO

**Date:** August 8, 2014  
**To:** Airport Art Advisory Committee  
**From:** Constance Y. White, Airport Art Program Manager  
**Subject:** Approve Theme for 2016 Changing Exhibitions Program

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#### **RECOMMENDATION:**

Approve *Borders and Boundaries* as theme for the 2016 exhibition calendar year (February 2016 – January 2017)

#### **BACKGROUND**

The primary focus of the temporary installations and changing exhibitions program is to present a survey of collections representing a wide range of diversity in visual art and culture. Museums, cultural institutions, arts organizations as well as individual artists are invited to exhibit their collections of wares, artifacts and original artwork. All media is eligible for consideration.

#### **ANALYSIS/JUSTIFICATION**

The exhibition theme is a timely subject as it will coincide with the San Ysidro Port of Entry renovation and expansion project: a three-phase, multi-year project designed to reduce congestion at the world's busiest land border. It will also coincide with the opening of the cross-border pedestrian bridge linking San Diego with Tijuana's A.L. Rodríguez International Airport. The bridge will be the first to connect a U.S. facility with a foreign air terminal, and is expected to serve as an important stimulus of business between the U.S. and Mexico.

Borders and boundaries often imply divisions, but they can also strengthen adjoining sides, and help countries, cities, communities and individuals to define themselves. San Diego's proximity to the Mexican border plays an important role in shaping the City's identity. The most frequently crossed border in the world, it is a site of constant exchange of not only goods, but ideas and culture. The Art Program proposes to work with a guest curator to curate an exhibition of artists working in all media, engaged with the physical and cultural space of borders.

*Borders and Boundaries* will challenge artists to explore and interpret the complex geographic, social, and cultural border environment, and the resulting installations will inspire passengers by presenting diverse perspectives on the subject.

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SAN DIEGO INTERNATIONAL AIRPORT

ART PROGRAM

arrive depart be inspired

**Draft Call for Proposals (description):**

The San Diego International Airport Art Program is seeking proposals from artists, organizations and collectors whose ideas, artwork and collections are inspired by or representative of the physical and cultural space of borders and boundaries.

Exhibitors are invited to explore notions of edges, boundaries and borders real or imagined and to use the geographic, social, and cultural border of San Diego and Tijuana as inspiration.

Artwork representing this theme will be displayed throughout the airport for one year beginning in February 2016. Up to twelve participants will be chosen based on their aesthetic and creative representation of the theme *Borders and Boundaries*, and unique use of media.



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SAN DIEGO INTERNATIONAL AIRPORT

ART PROGRAM

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## **Parking Plaza Public Art Project Recommended Artist Selection Panel**

### **Sharon Bates, Director, Art & Culture Program, Albany International Airport**

Sharon Bates is the founding Director of the Albany International Airport Art and Culture Program. Ms. Bates organizes rotating exhibitions, site-specific projects, and satellite museum exhibitions that showcase regional artists and cultural institutions in the Albany International Airport Gallery and throughout the 250,000 square foot terminal. In 2006, she was guest curator for the Outdoor Sculpture Exhibition at Chesterwood, a National Historic Trust Site in Stockbridge, MA. Ms. Bates was gallery director for the Arts Center of the Capital Region from 1990-93 and one of the founders of the Downtown Troy Window Project that presented site-specific installations in vacant storefronts.

### **Jim Campbell, Artist**

Campbell is a contemporary San Francisco based artist who primarily works with LED light installations. Campbell began his artistic career in film making but switched to electronic sculpture in 1990 and started making his iconic LED matrix works in 2000. His current work combines film, sound, and LED light installations. Campbell received a BS from the Massachusetts Institute of Technology in electrical engineering and mathematics. Campbell's work is part of numerous public collections including the Metropolitan Museum of Art, New York; The Museum of Modern Art, New York; Smithsonian American Art Museum, Washington, D.C.; The Whitney Museum of American Art, New York.

### **Miki Garcia, Executive Director, MCA Santa Barbara**

Garcia has been at MCA Santa Barbara since 2005, where she has organized such important exhibitions as *Mario Ybarra Jr.: The To Collection* (2012); *Michele O'Marah and Home Show, Revisited* (2011); and *Sanford Biggers: Moon Medicine* (2010) among many other group and solo projects with local, national, and international artists. Previously, Garcia worked at the Public Art Fund, New York, NY and at the Museum of Contemporary Arts San Diego, San Diego, CA. Garcia holds a MA in Art History from the University of Texas at Austin, TX and a BA in Art History from Vassar College, Poughkeepsie NY.

