

SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY



SPECIAL AIRPORT ART ADVISORY COMMITTEE

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THELLA F. BOWENS

AGENDA

Wednesday, July 8, 2015
9:30 a.m.

San Diego International Airport
Commuter Terminal -- Third Floor
Board Room
3225 N. Harbor Drive
San Diego, CA 92101

This Agenda contains a brief general description of each item to be considered. If comments are made to the Committee without prior notice, or are not listed on the Agenda, no specific answers or responses should be expected at this meeting pursuant to State law.

Copies of written documentation relating to each item of business on the Agenda are on file in the Airport Authority's office and are available for public inspection.

PLEASE COMPLETE A "REQUEST TO SPEAK" FORM PRIOR TO THE COMMENCEMENT OF THE MEETING AND SUBMIT IT TO THE LIAISON OF THE COMMITTEE.

The Authority has identified a local company to provide oral interpreter and translation services for public meetings. If you require oral interpreter or translation services, please telephone the Corporate & Information Governance /Authority Clerk Department with your request at (619) 400-2400 at least three (3) working days prior to the meeting.

CALL TO ORDER

PLEDGE OF ALLEGIANCE

ROLL CALL

Committee Members: Bob Bolton, Ben Fyffe, Indra Gardiner, Robert H. Gleason, Diana Lucero, Chike Nwoffiah, Michael Soriano, Deborah Van Huis

NON AGENDA PUBLIC COMMENT:

Non-Agenda Public Comment is reserved for members of the public wishing to address the Committee on any matter for which another opportunity to speak **is not provided on the Agenda**, and which is within the jurisdiction of the Committee. Please submit a completed speaker slip to the Clerk of the Committee. ***Each individual speaker is limited to three (3) minutes.***

NEW BUSINESS:

1. ACTION – APPROVAL OF MINUTES:

RECOMMENDATION: Approve the minutes from the June 3, 2015 meeting.

2. PRESENTATION – 3rd RENTAL CAR CENTER PUBLIC ART PROJECT UPDATE:

Presented by Jeano Erforth, Ueberall International, LLC

OLD BUSINESS

3. STAFF UPDATES:

- **Public Art**
 - o Palm Street Public Art Opportunity
 - o Wind Tunnel Public Art Opportunity
 - o *Lucky/Spirit* Update
- **Performing Arts Program**
 - o Performing Arts Residency Pilot Project
- **Temporary Installations & Rotating Exhibitions**
 - o *Point of Entry*
- **Art Advisory Committee Appointments**

COMMITTEE MEMBER COMMENTS

Each committee member speaker is limited to five (5) minutes.

ADJOURNMENT

NOTE: Members of the public wishing to address the Committee on Agenda Items must submit a speaker slip to the Liaison of the Committee. When called to speak, please state your name and city of residence for the record. Each speaker is limited to three (3) minutes per Agenda Item.

This information is available in alternative formats upon request. To request an Agenda in an alternative format, or to request a sign language or oral interpreter, or an Assistive Listening Device (ALD) for the meeting, please telephone the Authority Clerk's Office at (619) 400-2400 at least three (3) working days prior to the meeting to ensure availability.

For your convenience, the agenda is also available to you on our website at www.san.org.

DRAFT
SAN DIEGO COUNTY REGIONAL AIRPORT AUTHORITY
ART ADVISORY COMMITTEE (AAC)
MEETING MINUTES: WEDNESDAY, JUNE 3, 2015
COMMUTER TERMINAL
BOARD ROOM, 3RD FLOOR

CALL TO ORDER: AAC Chair Van Huis called the meeting of the Art Advisory Committee to order at 9:05 a.m. on Wednesday, June 3, 2015, at San Diego International Airport, Commuter Terminal Board Room, 3225 N. Harbor Drive, San Diego, CA 92101.

