

**Revised 10/3/11**



**SAN DIEGO COUNTY  
REGIONAL AIRPORT AUTHORITY  
STAFF REPORT**

**Item No.**

**5**

**Meeting Date: OCTOBER 6, 2011**

**Subject:**

**Appointment of Authority Advisory Committee Members**

**Recommendation:**

Adopt Resolution No. 2011-0118, approving appointments to the Authority Advisory Committee.

**Background/Justification:**

**BACKGROUND**

At its August 4, 2011, meeting, the Board adopted revisions to Authority Policy 1.21, which governs the Authority's Advisory Committee. Under the new policy, the Advisory Committee now has a maximum of 18 members. While the Board appoints all members of the Committee, nominations are received from various sources as follows:

(Seats 1 – 6) The President/CEO shall nominate individuals to fill seats representing each of the following categories:

- (1) airport management;
- (2) passenger and freight air transportation operations and economics;
- (3) general aviation;
- (4) the natural environment;
- (5) local government; and
- (6) the campuses of the University of California and the California State Universities in the region.

(Seats 7 – 14) The Presidents of the organizations listed below may each nominate one individual. As shown below, in some cases, the nominating organization rotates among different organizations at the conclusion of each two year term.

- (7) San Diego Regional Economic Development Corporation
- (8) Rotation among:
  - a. San Diego North Economic Development Council
  - b. East County Economic Development Council
  - c. South County Economic Development Council
- (9) San Diego Regional Chamber of Commerce

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- (10) Rotation among:
  - a. CleanTECH San Diego
  - b. BIOCOM
  - c. CONNECT
- (11) Metropolitan Transit System
- (12) North County Transit District
- (13) San Diego County Taxpayers Association
- (14) San Diego Convention and Visitors Bureau

(Seat 15) The District Director of the California Department of Transportation for the San Diego Region or his/her designee serves in this seat.

(Seat 16) The representative of the United States Department of Defense currently serving on the Board or his/her designee serves in this seat.

(Seats 17 – 18) Two seats are reserved for members of the general public. Whenever a vacancy occurs in one of these seats, a notice is issued by the Authority. The Chief Auditor and Vice President of Planning and Operations jointly review and nominate individuals to serve in these two seats.

#### NOMINATIONS

Nominations have been received for each of the 18 seats on the Advisory Committee. Under Policy 1.21, terms of Advisory Committee appointments are two years. However, initial terms for up to eight Advisory Committee members may be three years in order to stagger the dates for future appointments. The duration of each nominee's proposed term is listed below along with the category represented by the nominee and the source of the nomination.

1. ORIS DUNHAM – Currently the owner of an international aviation consulting and development business, Mr. Dunham previously served in various positions in the aviation industry: Director of Aviation at Seattle-Tacoma International Airport; Deputy Executive Director for Operations and Administration for the Los Angeles Department of Airports; and Executive Director of the Dallas/Fort Worth International Airport. He has also served on various boards and commissions, including Airports Council International-North America and Bombardier Services America Corporation. He attended the University of California at Los Angeles and the University of Washington, where he earned a Bachelor of Science in Physics. (Term: Three years; Category: Airport Management; Nominated by: Thella Bowens, President/CEO, San Diego County Regional Airport Authority)