### **Rob Wellington Quigley, FAIA**

Rob Quigley is a nationally recognized architect whose work has garnered more than 60 design awards from the American Institute of Architects (AIA). In 2005, the AIA California Council honored Rob with the Maybeck Award—California's equivalent of the Gold Medal—for three decades of architectural design excellence. His signature projects include San Diego's New Central Library, the Leslie Shao-ming Sun Field

SAN DIEGO INTERNATIONAL AIRPORT

**ART PROGRAM**

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Station at Stanford University, and the Seventrees Community Center and Branch Library in San José.

**Carmen D. Vann, Project Executive, Turner Construction Company**

Vann has served a Project Executive for Turner Construction since 2000. Her professional affiliations include serving on the board of the San Diego Architectural Foundation and The Balboa Park Conservancy, as well as the Chairperson for the AGC Education Committee. Vann's numerous accolades include the AGC 2012 Construction Industry Leadership Award, and being included on Engineering News and Record's Top 20 Under 40 in 2011. Vann received her B.S. in Construction Management from North Carolina Agricultural and Technical State University.

**Art Committee Member TBD**



## SAN DIEGO REGIONAL AIRPORT AUTHORITY AIRPORT ART PROGRAM

### BACKGROUND MEMO

**Date:** August 8, 2014  
**To:** Airport Art Advisory Committee  
**From:** Constance Y. White, Airport Art Program Manager  
**Subject:** New Location for Ceiling Node Public Art Project

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#### RECOMMENDATION

Review existing site conditions for Terminal 2 East location and approve upper level Terminal 1 exterior rotunda for new location for the Ceiling Node Public Art Project.

#### BACKGROUND

In May of 2011, the Airport Art Program was presented with an opportunity to facilitate a new public art project in collaboration with the Facilities Development Department (FDD) Capitol Improvement Project (CIP) expansion of Terminal 2 East. The public art opportunity consisted of a ceiling node designated in an area called the "Y" where the concourse splits into two diverging directions. The deliberate siting of the artwork in and around the ceiling was intended to provide some intuitive wayfinding. The Authority entered into an agreement with artist Paul Hobson for the design, fabrication, and installation of a public art project for the aforementioned site on May 9, 2012. The term of the artist contract expired December 31, 2013.

