

SAN DIEGO INTERNATIONAL AIRPORT

ART PROGRAM



arrive depart be inspired

Temporary Installations & Rotating Exhibitions Update

December 13, 2013

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Converg(Ing)enuities



SAN DIEGO REGIONAL AIRPORT AUTHORITY AIRPORT ART PROGRAM

BACKGROUND MEMO

Date: July 16, 2013
To: Airport Art Advisory Committee
From: Constance Y. White, Airport Art Program Manager
Subject: Approve Theme for 2014 Changing Exhibitions Program

RECOMMENDATION:

Approve Art and Science as the theme for the 2014 exhibition calendar year (February 2014 – February 2015)

BACKGROUND

The primary focus of the temporary installations and changing exhibitions program is to present a survey of collections representing a wide range of diversity in visual art and culture. Museums, cultural institutions, arts organizations as well as individual artists are invited to exhibit their collections of wares, artifacts and original artwork. All media is eligible for consideration.

Typically, the Art Program advertises through an Open Call for Proposals. Potential exhibitors may submit a proposal at any time. There is no deadline. An exhibit review panel convenes as necessary to review submissions and proposals. Approved exhibitors are assigned an exhibit start date based on availability within the annual exhibition calendar. The duration of exhibits averages six months to one year but can vary depending on the site and the nature of the installation.

ANALYSIS/JUSTIFICATION

San Diego is one of the largest hubs for professional life sciences industries. By initiating a call for proposals focused on art and science, we would foster partnerships with regional art, science, and technology groups and events. This would allow us to pursue opportunities with a large sector of our regional community with which we have not previously strategically engaged. The merging of art and science is a global trend that is intended to yield the most highly innovative projects from art and creative design to science- and technology-related fields and industries. Some example initiatives and events specific to San Diego are listed below:



STEM + Art = STEAM (STEAM) is a movement championed by the Rhode Island School of Design (RISD) and widely adopted by institutions, corporations and individuals. The objectives of the STEAM movement are to: transform research policy to place Art + Design at the center of STEM; encourage integration of Art + Design in K–20 education; and to influence employers to hire artists and designers to drive innovation. San Diego's **STE [+a] M Connect** bridges arts, science, education and the community. This local initiative provides a forum for community collaboration and a collection of resources to bring a diverse group of stakeholders (non-profits, education, business, policymakers and our communities) together to address common objectives.

Arts + Tech month is the global embodiment of the STEAM theme. Great ideas today add Art to turn STEM (Science, Technology, Engineering and Math) into STEAM to create innovations. For the first time this June, 2013, 29 cities from around the globe participated in a conversation under one unified theme: The Intersection of Arts + Technology presented by CreativeMornings. The group organizes free, monthly breakfast lecture series for creative types.

The Art of Science Learning - San Diego Incubator for Innovation is a year-long program (October 2013 – September 2014) involving 100 art and industry professionals, educators and students, military, and policy makers to learn and practice innovation skills in workshops. The San Diego Art of Science Learning Incubator for Innovation uses the arts to spark creativity and innovation in STEM (science, technology, engineering, and mathematics). The incubator, hosted by the Balboa Park Cultural Partnership, is part of a national project funded by the National Science Foundation.

2014 BIO International Convention will be hosted next summer in San Diego. This event will attract a global focus to the region's biotech industry, which hosts over two thousand biomedical companies, employing over 40,000 Southern Californians. Our regional biotech companies are recognized as industry leaders in collaboration and innovation.

BIOCOM is the largest regional life science association in the world and represents more than 550 member companies in Southern California.

From DNA to Creativity, sponsored by the San Diego Visual Artists Network, intends to foster in-depth team explorations of concepts which fuse the energies of both art and science communities while researching and showcasing the creative process. Their sponsorship of these projects will encourage independent cross-disciplinary research between the arts and the sciences.

The Art and Science theme was identified as a prime opportunity for community engagement after several members of the above groups had consistently contacted Art Program staff to explore potential collaborative projects and exhibition opportunities.