ROLL CALL

AAC Members Present:

Robert H. Gleason	Board Chair, Airport Authority
Bob Bolton	Director, Airport Design and Construction, Airport Authority
Indra Gardiner	Founder/Chief Influence Officer, i.d.e.a.
Diana Lucero	Director, Vision, Voice & Engagement, Airport Authority
Chike Nwoffiah	Executive Director, Oriki Theater
Michael Soriano	Owner, Onairos Design
Deborah Van Huis	Owner, Expertise on Demand

AAC Members Absent:

Ben Fyffe	Cultural Programs Supervisor, City of El Paso Museums & Cultural Affairs
Sheryl White	Commissioner, City of SD Commission for Arts & Culture

Airport Authority Staff Present:

Lorraine Bennett	Assistant Authority Clerk II
Karla B. Cook	Art Program Coordinator I
Lauren Lockhart	Art Program Manager

PLEDGE OF ALLEGIANCE: AAC Chair Van Huis led the pledge of allegiance.

NEW BUSINESS:

- ACTION - APPROVAL OF MINUTES:** Committee Member Gleason moved to approve the minutes of the January 12, 2015 meeting with the change of adding Committee Member Gardiner's name to the absent list. The Motion was seconded by Committee Member Nwoffiah. **Motion Passed unanimously.**
- ACTION - APPOINT PERFORMING ARTS PROGRAM PILOT PROJECT SELECTION PANEL MEMBERS:** Art Program Manager Lauren Lockhart presented a list of five qualified panelists to review responsive submissions for the Performing Arts Program Residency Project. Nwoffiah commended the quality of staff's roster of panelists and inquired if alternative panelists are in consideration. Lockhart confirmed that staff has prepared a list of alternative panelists if a recommended panelist is unable to serve. Gleason moved to approve the recommended selection panel members. The Motion was seconded by Gardiner. **Motion Passed unanimously.**

It was agreed to that Nwoffiah and Gardiner would serve as the Art Advisory Committee liaisons on the panel.

3. **ACTION - APPROVE RECOMMENDED ARTIST FOR PARKING PLAZA PUBLIC ART OPPORTUNITY:** Lockhart presented an overview of the opportunity defined in the Request for Qualifications for the Parking Plaza Public Art Project. Lockhart confirmed that the panel recommended Ball-Nogues Design Studio, LLC, for the opportunity, and shared that they were impressed with the artists' background in architecture, innovative use of materials and data, and recently completed public art projects. Gardiner inquired about the potential role that the artwork would be expected to play in way-finding. Lockhart confirmed that the artwork was not expected to be the primary way-finding solution within the structure, but that it should support intuitive way-finding. Gleason expressed positive feedback on the number and quality of the submissions. Committee Member Soriano and Lockhart echoed his remarks. Gardiner moved to approve the recommended artist team for the Parking Plaza public art opportunity. The Motion was seconded by Soriano. **Motion Passed unanimously.**
4. **ACTION - APPROVE RECOMMENDED CURATORS FOR 2016 AND 2017 TEMPORARY EXHIBITIONS:** Lockhart presented two qualified guest curators to review the proposals for the 2016 and 2017 temporary exhibitions. Chair Van Huis recommended contacting the Urban Land Institute regarding the 2016 call to artists. Gardiner moved to approve the recommended curators. The Motion was seconded by Soriano. **Motion Passed unanimously.**
5. **PRESENTATION - 3RD RENTAL CAR CENTER PUBLIC ART PROJECT:** Lockhart presented an overview of Ueberall International, LLC's conceptual design for the exterior northeast façade of the Rental Car Center, inspired by an experimental camouflage technique used during World War I. Gleason inquired about the resting condition of the artwork. Lockhart explained that the active technology portions of the design would transition from black to white, and that the artist team had proposed painting a black static pattern on select portions of the building to give the appearance that the entire façade is active. Gardiner inquired about community outreach and the potential impact of light from the work in the residential area. Lockhart shared the positive feedback from the community outreach meeting held at the airport on May 20, and confirmed that light will not project from the artwork. Gardiner also encouraged additional public outreach. Chair Van Huis asked how close one has to be to the artwork to notice the changing pattern. Lockhart explained the artwork will be visible to vehicular traffic and the surrounding residential area. Gardiner asked if the artwork would be a distraction to drivers. Lockhart shared that she will be meeting with Caltrans in the coming weeks to mitigate any related concerns. Gardiner also inquired about the life expectancy of the artwork. Lockhart shared that the technology is expected to be functional for a minimum of ten years and that the artist team has requested that their timeline be extended to the fourth quarter of 2016 to continue research and testing of the durability of the material before installing. Van Huis asked what would happen if Caltrans is not supportive of the artist's proposal. Lockhart explained that the artist team has developed an alternate concept that could be revisited. Van Huis asked that the second concept be brought to the committee should *Dazzle* not move forward. Gleason and the committee expressed concerns about the appearance of the proposed black paint. Lockhart shared that she asked the artist team to develop a concept without the use of the black paint. Gleason requested that the revised proposal be brought to the committee for review.