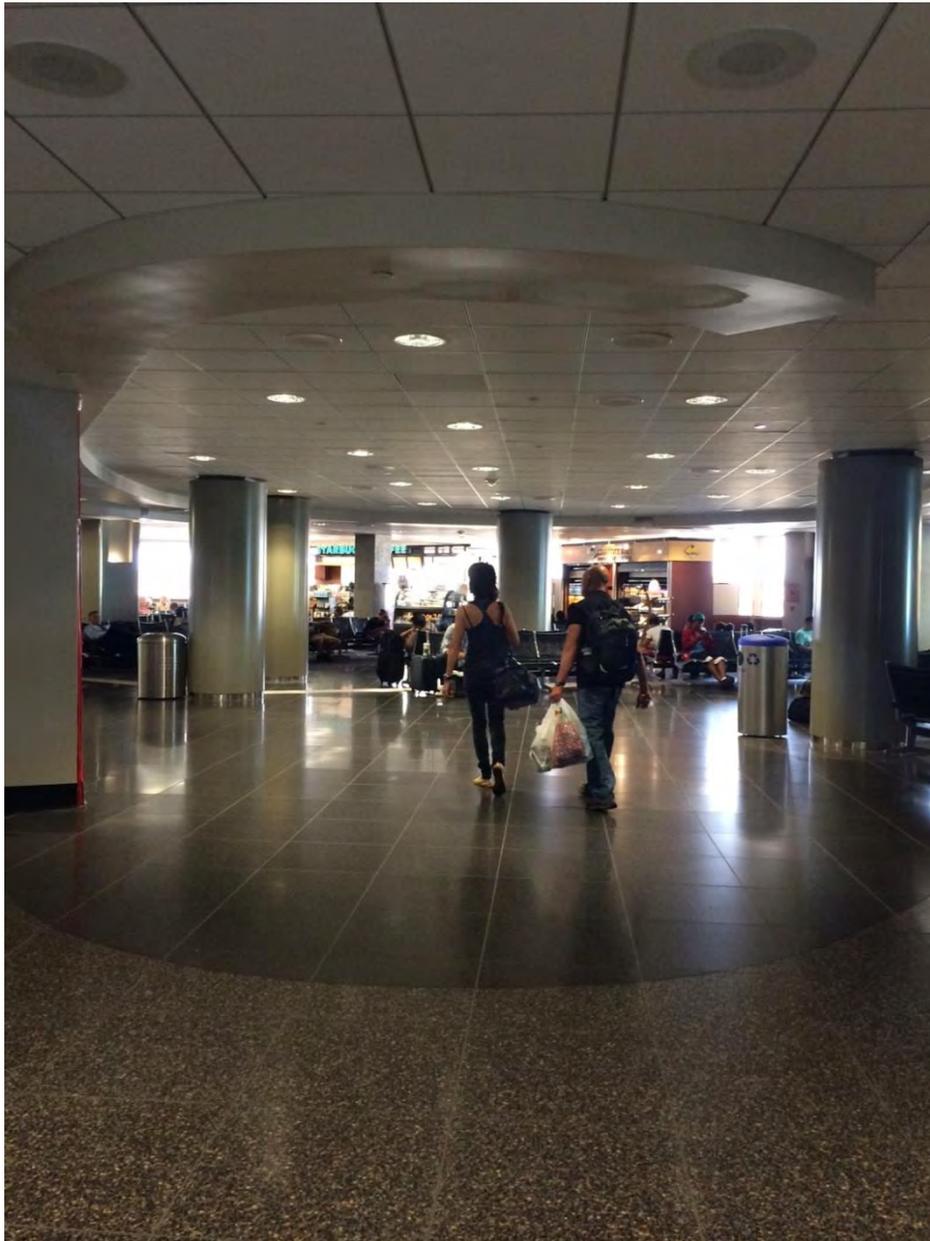
#### ANALYSIS/JUSTIFICATION

Due to ongoing logistical challenges, the project has not yet been realized. The CIP project was completed as of May 2014. Staff has identified a new location that will create a more integrated support to the artwork design and further impact the customer experience; while still accomplishing the goal of providing some intuitive way finding. The upper level Terminal 1 exterior rotunda would greatly benefit from the vibrant, illuminated artwork; punctuating the area with light and color which could be seen from the parking lot. Furthermore, the scale of the site is very comparable to the Terminal 2 East ceiling node, and therefore would easily accommodate the artist's design intent.

SAN DIEGO INTERNATIONAL AIRPORT

# ART PROGRAM

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Terminal 2 East Ceiling Node

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Terminal 1 Exterior Rotunda

## Airport Art Master Plan

### **IMPLEMENTATION SUMMARY**

In 2006, the San Diego International Airport embarked upon a journey to create an Airport Art Master Plan that provided site-specific and advantageous opportunities; that invited artists to participate in the airport planning process; and that considered a collaborative approach to integrating art into the infrastructure of our built environment.

The purpose of this plan was to develop a broad collection of permanent artworks that would engage travelers in innovative and memorable experiences while providing educational insight about the region. And from that point, the plan has been implemented to support the spirit of the mission, vision and values the Airport Authority.

The implementation of the plan pursued a dual focus: to enhance our travelers' experience, and to present art demonstrative of the local San Diego community. Through a collective process, the Authority realized that thoughtful and strategic planning for art in public spaces can positively impact the sense of where we work, where we live and where we travel.

Deliberately, the artists' influences span beyond their own respective work. Much of the artwork is delicately mirrored in the floor design, subtly reflected in and by the lighting and physically ensconced within the walls, columns and other functional and structural elements, pervasive and punctuating The Green Build project. This was the culmination of the plan.

*...in the meantime*

### **AN INTERIM PLAN**

Working to Master the Art of Airports is the Authority's vision. The original Art Master Plan established a framework and guidelines for exhibits and performing arts and outlined opportunities for new permanent artwork. The Airport Development Plan (ADP) will define the next phase of development at SDIA. Until that Plan is developed, the Art Program will continue to engage the community and artists through key opportunities that will allow artists to create thought provoking, sight-specific and impactful artwork.