2. JO BOGNER – Ms. Bogner is currently the Vice President of Veritas Consulting Group, Inc. She provides aviation consulting, strategic planning and organizational development services to a variety of aviation and non-aviation organizations. Ms. Bogner is formerly the Director of Operations and the Director of the Office of Strategic Services at San Diego International Airport. During her tenure at SAN, she developed and implemented the first systematic strategic planning effort for the airport. She also managed the implementation of large-scale construction projects. Ms. Bogner has also held positions at a number of other airports across the country including John F. Kennedy International, LaGuardia Airport and Newark International Airport. She received a bachelor's degree in Airport Administration and is a licensed pilot. (Term: Two Years; Category: Passenger and Freight Air Transportation Operations and Economics; Nominated by: Thella Bowens, President/CEO, San Diego County Regional Airport Authority)
3. PETER DRINKWATER – Mr. Drinkwater is the Director of Airports for the County of San Diego's Public Works Department. His job responsibilities include management of eight public use airports throughout the County. He served in the U.S. armed services as both an enlisted member and officer before retiring as a lieutenant colonel. He received a master's degree in public/business administration and a bachelor's degree in industrial psychology/management. He is also a licensed pilot. (Term: Two Years; Category: General Aviation; Nominated by: Thella Bowens, President/CEO, San Diego County Regional Airport Authority)
4. JO BROOKS – Ms. Brooks is a member of the board of directors and executive committee of San Diego Coastkeeper. She also serves on the International Boundary and Water Commission San Diego Citizens Forum Board. Prior to her retirement, she practiced international law at the U.S. Department of State and worked as a trial attorney at the U.S. Department of Justice Civil Division and the Equal Employment Opportunity Commission. She received her bachelor's degree from Yale University, Juris Doctor degree from the Berkeley Law School, University of California, and a Sustainable Business Practices Certificate from the University of California at San Diego. (Term: Two Years; Category: the Natural Environment; Nominated by: Thella Bowens, President/CEO, San Diego County Regional Airport Authority)
5. DEANNA SPEHN – Ms. Spehn is the Policy Director for State Senator Christine Kehoe. She is responsible for legislation and liaison to local jurisdictions on issues such as the environment, airports, municipal governments, transportation, affordable housing, redevelopment, and economic development. Among other previous positions, she served as President of Public Policy Strategies, a division of Tom Shepard & Associates; a Senior Policy Analyst for Mayor Susan Golding; and a Consultant to the San Diego City Council Committee on Rules, Finance and Intergovernmental Relations. (Term: Two Years; Category: Local Governments; Nominated by: Thella Bowens, President/CEO, San Diego County Regional Airport Authority)

6. **BRIAN BLAKE** – Mr. Blake is the Director of the J. Willard and Alice S. Marriott Foundation Student Center for Professional Development at the L. Robert Payne School of Hospitality and Tourism Management at San Diego State University. Prior to his current position, he was the Vice President of Operations at Trigild Corporation, a San Diego management company specializing in the operation of hotels, restaurants, golf courses and theme parks throughout the U.S. He also worked in management positions at Accor North America and Forte Hotels. He has a bachelor's degree in hotel catering and tourism management from the University of Surrey, UK. (Term: Two Years; Category: The Campuses of the University of California and the California State Universities in the Region; Nominated by: Thella Bowens, President/CEO, San Diego County Regional Airport Authority)
7. **LAUREE SAHBA** – Ms. Sahba is the Chief Operating Officer of the San Diego Regional Economic Development Corporation. Previously, she was the Executive Director of the Otay Mesa Chamber of Commerce. Earlier in her career, she worked for the Building Industry Association of San Diego County. She is Chairman of Voices for Children, a non-profit organization serving San Diego's foster youth, and a board member of CleanTECH San Diego, LEAD San Diego and the San Diego Workforce Investment Board. She holds a bachelor's degree in journalism from San Diego State University. (Term: Three Years; Category: Regional Economic Development; Nominated by: William Geppert, President/CEO, San Diego Regional Economic Development Corporation)
8. **GARY KNIGHT** – Mr. Knight is the President/CEO of the San Diego North Economic Development Council. He is a graduate of the University of Minnesota with a Bachelor of Applied Science degree. He has over 30 years of experience in the health care industry working in a variety of field, supervisory and executive management positions. (Term: Two Years; Category: Regional Economic Development; Nominated by: Gary Knight, President/CEO, San Diego North Economic Development Council)
9. **RUBEN BARRALES** – Mr. Barrales is the President/CEO of the San Diego Regional Chamber of Commerce. Prior to his current post, he was the Deputy Assistant to the President of the United States and Director of the White House Office of Intergovernmental Affairs. Earlier in his career, he was a member and later President of the San Mateo Board of Supervisors. In 1998, he was the Republican Party nominee for State Controller. He has served on various boards, including the California Speaker's Commission on Local Governance for the 21<sup>st</sup> Century and the Stanford Institute for Economic Policy Research. (Term: Three Years; Category: Business, including the Technology Sector of the Economy; Nominated by: Ruben Barrales, President/CEO, San Diego Regional Chamber of Commerce)

