### Special Airport Arts Advisory Committee Meeting Agenda

Thursday, December 12, 2024 2:00 p.m. – 4:00 p.m.

San Diego County Regional Airport Authority Administration Building First Floor - Zenith Conference Room 2417 McCain Road San Diego, California 92101 Board Members Gil Cabrera (Chair) James Sly (Vice-Chair) Whitney Benzian Lidia S. Martinez Monica Montgomery Steppe Rafael Perez Esther C. Sanchez Steve Vaus Marni von Wilpert

Ex-Officio Board Members Col. R. Erik Herrmann

> Michele Perrault Ann Fox President/CEO

Kimberly J. Becker

This Agenda contains a brief general description of each item to be considered. If comments are made to the Committee without prior notice, or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law.

Copies of written documentation relating to each item of business on the Agenda are on file in the Office of the Authority Clerk and are available for public inspection.

PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE LIAISON OF THE COMMITTEE.

The Authority has identified a local company to provide oral interpreter and translation services for public meetings. If you require oral interpreter or translation services, please call the Office of the Authority Clerk with your request at (619) 400-2550 at least three (3) working days prior to the meeting.

#### CALL TO ORDER:

#### ROLL CALL:

Committee Members: Elsa Cameron, Cat Chiu Phillips, Bob Bolton, Jon Graves, Robert Gleason (Chair), Clare Haggarty, Lidia Martinez, Matt Rich, Adena Varner.

### Airport Arts Advisory Committee Meeting Agenda

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#### **NON-AGENDA PUBLIC COMMENT:**

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on matters for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Board. Please submit a completed speaker slip to the Committee Liaison.

**Note:** Persons wishing to speak on specific items should reserve their comments until the specific item is taken up by the Committee.

#### **NEW BUSINESS:**

- ACTION APPROVAL OF MINUTES: RECOMMENDATION: Approve the minutes of the regular meeting on September 12, 2024.
- ACTION REVIEW AND APPROVE THE 2025 PERFORMING ARTS RESIDENCY SELECTION PANEL AND DESIGNATE AN AAC LIAISON: RECOMMENDATION: Approve the Performing Arts Residency Selection Panel and designate an AAC Liaison.
- 3. ACTION REVIEW AND APPROVE THE NT1 CULTURAL PARTNER SELECTION PANEL AND DESIGNATE AN AAC LIAISON: RECOMMENDATION: Approve the NT1 Cultural Partner Selection Panel and designate an AAC Liaison.

#### **OLD BUSINESS:**

- 4. STAFF UPDATES
  - -Public Art
  - -Conservation
  - -Performing Arts
  - -Temporary Exhibitions
  - -Community Engagement
  - -Media
- 5. NT1 Curatorial Strategy Consultant Presentation

### Airport Arts Advisory Committee Meeting Agenda

Thursday, December 12, 2024

#### **ADJOURNMENT:**

**NOTE:** Members of the public wishing to address the Committee on Agenda Items must submit a speaker slip to the Liaison of the Committee. When called to speak, you may state your name and city of residence for the record. Each speaker is limited to three (3) minutes per Agenda Item.

This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please call the Office of the Authority Clerk, at (619) 400-2550 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the agenda is also available to you on our website at <u>www.san.org</u>.

#### SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY SPECIAL AIRPORT ARTS ADVISORY COMMITTEE (AAC) MEETING MINUTES: SEPTEMBER 12, 2024

**CALL TO ORDER**: Robert Gleason, Chair of the Airport Arts Advisory Committee, called the meeting to order at 2:05 pm on Thursday, September 12, 2024. He noted all members were present except Lidia Martinez.

#### ROLL CALL:

#### **AAC Members Present:**

Bob Bolton, Director, Airport Design & Construction (ex-officio) Robert Gleason, President & CEO, Evans Hotels Jon Graves, Director, Marketing, Arts, and Air Service Development (ex-officio) Clare Haggarty, Director for Public Art and Design at LA County Metro Cat Chiu Phillips, Local Artist and Educator Matt Rich, Assistant Professor of Visual Arts at the University of San Diego

#### ACC Members Absent:

Lidia Martinez, Authority Board Member

#### Airport Authority Staff Present:

Tony Almanza, Coordinator, Arts Program Tiffany Beres, Manager of Arts Daniel Dennert, Curator, Airport Arts Program Amy Gonzalez, General Counsel Sandra Armijo, Administrative Assistant II

#### NON-AGENDA PUBLIC COMMENT:

None.