OLD BUSINESS

6. STAFF UPDATES:

— Public Art:

- Commuter Terminal Artwork Designs: Lockhart shared the second and third artwork designs for the Commuter Terminal exterior wall by Jari 'Werc' Alvarez.

- *Travel Desk*: Lockhart provided an update regarding plans to install a monitor adjacent to *Travel Desk*, which will play a short documentary video created by artist Sheryl Oring.
- **Maintenance and Conservation**: Art Program Coordinator Karla Cook provided a brief update regarding upcoming maintenance and conservation treatments.
- **Temporary Installations & Rotating Exhibitions**:
 - *Balboa Park*: Lockhart provided an update on the 2015 exhibition *Balboa Park & The City: Celebrating San Diego's Panama-California Exposition*.
 - *Point of Entry*: Lockhart shared the revised title and graphic identity for the 2016 exhibition.
 - *Intergalactic Dreaming*: Lockhart shared the revised title and description for the 2017 exhibition.
- **Performing Arts**:
 - Lockhart shared that the Art Program is collaborating with UCSD's ArtPower! to host the first US performance of Brian Eno's *Music for Airports* in October.

OLD BUSINESS:

None

COMMITTEE MEMBER REPORTS/ COMMENTS:

None

ADJOURNMENT: The meeting was adjourned at 10:36 a.m.

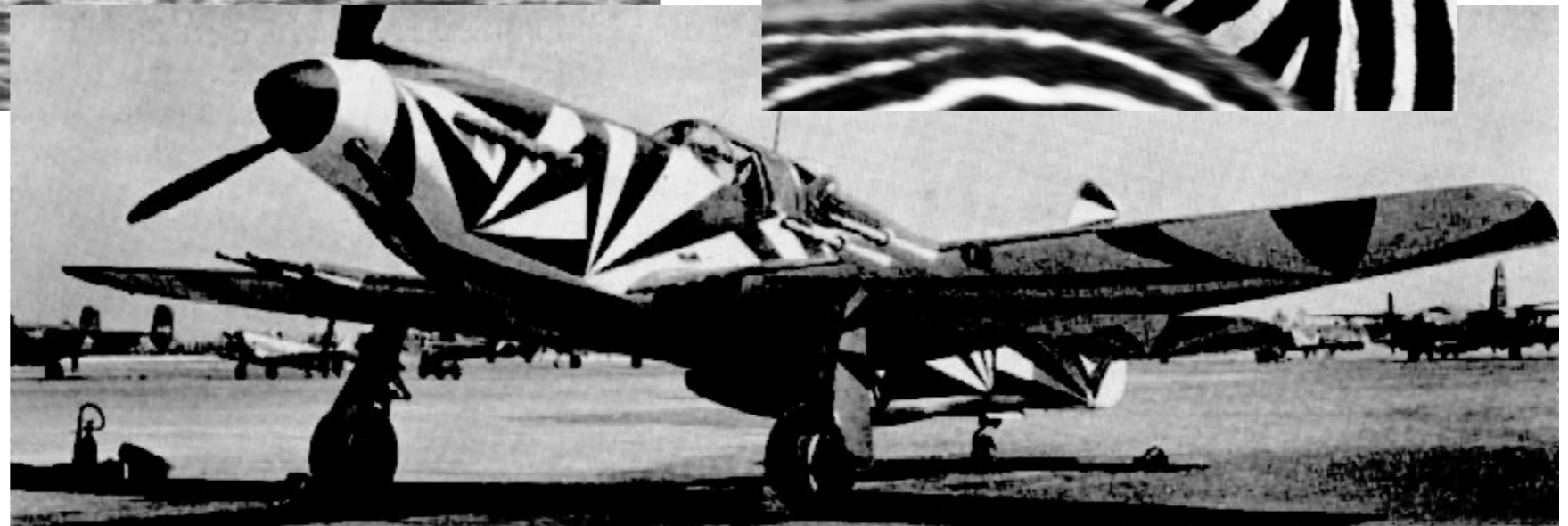
APPROVED BY A MOTION OF THE AIRPORT ART ADVISORY COMMITTEE MEETING ON THE EIGHTH DAY OF JULY, 2015.

