



SAN DIEGO COUNTY  
REGIONAL AIRPORT AUTHORITY

# **San Diego International Airport Lindbergh Field**

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## **Proposed Disadvantaged Business Enterprise (DBE) Program Participation Goal for the Terminal Development Program**

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### **Goal Setting Methodology: Terminal Development Program (TDP) at San Diego International Airport**

## Section I Goal Setting Methodology

San Diego County Regional Airport Authority (Authority) has adopted an Airport Master Plan that includes a 10-gate terminal expansion, apron area, and taxiway improvements. These projects will be completed under a single contract known as the Terminal Development Program: Contract #1 (TDP-1). Since this contract will utilize federal funds, a disadvantaged business enterprise (DBE) goal must be established. A goal of nineteen percent (19%) is proposed. The duration of this goal is equal to the life of the TDP-1 project. The project is estimated to be completed during Federal Fiscal Year 2013. Contracts under the TDP-1 project will not be included in Authority's overall annual DBE goal calculations.

The TDP-1 project goal was calculated using the following four-step process. Please refer to *Table One*:

Step 1: Determining the Contract Value by Category:

The estimated contract value of the project was broken down into 14 categories using the North American Industry Classification System (NAICS) codes and one extra category for specialty items such as passenger loading bridges, security, etc. A percentage value for each NAICS category was assigned when compared to the total value for all categories. This breakdown can be found in columns "A" and "B" of *Table One*. The total estimated value for contractable work is \$254.9 million.

Step 2: Determining DBE Availability by NAICS Category:

A percentage value of ready, willing, and able DBE firms is determined for each NAICS category based on specific work classifications. The percentage is calculated by: (1) identifying the number of certified DBE firms doing business in San Diego County (source: California Unified Certification Program database) by NAICS category (recorded in column "C" of *Table One*); (2) identifying the number of all San Diego firms in the same categories (source: Census Bureau's County Business Patterns) (recorded in column "D" of *Table One*); and, dividing the number of DBEs in column "C" by the total number of firms in column "D" to provide a percentage of DBEs for each work category. This percentage is shown in column "E" of *Table One*.

Step 3: Calculating the Goal:

The DBE goal is calculated by multiplying the percentage contract value for each NAICS category determined in Step 1 and shown in column "B" of *Table One* by the availability percentage for the same NAICS category identified in Step 2 and shown in column "E" of *Table One*. The resulting value for each NAICS category, shown in Column "F," is totaled for the overall project goal. This is the overall goal base figure.

Step 4: Adjustments:

The overall project goal's base figure may be adjusted if an examination of all the evidence available in our jurisdiction determines an adjustment is warranted. This evidence can include past performance by DBEs, disparity studies, or other statistical information that may indicate the calculated goal should be adjusted. The Authority has no evidence available to justify an adjustment.

Summary:

The total estimated project value of \$254.9 million has been broken down into 15 different groups by work categories. A percentage value was calculated for each work category as well as a percentage value of DBEs that are ready, willing, and able to perform this work. These two percentage values were multiplied to establish the overall goal of 19%. No adjustments were made to the goal calculation.

## **Section II Achievement Methodology**

### Race Neutral / Race Conscious:

The United States Department of Transportation's (DOT) Code of Federal Regulations (CFR) 26.51 requires the Authority to meet the maximum feasible portion of the overall goal by using race neutral means of facilitating DBE participation. The race neutral measure or program is one that is, or can be, used to assist all businesses. For the purpose of this submittal, the definition of race neutral includes gender.

The Authority has the option to utilize race conscious methods to achieve the overall goal contingent upon providing sufficient evidence of discrimination in the Authority's market area. Currently, the Authority does not have such evidence. Therefore, the Authority will use 100% race neutral means to achieve its goal. However, the Authority may request an adjustment in the future if evidence of discrimination becomes available.

### Disparity Study:

The Authority has commenced work on a disparity study. The study will assist the Authority in developing procurement and contracting policies which meet the objectives of the US DOT's DBE Program under 49 CFR Parts 23 and 26. It is anticipated the study will be completed in the fall of 2009.

### **Section III Public Participation and Consultation**

In accordance with Public Participation Regulatory Requirements of 49 CFR Part 26, minority, women, local businesses, chambers, and community organizations within the Authority's market area will be provided an opportunity to review this goal analysis.

The Authority will issue a Public Notice in general circulation media and at least two minority-focused media announcing that the Authority's Project Specific DBE Goal and Methodology for TDP-1 is available for inspection at the Authority Clerk's Office of the Corporate Services Department or on the Authority's website at [www.san.org](http://www.san.org). At the conclusion of the 45-day review period, the Authority will evaluate comments on the goal calculation process and adjust the goal if necessary.

Written comments on the goal rationale should be addressed to:  
San Diego County Regional Airport Authority  
P.O. Box 82776, San Diego, CA 92138-2776  
Attention: R. Silvas

**TABLE ONE**  
Terminal Development Program – Contract 1  
Disadvantaged Business Enterprise Goal Calculation

NAICS Code	Category	Column A	Column B	Column C	Column D	Column E	Column F
		Estimated Value of Work in \$1000	Estimated Percentage of Work (A ÷ Total of A)	Number of Certified DBEs*	Total Number of Firms**	Percentage of DBE Firms (C ÷ D)	Potential DBE Participation (B x E)
2362	Non Residential Building Construction	\$37,419	14.6%	89	564	15.8%	2%
2371	Utility System Construction	\$390	0.2%	60	185	32.4%	0%
2373	Highway, Street, and Bridge Construction	\$31,528	12.3%	108	198	54.5%	7%
2379	Other Heavy and Civil Engineering Construction	\$1,250	0.5%	80	118	67.8%	0%
2381	Foundation, Structure & Bldg. Exterior Construction	\$15,753	6.2%	181	1084	16.7%	1%
2382	Building Equipment Contractor	\$77,519	30.3%	156	1688	9.2%	3%
2383	Building Finishing Contractors	\$19,109	7.5%	112	1517	7.4%	1%
2389	Other Specialty Trade Contractors	\$16,136	6.3%	373	1022	36.5%	2%
3323	Architectural & Structural Metals Manufacturing	\$80	0.0%	40	143	28.0%	0%
3344	Semiconductor and Other Electronic Component Manufacturing	\$1,200	0.5%	9	42	21.4%	0%
4238	Machinery, Equipment, and Supplies Merchant	\$420	0.2%	43	440	9.8%	0%
4841	General Freight Trucking	\$119	0.0%	144	474	30.4%	0%
5413	Architectural, Engineering, and Related Services	\$31,201	12.2%	548	2288	24.0%	3%
5617	Services to Buildings and Dwellings	\$2	0.0%	99	1859	5.3%	0%
	Specialty	\$22,799	8.9%	0	0	0	0%

Total:      \$254,925            19%

\* Source: California United Certification Program – Query of San Diego County

\*\* Source: US Census Bureau – 2005 County Business Patterns – San Diego