Jon Graves, Director, Marketing, Arts, and Air Service Development, took a moment to introduce Tiffany Beres as the new Manager of Arts. He also noted the departure of Katie Norman, Arts Program Manager. Tiffany Beres discussed her background and ideas for the program.

Jerome Fontamillas and Ethan van Thillo completed their terms on the Arts Advisory Committee on June 30, 2024. Airport Policy 8.50 governing the Arts Program stipulates that the committee consist of seven voting members. The two vacancies left require that new members fulfill the criteria of residing outside of San Diego County and one actively involved in the performing arts sector between them. It is intended to have both new members, recommended by Kim Becker, President/CEO, and approved by the Airport Authority Board in place by the December 2024 Arts Advisory Committee meeting.

#### **NEW BUSINESS:**

#### 1. ACTION - APPROVAL OF THE MINUTES

Matt Rich made a motion for approval and Clare Haggarty seconded the motion. The motion passed unanimously.

2. ACTION – ELECT AN ACC CHAIR AND VICE-CHAIR TO SERVE FOR THE REMAINDER OF 2024; AND TO ALIGN WITH POLICY 8.50, OF THE SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY, EXTEND THE APPOINTMENT FOR THE 2025 CALENDAR YEAR.

Robert Gleason, Chair of the Arts Advisory Committee and Lidia Martinez, Vice Chair of the Arts Advisory Committee will continue in their current roles for the remainder of 2024 and extend the appointment for the 2025 calendar year.

Matt Rich made a motion for approval and Clare Haggarty seconded the motion. The motion passed unanimously.

#### **OLD BUSINESS:**

#### 3. STAFF UPDATES:

#### - Public Art

Tiffany Beres updated the Committee with a slideshow of the public art featured in the New T1.

#### - NT1 Arts Strategy Consultants

Tiffany Beres updated the Committee on the current process to solicit a consultant to research and advise on strategy and critical needs for New Terminal 1 exhibition programs. The objective is to create an innovative artistic and cultural vision and content for ongoing temporary exhibitions that may include the development of a Cultural Program, in line with the SAN Arts Master Plan.

Daniel Dennert updated the Committee on the current process to solicit a consultant to explore different models for ongoing concerts as part of the performing arts program. The goal is to develop options that streamline current processes and strengthen the program. The Arts Team is interested in evaluating models at other airports including external producer models versus self-producing frameworks, in order to find the right combination of programming that maximizes impact based on the available budget.

#### - Temporary Exhibitions

Daniel Dennert updated the Committee on the *Espacios & Lines* exhibition. He noted that the artist reception held in March had been recognized as a success by Airport Authority leadership and members of the arts community. The event included Board members, AAC members, Airport Authority leadership, staff, artists, arts community members, and representatives from World Design Capital. The event was the first bi-lingual event hosted by San Diego Country Regional Airport Authority, and the first large reception in the new Administration Building. Additionally, working with World Design Capital staff, the Arts team offered two exhibition tours that were open to public attendance. *Espacios & Lines* has continued to receive regular media attention.

Daniel Dennert also presented that the selection committee for the 2025 temporary exhibition, *Mirror Mirror*, met on July 26, 2024. There were 93 total submissions received. After review, the selection committee recommended sixteen artists for inclusion. A kickoff meeting was held on August 26, 2024 to lay framework for the exhibition and build a cohort-inspired experience.

#### - Performing Arts

Daniel Dennert updated the Committee on the performing arts program. He noted that the Arts Team staff have fully onboarded the new Performing Arts Producer, Reaction Marketing. Strides have been made to streamline the day-to-day operations to further improve the artist experience and refine the in-terminal impact of concerts. Between April and August 2024, 59 concerts were produced in Terminals 1 and 2. These concerts have spotlighted local performers, ranging from new emerging artists to established winners of the San Diego Music Awards.

Daniel Dennert presented highlights from the successful completion of the artist in residency, DrumatiX, a creative percussion company. Through their project, *moveSound* they created five dances for various stages of the passenger journey: Security, Recompsure, Dining, Moving to the Gate, and Waiting. Passengers enjoyed the ability to help create rhythms and movement with the residents, who were particularly thoughtful at providing moments of engagement. A performance of inprocess work was presented at Seaport Village on April 21, 2024 in fulfillment of their contractual requirement to offer and free and outside community event to promote the program.

