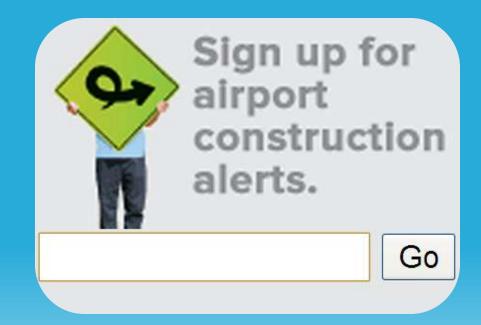


Community Outreach August – October 2010

- Construction Alerts:
 - Pile Driving Begins
 - East End of SpruanceRoad TemporarilyClosed
 - T2 West PedestrianBridge Closed



Digital Communications

Now reaching more than <u>5,100</u> residents and travelers – a 25% increase since July 2010



1,524 construction alert sign ups



Mobile Text Alerts

 Launched text alerts as another way to reach travelers with important

information:







Increased/Visible Construction Activity

- Additional parking space closures
- Terminal 2 roadway detour
- Terminal 2 West
 pedestrian bridge
 closure and demo



Q3 Public Outreach

- Ramp up public outreach to support increased construction activity:
 - SANews
 - Speakers bureau
 - Media relations
 - Economic impact
 - Job creation
 - Small biz success stories
 - E-alerts
 - Mobile website



Local Small Business Wins Work for The Green Build: Spotlight on JJ Hawes Inc.

Authority's small business development team aims to ensure that local, small and disadvantaged businesses have opportunities to bid on and win

So who is winning some of these projects? Take JJ Hawes Inc. DBA Hawes Construction Company, a small business based in Southeastern San Diego. The minority-owned business run by Jess Hawes, President and CEO, won a bid to remove windows and uninstall a large stained glass art piece in Terminal 2, in preparation for construction in the immediate area. They then installed temporary walls to protect the existing building.

To see a time-lapsed video of the work, visit www.san.org.

Hawes said that the airport's small business department was extremely helpful as he registered his company



"We went through the airport's Bonding and Contract Finance Assistance Program, and it was a tremendous help," said Hawes. "We also enrolled in the Turner School of Construction Management. Both programs were very beneficial to our business in helping us win this work."

Hawes said he will be seeking out opportunities to work with the airport

The project was very successful," he said. *Our goal is always to complete a job within budget, on firme and to satisfy our customer, and we did just that."

Congratulations to Jess and his team on a job well done!

For more information about business opportunities at the airport, visit www.san.org/smallbusiness or call 619-400-2568.

The Green Build Construction Update

Construction for the largest project in the history of San Diego Intern swing. With much of the pro-