10. JASON ANDERSON – Mr. Anderson is Vice President of CleanTECH San Diego and Executive Director of the CleanTECH San Diego Education Foundation. Prior to his current position, he was the Vice President of Business Development for the San Diego Regional Economic Development Corporation. Earlier, he served as the Legislative Director for Texas State Senator Frank Madla. He has a bachelor's degree in corporate communications from the University of Texas and is a 2008 graduate of LEAD San Diego. (Term: Two Years; Category: Business, including the Technology Sector of the Economy; Nominated by: Jim Waring, President/CEO, CleanTECH San Diego)
11. HARRY MATHIS – Mr. Mathis serves as Chairman of the Board of the Metropolitan Transit System. Prior to his current position, he served as the District One Councilmember on the San Diego City Council for two terms, including an appointment as Deputy Mayor. Earlier in his career, he was a naval officer and later a training manager at the San Onofre nuclear power plant for Southern California Edison. (Term: Three Years; Category: Local Public Transit Authorities; Nominated by: Paul Jablonski, Chief Executive Officer, Metropolitan Transit System)
12. BRIDGET HENNESSEY – Ms. Hennessey is the Intergovernmental Affairs Officer at North County Transit District. Previously, she worked as a Director at Advocacy Associates; an Associate at Townsend Public Affairs; and the Government Relations Coordinator at the Association of Metropolitan Planning Organizations. She obtained a master's degree in urban policy from the George Washington University and a bachelor's degree in politics and sociology from Fairfield University. (Term: Two Years; Category: Local Public Transit Authorities; Nominated by: Matthew Tucker, Executive Director, North County Transit District)
13. CHRIS SCHMIDT – Mr. Schmidt is the Chief of the Public Transportation and Grants Administration Branch for the California Department of Transportation (Caltrans). Previously, he worked as a land-use planner for the cities of Encinitas and San Marcos, as well as a transit planner for the North County Transit District. He is a member of the American Planning Association and the American Association of Certified Planners. He holds a Master of Planning degree from the University of Virginia and a Master of Health Science degree from Ball State University. (Term: Three Years; Category: Department of Transportation; Nominated by: Laurie Berman, District 11 Director, California Department of Transportation)

14. COL. CARL HUENEFELD II (Ret.) – Colonel Huenefeld is the Assistant Chief of Staff for Manpower and the Community Plans and Liaison for the Marine Corps Recruit Depot San Diego (MCRD). Now a civilian employee, he retired from the Marine Corps earlier this year after forty years of active duty. His most recent post prior to retirement was Chief of Staff of MCRD. Prior posts included command of the 8<sup>th</sup> Marine Corps District, Force Fires Coordinator and Assistant Chief of Staff of the III Marine Expeditionary Force in Okinawa, Japan; and Depot Inspector and H&S Battalion Executive Officer at MCRD. He attended Marine Corps Command and Staff College in Quantico, Virginia, and National War College in Washington, D.C. (Term: Three Years; Category: U.S. Department of Defense; Nominated by: Colonel Frank Richie, Commanding Officer, MCAS Miramar)
15. SEAN KERAFFIN – Mr. Keraffin is Economic Policy Analyst for the San Diego County Taxpayers Association. He served previously as a research analyst at BW Research Partnership; an Associate Economist at Applied Development Economics; and an intern in the Land Use and Environment Group at the County of San Diego. He holds a master's degree in Business Economics from the University of California at Santa Barbara and a bachelor's degree in economics from San Diego State University. (Term: Three Years; Category: Other Groups and Residents of San Diego County; Nominated by: Lani Lutar, President/CEO, San Diego County Taxpayers Association)
16. JOE TERZI – Mr. Terzi is the President/CEO of the San Diego Convention and Visitors Bureau. Prior to his current position, he served in various roles at Starwood Hotels & Resorts, including Senior Vice President and Vice President of Operations with responsibility for all Starwood brands in California and Nevada. He began his hospitality career with one of Starwood's predecessor organizations, ITT Sheraton and was General Manager of a diverse set of hotels in locations from coast-to-coast. (Term: Three Years; Category: Other Groups and Residents of San Diego County; Nominated by: Joe Terzi, President/CEO, San Diego Convention and Visitors Bureau)
17. RUSS MITCHELL – Mr. Mitchell is the Director of Sales and Marketing for the US Grant hotel in San Diego. He previously served in similar roles at the Westin Gaslamp Quarter, Sheraton Suites and Sheraton San Diego Hotel & Marina. He is a member of the San Diego Convention and Visitors Bureau Sales Committee and a candidate for the LEAD San Diego Class of 2012. (Term: Two Years; Category: Other Groups and Residents of San Diego County; Nominated by: Mark Burchyett, Chief Auditor; and Angela Shafer-Payne, Vice President, Planning and Operations, San Diego County Regional Airport Authority)