Draft Call for Proposals (description):



The San Diego International Airport Art Program is seeking original proposals created in any media inspired by the creative intersection of Art and Science. Exhibitors should look to the global community of artists, scientists and curators exploring creative collaborations in this area. Proposals should offer insight into innovative possibilities involving the creative processes that merge the disciplines of visual arts with the fields of science and technology.

The goal of this exhibition is to present innovative, creative and relevant installations and displays that respond to one theme throughout the airport. Selected by a guest curator, the twelve participants will be chosen based on their creativity, unique use of media, and relevance to the theme: **Art and Science**. Exhibitors are invited to be inspired by the theme "Art and Science" and are encouraged to interpret the subject in a way that resonates with their interests and respective fields of study.

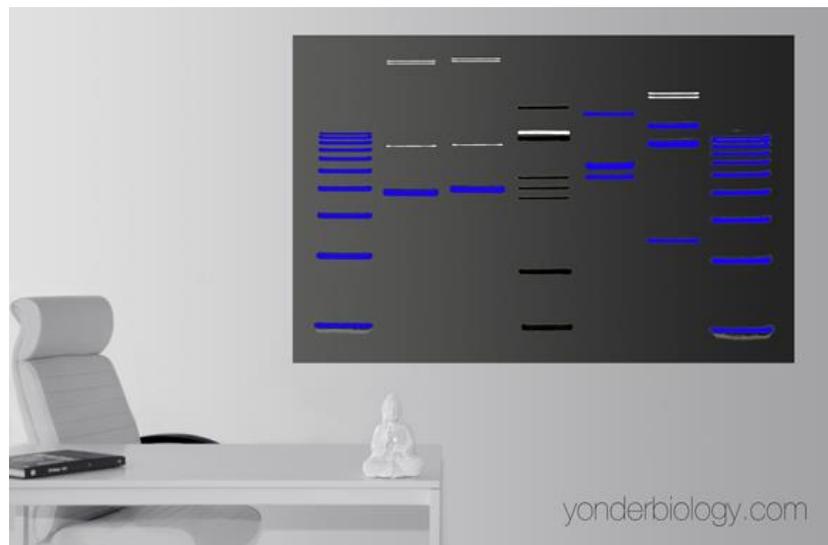
Yonder Biology

NITEO [to glow]