### **Purpose**

Art is an integral part of San Diego International Airport. Presenting an extensive cycle of performing arts, a variety of exhibits throughout the terminals and maintaining a collection of public art, is an essential component of extending the customer experience and further engaging the community.

## **Structure and Responsibilities**

General Policy – The Authority recognizes the unique physical, social and economic contribution of art and culture. The Authority is committed to the presentation and advancement of a wide variety of high quality art and culture programming that has artistic merit, cultural interest, and educational value; that positions the airport as a creative industry driver; and that promotes regional prosperity and quality of life. Such programming shall be aligned with the mission of the Authority. All funding and other parameters describing governance for the Airport Art Program are set-forth in Authority Policy 8.50.

## **ART PROGRAM DEFINITIONS AND DESCRIPTIONS**

### **Airport Art Program**

A program of the Authority consisting of the: (1) Public Art Program; (2) Temporary Installations Program; (3) Changing Exhibitions Program; and (4) Performing Arts Program. The Airport Art Program is dedicated to engaging the traveling public and the greater San Diego region by providing enhanced customer experience through the presentation and advancement of high quality art and culture programming that has artistic merit, cultural interest, and educational value.

### **Changing Exhibitions**

Definition - The temporary presentation of items on loan from local and regional museums, cultural institutions, arts organizations, collectors and Artists

Program: Provides exhibition opportunities for San Diego and Southern California-based cultural organizations, individual artists and collectors who have art and artifacts of public interest with artistic merit, cultural significance or educational value. Collections representing a wide range of diversity in visual art and culture may be on display for up to one year and are scheduled up to three years in advance.

### **Performing Arts**

Definition – The presentation of live performances of music, dance, theater or other performative art forms

Program: A new model for performing arts at SDIA is more artist focused, providing an opportunity for a process-oriented program that will consider contemporary performing art in all disciplines—dance, music, theater, as well as cross-disciplinary digital media. The goals of the pilot project include:

- Create a positive and unique ambiance specific to SDIA
- Engage the local arts community and also
- Present experiences while exceed our customers' expectations

Programming may include local and regional live music, modern, traditional or ethnic dance as well as theatrical productions. Individual artists, organizations, and higher education performing art departments will be encouraged to submit proposals.

### **Temporary Installations**

Definition – Artwork commissioned for a designated Site at the Airport installed for a limited duration of time

Program: Projects created to exist only in the space for which they were commissioned for no more than two years. While temporary, they are still substantive projects intended to provide more flexible opportunities for the Airport to work with local and nationally-based artists of all levels. Opportunities are open to artists who create a broader range of site-specific evocative and ephemeral projects, using traditional and new media. All terminals and sites are eligible.

**Public Art Program** – Planning and development of a collection of permanent Artwork that is integral to the Airport.

### **Airport Art Site and Opportunity Plan**

Definition – An annual plan reviewed and recommended by the AAC to the President/CEO and subsequently approved by the Board that identifies specific areas, project opportunities, and budget allocations for the following fiscal year as a document discrete from the Airport Art Master Plan. The Airport Art Site and Opportunity Plan may be modified during the course of the year in response to changing conditions.

This Site and Opportunity Plan is meant for use as a guide for potential temporary and permanent projects for both the **Airport Development Program (ADP)** and **Existing Facilities (CIP)**.

### **Airport Development Program – New Construction**

The Airport Development Plan (ADP) will define the next phase of development at San Diego International Airport. The ADP will address major improvements required to handle long-term project demands including the replacement of Terminal 1 and improved close-in parking.

### **Capitol Improvement Program (CIP) – Existing Facilities**

A Capital Project that includes construction and renovation of terminals, curbsides, roadways, connecting green spaces and other related landside improvements.

*Great public spaces are where celebrations are held, social and economic exchanges take place, friends run into each other, and cultures mix. They are the “front porches” of our public institutions – libraries, field houses, neighborhood schools – where we interact with each other and government. When the spaces work well, they serve as a stage for our public lives. [Project for Public Spaces](#)*

Opportunities: Site-specific artwork and programming identified for Airport facilities, open spaces, such as landscapes and parking areas

**1. Airport Gateway (Harbor Drive/Pacific Highway and Palm)**

Grand statement with one or more signature sculptural features and/or landscape design signifying the entrance to the airport area.

