SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY SPECIAL ARTS ADVISORY COMMITTEE (AAC) MEETING MINUTES: Thursday, December, 12, 2019 SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY ADMINISTRATION BUILDING Tuskegee Conference Room, 3rd Floor 3225 North Harbor Drive, San Diego, CA 92101

<u>CALL TO ORDER</u>: AAC Committee Chair Gail Roberts called the meeting of the Arts Advisory Committee to order at 9:07 a.m. Thursday, December 12, 2019 at the San Diego International Airport, Administration Building, Tuskegee Conference Room, 3225 N. Harbor Drive, San Diego, CA 92101.

ROLL CALL:

AAC Members Present:

Larry Baza Rick Belliotti Bob Bolton Jennifer Easton

Robert H. Gleason Gail Roberts Cristina Scorza

Carmen Vann

AAC Members Absent:

Kate Nordstrum

Airport Authority Staff Present:

Tony Almanza Chris Chalupsky Greg Halsey Joey Herring Lauren Lockhart Dennis Probst Vice-Chair, California Arts Council Director, Customer Experience & Innovation Director, Airport Design and Construction Art Program Manager, BART Planning, Development & Construction President and CEO of Evans Hotels Artist Education & Engagement Director, Museum of Contemporary Art San Diego Regional Project Executive, BNBuilders

Executive Producer of Special Projects/Liquid Music

Coordinator, Arts Program Senior Manager, Arts Program General Counsel, Counsel Services Curator, Arts Program Manager, Arts Program Planning & Enviromental Affairs VP & Chief Delvelopment Officer

NON AGENDA PUBLIC COMMENT: N/A

NEW BUSINESS:

1. ACTION – APPROVAL OF THE MINUTES: Committee Member Jennifer Easton moved to approve the minutes of the October 8, 2019 meeting. Committee Member Cristina Scorza seconded, and it passed unanimously with the condition that Carmen Vann's title and the company will be amended. Committee Member Kate Nordstrum was absent.

2. PRESENTATION – ADP UPDATE:

Dennis Probst, Vice President & Chief Development Officer, Planning & Environmental Affairs, presented an overview of the various components of the proposed Airport Development Plan and outlined the projected timeline for construction. Following Probst's presentation Committee Member Robert Gleason inquired about the budget allocated for arts in the ADP and whether the Terminal 2 East redevelopment and Administration Building would be included as part of the project. Probst stated that a preliminary budget has been developed, but that the arts budget has not yet been confirmed, and that the new Administration building would be included in the ADP, but not renovations to Terminal 2 East.

3. DISCUSSION ITEM – ADP LEAD ARTIST SCOPE OF WORK:

Chris Chalupsky and Lauren Lockhart presented a brief overview of the proposed Lead Artist opportunity, then asked for the Committee's input on the corresponding draft Request for Qualifications.

The committee provided the following feedback regarding the RFQ:

- Committee Member Vann encouraged staff to review examples where a similar type of collaboration is described in other RFQ's and to add an open-ended date period to the end of the timeline to account for possible extended scope.
- Multiple members asked that in the submission requirements artists be asked to describe not just their "level of participation" but provide an explanation of their role on the project team and their ultimate attribution of the work.
- Committee member Gleason commented that colocation should be mentioned earlier and more clearly described.
- Committee Member Jennifer Easton stated the introduction does not reflect how groundbreaking/unique this opportunity is, and asked that the validation phase be explained earlier. She also recommended using more expansive language in talking about the opportunity, not limiting the scope to the terminal façade and roofline, and asked that applicants be evaluated for their ability to engage the community and integrate feedback into their work.
- Multiple members recommended using descriptors such as "integral collaborator authors" and "creative partner" to strengthen the role of the artist.
- Committee Member Roberts asked that "conceptual relevance" of an applicant's work be added to the evaluation criteria.
- With regard to the evaluation criteria, multiple members asked that the term "consistency" be changed to "congruency" in the evaluation criteria, and that site responsiveness and relevance to contemporary art trends, as well as the ability to meet demands of the call be added.
- Committee Member Easton requested that staff address issues of copyright and attribution.