Commuter Terminal exhibit wall



YONDER
BIOLOGY





*Seven Days of
Dissolution*

West End Gallery



Oceanside Museum of Art



*The World through
the Tapestry of our
Lenses*

Youth Art Wall

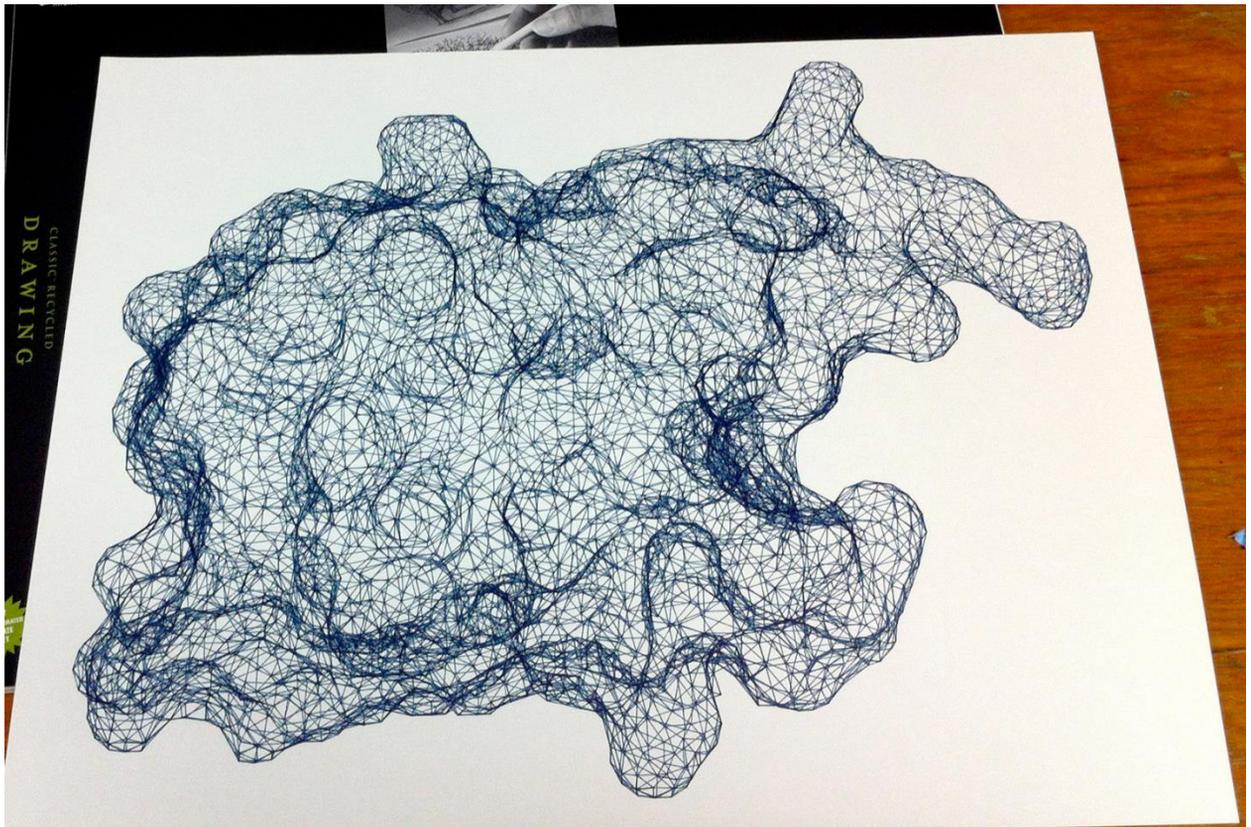
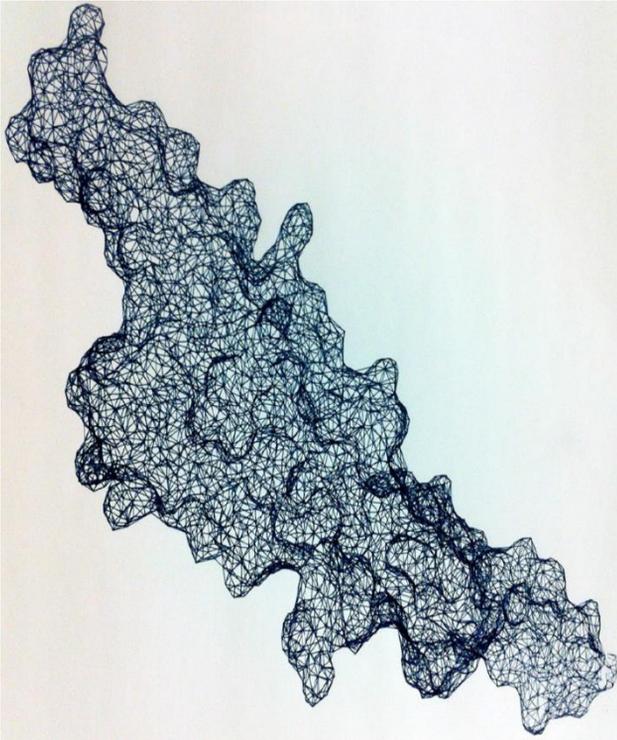
Partnership with
Jefferson Middle
School



