

DRAFT

SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY SUSTAINABILITY SUBCOMMITTEE MEETING MINUTES

Monday, June 2, 2008

Commuter Terminal, Tuskegee Room

1. COMMITTEE MEMBER AND STAFF INTRODUCTIONS:

San Diego County Regional Airport Authority Sustainability Subcommittee Facilitator Patricia Tennyson called the meeting of the first Sustainability Subcommittee at 2:12 p.m. The meeting was held on Monday, June 2, 2008, at the San Diego International Airport Commuter Terminal's Tuskegee Room.

Committee Members Present:

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| Ruben Barrales | President/CEO, San Diego Regional Chamber of Commerce |
| Clara Carter | President/Founder, Multi-Cultural Convention Services Network |
| Diane Coombs | Executive Director, Citizens Coordinate for Century 3 |
| Dirk Mathiasen | Alternate for Bruce B. Hollingsworth, San Diego Unified Port District |
| Richard Miller | San Diego Chapter Sierra Club |
| Carelyn Reynolds | President, Coronado Livery, Inc. |
| Joseph Seibel | Golden Hill Community Representative |
| Larry Stambaugh | President/CEO, Calando Pharmaceuticals |

Regional Airport Authority Representatives Present:

Thella Bowens, President/CEO
Peggy L. Cooper, Strategic Planning Coordinator
Paul Manasjan, Director of Environmental Affairs
Keith Wilschetz, Director of Airport System Planning

2. SPECIAL REMARKS PRESENTED BY AIRPORT AUTHORITY PRESIDENT/CEO THELLA BOWENS:

After subcommittee members and staff introduced themselves, Thella Bowens thanked the subcommittee members for their dedication to the Airport Authority. She explained that the Authority and its board have embraced the sustainability policy, which is the theme for the Authority's open house on Thursday, June 12, 2008. She explained sustainability is a new concept in business but is a broader way of considering airport improvements.

3. ELECTION OF SUBCOMMITTEE CHAIR AND VICE CHAIR:

Patricia Tennyson explained the chair and vice chair of this subcommittee will assist with planning future meeting agendas and report back to the larger Advisory committee. All recommendations from this subcommittee will be presented to the larger committee for discussion and consideration.

An election was held for Chair and Vice-Chair. The results are as follows:

- Joseph Seibel– Sustainability Subcommittee Chair
- Larry Stambaugh– Sustainability Subcommittee Vice-Chair

4. REVIEW DRAFT SUBCOMMITTEE MISSION STATEMENT AND TASKS:

Patricia read the draft mission statement to the subcommittee. She explained it should give members a better idea of what to expect from this subcommittee. The draft mission statement and role is below.

The mission of the Sustainability Subcommittee is to assist the San Diego Regional Airport Authority Board and staff to develop and implement a plan to incorporate the Authority's adopted sustainability policy into the airport's day-to-day operations, and to provide informed recommendations regarding sustainability issues to the Airport Advisory Committee.

Role of the Sustainability Subcommittee

To achieve the mission of the Sustainability Subcommittee, participants are being asked to:

- *Review and become familiar with EONS, the Authority's adopted sustainability practices, and other aspects of the Authority's sustainability program.*
- *Communicate community concerns and priorities related to the sustainability effort to Authority staff.*
- *Review and provide feedback on educational programs and materials being developed as part of the Sustainability Leadership Plan.*
- *Provide input or suggest additional ideas to Authority staff on ways to achieve the Authority's strategic goals with relationship to sustainability.*
- *Develop recommendations related to sustainability issues to take forward to the Airport Advisory Committee for action and recommendation to the Authority Board.*

Paul Manasjan explained he envisions this group will provide feedback and criticism to Authority staff to help refine the sustainability policy and how it relates to SDIA as this process moves forward.

Subcommittee Comments to the Mission Statement:

- Diane was uncertain about what sustainability means, and requested a presentation on it before approving the mission statement.
- Larry requested information about the Authority's policies and procedures to assist them in understanding the subcommittee's role.
- Larry asked if this committee would be long-term.
 - Paul indicated that sustainability is a long-term approach to improving the airport, so it will be a continuous process. If the committee decides to, this subcommittee may continue to meet as the project evolves.
- After some discussion, the committee decided to address the draft mission statement at the next meeting.

5. AIM TO SUSTAIN PRESENTATION

Keith Wilschetz explained to the group how the sustainability concept was developed by Authority staff. Keith represents a group of Authority managers and staff that is working on the sustainability plan.

He thinks the timing for the plan is great, since the airport has been receiving a lot of media attention about the plan. Keith explained the media presents the airport's sustainability theme as "being green," but it is more than that. Sustainability includes improving processes and internal logistics while saving money.

Airports like Dallas/Fort Worth, Portland, and Chicago are identified leaders for taking advantage of sustainability efforts. The Authority staff met with some representative of a couple of airports to talk about what they have done to improve their operations. Keith hopes that San Diego would become a leader of airports in the future.