- Committee Member Scorza inquired about the requirement that applicants have the ability to work in the U.S.
- 4. DISCUSSION ITEM ADP SITE AND OPPORTUNITIES PLAN AND EXISTING T1 ARTWORK: Chalupsky and Lockhart reviewed the proposed projects outlined in the Site & Opportunities Plan of the Arts Master Plan and asked for the Committee's feedback on prioritizing these projects. The committee discussed the following topics at length in relation to the ADP Site & Opportunities Plan:
 - Committee Members Gleason and Easton noted that Vancouver International Airport offers a good example for staff to review in terms of how their art collection is viewed and the sense of welcome it creates.
 - Committee Member Gleason also stated that concessions cores will be hubs of terminal space and added that arts integration should be focused on areas where people spend the most time.
 - The Committee discussed the challenges of integrating public art into the ticketing area.
 - Committee Member Easton inquired if the Gateway and Entry Roadway opportunities could be combined. She asked staff to carefully consider what success looks like for these projects and their impact on the customer's journey. She also shared an example of creative sponsorship ideas in a checkpoint.
 - The Committee discussed bag claim as the first place where a traveler is not trying to find their way and suggested that local artists could be featured there.
 - Committee Member Easton recommended that rather than commissioning one sustainably focused piece that staff should ask all artists to include environmental stewardship as central to their projects. She also encouraged staff to consider performance and interactive artworks for the concessions areas, and suggested that performing artists be engaged in the design and development of performance spaces.
 - Committee Member Scorza stated the importance of adding a marley dance floor and lighting for stage/performance in the concession area.
 - Multiple Committee Members expressed the need to be flexible to accommodate future modifications to recomposure areas.

Following this discussion, Lockhart reviewed the existing artwork collection in Terminal 1 and advised the Committee that they would be making recommendations regarding these pieces at a future meeting.

5. STAFF UPDATES:

Staff Updates & Public Art

Lockhart asked for a volunteer liaison for the Admiral Boland Way Mural Project Artist Selection Panel and Committee Member Larry Baza volunteered to serve in that role. She also stated that the ASB Project is on hold due to changing conditions at the site.

Performing Arts: Joey Herring gave an update on the upcoming Performing Arts

Residency group *Beck & Col*, noting that their residency begins in January 2020. He also stated that holiday performances began the day before Thanksgiving and would continue throughout December.

Arts Master Plan: Chalupsky gave an update to the Committee on the Arts Master Plan, outlining the staff's progress on the Plan's recommended strategies. He informed the Committee that a new contract has been executed with the Airport's Production Specialist, and that performances would take place four days a week starting in January. He also shared that staff had two successful meetings with the San Diego Film Consortium and the San Diego Film Festival as first steps toward implementing a film program. Additionally, he advised that staff had submitted a Capital Improvement Project (CIP) request to acquire new display cases, and that artist stipends for the Temporary Exhibitions program would increase in the next fiscal year. Lastly, Chalupsky shared that the Arts Program is now included in the Americans For The Arts, Arts & Military Services Directory.

Community Engagement: Lockhart described the newly installed student projects created through the DesignAHEAD program in Terminal 2 East, and shared that these would be on view through April 2020. Finally, Chalupsky stated that the Arts Program was invited to participate in a National Academy of Sciences Report on airport Arts Programs to be released in the coming months.

OLD BUSINESS:

N/A

<u>COMMITTEE MEMBERS REPORT / COMMENTS:</u> N/A

ADJOURNMENT: The meeting was adjourned at 11:39 a.m.

APPROVED BY A MOTION OF THE AIRPORT ARTS ADVISORY COMMITTEE MEETING ON THE TWENTY OF FEBRUARY, 2020.

CHRIS CHALUPSKY SENIOR MANAGER, ARTS PROGRAM