- **Community Engagement** None.

#### - Media

Daniel Dennert updated the Committee on the increased media visibility of the program; many featuring *Espacios & Lines* and the DrumatiX performing arts residency. Over 20 pieces highlighting the program were featured on TV, radio, print, blog and online. Particular praise was received for pieces with The Points Guy, Airport Improvement Magazine, Hemispheres Magazine, NBC 7, and KPBS.

ADJOURNMENT: Chair Gleason adjourned the meeting at 3:36 pm.

APPROVED BY A MOTION OF THE AIRPORT ARTS ADVISORY COMMITTEE MEETING ON\_\_\_\_\_

JON GRAVES DIRECTOR, MARKETING, ARTS, & AIR SERVICE DEVELOPMENT

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#### SAN DIEGO REGIONAL AIRPORT AUTHORITY AIRPORT ARTS PROGRAM

#### **BACKGROUND MEMO**

Date:	December 12, 2024
То:	Airport Arts Advisory Committee
From:	Tiffany Beres, Manager of Arts
Subject:	Nominations for the 2025 Performing Arts Residency Selection Panel Members

#### BACKGROUND

The Performing Arts Residency Program cultivates the local performing arts community by inviting two artist groups or collectives to develop and perform new work over the course of five months. This program allows for the creation and presentation of new work that simultaneously enriches the airport experience for customers and supports the regional performing arts community. The residency is a process-oriented program open to contemporary performing arts in all disciplines—dance, music, theater, as well as cross-disciplinary digital media.

#### ANALYSIS/JUSTIFICATION

Board Policy 8.5 states that the AAC will 'approve selection panels for Performing Arts Residency and Temporary Exhibition programs.' Based on this policy and following best practices for forming selection committees as outlined in the December 12, 2024, SAN Arts Advisory Committee Meeting Presentation, we propose five nominations for the 2025 Performing Arts Residency Selection Panel, which include additional nominations for contingency.

Below are the biographies for the proposed members of the 2025 Performing Arts Residency Selection Panel:

**Sunny Rey Azzarito** is a social worker, author, and community advocate with nearly two decades of experience in mental health, child welfare, and community outreach. As co-founder of Poets Underground, a nonprofit organization, she creates inclusive spaces for healing and

expression through the arts. A prolific writer, Azzarito has authored three books that explore themes of healing and transformation. Her personal journey through homelessness and foster care shapes her advocacy and her work continues to inspire diverse audiences.

**Jacole Kitchen** is the Director of Arts Engagement and In-House Casting at La Jolla Playhouse, where she amplifies diverse voices and fosters inclusivity in American theater. She has a multifaceted career in casting, directing, producing, and teaching, reshaping San Diego's theater landscape. Kitchen began her career as a talent agent in Los Angeles and later worked as casting director at San Diego Repertory Theatre. As the Executive Director of the San Diego Performing Arts League, she continues to advocate for equity in the arts.

**Colleen Kollar Smith** is the Executive Director of UC San Diego's Campus Performance and Events Office, leading programming at the Epstein Family Amphitheater. With experience in arts leadership and nonprofit administration, Kollar Smith focuses on cultivating an inclusive cultural environment at UC San Diego. Previously, she was Executive Producer for Moonlight Stage Productions and worked on the City of Vista's Public Arts Program. She has a proven record in community engagement and mentorship for emerging arts professionals.

**Christopher K. Morgan** is a choreographer, performer, curator, and arts administrator, whose work blends storytelling, music, and multimedia. As Artistic Director of Malashock Dance, Morgan honors the company's legacy while advancing dance education and supporting San Diego choreographers. His choreography, addressing identity and cultural issues, has been performed in 22 countries. Morgan is also a recognized advocate for cultural integrity and inclusion in the arts, serving on the National Council on the Arts.

**Stephen Salts** is the Director of Learning and Leadership at the San Diego Symphony, where he advocates for equity and diversity in the arts. He previously served as Director of Arts Education at St. John's Episcopal School in Los Angeles and Director of Arts Integration at The Berkeley Carroll School in New York. Salts has a strong background in arts education and administration, holding degrees from Northwestern University and Columbia University. His work focuses on expanding access to arts education for all students.



