

SAN DIEGO COUNTY
REGIONAL AIRPORT AUTHORITY



PUBLIC & COMMUNITY RELATIONS
P. O. BOX 82776, SAN DIEGO, CA 92138-2776
619.400.2880 www.san.org

FOR IMMEDIATE RELEASE 4-02-09

Contact: Sharie Shipley
619.400.2882/sshipley@san.org

Diana Lucero
619.400.2879/dlucero@san.org

**Grand opening set for new Organic To Go and
Baja Fresh Express Restaurants**

Two healthy new dining options come to Terminal 1 at San Diego International Airport

WHAT: Grand opening of the country's first fully branded airport location of Organic To Go and the second for Baja Fresh Express. Event will feature a ribbon cutting and special remarks, free menu item samplings from restaurants, giveaways and musical performers dressed as chefs.

WHEN: Friday, April 3, 2009

- o 12:00 noon Special Remarks
- o 12:15 p.m. Ribbon-cutting – Baja Fresh Express, Organic To Go
- o 12:25 p.m. Live music, samplings, giveaways and press interviews
- o 12:45 p.m. Event ends

WHO: Speakers include:

- o **Vernon Evans**, Vice President, Finance/Treasurer, Airport Authority
- o **Anthony Alessi**, Vice President of Development, HMS Host
- o **Clarence Daniels Jr.**, President/CEO, Concessions Management Services, Inc.
- o **Wendy Tenenberg**, Vice President, Communications, Organic to Go
- o **Jim Hicks**, Director of Operation Services, Baja Fresh

WHERE: Terminal 1 Food Court (pre-security)

PARKING: Media parking will be validated.

Organic To Go ingredients are certified organic and locally sourced whenever possible. For more information, visit www.organictogo.com.

Baja Fresh Express is a hybrid version of Baja Fresh, allowing guests to customize their own burrito in fewer than five minutes. For more information, visit www.bajafresh.com.

The San Diego County Regional Airport Authority was established by state law in 2003 to operate San Diego International Airport and to address the region's long-term air transportation needs. San Diego International Airport — funded through user fees and not local taxes — served 18.1 million passengers in 2008 and generates some \$10 billion in annual economic impact for the region.

###



SAN DIEGO
INTERNATIONAL
AIRPORT