18. ROBERT ORR, M.D. – Dr. Orr is a practicing physician with multiple offices in San Diego County. He is chief of cardiovascular diseases at an area hospital. He has developed several community programs around the country and gives lectures in the community to promote cardiovascular health. In addition to his professional responsibilities, he is a pilot with a lifelong interest in aviation. (Term: Two Years; Category: Other Groups and Residents of San Diego County; Nominated by: Mark Burchyett, Chief Auditor; and Angela Shafer-Payne, Vice President, Planning and Operations, San Diego County Regional Airport Authority)

Staff recommends that the board appoint each of the individuals listed above to terms of the duration listed.

#### NEXT STEPS

The first meeting of the newly-formed Advisory Committee will be held in November 2011. At this meeting, the Committee members will be given a briefing on current development plans and a tour of the airport (including current projects). Over the next two years, five to six meetings of the Committee are expected to be held to consider topics related to the Authority's Airport Development Plan (ADP).

#### **Fiscal Impact:**

Funds for Advisory Committee meetings are included in the annual budget.

#### **Authority Strategies:**

This item supports one or more of the Authority Strategies, as follows:

- Community Strategy     Customer Strategy     Employee Strategy     Financial Strategy     Operations Strategy

#### **Environmental Review:**

- A. This Board action, as an administrative action, is not a project that would have a significant effect on the environment as defined by the California Environmental Quality Act (CEQA), as amended. 14 Cal. Code Regs. §15378. This Board action is not a "project" subject to CEQA, Cal. Pub. Res. Code §21065.
- B. This Board action is not a "development" as defined by the California Coastal Act. Cal. Pub. Res. Code §30106.

#### **Equal Opportunity Program:**

Not applicable.

#### **Prepared by:**

MATT HARRIS  
SENIOR DIRECTOR, EXECUTIVE OFFICE

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RESOLUTION NO. 2011-0118

A RESOLUTION OF THE BOARD OF THE  
SAN DIEGO COUNTY REGIONAL AIRPORT  
AUTHORITY, APPROVING APPOINTMENTS TO  
THE AUTHORITY ADVISORY COMMITTEE

WHEREAS, California Public Utilities Code §170054 requires the establishment of an advisory committee to assist the San Diego County Regional Airport Authority ("Authority") in performing its responsibilities related to the planning and development of all airport facilities for the County of San Diego; and

WHEREAS, the Board of the Authority desires to have timely and qualitative input from a diverse community in the planning and development of airport facilities; and

WHEREAS, at its August 4, 2011, meeting, the Board amended and restated Authority Policy 1.21, which substantially altered the composition, governance and processes related to the Authority's Advisory Committee ("Advisory Committee"); and

WHEREAS, in the revised Authority Policy 1.21, nominations for the Advisory Committee are now received from various sources; and

WHEREAS, nominations for the eighteen (18) seats on the Advisory Committee were received; and

WHEREAS, the Board desires to dissolve the Advisory Committee as it existed prior to August 4, 2011, and appoint all individuals whose nominations were received pursuant to Authority Policy 1.21 as revised on August 4, 2011.