**2. Airplane Observation Area**

Optional opportunities to design and create a functional and user-friendly site (pocket park) to accommodate aviation enthusiast who love watching airplanes take off and land.

**3. Parking Plaza**

Intriguing features that support efficiency, ecology and communications systems, including, technology and wayfinding can also humanize the structure while adding interest. Elements could also be integrated into the landscaping and/or hardscape creating appeal to pedestrians and drivers.

**4. Children's' Play Area**

Immersive play and interactive environment that engages young travelers from toddlers to age eight which creates opportunities for dramatic play and experiential engagement. Some aspects of the space could be static while others can be dynamic and changing.

**5. Wind Tunnel**

For over 66 years, the San Diego Wind Tunnel has served the testing needs of the aerospace community. The San Diego Wind Tunnel is located on Pacific Highway and is the only privately held low-speed aeronautical wind tunnel in the United States. The San Diego Air & Space Museum holds the distinction of being the only aviation museum with an operational research wind tunnel.

A prominent opportunity to visually engage departing passengers as well as the fixed based operator clients on the back of the building which is very visible from the airfield

**6. Environment/Ecological projects**

Provide opportunities for artists to create long term temporary projects that bring attention to natural phenomenon, the local climate, that heighten awareness of and call attention to ecological and environmental concerns and conservation measures.

**7. Artist Residency**

Opportunity for an artist to engage airport customers and employees, and to research the services and culture San Diego International Airport and the San Diego County Regional Airport Authority to create an artwork that is inspired by the information gathered during the residency period.