Max Nanis

Protein Surface Drawings

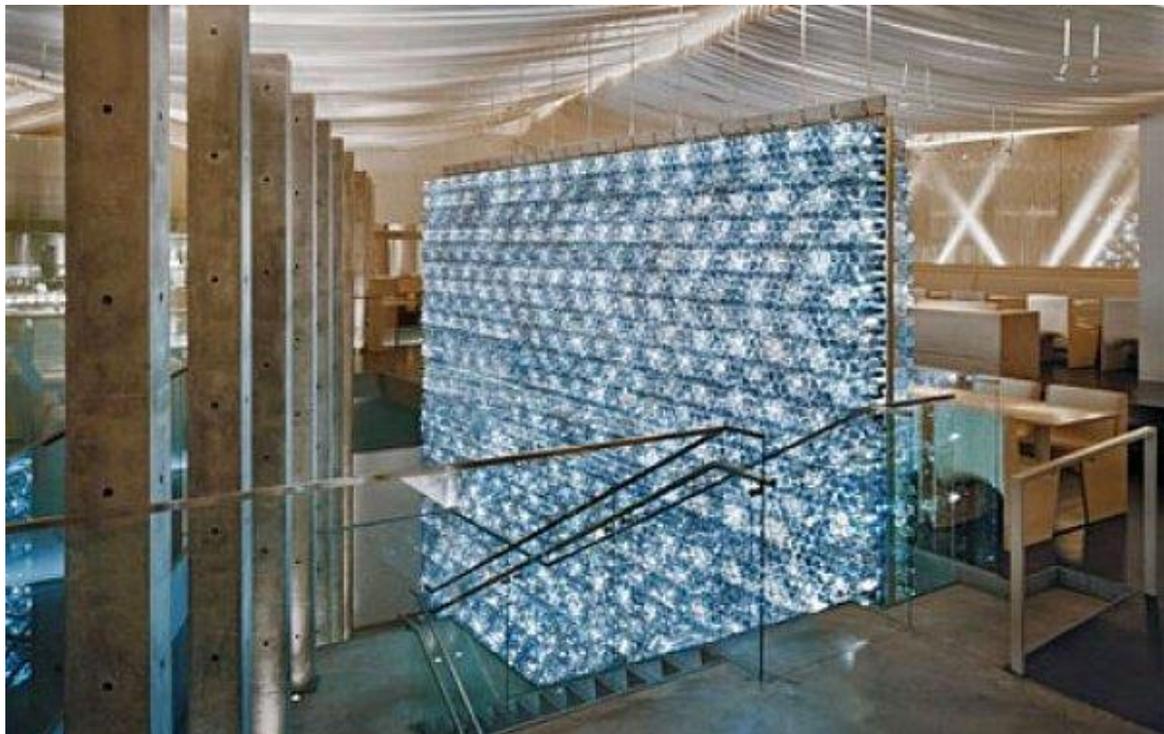
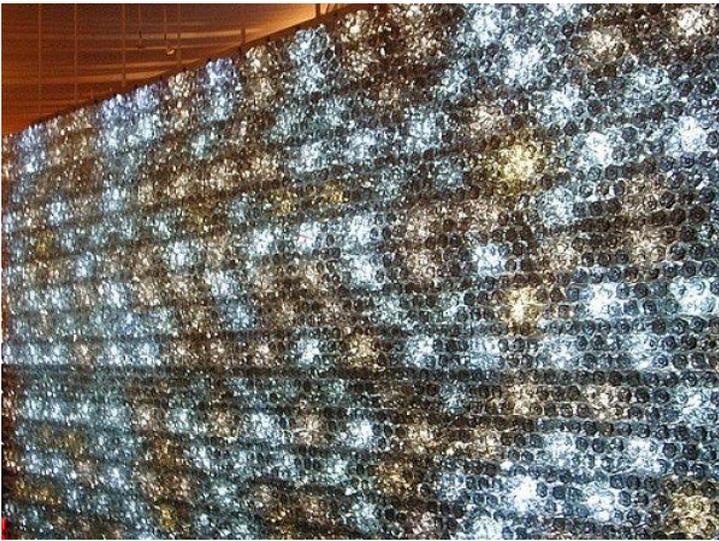
Gate 24 alcove



Oscar Romo

LED Bottle Wall

Gate 26 alcove



The Science of Signals

*Terminal 2 West
Baggage Claim*



Escondido Municipal Gallery/ Escondido Arts Partnership



James Soe Nyun
*Tibetan Book
of the Dead*

Check point 6



Victoria Estacio Huckins
Phenotypic Plasticity: Beyond Nature and Nurture
Gate 22

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Questions?