LAUREN LOCKHART
ART PROGRAM MANAGER

SAN DIEGO INTERNATIONAL AIRPORT
RENTAL CAR CENTER
PUBLIC ART OPPORTUNITY



CONCEPT DESIGN: DAZZLE



CONCEPT DESIGN: DAZZLE



E-PAPER TECHNOLOGY



Ueberall is collaborating with **E Ink Corporation**, the world-leading developer and provider of electronic paper displays. Together we will create the San Diego Dazzle facade as the first-ever application of this technology on an architectural scale.

E-PAPER TECHNOLOGY

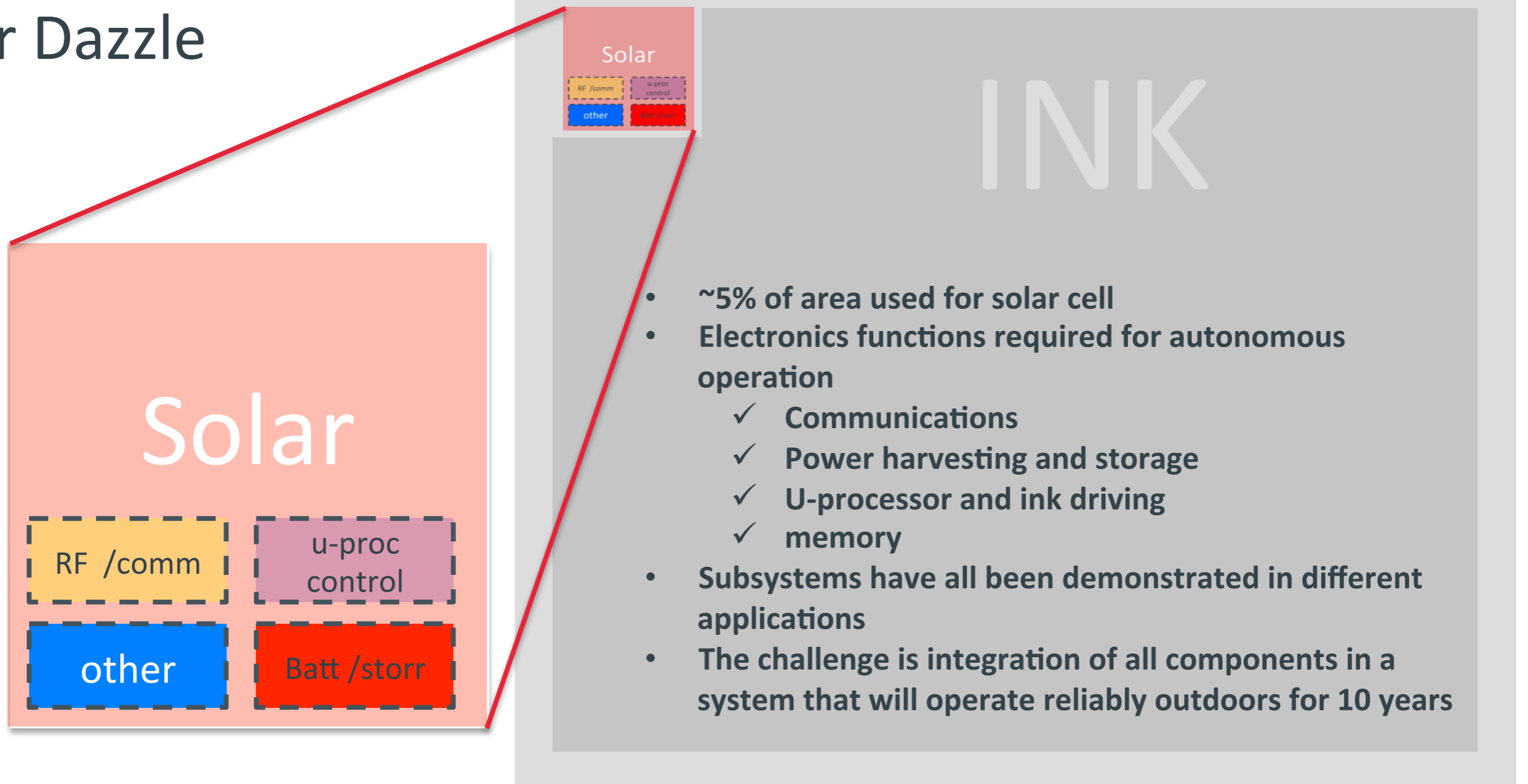
E-Ink film is used to animate the graphic patterns on the facade. This material can fade and pulse between white (slightly visible) to full black. The visual dominance of the pattern **can be adjusted** similar to a dimmer switch on a light source.

Like **e-Paper displays**, this film is visible under a wide range of ambient light situations.

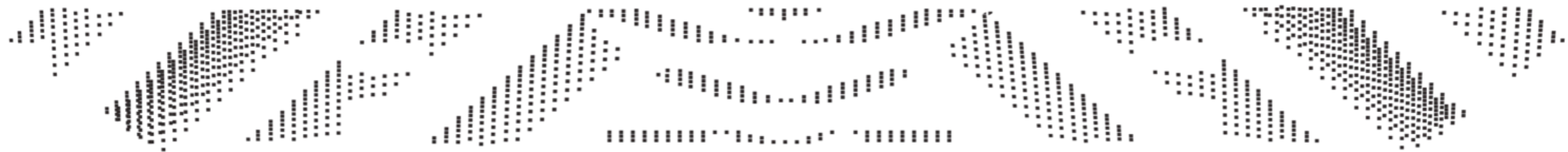
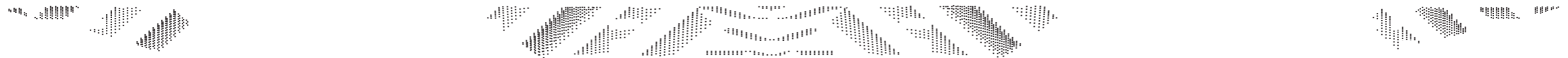


