



**Strategic Planning Division
Airport Planning Department**

San Diego International Airport
3225 Harbor Drive
3rd Floor Commuter Terminal Building
San Diego, CA

**DRAFT MEETING MINUTES
No. 1**

Phone: (619) 400-2482 – Brett Caldwell
Fax: (619) 400-2459

DATE: 5/13/09 **TIME:** 10 AM

PROJECT TITLE: AMP Transit/Roadway Plan

SUBJECT: Air Passenger Survey, Employee Transit Incentive/Trip Reduction Program, Employee Transit Marketing Program

LOCATION: Tuskegee Conference Room

NEXT MEETING DATE: June 2009

| | INITIALS | ATTENDEE | AGENCY NAME |
|---|-----------------|-------------------|---------------------------------|
| | BL | Bob Leiter | SANDAG |
| | AES | Alex Estrella | SANDAG |
| | MC | Mike Calandra | SANDAG |
| | MF | Maria Filippelli | SANDAG |
| X | MK | Miriam Kirshner | SANDAG |
| | SC | Steve Celniker | SANDAG |
| | DLE | Dan Levy | SANDAG |
| | | | |
| | CS | Chris Schmidt | Caltrans |
| X | AC | Al Cox | Caltrans |
| X | MT | Mark Thomsen | MTS |
| | RS | Rob Schupp | MTS |
| | MP | Mark Peterson | WCI/CCDC |
| | DL | Diana Lilly | CA Coastal Commission |
| X | MD | Margie Drilling | FAA |
| X | CM | Candice Magnus | San Diego Unified Port District |
| | MV | Matt Valerio | San Diego Unified Port District |
| | TG | Tait Galloway | City of San Diego |
| | MG | Maureen Gardiner | City of San Diego |
| | LB | Labib Quasem | City of San Diego |
| | RD | Richard Dennison | CA State Parks - Old Town |
| | TA | Ted Anasis | SDCRAA |
| X | BC | Brett Caldwell | SDCRAA |
| X | JW | Jessica Wyatt | HNTB |
| X | DC | Delia Chi | HNTB |
| X | DR | Diane Ricard | DMR Consulting |
| | TW | Tricia Whittemore | Porter Novelli |
| | BD | Brenda Deeley | Porter Novelli |

X indicates this person was present at the meeting.



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| ITEM | SUMMARY | TASKED | DUE DATE | STATUS |
|------|--|--------|----------|--------|
| | BC opened the meeting. He asked if anyone had any questions about the Airport Transit Plan - Phase II. | | | |
| | JW discussed and presented the Air Passenger Survey Update. | | | |
| | DR - The passenger survey will make data quickly available because of the electronic collection method. The survey will be useful for purposes beyond our transit plan including marketing programs, new airline service, etc. | | | |
| | MK suggested that it might be easier for passengers to identify origin cities/neighborhoods if a map was used. | | | |
| | MT - The 923 bus will begin weekend service at the Airport (Terminals 1 and 2) on 6/14/09. | | | |
| | MD - Survey questions 4 and 25 are very similar. Why were both questions asked? JW - Will pass along concern to those managing/conducting the survey. | | | |
| | AC - Survey questions 27 and 28 may give the impression that air fares may increase. JW - Will pass along concern to those managing/conducting the survey. | | | |
| | MD - There are no questions on the survey that address air charter service passengers such as "if a charter flight were available would you take it". JW - Will pass along concern to those managing/conducting the survey. | | | |
| | AC - Will a high-speed rail question be asked on the survey? | | | |
| | DR discussed a state of preference survey. She said that the high speed rail question would be a better fit for such a survey that would focus on high speed rail preference and what factors would influence its use. | | | |
| | AC - Maybe there should be a Flyaway type of service question on the survey. | | | |
| | DR - A focus group could be set up to focus on the top remote terminal locations and would be more targeted toward the resident audience than the general passenger survey. | | | |



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| | JW presented the Airport employee count and top five employers at the Airport. | | | |
| | DC presented the employee trip reduction matrix | | | |
| | JW highlighted what SDCRAA is currently doing to encourage transit/HOV use. | | | |
| | JW - We will survey the largest employers to see what programs they currently have in place. | | | |
| | AC - Should look at improving the bike connections from NHD to the terminals and consider providing bike facilities/showers as part of the T2 development. | | | |
| | DR - Federal funding may be available for pilot programs associated with the Trip Reduction/Transit Incentive Program. | | | |
| | BC presented the marketing outreach program which highlights transit options available to Airport employees. The rollout is May 20 th and includes posters, mailers, emails, free gift for participating in surveys | | | |
| | AC - Caltrans has a bike coordinator who could be used as a resource. | | | |
| | | | | |

These meeting minutes reflect the writers understanding of the meeting. If your understanding is different than that stated above, please contact the writer within 3 working days.

Signed: _____
Brett Caldwell, AICP
Airport Planner II

Date: 06/01/09