

**San Diego International Airport  
DRAFT Request for Qualifications  
For Commuter Terminal Wall**

**OPPORTUNITY**

**Summary:** San Diego County Regional Airport Authority (“Authority”) invites artists to submit qualifications (“Qualifications”) for a design only project. Artists interested in this opportunity are requested to submit qualifications for consideration to create three design concepts for a new public art project. Final designs will be replicated into a large-scale vinyl mural using a mastery of technology to ensure the translation of aesthetic quality and the intent of the artist’s hand remains true to the artistic integrity of the original design. Prior public art experience is not a requirement.

Final designs will be finished fine artwork and will become a part of the Airport’s permanent portable art collection. The artwork will be installed at locations yet-to-be determined at the San Diego International Airport.

The replicated vinyl mural will be installed on the east-facing wall of the San Diego International Airport’s Commuter Terminal and will be created and rotated every three to five years.

**PROJECT DESCRIPTION:**

The Roaring Twenties and Thirties have come to epitomise the height of glamour in American culture. A significant advent of this era was the *Golden Age of Flight* which began with Charles Lindbergh’s transatlantic voyage on May 20, 1927. The first leg of which originated from San Diego. Early aviation supporters saw their efforts rise from the mud when construction began on the long anticipated municipal airport. A cast of public and private agencies, military officers, politicians, philanthropists, and engineers worked tirelessly to build upon the muddy ground that gave birth to San Diego International Airport on its Dedication Day, August 16, 1928. Lindbergh’s flight ignited the public’s imagination like few other events in modernity.

The final design should capture the spirit of this era, represent the history of aviation and speak to the impact of Lindbergh Field. It should evoke the grandeur and romance of flight while celebrating the story of the American aviator Charles Lindbergh and his solo non-stop trans-Atlantic flight in the *Spirit of St. Louis*. Nostalgic references to the history of aviation in San Diego and significant San Diego landmarks can be depicted as points of reference and inspiration. The final scene must be representational with limited abstraction.

**BUDGET:**

Selected artist(s) will be compensated an amount not to exceed \$25,000.00 for all designs. More information on design development requirements will be provided to selected artist(s).

**ELIGIBILITY:**

This opportunity is open to both emerging and established artists whose work is representational two-dimensional media. Artists eligible for this project must have the demonstrated talent to create a narrative scene that distinctly demonstrates their skill to depict realism, realistic and recognizable images of people and places within a believable perspective.

**SUBMISSION INSTRUCTIONS: TBD**

- Credentials:** Résumé demonstrating professional history and skills or experience as a working artist
- Narrative statement:** a brief description explaining your work and philosophy as an artist. - Limit two pages please.
- Images:** ten images of recent work.
- Annotated Image List:** titles, date, media and dimensions of artwork clearly labeled.
- Professional References:** Three references – include: Name, Organization/Title, Address, Phone and Email.

*Partial submission of information will not be accepted for review.*

**EVALUATION AND SELECTION PROCESS**

This RFQ process is being undertaken to enable the Authority to identify and recommend one finalist who has submitted Qualifications to provide the services that are the subject matter of this RFQ. A preliminary review of the basic responsiveness of the Qualification will be conducted to ensure all requirements of the RFQ have been met.

This RFQ describes the project, the scope of work, the selection process, the minimum qualifications, and minimum information that must be included in response to this RFQ. Artists determined to be qualified to provide the requested services listed in this RFQ, as solely determined by the Authority, may be invited to participate in an interview process. Said artists invited to interview are required to submit to the Authority a detailed proposal of their design for the Commuter Terminal Wall (“Artwork”).

**Artist Selection Panel:**

The Airport Art Advisory Committee (AAC) will serve as the artist selection panel, will evaluate all qualified submissions and may short-list up to five Artists to interview. Artists may be requested by the Authority to supplement their submissions with additional information.

**EVALUATION CRITERIA:**

- Quality, creativity and strength of past work
- Ability to create representational and narrative/scenic artwork
- Technical competence with regard to success of past projects
- Professional qualifications and experience
- References

**Submit Proposals to:**

SD County Regional Airport Authority  
Attn: Art Program  
PO Box 82776  
San Diego, CA 92138-2776