#### SAN DIEGO REGIONAL AIRPORT AUTHORITY AIRPORT ARTS PROGRAM

#### **BACKGROUND MEMO**

Date:	December 12, 2024
То:	Airport Arts Advisory Committee
From:	Tiffany Beres, Manager of Arts
Subject:	Nominations for the 2025 Performing Arts Residency Selection Panel Members

#### BACKGROUND

The San Diego County Regional Airport Authority's New Terminal 1 is set to open in September 2025. To mark this opening, the Arts Program will launch a temporary arts initiative designed to create an innovative cultural vision and content for ongoing exhibitions. This initiative includes the development of a Cultural Program aligned with the SAN Arts Master Plan (2019). The strategy aims to enhance the airport experience by connecting both local and global audiences with the environment and culture of San Diego and the unique Southern California border region.

#### ANALYSIS/JUSTIFICATION

Board Policy 8.5 states that the AAC will 'approve selection panels for Performing Arts Residency and Temporary Exhibition programs.' Based on this policy and following best practices for forming selection committees as outlined in the December 12, 2024, SAN Arts Advisory Committee Meeting Presentation, we propose six nominations for the inaugural NT1 Cultural Partner Selection Residency Selection Panel, which include additional nominations for contingency.

Below are the biographies for the proposed members of the NT1 Cultural Partner Selection *Panel:* 

**Leah Goodwin** is President & CEO of Leah Goodwin Creations and Vice Chair of the California Arts Council. She has a diverse background that includes small business development and

fundraising, marketing and communications in the areas of cultural, community, and public relations. Her exemplary career in the arts encompasses everything from public arts management to visual and performing arts program development and consultation, to creation and implementation of award-winning arts in education and arts in hospitals programs.

**Christine Jones** is the Chief of Civic Art Strategies for the City of San Diego's Department of Cultural Affairs. A cultural strategist, curator, and producer, she oversees program development, cultural initiatives, and strategic planning for the City's public art programs. With extensive experience in government, museums, and consultancies, Christine has managed public art projects and collections, advised on the creative economy, and developed art strategies for organizations including the San Diego Unified Port District and the Asian Art Museum of San Francisco.

**Bob Lehman** is the Executive Director of the San Diego Museum Council, an organization that connects San Diego residents and visitors to the city's diverse museums. A seasoned nonprofit leader, Lehman previously served as Executive Director of the San Diego Gay Men's Chorus (2013-2019), where he fostered community relationships and championed diversity and inclusion. He was honored as "Humanitarian of the Year" by the City of San Diego in 2016 for his contributions to the community.

**Francisco Morales** is a composer, producer, and multimedia artist based in San Diego, CA. His work spans sound, electroacoustic, experimental, and electronic pop music, and has been presented in museums, galleries, and concert halls across the Americas and Europe. He is also the Gallery Director at The FRONT Arte & Cultura, where he curates exhibitions and events focused on the transnational art scene of the US-Mexico border region.

**Felicia Shaw** is the Executive Director of San Diego ART Matters, an advocacy and service provider for the region's nonprofit arts and culture sector. With over three decades of experience, she has held leadership roles at the Women's Museum of California, the Regional Arts Commission of St. Louis, and the City of San Diego Commission for Arts and Culture. Felicia is also an active board member for organizations like Mingei International Museum and Moxie Theatre, and has been recognized with several awards, including the San Diego Business Journal's 2022 Black Leader of Influence Honoree.

**Kayla Yap** is the Director of Brand Management for the San Diego Tourism Authority, where she leads the brand marketing and advertising programs to position San Diego as a premier vacation and meeting destination. Yap's career highlights her proficiency in brand stewardship, ranging from reformatting broadcast radio stations to enhancing the San Diego brand on a global scale. Her extensive experience spans both public and private sectors, with notable roles at the Centre City Development Corporation and Broadcast Company of the Americas.