E INK TECHNOLOGY

Decal Architecture For Dazzle

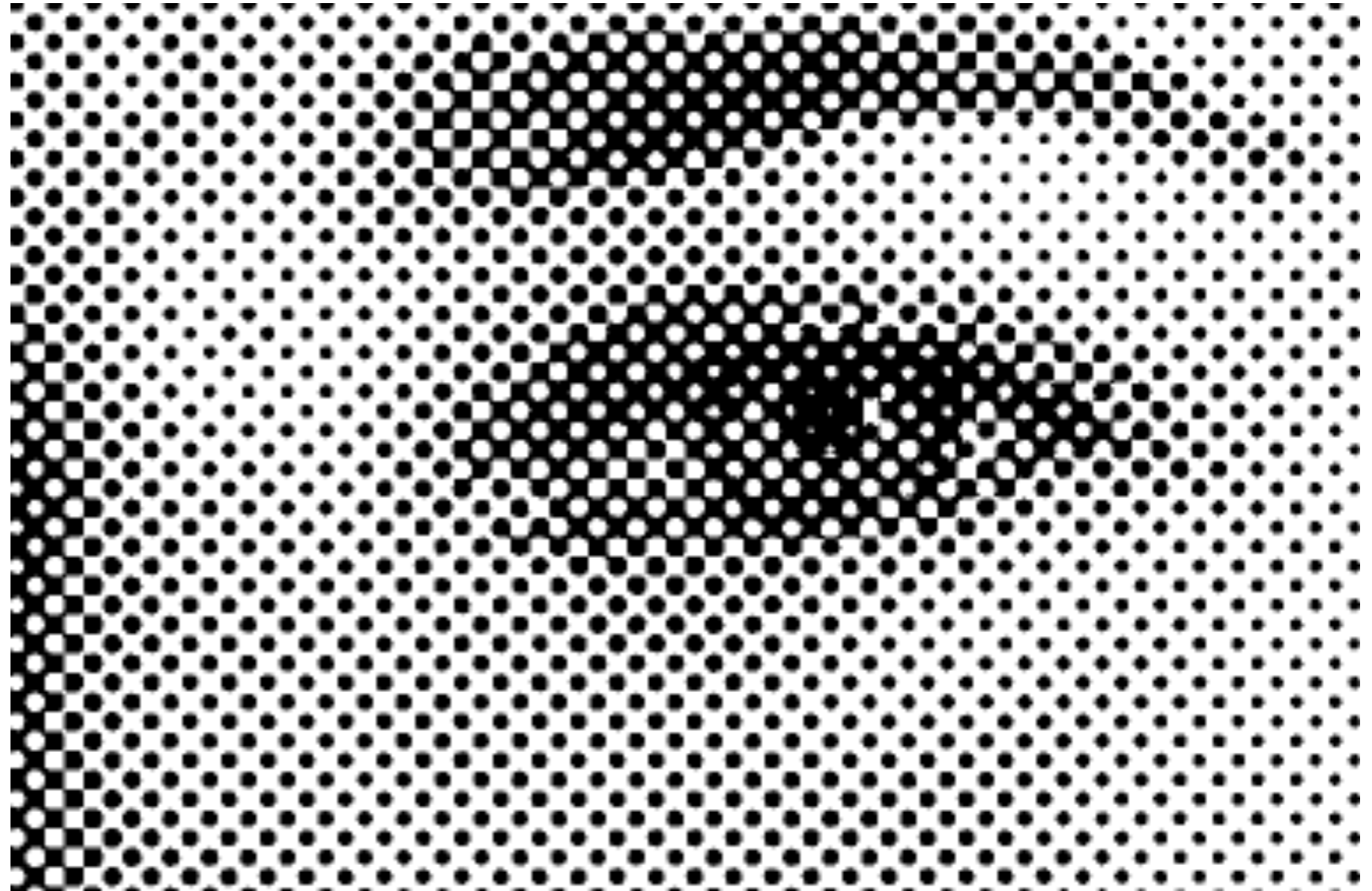
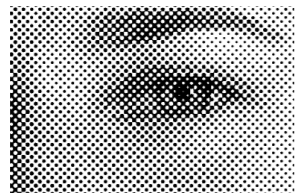


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2450 tiles

HALFTONE PATTERN



DYNAMIC FACADE ANIMATIONS

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