

Airport Transit Plan
Recommended Transit Improvements
San Diego International Airport

Revised November 28, 2007

Improvement Alternative	Study Tier			Timeframe for Implementation			Potential Benefit			Primary / Secondary Agency(s) (1)					
	1	2	3	Near-term (1-3 years)	Mid-term (3 to 5 years)	Long-term (over 5-years)	Increase Ridership	Traffic Reduction (fewer buses)	Passenger Service Improvement	SDCRAA (2)	SANDAG	MTS	NCTD	City	Caltrans (3)
Existing Service Improvement															
I-1 Low Floor Buses (2 steps)	X			X					X			\$			
I-2 Customer Service Training (for drivers)	X			X					X	X		\$			
I-3 Install and Activate Next Arrival Signs (NextBus installed in 2004)	X			X					X	X	\$	X			
II-1 Install Transit Ticket Machines at Airport		X		X					X	X	\$	X	X		
II-2 Free Ride for Arriving Airport Passengers		X		X			X		X	\$	X	X	X		
II-3 Terminal/Curbside Transit Information Improvements		X		X					X	\$					
II-4 Airport Employee Transit Incentive Program		X		X			X			\$	X				
II-5 Transit Priority Measures (bus lane, signal priority, queue jumper lanes)		X			X				X	X	\$			X	X
Marketing															
I-4 Target Residents (existing transit users)	X			X			X			\$	X	X	X		
I-4 Target Visitors (high density visitor areas - Downtown, Mission Valley)	X			X			X			\$	X	X	X		
I-4 Target Residents (new transit users)	X			X			X			\$	X	X	X		
Existing Route Change															
I-5 Extend Convention Center Flyer Route Hours	X			X			X					\$			
II-6 Reduce Flyer Headways (less than 12-minutes)		X		X			X		X			\$			
II-7 Add Coaster Service (nights and weekends)		X		X			X						\$		
Capture Additional Hotels/Residences			X	X			X								
New Route															
Hotel Circle Route			X	X			X	X							
Harbor Island Route			X	X			X	X							
Combine Hotel Shuttles			X	X				X							
Express Bus to Cruise Ship Terminals			X	X					X						
II-8 Express Bus to Old Town Transit Center (4)		X		X			X			X	\$	X			
II-9 Remote Parking/Terminals (Flyaway) along I-15 and I-805		X			X		X			\$	X	X			
II-9 Express Bus/Flyaway to Escondido Transit Center		X			X		X			\$	X	X	X		
Consolidated Bus to CONRAC Facility / Intermodal Transit Center			X			X		X							
APM to Transit Center			X			X	X	X	X						
APM to CONRAC Facility / Intermodal Transit Center			X			X	X	X	X						
Trolley Connection to Airport Terminals			X			X	X	X	X						

BRT = bus rapid transit

APM = automated people mover

CONRAC = consolidated rental car facility

SDCRAA = San Diego County Regional Airport Authority

SANDAG = San Diego Association of Governments

MTS = Metropolitan Transit System

NCTD = North County Transit District

City = City of San Diego

Caltrans = California Department of Transportation

Study Tiers

Tier 1 projects = Implement

Tier 2 projects = Implement after further study and cost estimating

Tier 3 projects = Requires link to transit ridership and airport development before implementation

\$ = Primary agency

X = Secondary agency

(1) Primary agency is responsible for additional feasibility analysis and identifying potential funding sources for Tier 1 and Tier 2 improvements. Secondary agency(s) will be involved in the planning and implementation process.

(2) SDCRAA: Although not the operator of the bus and rail systems, the Authority will provide on-airport facilities and will contribute to extent allowed by federal restrictions on airport revenue.

(3) Caltrans would be involved in BRT technologies if freeway ramps are included.

(4) Use of Old Town Transit Center would require involvement of Old Town San Diego State Historic Park.

Source: Draft Transit Demand and Access Study, SDCRAA, November 2007.