

# PERFORMING ARTS PROGRAM

DECEMBER 13<sup>TH</sup> 2013



# 10 YEARS TOGETHER

- “When you put music where people don’t expect it, you can make magic.”  
-Loren Smith President of Loren Smith Productions 2003



# HOW WE DO IT

- Community outreach to top San Diego musicians.
- Producer/Musician mindset with predictable crew/staff.
- 10 years of consistency

# Service Provided by Loren Smith Productions

- Insurance
- Contracts
- Confirming details of events
- Spotting events
- Supervise set up and removal of back line
- Billing and payroll of events
- 1099 tax accountability
- Follow up with client and performers
- In house equipment services



# OUR EVENTS

- “*Abreve*” Concert Series - Every 2nd Friday
- The Lounge - Every 4th Friday
- Center Stage - Quarterly
- Holiday Special Entertainment

# Concert Series

- Power trios, quartets and quintets.
- Showcasing the best San Diego musicians.
  - Gilbert Castallanos (SDMA Artist of the Year)
  - Joshua White (2nd place at Thelonious Monk piano competition. Also SDMA nominee)





# The Lounge

- Showcasing duos and trios.
- More intimate musical experience.
  - Teagan Taylor Band (SDMA Nominee)
  - Benedetti Trio (SDMA Nominee)
  - Peter & Tripp Sprague



# Center Stage

- Center Stage -
  - Cinco De Mayo (Ballet Folklorico)
  - Juneteenth (The Bomani Drummers)
  - Chinese New Year (Lion Dancers)
- Holiday Entertainment -
  - Funny Bones (Trombone Quartet)
  - Full Measure (Christmas Carolers)
  - Hand Bell Quartet
  - Choirs
- Special Events -
  - Honor Fight



# Special Event Pictures



# Going Forward

- New Terminal -  
-Post security performances
- Continued excellence in performances.
- Questions?





Thank You