# ART PROGRAM

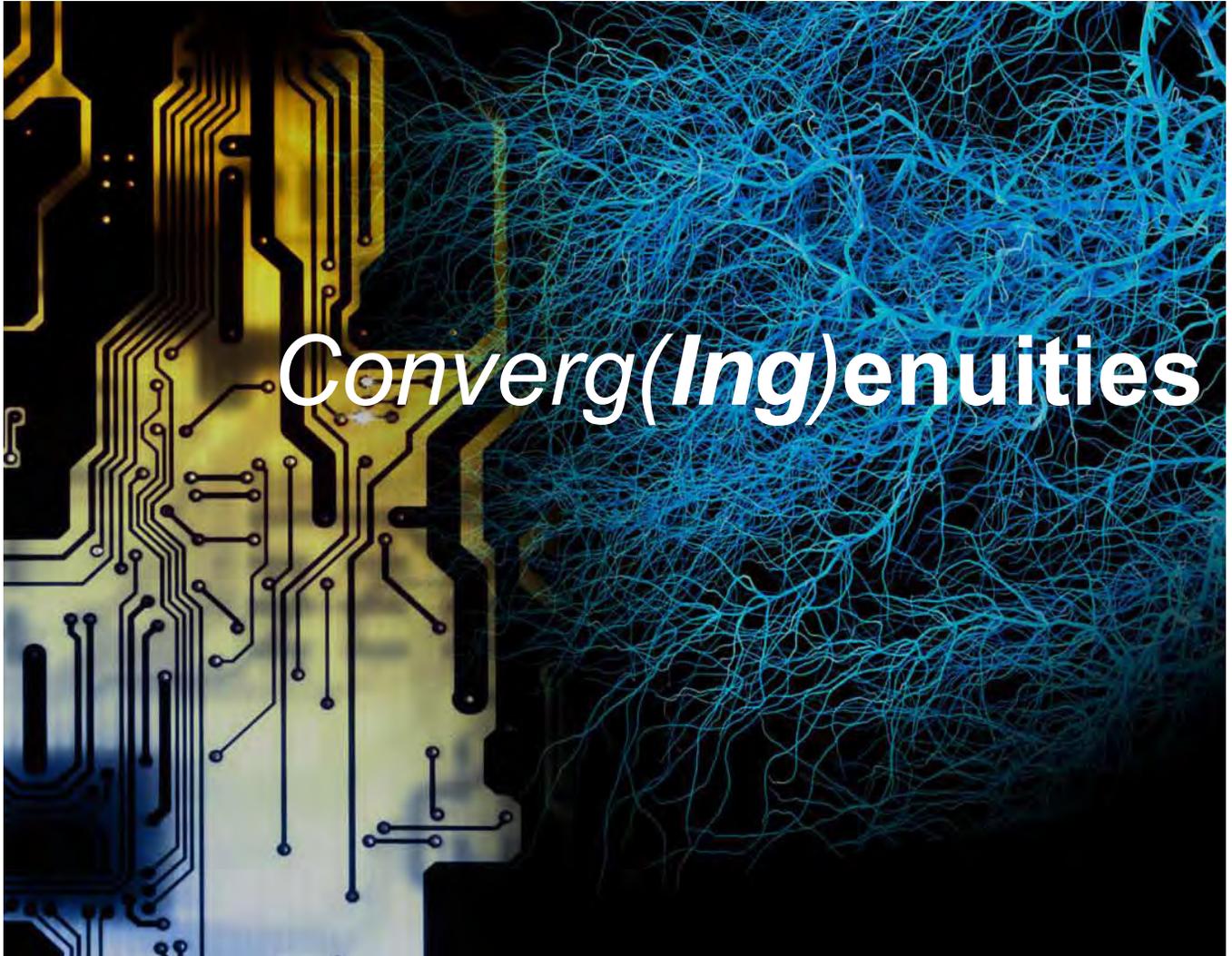


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## Temporary Installations & Rotating Exhibitions Update