Item 4



# SAN Arts Advisory Committee Meeting

December 12, 2024





# ITEM 1 - ACTION: Approval of Minutes



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# ITEM 2 - ACTION: Review and Approve the 2025 Performing Arts Residency Selection Panel and Designate an AAC Liaison



## **Selection Committee Goals**

Best practices for forming our performing arts residency and temporary exhibition selection committees:

- Local and Industry Leadership
- Diverse Expertise
- Practicing Artists
- Alignment with SAN's DEI Initiatives
- Public Engagement and Education
- Recent Experience



### 2025/26 Performing Arts Residency Selection Panel Nominations

- Sunny Rey Azzarito, co-founder of Poets Underground, our Spring 2025 Performing Art Residency recipient
- Jacole Kitchen, Director of Arts Engagement and In-House Casting at La Jolla Playhouse
- Colleen Kollar Smith, Executive Director of UC San Diego's Campus Performance and Events
  Office
- Christopher K. Morgan, Artistic Director of Malashock Dance, our current Performing Art Residency recipient
- Stephen Salts, Director of Learning and Leadership at the San Diego Symphony



# ITEM 3 - ACTION: Review and Approve the NT1 Cultural Partner Selection Panel and Designate an AAC Liaison



### 2025/26 NT1 Cultural Partner Selection Panel Nominations

- Leah Goodwin, President & CEO of Leah Goodwin Creations and Vice Chair of the California Arts Council
- Christine Jones, Chief of Civic Art Strategies for the City of San Diego's Department of Cultural Affairs
- Bob Lehman, Executive Director of the San Diego Museum Council
- Francisco Morales is a composer, producer, and multimedia artist
- Felicia Shaw, Executive Director of San Diego ART Matters.
- Kayla Yap, Director of Brand Management for the San Diego Tourism Authority.



Item 4

# **Staff Updates**



#### ARTS MASTER PLAN RECOMMENDATIONS - DRAFT PRIORITIES FOR IMPLEMENTATION

Public Art	Performing Arts	Exhibitions	Communications & Engagement	Engaging Region's Arts & Culture Community	Engaging the Broader Community	Evaluation					
Site + Opportunities Plan	Incorporate at least one mobile/plug and play into an existing location in T2	Create infrastructure to prototype film program. Develop and implement a program that features locally- produced short films, videos	Expand communications efforts related to social media platforms and didactic signage	continue to develop cross- disciplinary partnerships with community organizations through Cultural Exchange by: participating in regional arts	Publicizing and conducting information sessions in a variety of locations that support increased accessibility in underserved areas and using	Evaluate Audience					
Develop a mechanism to utilize percent for arts funds for collections management	Establish goals for inclusive recruitment, develop a recruitment process and a procedure for artists to submit materials annually, including posting criteria for evaluating talent	and/or documentaries in partnership with a local curator or genre specific organizationsProvide a wide range of interesting and informational content about projects, programs, and partnerships including producing shortpartnership tregional arts exhibitions by providing satellite exhibition space; co- programming or co-producing work with partner organizations; considering thematic exhibitions that educate residents and visitors	multiple platforms for publicizing community engagement activities to reach a variety of audience with diverse accessibility needs Commissioning artworks by artists who have historically experienced barrier to public art	Evaluate Audience Engagement with Public Art, Performing Arts, and Temporary Exhibitions.							
Adopt range of methods for ecruiting artists including leveloping artist roster	Present 3-4 performances weekly in Terminal 2 (T2) and badge a small number of musicians for regular	Expand on call art handing services Set aside Cultural Exchange space in T2	videos for all new major public art installations, exhibitions, and residencies Ensure that information about the Program is shared	about local organizations that connect the region's people across cultures Develop a checklist of factors to consider for	projects and ensuring applications, calls for submissions and other promotional materials for artist opportunities are in Spanish as well as English Add webpage and social media	Design and implement					
reate artist mentorship rogram	performance sets Acquire portable dance floor for performances	Complete assessment of existing case work	with the Ambassadors in an accessible format Ensure the Airport Art Collection, exhibition and	Engage the region's children's museums on child-centered artwork, installations or play areas Engage local university music composition programs to commission a new work of music for the airport, possibly tied to historic events (100 <sup>th</sup> anniversary of the airport, completion of ADP, etc.) Solicit information about arts and culture resources and provide access to them across a variety of platforms	content that tells the story of the program's community engagement activities	Design and implement a questionnaire or exit interview to gauge project stakeholders' perceptions of the public art development process					
evelop and implement a	Target a baseline of 2 performances in each terminal each week	Establish \$500 loan fee as minimum with higher fees for larger spaces or new works Identify sties for exhibitions and Cultural Exchange in T1RP	performance locations & schedules are included in airport way-finding and customer navigation assistance		installations or play areas Engage local university music composition programs	Engage local university music composition programs	installations or play areas Engage local university music composition programs	Engage local university music composition programs	Engage local university music composition programs	Providing brochures or public information programs about Arts Program activities in off-site community locations and	
isual arts residency rogram reate mechanisms for	Feature performances related to festivals and other relevant events in San Diego region	Deaccession and replace cases as needed.	Develop periodic campaigns to encourage people to engage with the collection, temporary exhibitions, and		community locations and developing program-related content and programming for offsite community engagement activities Create educational materials that	Continue to conduct					
ontributions and pe promotions to all programs type ncluding Public Art, pe Performing Arts, and con	Increase performances to 6-8 per week, while broadening types of locations for performances, including considering mobile/plug & in T1RP	Develop and implement general facilities report Seek an area in T1RP or T2 for a new gallery space - built out to basic museum standards	Update communications strategy to align with Artistic Plan updates		support arts, civic, STEAM and other relevant issues Explore the creation of community-based artist residencies for co-produced exhibitions	Economic Impact Research					