Keith then explained the components of achieving sustainability. EONS help measure sustainability and work as a combination of four distinct categories including: Economic Viability, Operational Excellence, Natural Resource Conservation and Social Responsibility. Some examples include improving the way bills are paid, enhancing employee recycling efforts and speeding up the procurement process.

Keith reviewed the customers and stakeholder involvement plan which include the Authority staff, airline and tenant staff and the Authority Advisory Committee (ANAC, ATAG). Keith hopes the subcommittee members will provide feedback on the plan and become advocates of this plan when it is ready to be implemented.

The goal for the project team is to make SDIA a world class airport and make the Authority a more trusted agency. Keith then shared his plan on how to gain satisfaction among the stakeholders with surveys and focus groups. This feedback will help the team better understand stakeholder attitudes and perspectives. With that information, the team can develop effective messages for the sustainability efforts.

To help the group understand the team's priority and goals, Keith went over the Strategic Goals and Sustainability chart, and then reviewed the financial and economic analysis. Authority staff would conduct a benefit and cost analysis to help realize sustainability goals to enhance operations. Some current programs at the Authority already embody EONS including the installation of eleven Clean Natural Gas (CNG) shuttles and winning the Silver Cape Award for the Airport's recycling excellence.

Keith shared that one of the challenges about this plan is getting the airport tenants involved, and finding incentives for them to change their current processes. The Authority should draft and adopt standards for airport tenants to comply with in order to operate at SDIA. Another idea would be a similar recycling standard for contractors working on construction projects.

Keith shared the successes of such companies as Johnson & Johnson and Qualcomm who currently have sustainability plans in place. He shared some examples of how they are benefiting from sustainability efforts. Historically, "green-companies" saw profit

losses from these types of plans, but Keith believes a good sustainability plan can produce favorable financial benefits.

Subcommittee Comments to the Presentation:

- Larry asked what the Authority's underlying goal is, and who the Authority is improving the airport for.
 - Keith explained the sustainability goal is to make the airport better overall and for everyone.
- Larry requested some background information on the Authority (number of Airport employees, tenants, and the growth of the airport and its passengers at SDIA). He explained a graph that forecasts airport growth, and illustrates the tenure of employees will reflect historic success.
- Diane asked if one of the reasons to begin the sustainability plan was related to complying with AV-32.
 - Keith explained it was one reason, but other more important reasons include saving money and improving airport operations.
 - Paul stated the concept of sustainability began about two years ago.
- Larry requested more information on the leading airports discussed, to better understand what they are doing.
 - Staff agreed.
 - Keith will also include information on International Airport Council guidelines that identify airport standards to realize successful airport operations.
- A subcommittee member asked if the Authority could pay for these sustainability efforts.
 - Keith explained cost information is something the Authority would need to consider. Before the sustainability plan is drafted, the Authority will conduct a review to guide the process, including reviewing items such as customer satisfaction and supplier handling.
- Larry asked why passengers and community members were left out of the involvement plan.
 - Keith said it would be overwhelming to have all passengers and the greater San Diego community involved in the beginning stages. He suggested involving those groups as the plan develops in December.
 - Larry requested an addition to the public involvement plan. He wants to add customers and passengers and call it "Phase II."
- A subcommittee member said it would be a good idea to add San Diego Coastkeeper and City of San Diego storm water co-permittees to the stakeholder list.
- Diane suggested inviting transportation agencies such as taxi and busing companies, MTDB and the Coaster as well. This would help when discussing ways to improve transit routes within and around the airport.
- Diane asked if the color coding of the EONS was symbolic.
 - Keith said the color coding or ranking system was symbolic.

- Diane suggested the subcommittee draft a waste reduction plan.
- Larry reiterated that in order for the team to understand and measure success, it would be helpful to have statistical data available that he mentioned earlier. Applying a metric, or a number, would be easier to look at favorability, etc. This would help the subcommittee prioritize goals and items.
 - Peggy Cooper said that she would talk to Human Resources and see if she could obtain that kind of information.

6. DISCUSSION OF SUSTAINABILITY AT SDCRAA:

A designated time for a discussion did not take place, as comments and questions were presented throughout the presentation. Time was also running out.

7. NEXT STEPS:

The subcommittee decided Monday afternoons worked best for everyone.

Patricia reviewed a list of items that the Authority staff would need to follow up on as requested by the subcommittee.

ANNOUNCEMENTS:

Paul encouraged subcommittee members to attend the open house on Thursday, June 12 to help them better understand the project, and it will allow them to ask more in-depth questions to Authority staff. Peggy announced subcommittee members will meet at 9 a.m. to go to the open house.

ADJOURNMENT:

The Sustainability Subcommittee meeting adjourned at 3:35 p.m. The next meeting will be held on **Monday, July 21, 2008 at 2 p.m.** at the San Diego International Airport Commuter Terminal's Tuskegee Room.

APPROVED BY A MOTION OF THE ADVISORY COMMITTEE THIS 21ST DAY OF JULY 2008.

JOSEPH SEIBEL
SUSTAINABILITY SUBCOMMITTEE CHAIR

LARRY STAMBAUGH
SUSTAINABILITY SUBCOMMITTEE VICE CHAIR