August 8, 2014

Lauren Lockhart  
Art Program Coordinator



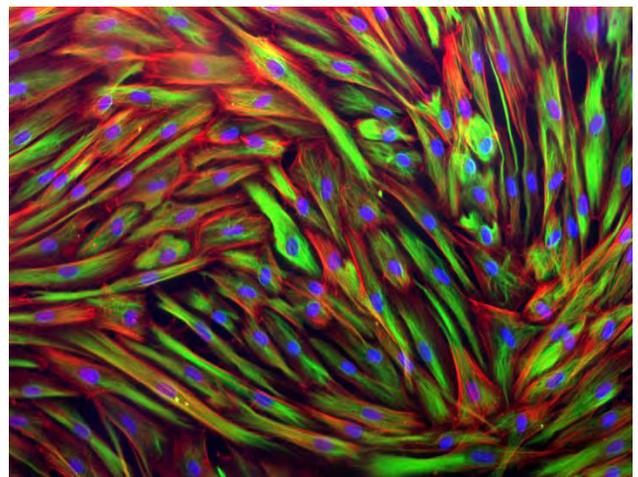
*Converg(Ing)enuities*

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Biocom

*Taking Art to the Cellular Level*

Portrait Corridor



# ArtReach

*Topographical Portraits*

Commuter Terminal



# Radys Children's Hospital

Healing Arts Center

Terminal 2 East

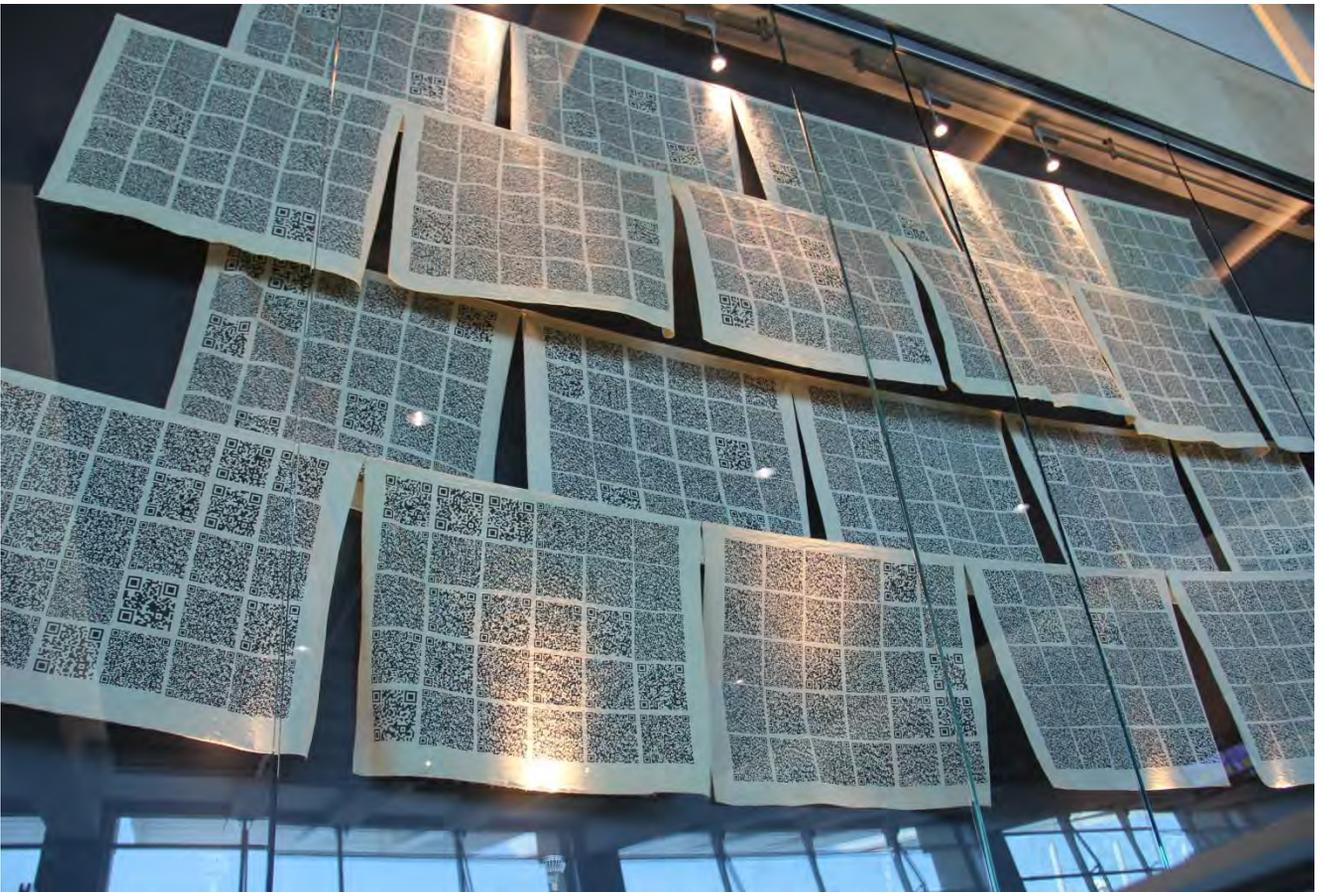


# James Soe Nyun



*Twenty-Two Flags  
(Bardo Thodol)*

Check point 6



# San Diego Model Railroad Museum

## *The Science of Signals* Gate 33



# Judit Hersko



*Seven Days of  
Dissolution*

West End Gallery

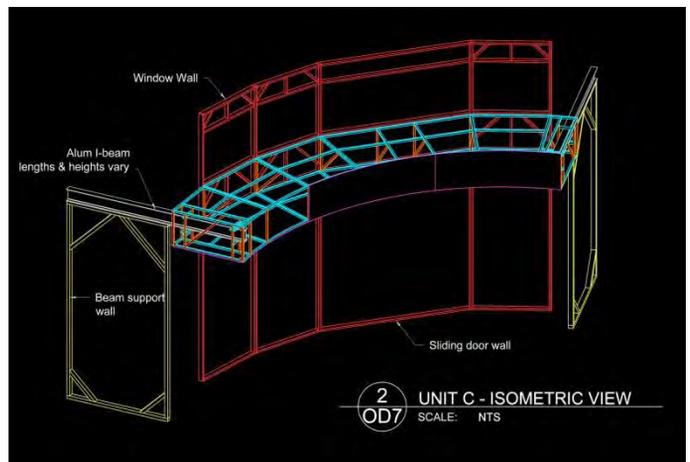


# La Jolla Playhouse & The Old Globe



*Technodrama:  
Innovative  
Theater Design*

Terminal 2 West  
Baggage Claim



2015 Temporary Exhibition

CALL TO ARTISTS

**BALBOA PARK & THE CITY**

CELEBRATING SAN DIEGO'S PANAMA-CALIFORNIA EXPOSITION

San Diego International Airport Art Program

SAN DIEGO INTERNATIONAL AIRPORT

ART PROGRAM



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## Temporary Installation & Rotating Exhibitions Update

# Questions?