**Strategic Initiatives:** 

Growing our Performing Art Programs

Building Cultural Partnerships with Temporary Exhibition Programming

# **Public Art Updates**



Artist & Project	Fabrication Status	Permit Status	Installation Date (approx.)
Amy Ellingson A Day in the Sun, Recomposure Area Project, Column Mosaics	100%	N/A	02/02/25











Artist & Project	Fabrication Status	Permit Status	Installation Date (approx.)
Nova Jiang – Torrey Pines, Vertical Ticketing Project	50% (site visit by 12/20/24)	$\checkmark$	April/May 2025





Artist & Project	Fabrication Status	Permit Status	Installation Date (approx.)
Matthew Mazzotta – Rise, Curbside Plaza Project	50% (site visit by 2/25/25)	$\checkmark$	June 2025





Artist & Project	Fabrication Status	Permit Status	Installation Date (approx.)
Walter Hood – Migrations, Gateway Project	50% (site visit by 1/31/25)	$\checkmark$	June/July 2025





Artist & Project	Fabrication Status	Permit Status	Installation Date (approx.)
Erwin Redl – Triangles, Food Hall Interactive Project	Started	$\checkmark$	March 10, 2025 (Art ceiling) Light installation (TBD)





### **NT1 Relocated Art Works**

Artist & Project	Deinstall Status	Conservation	Installation Date (approx.)
Charles R. Faust Sandcast (1996)	$\checkmark$	Unnecessary	January 2025
Christie Beniston <i>Time Interwoven</i> (2009)	$\checkmark$	Started	January 2025





### Conservation

### Updating Donde Esta? in T2 Restrooms



Before

After



### Conservation

### Sea Rhythms in T2

• Currently working with our FMD colleagues to procure a new replacement water tank to make Sea Rythms operational in 2025.





# **Temporary Exhibition Updates**

NONARK CAL





## 2025 Temporary Exhibition Mirror Mirror

### Studio visits and installation planning

- All artists have completed final concepts for their projects. They are in production and arts team staff are conducting studio visits.
- Show changeover planned for January/February 2025.
- Please save the date! Artist reception to be held on Thursday, March 27, 2025.





Left to right: Mônica Lóss, Seda Saar, Wendell Kling, Sophia Allison



# Performing Arts



# **Ongoing Concert Series**

### Regular presence and special celebrations

- Hosted weekly concerts to maintain presence and build positive relationships with terminal tenants.
- We continue to partner with local organizations to celebrate important events in our region, including a concert featuring Resounding Joy's veteran music therapy program for Veterans Day.
- Many opportunities to provide impromptu moments that delight and enhance the passenger experience.



Whitney Shay and Ed Kornhauser, 2024





Semper Sounds, 2024



Yo Jonesy, 2024



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## **Performing Arts Residency**

### Ready to engage our holiday travelers

- Malashock Dance began their onsite residency on December 4, 2024.
- Their residency will be conducted in three phases—interviews, rehearsals, and performances. Audio will be captured from passengers during one of our busiest travel seasons.
- Culminating performances scheduled January 27, January 29, and February 3. An outside performance will be held February 7 as part of the First Friday's series at Liberty Station.