NOW, THEREFORE, BE IT RESOLVED that the Board ADOPTS the findings as stated above and further DISSOLVES the Advisory Committee as it existed on August 4, 2011.

BE IT FURTHER RESOLVED that the Board APPROVES the appointment of the individuals listed on "Attachment A" as members of the Advisory Committee for the terms of service stated; and

BE IT FURTHER RESOLVED that the Board FINDS that this Board action is not a "project" as defined by the California Environmental Quality Act (CEQA), Pub. Res. Code §21065; and is not a "development" as defined by the California Coastal Act, Pub. Res. Code §30106.

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PASSED, ADOPTED, AND APPROVED by the Board of the San Diego County Regional Airport Authority at a regular meeting this 6<sup>th</sup> day of October 2011, by the following vote:

AYES: Board Members:

NOES: Board Members:

ABSENT: Board Members:

ATTEST:

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TONY R. RUSSELL  
DIRECTOR, CORPORATE SERVICES/  
AUTHORITY CLERK

APPROVED AS TO FORM:

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BRETON K. LOBNER  
GENERAL COUNSEL

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**ADVISORY COMMITTEE APPOINTMENTS - OCTOBER 6, 2011**

<b>Name</b>	<b>Term Expiration</b>	<b>Source of Nomination</b>	<b>Category</b>
<b>Oris Dunham</b>	10/6/2014	President/CEO, San Diego County Regional Airport Authority	Airport Management
<b>Jo Bogner</b>	10/6/2013	President/CEO, San Diego County Regional Airport Authority	Passenger and Freight Air Transportation Operations and Economics
<b>Peter Drinkwater</b>	10/6/2013	President/CEO, San Diego County Regional Airport Authority	General Aviation
<b>Jo Brooks</b>	10/6/2013	President/CEO, San Diego County Regional Airport Authority	the Natural Environment
<b>Deanna Spehn</b>	10/6/2013	President/CEO, San Diego County Regional Airport Authority	Local Governments
<b>Brian Blake</b>	10/6/2013	President/CEO, San Diego County Regional Airport Authority	the Campuses of the University of California and the California State Universities in the Region
<b>Lauree Sahba</b>	10/6/2014	President/CEO, San Diego Regional Economic Development Corporation	Regional Economic Development
<b>Gary Knight</b>	10/6/2013	President/CEO, San Diego North Economic Development Council	Regional Economic Development
<b>Ruben Barrales</b>	10/6/2014	President/CEO, San Diego Regional Chamber of Commerce	Business, including the Technology Sector of the Economy
<b>Jason Anderson</b>	10/6/2013	President/CEO, CleanTECH San Diego	Business, including the Technology Sector of the Economy
<b>Harry Mathis</b>	10/6/2014	Chief Executive Officer, Metropolitan Transit System	Local Public Transit Authorities
<b>Bridget Hennessey</b>	10/6/2013	Executive Director, North County Transit District	Local Public Transit Authorities
<b>Chris Schmidt</b>	10/6/2014	District 11 Director, California Department of Transportation	Department of Transportation
<b>Col. Carl Huenefeld II (Ret.)</b>	10/6/2014	Commanding Officer, MCAS Miramar (representative of the United States Department of Defense serving on the Board)	United States Department of Defense
<b>Sean Kerafin</b>	10/6/2014	President/CEO, San Diego County Taxpayers Association	Other Groups and Residents of San Diego County
<b>Joe Terzi</b>	10/6/2014	President/CEO, San Diego Convention and Visitors Bureau	Other Groups and Residents of San Diego County
<b>Russ Mitchell</b>	10/6/2013	Chief Auditor and Vice President, Planning and Operations (application from public)	Other Groups and Residents of San Diego County
<b>Robert Orr, M.D.</b>	10/6/2013	Chief Auditor and Vice President, Planning and Operations (application from public)	Other Groups and Residents of San Diego County