



SAN DIEGO COUNTY  
REGIONAL AIRPORT AUTHORITY

# **San Diego International Airport Lindbergh Field**

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**Proposed Overall Goal  
For the Disadvantaged Business  
Enterprise (DBE) Program**

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**Goal Setting Methodology  
FFY 2010**

## **Section I     Goal Setting Methodology**

San Diego County Regional Airport Authority's (Authority) overall disadvantaged business enterprise (DBE) goal for Federal Fiscal Year 2009 (October 1, 2009 – September 30, 2010) is 17 percent (17%). This goal was calculated by using the following five step process:

**Step 1:            Contract Identification:**

The Authority has identified Department of Transportation (DOT) assisted prime contracts which are anticipated to be awarded during this federal fiscal year.

**Step 2:            Determining the Contract Value by General Subgroups:**

The estimated contract value for each project was broken down into three general subgroups; 1) Construction, 2) Professional Services, and 3) Special Materials & Supplies. A total for each subgroup was calculated and a percentage value for each subgroup was assigned.

**Step 3:            Determine DBE Availability by Subgroups:**

A percentage value of ready, willing, and able DBE firms is determined for each subgroup. The percentage is calculated by dividing the number of certified DBE firms doing business in San Diego County (source: California Unified Certification Program database) by the number of all firms in the same category (source: Census Bureau's County Business Patterns).

**Step 4:            Calculating the Goal:**

The goal is calculated by multiplying the percentage contract value for each subgroup determined in Step 2 by the availability percentage for the same subgroup identified in Step 3. The resulting value for each subgroup is totaled for the overall goal.

**Step 5:            Adjustments:**

The overall goal can be adjusted based on the available evidence in our jurisdiction. This evidence can include past performance by DBEs, disparity studies, or other statistical information that may indicate the calculated goal should be adjusted.

**Support Documentation:**

Steps 1 & 2: Projects & Subgroups Breakdown

Project	Total Estimated Project Cost	Estimated Federal Dollar Share	Construction	Professional Services	* Materials & Supplies
Residential Sound Insulation Program (11 Projects)	\$14,500,000	\$11,600,000	\$14,500,000	\$0	\$0
<b>TOTAL</b>	<b>\$14,500,000</b>	<b>\$11,600,000</b>	<b>\$14,500,000</b>		
			<b>100%</b>	<b>0%</b>	<b>0%</b>

\* MATERIALS & SUPPLIES DOES NOT INCLUDE GENERAL CONSTRUCTION MATERIALS AND SUPPLIES

Step 3: DBE Availability by Categories of Work

<b>DBES VS. ALL FIRMS ANALYSIS FOR 2009 OVERALL GOAL SUBMITTAL for Quieter Home Program</b>			
NAICS	NAICS NAME	# OF DBES*	# OF ALL FIRMS**
238210	Electrical Contractors	159	723
238220	Plumbing, Heating & Air Conditioning Contractors	69	757
238310	Drywall & Insulation Contractors	44	214
238320	Painting & Wall Covering Contractors	65	441
238350	Finish Carpentry Contractors	63	282
321911	Wood Window & Door Manufacturing	1	18
	<b>Totals:</b>	<b>401</b>	<b>2435</b>
		<b>401 /2435 = 16.5%</b>	

\* SOURCE: CALIFORNIA UNIFIED CERTIFICATION PROGRAM – QUERY OF SAN DIEGO COUNTY & STATEWIDE

\*\* SOURCE: US CENSUS BUREAU – 2006 COUNTY BUSINESS PATTERNS – SAN DIEGO

Contract Type	NAICS	# of DBEs	Total # of all firms	% of DBE firms vs. all firms
Construction	238210 238310 238220 238350 238320 321911	401	2435	<b>16.5%</b>
Professional Services	N/A	N/A	N/A	<b>0%</b>
Materials & Supplies	N/A	N/A	N/A	<b>0%</b>

Step 4: Goal Calculation

	Specialty Group Value (Step 2)		DBE Availability (Step 3)	% of DBE participation by specialty (Step 1 x Step 3)
Construction	100%	x	16.5%	<b>16.5%</b>
Professional Services	N/A	x	N/A	<b>N/A</b>
Materials & Supplies	N/A	x	N/A	<b>N/A</b>
			Total	<b>16.5%</b>

Step 5: Goal Adjustment

There is no additional information available that would justify an adjustment to this goal; therefore, the goal will remain as calculated.

**Summary:**

Step 1: 11 projects; **\$14,500,000 million value**

Step 2:	Construction	=	100% of the total contract value
Step 3:	Construction	=	16.5% DBE ready, willing, and able
	Professional Services	=	N/A DBE ready, willing, and able
	Material & Supplies	=	N/A DBE ready, willing, and able

Step 4:	Construction	100% x 16.5%	=	16.5%
	Professional Services	N/A		
	Material & Supplies	N/A		
		<b>Total</b>	=	16.5%
		<b>Rounded</b>	=	<b>17%</b>

Step 5: There are no recommended adjustments; therefore, the overall goal will be **17%**.

## Section II Achievement Methodology

### Race/Gender Neutral / Race/Gender Conscious:

The DOT's CFR 26.51 requires the Authority to meet the maximum feasible portion of the overall goal by using race gender neutral means of facilitating DBE participation. The race neutral measure or program is one that is, or can be, used to assist all businesses. For the purpose of this submittal, race gender neutral includes gender neutrality.

The Authority has the option to utilize race gender conscious methods to achieve the overall goal contingent upon providing sufficient evidence of discrimination in the Authority's market area. Currently, the Authority does not have such evidence of discrimination nor will such evidence be available during the reporting period. Therefore, the Authority will use 100% race neutral means to achieve its goal.

### Disparity Study:

The Authority has commenced work on a disparity study. This study will assist the Authority in developing procurement and contracting policies which meet the objectives of the US DOT's DBE Program under 49 CFR Parts 23 and 26. It is anticipated the study will be completed by the end of 2009.

## Section III Public Participation and Consultation

In accordance with Public Participation Regulatory Requirements of 49 CFR Part 26, minority, women, local businesses, chambers, and community organizations within the Authority's market area were provided an opportunity to review this goal analysis.

The DBE Goal and Methodology will be available for inspection at the Authority Clerk's Office of the Corporate Services Department and on the Authority's website at [www.san.org](http://www.san.org) for a period of 45 days. At the conclusion of the 45-day review period, the Authority will evaluate comments on the goal calculation process and adjust the goal if necessary. Written comments on the goal rationale should be addressed to:

San Diego County Regional Airport Authority  
P.O. Box 82776, San Diego, CA 92138-2776  
Attention: R. Silvas