## Performing Arts Bilingual Engagement



## Performing Arts Residency

This winter, immerse yourself in Malashock Dance's You Are Here/Usted Esta Aqui. This three-month performing arts residency invites audiences to engage with dance inspired by oral history interviews collected from passengers at San Diego International Airport and residents around the county. These personal stories will serve as the soundtrack for new choreography, bringing vibrant community narratives and visitor experiences to life.

Malashock Dance is an award-winning dance organization based in San Diego known for its professional company of dancers and educational programs. Malashock Dance focuses on community-centered partnerships and provides opportunities for collaboration with local, regional, and international dance artists.

The San Diego International Airport's Performing Arts Residency Program offers a unique platform for the creation of new performance art that enhances the airport experience while nurturing the regional performing arts community. For more information and a calendar of upcoming performances, please visit: arts.san.org/performing-arts Este invierno, sumérjase en You Are Here/Usted está aquí de Malashock Dance. Esta residencia en artes escénicas de tres meses invita al público a involucrarse con la danza inspirada en entrevistas de historia oral recopiladas de pasajeros en el Aeropuerto Internacional de San Diego y residentes de todo el condado. Estas historias personales servirán como banda sonora para nuevas coreografías, y darán vida a vibrantes narrativas comunitarias y experiencias para los visitantes.

Malashock Dance es una galardonada organización de danza con sede en San Diego conocida por su profesional compañía de danza y sus programas educativos. Malashock Dance se enfoca en asociaciones centradas en la comunidad y brinda oportunidades de colaboración con bailarines locales, regionales e internacionales.

El Programa de Residencia en Artes escénicas del Aeropuerto Internacional de San Diego ofrece una plataforma única para la creación de arte escénico nuevo que mejore la experiencia del aeropuerto al tiempo que nutra a la comunidad regional de las artes escénicas. Para obtener más información y un calendario de las próximas presentaciones, visite: arts.san.org/performing-arts





# **Community Engagement**



## The Cheech Marin Center for Chicano Art

### Exploring Hispanic Art & Culture

- In late August, Arts Team visited The Cheech, a museum in Riverside, California specializing on Chicano art from across the United States.
- We met with Drew Oberjuerge, The Cheech Executive Director, to share best exhibition practices for highlighting diverse artistic voices and learn more about Latinx art in the Southern California Region.



## Meeting the Balboa Art Conservation Center

### Investigating local resources

- In October, the Arts Team provided a tour of our Public Art collections to representatives from the nonprofit Balboa Art Conservation Center (BACC).
- Located in San Diego's Balboa Park, this organization provides conservation and preservation services for works of art, cultural objects, and historic artifacts.
- We are currently discussing opportunities for collaboration.







## **Arts in the Airport Conference: PHL**

### Gathering Professional Insights

- Tiffany Beres and Daniel Dennert attended the AAAE Arts in the Airport Conference in Philadelphia in mid-November.
- Opportunity to network and gauge best practices across airports, fostering alignment with industry standards in art programming and airport culture.
- Informational sessions included public art management, performing arts in airports, curating for airport spaces, AI in art, and other hot topics.







# Social Media and Press



## Social Media Engagement



Hispanic Heritage Month blog post on Espacios & Lines artists

- IG: 1402 total reach
- FB: 1716 total reach
- Blog post on SAN.org got 930 reads (views)

https://www.instagram.com/p/DA\_2xk\_zQx4/?img\_index=1 https://www.facebook.com/SanDiegoAirport/posts/pfbid0kLcYiCgMp T7zQZ38E7LPDJ5wAh4a1z2eb6ZDaEtUiWtDEkgzAgkyfjZyt948yk3Bl



Octoberfest musicians post IG: 1493 total reach, video got 2288 views FB:1194 total reach https://www.instagram.com/p/DA\_2xk\_zQx4/?img\_index=1

https://www.facebook.com/SanDiegoAirport/posts/pfbid0Vvq27Bh91LbA PJDfALvSstNVzSUPDAo3FB8XymSmKJYPcZMJGEcNvak1Tjpui3pBl



# Item 5 to All Gates 0 7 ter Buzz Rarris massing SAM SUPPLY CO. € 128-130 O Gates 101-119 -> 1814 NT1 Curatorial Strategy



# Thank You!

